The Titanic sails again! R.M.S. Titanic Plastic Kit

$22.97

8 The legendary R.M.S. Titanic returns in this 1/350-scale model. Carefully reproduced with details from original drawings, photographs taken by survivors, and technical journals. Measures 30 inches long. Molded-in color. Display stand. Unassembled with over 500 pieces. Instructions are included. For ages 12 years and up. Japan. Like everything else in Sears books, it's so easy to order by telephone.
Shipping weight 5 pounds.
79 C 2342C .....Kit $22.97

U.S.S. Constitution Plastic Kit

Re-enact high seas adventure

$14.97

9 The U.S.S. Constitution with its billowing sails and massive armaments was nicknamed the "Eagle of the Sea". To capture all its realism, this 1/96-scale model is from actual plans provided by the Smithsonian Institute. So precisely detailed you even string the rigging. Includes 39 sails, 55 guns, pre-formed ratlines, 20 crew members, rigging thread and rigging instructions. Hull measures 36 in. long. Illustrated booklet. Unassembled . . over 400 pieces. For ages 14 and up.
Shipping weight 5 pounds.
79 C 2031C .....Kit $14.97

Note for both pages: Glue not included with kits.

American Classics Plastic Kit

$7.49

10 Kit with two cars. The 1909 Stanley Steamer was the first car to exceed 120 miles per hour. Ran on a unique steam system. 8x6x4 in. high . . 84 pieces. 1914 Stutz Bearcat was colorful part of American automobile racing history. 10¾x4¼x3¾ in. high . . 105 pieces. Unassembled. Ages 6 and up.
49 C 2221—Wt. 1 lb. 5 oz. .....Kit $7.49

Roger Penske Race Team Plastic Kit

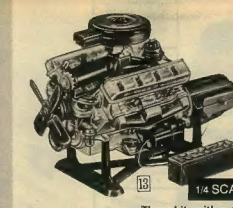
$4.89

11 Matador with 366-cu. in. engine, chrome-plated look, plastic wheels and wide racing tires. Matador fits on a classy trailer pulled by sporty van. Over 15 in. long overall. Parts highly detailed from factory blueprints. With decals. Unassembled, instructions. Over 100 pieces. Ages 10 and up.
49 C 22506—Wt. 1 lb. 12 oz. ....Kit $4.89

Sears Big Mover Plastic Kit

$5.49

12 Peterbilt cab is a duplicate of the original . . has pin striping, air conditioner, horns, removable hood, air tanks, exhaust stacks. Fruehauf van has dual wheel suspension, opening doors. 17½ inches long. Decals included. Unassembled with 150 pieces . . instructions. Ages 10 and up.
49 C 20188—Wt. 1 lb. 4 oz. ....Kit $5.49



These kits with moving parts let you see how an Auto Engine and Auto Chassis really work

13 **See-thru V-8 Engine.** High-impact styrene model with functioning pistons, connecting rods and rocker arms working in sequence with firing of 8 spark plugs. Also display stand, permag motor . . 350 parts in all. Manual of V-8 engine's history. Measures 14½x6½x9¼ inches high. Requires 2 "C" batteries, order pkg. below. Unassembled, with instructions. For ages 10 and up.
Shipping weight 3 pounds 3 ounces.
49 C 2201 .....Kit $9.97
"C" Batteries. Package of 6.
49 C 46994—Shipping weight 12 oz. .....Package $1.55

14 **Visible Chassis.** Fully operating high-impact styrene model has transmission with 3 speeds plus reverse. Clutch, gearshift, springs, shock absorbers, brakes, wheels all perform their specific functions just as they would on a real automobile. 37½ inches long. With permag motor and manual. Requires 3 "D" batteries, order package below. Unassembled, over 205 pieces . . instructions included. Ages 10 and up.
79 C 2337C—Shipping weight 9 pounds .....Kit $21.89
"D" Batteries. Package of 6.
49 C 46995—Shipping weight 1 lb. 4 oz. .....Pkg. $1.55

Paper Airplane Kit $2.99

Five realistically designed models of Air Force jets and experimental space vehicles. Printed in full color with easy to follow folding lines. Some are distance flyers, some do stunts, all are fun to fly and display. 8½ to 11 inches long. Includes 30 planes in all. Fully decorated. Instructions are included. Ages 6 to 14.
49 C 20246—Shipping weight 1 pound .....Kit $2.99

Land Rocket Race Kit $4.97

The Screaming Eagle land rocket. Engineered for action and performance. Powered by stable cold-power propellant. Complete with reusable rocket engine, fuel, drag line, synchro system and drag chute. Measures 11 inches long. Plastic. Unassembled. Ages 10 and up.
49 C 2023—Shipping weight 1 lb. 4 oz. .....Kit $4.97
49 C 2024—**Extra Fuel.** (1.5 oz.) Wt. 1 lb. 1 oz. 1.77

Trigger Jet $2.77

Can fly up to 150 feet when you pull the trigger. Spring-powered launch gun. Adjust flaps to do loops, wing overs, or circle back. Plastic with soft nose-cone. 18 inches long with 10½-in. wingspan. Launching gun is plastic, hardwood, steel. Ages 5 to 15.
49 C 22986—Shipping weight 10 oz. $2.77

Completely assembled Treasure Detector

Search beaches or woods for buried coins or jewelry

$14.99 without batteries

Solid state, all-transistor . . sensor triggers indicator when base is over most kinds of metal. Use underwater, too . . wrap in plastic bag and seal with tape. Base measures 8½ inches in diameter with molded handle, also included is 30-inch extension handle. High-impact plastic. Treasure map is included. Requires 6 "AA" batteries, order package below. From Japan. Ages 7 years and up.
Shipping weight 2 lbs. 6 oz.
49 C 2310 .....$14.99
"AA" Batteries. Package of 4.
Shipping weight 4 ounces.
49 C 46991 .....Pkg. 84c

"Fly" or "drive" your own gas-powered Plane or Car

COX

Throttle control on (1) lets you increase power on take-off, vary power for stunt flying and cut power for smooth landings.

(1 thru 5) Powered by the famous performance-packed Cox .049 engine. Starter kits and batteries not included, sold separately below.

1 Sky raider. Throttle control gives you more flying versatility plus instantaneous, responsive control over plane. Features precise guideline control and large 20-inch wingspan. Detailed with authentic Marine Corps design decals. Rubber-tired nylon wheels. Plastic. Pre-assembled. Ages 10 and up.
79 C 21004C—Shpg. wt. 3 lbs. $14.99

2 Super Eagle. Fully aerobatic—flies through loops, figure eights and inverted maneuvers. Wingspan measures 30½ inches. Control limiter included for first flight. Plastic with plastic foam wings. Unassembled. For ages 10 years and up.
79 C 21196—Shpg. wt. 3 lbs. . $14.99

3 PT-19 Flight Trainer. Great for beginners. Features Cox exclusive adjustable angle thrust . . set it for super stability for beginners, gradually increase it for advanced flying. Exclusive Cox rubber band assembly. Wingspan measures 22 inches. Plastic with rubber-tired nylon wheels. Pre-assembled. For ages 6 years and up.
49 C 21044—Wt. 2 lbs. 4 oz. . . $10.94

4 Penske Matador. Authentic in color and markings. With pneumatic-control steering . . . 15-foot length of plastic tubing going from hand-held controller to car allows you to make any type of maneuver you want. You can run your own race like the big time races . . . do figure eights, squares, circles, ovals, zig zags, and more. Plastic with polypropylene chassis. Measures 13½ inches long. Pre-assembled. For ages 10 years and up.
49 C 21151—Shpg. wt. 3 lbs. . $18.97

5 Sandblaster. Conquer your own desert races. Deep-treaded tires dig in on rugged terrain. Made of high-impact plastic. Large capacity fuel tank. Complete with roll cage, simulated gearshift and adjustable steering. Ratchet starter. Measures 12 inches long. Pre-assembled. Ages 6 years and up.
49 C 21101—Wt. 1 lb. 14 oz. . . $12.97

Accessories for above

6 Starter Kit. For Cox "gas" engines. Includes battery-wire and clip, 2 wrenches, ½ pint of Glow Power fuel.
49 C 22883—Shipping weight 1 pound . . . . . Kit $3.29

7 Starter Battery. For Cox "gas" engines. 1½ volts.
49 C 21003—Shipping weight 1 lb. 2 oz. $1.97

Glow Power Fuel. (Not shown.) 1 pt. general purpose.
49 C 22854—Shipping weight 1 pound 6 oz. $1.97

10
Five-unit diesel train set
29.99
Track makes 36" diameter layout

12 Track layout expander kit 25.99

11
Eight-unit Canadiana set
49.99
cash or 5.00 mthly*
Oval track with line spur about 54 x 36"

14 Locomotive and billboard 29.99

13
Nine-unit smoking locomotive set
59.99
cash or 6.00 mthly*
Oval track about 36 x 46"

*Charge it! See page 233 for details

Description of items on page 300

1 Monza 500. What a challenge! Track sets up as a demanding 39" multi-level circuit with fences, overpass supports and accessories as shown. You get two authentically detailed 1/32-scale cars with powerful 12-volt motors running off a 15-volt power pack for scale speeds up to 200 mph. Layout measures about 42½ x 99 inches.
27-R 9275—Set **49.99**

2 Mark II set. Similar to the 500 circuit, but shorter in length with 19-feet of straight and winding track. Two 1/32-scale cars and accessories as shown.
27-R 9306—About 39 x 77" layout. **29.99**

3 Set of two cars for all 1/32 raceways. One Ford GT, one Group 7 Special. 12-volts.
27-R 9646—Set of two **13.99**

4 HO-gauge remote control switches with switching track and wiring.
27-R 9206—Left-hand switch **9.99**
27-R 9207—Right-hand switch **9.99**

HO-gauge straight track. Package of 8 sections, each 9" long with plastic ties.
27-R 9636—Package of eight **3.99**

HO-gauge curved track. Package of 8 sections, based on 18" radius curve.
27-R 9637—Package of eight **3.99**

5 Unloading depot with remote control. Tractor moves forward and unloads culvert pipe from flat car (included).
27-R 9784—Complete **12.99**

6 Freight station with light and figures. High-impact plastic. About 7 x 3½".
27-R 9640—Each **9.99**

7 Two-car crane set. Cab swivels. Movable boom and hoist.
27-R 9641—Two-car set **9.99**

8 Piggyback loader. Gives you 4-way remote control action with movable forklift and tractor. With accessories as shown.
27-R 9210—Complete **12.99**

9 Dock crane set. Overhead crane rolls along its length of track. With 3 sections of straight track, one rerailer track.
27-R 9321—As shown. Set **17.99**

Description of items on page 301.

10 Tyco five-unit diesel train set. Includes CPR diesel with headlight, CPR box car, hopper car, piggyback flat car, CPR caboose. Circular 36" diameter layout.
27-R 9201—Five-unit set **29.99**
27-R 9209—CPR diesel only **16.99**

11 Tyco eight-unit diesel train set. Includes a new Canadiana diesel engine, box car, autoloader, hopper car, tank car, piggyback flat car, remote control unloading box car and Canadiana caboose. Also includes manual switches, signs, poles. Oval layout with line spur. Overall about 54 x 36".
27-R 9202—Eight-unit set **49.99**
27-R 9208—Canadiana diesel only .. **19.99**

12 Track layout expander kit. Expand any circle of track to a 4 x 8-ft layout. Includes 2 remote control switches, 2 terminal rerailers, 3 straight rerailers, 1 blocking switch, 18 sections of track, 4 insulated rail joiners, 50-feet of hook-up wire and nails. Wired for two-train operation. With manual.
27-R 9205—Complete kit **25.99**

13 Tyco nine-unit Chattanooga Choo-Choo with whistle and smoke. Includes locomotive with tender, operating crane car, tank car, hopper car, chemical car, remote control log dumping car, Chattanooga caboose. Comes with remote control steam whistle billboard plus a 17-piece bridge and trestle set. Oval layout, overall about 36 x 45".
27-R 9204—Nine-unit set **59.99**

14 Chattanooga smoking steam locomotive with tender plus remote control steam whistle billboard. Complete as shown.
27-R 9322—Set **29.99**

Toys purchased before Christmas and requiring adjustment must be returned no later than Jan. 10, 1976. Toy expiry date Feb. 28, 1976.

Items shown on opposite page.

1 Baby doll with five pretty outfits. Soft cuddly body is foam filled. Sleeping eyes. She comes with brush and comb for her rooted hair; dressed in socks and panties. Her outfits include sleeper, fancy dress with bonnet, two dresses, and a diaper outfit.
27-R 3252—About 11½-inches tall **5.99**

2 Swinging cradle. Dainty bassenet-style it gently swings on a chromium-plated metal stand. Pretty ruffle is lace trimmed. Comes complete with foam mattress. For dolls up to 16" tall; overall about 19½ x 9½ x 28½" high.
27-R 3265—Each **13.99**

3 Knit outfits, a lovely wardrobe for any 13 to 16-inch tall baby doll. Will also fit "Bless you Tenderlove", "Baby Alive", "Baby Penny", and "Baby Thataway". Included are: short dress; jacket with hood and matching panties; turtleneck sweater with matching leggings.
27-R 3271—(Doll not incl.) Set **4.99**

4 Sweetheart baby doll with her very own pillow. She comes dressed in a luscious, lace-trimmed long dress and matching bonnet, panties and socks. She drinks and wets, has jointed body and sleeping eyes. With pillow and bottle.
27-R 3192—About 14-inches tall **7.99**

5 Baby Alive is so life-like she chews and swallows like a real baby. The special spoon and bottle start the eating action. Watch her chew and eat then later change her disposable diaper. Foam-filled vinyl body; rooted hair; big painted eyes. Dressed in smock, diaper and bib she comes with spoon, bottle, special non-toxic food, feeding dish and extra diapers. Takes two "C" batteries (sold separately below).
27-R 3443—About 16" tall. Complete .. **19.99**
27-R 4216—Pack of 4 "C" batteries ..... **.99**
Food Refill for Baby Alive. Nine packets in cherry, banana and lime flavours. Just add water and stir. Non toxic.
27-R 3444—Set **2.19**

6 and **7** Pretty outfits for Baby Alive and other 16-inch baby dolls.
6) Dress, matching panties; coat, half bonnet; top, pants; undershirt and panties.
27-R 3191—Set **5.99**
7) Dress; furry-trimmed parka, matching pants; plastic pants; bib, T-shirt.
27-R 3190—Set **4.99**

8 Baby Alive care set includes 12 disposable diapers, 9 packs of food, comb, brush, wash cloth, towel, pacifier, 2-oz. bottle of Johnson & Johnson baby powder and baby book.
27-R 3078—Set **5.77**

Order toys in this Catalogue until February 28, 1976, or while quantities last.

9 Drink and wet doll in her own elephant shoofly rocker. Comes with short dress, panties, shoes, socks and bottle. Rocker is about 9½" long, 4½" wide, 8" high.
27-R 3376—Doll abt 12" tall. Set **4.77**

10 Rub-A-Dub dolly, a chubby baby that's fun because she's completely watertight. Take her in the bath, she even floats. Movable arms and legs; rooted hair. Comes with diaper, and terrycloth robe. (vanity not incl).
27-R 3081—About 17 inches tall **17.99**

11 Floating vanity for Rub-A-Dub dolly. Holds her soap, brush and washcloth.
27-R 3082—Set, (doll not incl) **6.99**

12 Kimmie, the darling little Eskimo baby doll. Rooted shaggy hair; painted eyes. Dressed in Eskimo-style parka with a hood that detaches, matching leggings.
27-R 3193—About 10-inches tall **4.77**

13 and **14** Mini carriages to take a doll strolling. Moulded in sturdy plastic with a basket weave design. White body, big red wheels and shiny metal frame and handle.
13) Mini carriage for dolls up to 12 inches. About 13 x 7 x 17" high at handle.
27-R 3726—Each **6.39**
14) Mini stroller for dolls up to 12 inches tall. Overall size is about 11½ x 8" wide, 16" high at handle.
27-R 3658—Each **6.39**

15 Baby Snuggles the lovable cuddly doll that cries... just turn her on her back and then on her tummy and she sounds like a real baby. Soft cotton body is foam filled; soft vinyl head and hands; painted eyes. Permanently dressed in play outfit.
27-R 3578—About 14-inches tall **4.49**

Small order handling charge. See p. 233.

2 5-pce family 1.99
1 "A" frame dream house 8.99
3 Sunshine Family 8.99
4 Happy Family 8.99
She walks beside you
5 Surrey cycle for 3 4.39
6 24" Walker 9.99

Items sold on this page.

1 Two-storey, plastic A-frame doll house—plus two dolls (about 3¾" tall). Furnished with fireplace and logs; cots; table; chairs; etc. as shown. About 11½" high.
27-R 3258—Ages 5 and up. Complete ... **8.99**

2 A big happy family, just the size for dollhouse play. Mother about 4¾" tall; father, 5"; boy and girl, 3"; and little baby. All have movable arms and legs (except baby).
27-R 3260—Ages 3 and up. Set ... **1.99**

3 The Sunshine family. Steve about 9½" tall; Stephie, 9"; Sweets, 3". Made of posable vinyl, dressed as shown. Idea book included.
27-R 3399—Set ... **8.99**

4 The Happy family. Hal about 9½" tall; Hattie, 9½"; baby Hon, 3". Mother and father are posable and have movable legs and joints. Idea book included for hours of fun.
27-R 3056—Set ... **8.99**

5 Plastic surrey cycle built for three—for the Sunshine or Happy families. Wheels turn, front handlebar moves. Easy to assemble. With idea book. Dolls not included.
27-R 3017—Each ... **4.39**

6 Chubby little walker about 24" tall. Take her hand and help her walk. Cute as a button with shag-style hair, sleeping eyes. Drinks out of her own bottle, and wets. Ready for bed she wears a long, lace-trimmed pink nightie.
27-R 3322—Each ... **9.99**

Items sold on opposite page

7 Pretty little toddler about 14" tall has fashionable wardrobe consisting of five outfits as shown. Rooted hair, sleeping eyes.
27-R 3261—Complete ... **6.99**

8 Boudoir doll (about 18"tall) looks beautiful displayed in a place of honour. Frilly and feminine in a long dress, underskirt, panties, shoes and socks. Fully-jointed body; rooted hair in ringlets; sleeping eyes.
27-R 3332—Each ... **11.77**

9 Glamorous teenage cover-girl Tiffany Taylor, a 19" tall doll that changes her hair colour with just a flip of her head and a brush of her hair. Head, arms and legs are movable for lifelike fashion poses. Beautiful face with painted eyes and long eyelashes. Stands by herself in her platform shoes. The long skirt of the evening gown removes to reveal a bathing suit.
27-R 3080—Each ... **15.99**

10 Beautifully made, high-style fashion wardrobe for Tiffany Taylor. Set includes pants and matching pop top; nightie with matching panties; long halter-style dress.
27-R 3325—Complete ... **3.99**

11 More stunning fashion looks for Tiffany Taylor. Outfits include coat; pantsuit with sleeveless top that will also go with the long skirt; and bikini bathing suit.
27-R 3326—Complete ... **5.99**

12 Sweet toddler doll about 9" tall has pretty face with painted eyes; long rooted hair. With her own wardrobe of four outfits. Includes sundress, skirt and top; pants and jacket; coat with matching hat and panties. Comb and brush.
27-R 3251—Complete ... **4.99**

13 Afro doll about 15" tall has five-piece jointed body; rooted hair; painted eyes. Complete with panties, shoes, socks—plus pant outfit / matching kerchief, and long dress.
27-R 3330—Complete ... **6.99**

If exchange or adjustment is required on any toy purchased before Christmas, returns must be made before January 10, 1976

7 14" Toddler comes with five fashion outfits 6.99

8 Beautiful Boudoir doll 11.77

A blonde

A brunette

9 Lovely fashion model doll as seen on TV 15.99

10 5-piece wardrobe 3.99

11 Mix and match pieces 5.99

12 Toddler and four outfits 4.99

15" Afro doll 6.99

13 EATON'S 317

1

2 Swinging cradle 13.99

3 Knit outfits for 13" to 16" dolls 4.99 set

4 Doll and pillow 7.99

5 Baby Alive she chews and swallows 19.99

6 Dresses and coat set 5.99

7 Parka and dress set 4.99

8 5.77

9 Drink and wet doll plus five outfits

8.99

10 Sweetheart cradle **13.99**

11 Doll's feeding set in diaper bag **3.29**

12 Chrome bassinet-cradle **23.99**

9 Soft, foam-filled drink and wet doll has rooted hair; painted eyes. With bottle, bib, sponge. Outfits include: long dress, knit dress/body shirt, party dress; two short dresses. About 15" tall.
27-R 3253—Complete 8.99

10 Baby Sweetheart in her swinging cradle. She has fully jointed body; sleeping eyes; shag-style rooted hair. Drinks from her bottle and eats. Dressed in long christening gown; matching bonnet; panties; socks. Sturdy plastic cradle comes fully assembled. Doll about 14" tall. Cradle about 17½" x 9" x 15".
27-R 3194—Complete 13.99

11 Diaper bag holds things needed to tend your doll. Includes: doll bib; feeding bottles and dish, etc., as shown. Vinyl bag about 6½" x 8".
27-R 3242—Ages 3 and up. Complete 3.29

12 Dainty bassinet-style cradle for dolls moves easily on smooth-rolling swivel casters. Removable swinging basket has foam mattress. Sides and canopy in ruffled cotton print with lace trim. Metal frame has shiny chrome finish. About 24½" x 10" x 35" high. Takes dolls up to 20" (not included).
27-R 3235—Each 23.99

Order any toys in this catalogue while quantities last or until February 28, 1976.

Items sold on this page.

1 Two-storey, plastic A-frame doll house—plus two dolls (about 3¾" tall). Furnished with fireplace and logs; cots; table; chairs, etc. as shown. About 11½" high.
27-R 3258—Ages 5 and up. Complete **8.99**

2 A big happy family, just the size for doll-house play. Mother about 4¾" tall; father, 5"; boy and girl, 3"; and little baby. All have movable arms and legs (except baby).
27-R 3260—Ages 3 and up. Set **1.99**

3 The Sunshine family. Steve about 9½" tall; Stephie, 9"; Sweets, 3". Made of posable vinyl; dressed as shown. Idea book included.
27-R 3399—Set **8.99**

4 The Happy family. Hal about 9½" tall; Hattie, 9½"; baby Hon, 3". Mother and father are posable and have movable legs and joints. Idea book included for hours of fun.
27-R 3056—Set **8.99**

5 Plastic surrey cycle built for three—for the Sunshine or Happy families. Wheels turn, front handlebar moves. Easy to assemble. With idea book. Dolls not included.
27-R 3017—Each **4.49**

6 Chubby little walker about 24" tall. Take her hand and help her walk. Cute as a button with shag-style hair, sleeping eyes. Drinks out of her own bottle, and wets. Ready for bed she wears a long, lace-trimmed pink nightie.
27-R 3322—Each **9.99**

Items sold on opposite page.

7 Pretty little toddler about 14" tall has fashionable wardrobe consisting of five outfits as shown. Rooted hair, sleeping eyes.
27-R 3261—Complete **6.99**

8 Boudoir doll (about 18" tall) looks beautiful displayed in a place of honour. Frilly and feminine in a long dress, underskirt, panties, shoes and socks. Fully-jointed body; rooted hair in ringlets; sleeping eyes.
27-R 3332—Each **11.77**

9 Glamorous teenage cover-girl Tiffany Taylor, a 19" tall doll that changes her hair colour with just a flip of her head and a brush of her hair. Head, arms and legs are movable for lifelike fashion poses. Beautiful face with painted eyes and long eyelashes. Stands by herself in her platform shoes. The long skirt of the evening gown removes to reveal a bathing suit.
27-R 3080—Each **15.99**

10 Beautifully made, high-style fashion wardrobe for Tiffany Taylor. Set includes pants and matching pop top; nightie with matching panties; long halter-style dress.
27-R 3325—Complete **3.99**

11 More stunning fashion looks for Tiffany Taylor. Outfits include coat; pantsuit with sleeveless top that will also go with the long skirt; and bikini bathing suit.
27-R 3326—Complete **5.99**

12 Sweet toddler doll about 9" tall has pretty face with painted eyes; long rooted hair. With her own wardrobe of four outfits. Includes sundress, skirt and top, pants and jacket; coat with matching hat and panties. Comb and brush.
27-R 3251—Complete **4.99**

13 Afro doll about 15" tall has five-piece jointed body; rooted hair; painted eyes. Complete with panties, shoes, socks—plus pant outfit / matching kerchief, and long dress.
27-R 3330—Complete **6.99**

If exchange or adjustment is required on any toy purchased before Christmas, returns must be made before January 10, 1976

Items shown on opposite page

1 Baby doll with five pretty outfits Soft cuddly body is foam filled Sleeping eyes. She comes with brush and comb for her rooted hair; dressed in socks and panties Her outfits include sleeper, fancy dress with bonnet, two dresses, and a diaper outfit
27-R 3252—About 11½-inches tall .. **5.99**

2 Swinging cradle Dainty bassenet-style it gently swings on a chromium-plated metal stand. Pretty ruffle is lace trimmed Comes complete with foam mattress. For dolls up to 16" tall, overall about 19½ x 9½ x 28½" high
27-R 3265 -Each **13.99**

3 Knit outfits, a lovely wardrobe for any 13 to 16-inch tall baby doll Will also fit "Bless you Tenderlove", "Baby Alive", "Baby Penny" and " Baby Thataway". Included are short dress, jacket with hood and matching panties, turtleneck sweater with matching leggings
27-R 3271—(Doll not incl) Set **4 99**

4 Sweetheart baby doll with her very own pillow She comes dressed n a luscious, lace-trimmed long dress and matching bonnet, panties and socks She drinks and wets, has jointed body and sleeping eyes With pillow and bottle
27-R 3192—About 14-inches tall **7.99**

5 Baby Alive is so life-like she chews and swallows like a real baby The special spoon and bottle start the eating action Watch her chew and eat then later change her disposable diaper Foam-filled vinyl body; rooted hair; big painted eyes. Dressed in smock diaper and bib she comes with spoon, bottle, special non-toxic food, feeding dish and extra diapers Takes two "C" batteries (sold separately below)
27-R 3443—About 16" tall Complete **19.99**
27-R 4216—Pack of 4 "C" batteries. . . . **.99**
Food Refill for Baby Alive Nine packets in cherry, banana and lime flavours Just add water and stir Non toxic
27-R 3444—Set **2 19**

6 and **7** Pretty outfits for Baby Alive and other 16-inch baby dolls

6) Dress, matching panties, coat, half bonnet, top, pants, undershirt and panties
27-R 3191—Set. **5.99**

7) Dress, furry-trimmed parka, matching pants, plastic pants, bib T-shirt
27-R 3190 -Set **4.99**

8 Baby Alive care set includes 12 disposable diapers 9 packs of food, comb, brush, wash cloth towel, pacifier, 2-oz. bottle of Johnson & Johnson baby powder and baby book
27-R 3078—Set . **5 77**

Order toys in this Catalogue until February 28, 1976, or while quantities last.

9 Drink and wet doll in her own elephant shoofly rocker Comes with short dress panties, shoes, socks and bottle Rocker is about 9½" long, 4½" wide, 8" high
27-R 3376—Doll abt 12" tall Set . **4.77**

10 Rub-A-Dub dolly, a chubby baby that's fun because she's completely watertight Take her in the bath, she even floats Movable arms and legs, rooted hair Comes with diaper, and terrycloth robe (vanity not incl)
27-R 3081—About 17 inches tall . **18.29**

11 Floating vanity for Rub-A-Dub dolly Holds her soap, brush and washcloth
27-R 3082—Set, (doll not incl). **6 99**

12 Kimmie, the darling little Eskimo baby doll Rooted shaggy hair, painted eyes Dressed in Eskimo-style parka with a hood that detaches, matching leggings
27-R 3193—About 10-inches tall . . . **4.77**

13 and **14** Mini carriages to take a doll strolling Moulded in sturdy plastic with a basket weave design White body, big red wheels and shiny metal frame and handle

13) Mini carriage for dolls up to 12 inches About 13 x 7 x 17" high at handle
27-R 3726—Each **6.49**

14) Mini stroller for dolls up to 12 inches tall Overall size is about 11½ x 8" wide, 16" high at handle
27-R 3658—Each **6.49**

15 Baby Snuggles the lovable cuddly doll that cries just turn her on her back and then on her tummy and she sounds like a real baby Soft cotton body is foam filled, soft vinyl head and hands painted eyes Permanently dressed in play outfit
27-R 3578 About 14-inches tall . **4.49**

Small order handling charge. See p. 233

It takes daring and skill to pilot Vertibird on this tricky

ROOFTOP RESCUE

Vertibird® Paramedic Rescue Set . . . climb, descend, hover and hook up to stretcher on rooftop $13.95 without batteries

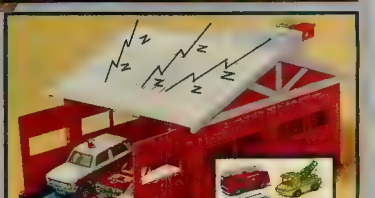
Fly Vertibird® by remote control out of hangar. Link up to stretcher on "burning" building and fly patient back to paramedic station. Includes 6-in. plastic copter, 2 road blocks, ladder, 23½x35½-in. polyethylene play mat, 3-in. high chipboard building and paramedic station. Requires 4 "D" batteries . order package on opposite page. Ages 7 to 12.
79 C 58256C—Shipping weight 3 pounds .....Set $13.95

7-piece Tootsietoy® Emergency Vehicle Set

You can use these 7 rescue vehicles with the Vertibird® Paramedic Rescue Set sold above. Die-cast metal with non-toxic enamel finish. Set includes Jet Ranger helicopter, aerial ladder fire truck, paramedic ambulance, chemical extinguisher truck, pumper truck, rescue truck and personnel truck. Vehicles measure from 4 to 8 in. long. For ages 3 to 12. Buy it the easy way—order by phone.
49 C 58455—Wt. 1 lb. 12 oz. .Set $5.49

6-piece HOT WHEELS® Emergency Vehicle Set

You can use these 6 rescue vehicles with the Vertibird® Paramedic Rescue Set sold above. Die-cast zinc construction. Set includes ambulance, emergency squad, chief's special, police cruiser, Ramblin Wrecker™ and Warpath®. Vehicles measure from 2 to 3 inches long. Recommended for ages 3 to 12. Hong Kong. Buy it the easy way—order by phone.
49 C 58442—Wt. 11 oz. . .Set $4.97



$4.95 1 without vehicles

"MATCHBOX"® Emergency Station

Push buttons to sound alarm and shoot vehicles through open doors

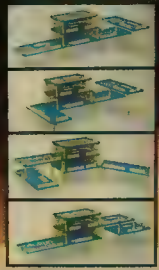
1 Make this station your rescue headquarters. Send vehicles (not included, order at right) on emergency missions. Plastic. 6x10x5 in. high. Ages 3 to 10. Hong Kong.
49 C 58412—Shpg. wt. 1 lb. 8 oz. $4.95

"MATCHBOX" is the registered trademark owned by Lesney Products & Co., Ltd., England.

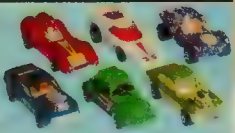
6-piece "MATCHBOX Rescue Vehicle Set 2

2 Includes 6 die-cast metal vehicles, 2 to 3 inches long. From England.
Shipping weight 12 oz.
49 C 58447 .....Set $4.97

Pull-apart pieces let you design and build your own stations



super station and auto park



Drag strip Car Set $4.97

Set of six cars includes: Piston Popper, Turbo Fury, Beach Hopper, Hot Rocker, Fan Dango, Dragon Wheels. Each is 2 to 3 inches long. Die-cast metal. From England. For ages 3 to 12.
49 C 58484—Shipping wt. 12 oz. . . . Set $4.97

Pleasure Car Set $4.97

Set of six cars includes: Volks-dragon, Harry Hustler, Datsun, High-Tailer, Pi-eyed Piper, Mazda. Each is 2 to 3 inches long. Die-cast metal. From England. For ages 3 to 12.
49 C 58445—Shipping wt. 12 oz. . . . . Set $4.97

Commercial Vehicle Set $4.97

Set of 6 includes: tow truck, Badger, police car, gas truck, dump truck, bus. 2 to 3 in. long. Die-cast metal. England. Ages 3 to 12.
49 C 58446—Shipping wt. 12 oz. . . . . Set $4.97

"MATCHBOX"® Super Station

SOLD ONLY AT SEARS $11.95 without vehicles

Drive mini-cars up ramps to multi-levels of this super station. Includes everything you need to play "mini-car mechanic": tool chest/workbenches, test panels, gas pumps, grease racks and air compressors Do different jobs on each level. For added realism, there are oil drum rolls and drum racks, stanchion signs, wall and sign combinations and specialty signs and holders, plus all parts you need to build six levels of service station fun. Plastic. With assembly instructions, decal sheet. Cars not included, order below at left. Also see pages 588 and 590. Recommended for ages 3 to 12.
49 C 57073 Shipping weight 3 pounds $11.95

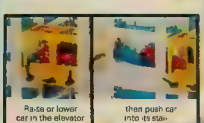
NOTE FOR BOTH PAGES: "MATCHBOX" a the registered trademark owned by Lesney Products & Co., Ltd., England

Sears Auto Park lets you control elevator with crank so you can park mini-cars on all 5 levels

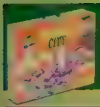
$7.95 without vehicles

You're the manager of this service station and auto park. Drive your mini-cars into the elevator, then crank the handle to raise them to any one of five levels of parking. Propel cars in and out of parking stalls with the help of ramp levers. Give expert service to your cars at the station which includes grease rack, gas pumps, gondola and more. Plastic. Partly assembled. Measures 13½x35½x16½ inches high. Hong Kong. Recommended for ages 3 to 10. Cars not included, order at left.

Use your phone if you want to order it the easiest way of all.
49 C 58415—Shpg. wt. 3 lbs. 8 oz. . . . $7.95



Unfold these Scene Sets to learn about city life or country life



"MATCHBOX"® CITY

Discover the breathtaking panorama of this urban center

$11.99 without vehicles

1 ***Sold only at Sears!*** Have you ever thought how it would be to control traffic in a big city? Well, here's your chance. Move mini-vehicles (order separately below) on roads or purposes in auto storage facilities. Vacuum-formed plastic and heat sealed vinyl city opens to 26x36-inch spread. Closes into handy carrying case that measures 18x14x4 in. wide. Recommended for ages 3 and up.

79C57045C Ship wt. 4 lbs. $11.99

"MATCHBOX" 9-piece City Vehicle Set

2 You control the traffic flow. Includes 9 mini-vehicles: bus, Blaze-buster gas tanker, fire chief car, Honda Javelin, ambulance, Boss Mustang and Renault. Each of die-cast metal, about 2 to 3 inches long. From England. Recommended for ages 3 to 12.

49 C 58443—Wt. 1 lb. 4 oz. $7.44

NOTE: MATCHBOX is a registered trademark owned by Lesney Products & Co. Ltd. England.

"MATTEL" Country Life

Explore the front "40 acres" on this farm spread

$9.99 without vehicles

3 ***Sold only at Sears!*** Old McDonald never had it as good as you will with this modern farm. Move vehicles (order separately below) down country roads. Pass the barn with silo, gas station, farm house, railroad station, ticket office. Vacuum-formed and heat sealed vinyl construction. Layout folds into convenient carry-in case measures 17"x14"x3" wide when folded. Recommended for ages 3 and up. Buy it the easy way—order by phone.

49 C 58366—Wt. 3 lbs. 8 oz. $9.99

"MATCHBOX" 9-piece Country Vehicle Set

4 You control the vehicles along rural roads and in the fields around this farm. Includes 9 mini-vehicles: tractor, Ford Capri, Jeep dump truck, wildlife truck, Mercedes, tool lorry, forklift truck, Rod Roller. Each of die-cast metal, about 2 to 4 in. long. From England. For ages 3 to 12.

49 C 58418—Wt. 1 lb. 4 oz. $7.44

Load up cars at the factory and drive to the dealer

Motorized Auto Transport

$8.95
cars, batteries not included

Load up to 14 cars and then maneuver this Auto Transport easily with cab-mounted push-button controls

To "drive" your truck, load up to 14 mini-cars (order at right or on pages 589, 590). Press "start" and "forward" buttons and you're off. To take corners, push "right turn" or "left turn" buttons. To unload cars, push "reverse" button to back into loading area. Then push "stop" button, tilt up ramp and roll off the cars. Cab hooks onto trailer automatically . . may be manually unhooked with lever release. Plastic body, 18x4½x6 inches high. Requires 2 "C" batteries, order package below. Singapore. Ages 4 and up.

49 C 58223—Shipping weight 2 pounds 2 ounces $8.95

49 C 46997—Alkaline "C" Batteries. Package of 2. Shipping weight 5 ounces ..... Package 1.09

"MATCHBOX"® Steer-N-Go . . just like driving a real racer

$17.97 without batteries

Turn on key ignition, shift transmission into either of 2 forward speeds or reverse. Racing-type steering wheel maneuvers car (included). Steer car around hairpin turns, over bridges and along the straightaways. 20-in. diameter track. Fully instrumented dashboard, 15x6x5 in. high. Requires 2 "D" batteries . . order pkg. below. Plastic, metal. Ages 6 to 12

78 C 87084C—Shipping weight 6 pounds $17.97

49 C 46985—"D" Batteries. Pkg. of 6. Wt. 1 lb. 4 oz. ..... Pkg. 1.55

Store and carry up to 72 cars in this "MATCHBOX" Collector's Case

$7.99 cars not included

This 34-inch long, stand-up display case is ideal for storing "MATCHBOX" cars. Plastic trays lift out for easy removal of cars. Scuff-resistant vinyl case has handle, nickel-plated locks, 3 viewing sections and clear plastic windows. 12½x10x4 in. wide when closed. For ages 3 and up.

49 C 54509—Wt. 3 lbs. 4 oz. . $7.99

All these Vehicles fit auto transport,

"MATCHBOX" Car Set $4.97

Includes six great cars: Silva Spyder, Guildsman, Lotus, Pantara, Lamborghini and Tanzara. Each measures 2 to 3 inches long. Made of die-cast metal. From England. Recommended for ages 3 to 12.

49 C 58446—Shpg. wt. 12 oz. ..... Set $4.97

Growler Car Set $4.97

Six cars with "growler" sound mechanism. Porsche 917, Ford G.T., Marcos XP, Can-AM Racer, Jaguar E Type, Ferrari 512S. 2 to 3 in. long. Die-cast metal. England. Ages 3 to 12.

49 C 58449—Shpg. wt. 10 oz. ..... Set $4.97

Hot Wheels® FLYING COLORS™ Set $6.87

Nine mini-vehicles: Super Van, Gremlin Grinder, Mighty Maverick, P-911, Rodger Dodger®, Monza 2+2, Mercedes C-111, Mustang Stocker, Street Eater. Each 2 to 3 in. long. Die-cast zinc. Hong Kong. For ages 3 to 12.

49 C 58441—Shpg. wt. 1 lb. ..... Set $6.87

FASHION PREVIEW

Here's the place to buy all the latest styles for Barbie and friends

Barbie Designer Originals

Low as **$1.27** outfit (2) dolls not included

1 **Pink Gown.** Sleeveless with ruffle bottom. White trimmed long-sleeve jacket. Purse, flower, necklace, shoes.
49 C 31082—Wt. 4 oz. $3.99

2 **Palazzo Pants Outfit.** Black and floral print pants with red halter top. Shoes not incl.
49 C 31095—Wt. 2 oz. . . . $1.27

3 **Bridal Gown.** White ruffled dress. Veil, bouquet, shoes complete the ensemble.
49 C 31096—Wt. 5 oz. . . . $2.97

NOTE: Outfits on page may vary in fabric, color. Dolls not included.

Trend-setting Wardrobe Sets

Low as **$2.99** outfit for Growing Up Skipper

For Barbie

Long pinafore skirt, peasant blouse, scarf. Sleeveless sailor-style dress. Striped pants with long-sleeve top, beret. Purse. Wt. 3 oz.
49 C 31076 . . . . . $3.99

For Barbie

Pants, tie-waist blouse, halter top. Patchwork print long peasant skirt, halter top. Denim long skirt, halter top, floppy hat. Shpg. wt. 3 oz.
49 C 31081 . . . . $3.99

For Ken

Denim pants, long-sleeve shirt with floral yoke, button trim. Pants. Checked pants, sweater and dickey.
Shpg. wt. 4 oz.
49 C 31077 . . . . $3.99

For Growing Up Skipper

Pants, skirt, striped blouse, halter top and knee socks. Skirt, sleeveless blouse. Long-sleeve tie-waist blouse, denim shorts. Floral print pants, tie-waist blouse. Plastic radio, jump rope, hamburger, comb and brush.
Shpg. wt. 3 oz.
49 C 31079 . . . . . $2.99

Barbie Mix 'n Matchables . . . 9-piece Set $3.99

Dress Barbie for any mood or occasion. Set includes red and white plaid halter top, white sleeveless blouse, white skirt and pants. Red and white plaid blazer. Red and white plaid skirt and pants. White cape, floor-length blue skirt.
Shpg. wt. 4 oz.
49 C 31083 . . . . $3.99

Barbie and Ken Companion Outfits

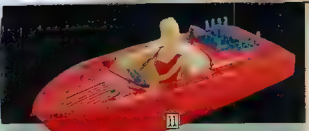
Each **$3.99** dolls not included

4 Barbie's outfit has long pants, plaid knee-length cape, shoes and hat. Ken's set includes plaid pants, jacket, dickey, shoes.
49 C 31085—Shipping weight 4 ounces $3.99

5 It's country-style for Barbie with lace-trimmed camisole top, long print swirl skirt and shoes. Set for Ken includes country-style pants, waist-length long-sleeve jacket and shoes.
49 C 31084—Shipping weight 4 ounces $3.99

6 Barbie's off to the office in her tweed skirt and long-sleeve blouse with purse and shoes to match. Ken's handsome companion outfit includes a tweed business suit, dickey, bow tie and shoes.
49 C 31086—Shipping weight 4 ounces $3.99

NOTE: Items on this page not recommended for ages under 3, due to small parts.



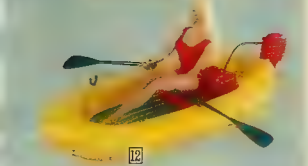
11

Wish Book value

Buy set (11) with (12)
Save $1.00

Separately total $8.94

$7.94
dolls not included



12

11 Cruiser. Floats in water . . rolls on land. Includes "spotlight", and more. Plastic. Seats two 11½-in. dolls. Measures 21x8¼x5¼ inches high. Doll not included.
49 C 31089—Shipping weight 2 pounds 4 ounces **$5.95**

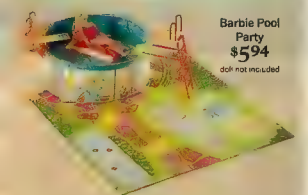
12 Life Raft floats. For two 11½-in. dolls. Oarlocks, towing rope, gas tank, "outboard motor." Doll not incl.
49 C 31093—Plastic. 14x7x2 in. high. Wt. 1 lb. 2 oz. . . . **$2.99**

Cruiser (11) plus Life Raft (12).
49 C 31116—Shipping weight 3 pounds 6 ounces . . . **$7.94**

Barbie's Dream Boat™
$10.77
doll not included

Barbie and friends will "cruise" in style on this plastic and vinyl cruiser. Measures about 4 ft. long and incl. these 4 play areas: flying bridge; fore and aft decks; galley with sink, table, 2 bench seats, pots, pans; salon-sleeper with sofa that converts to 2 bunk beds. Assembly instructions.
79 C 31086C—Shipping weight 5 pounds **$10.77**

Barbie Pool Party
$5.94
doll not included



Above-ground pool is 16x5 in. high . . holds 3 gallons of water. Plastic with vinyl lining. Vinyl mat sets backyard scene. Also, plastic sundeck, ladder, slide, diving board and floating chaise lounge. Assembly instructions incl.
49 C 30846—Shipping weight 2 pounds **$5.94**

13

Wish Book value

Buy set (13) with (14)
Save 50¢

Separately total $7.84

$7.44
dolls not included

14

Barbie's Room-Fulls™
Low as $3.97 (13 thru 15)
dolls not included

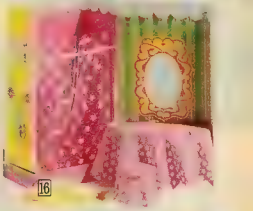
13 Living Room Set. Incl. plastic sofa-base end table with 2 denim-look fabric cushions, one fabric chair, planter, plastic coffee table. Colorful chipboard backdrop.
49 C 31086—Wt. 1 lb. **$3.97**

14 Country Kitchen Set. Incl. 2 plastic stools with fabric cushion seats, tablecloth and 2 napkins, stuffed kitten. Also, plastic table and serving pieces. Chipboard backdrop setting.
49 C 31097—Wt. 1 lb. **$3.97**

Living Room Set (13) plus Kitchen Set (14).
49C31116–Wt. 1 lb. 10 oz. **$7.44**

15

15 Studio Bedroom. Incl. plastic couch with fabric cover, 2 bolster pillows, one chair, stuffed elephant. Chipboard backdrop setting.
49 C 31099—Wt. 1 lb. **$3.97**



16

16 Vanity and Shower. Opens to reveal print fabric covered table, stool, plastic mirror. 11½-in. high shower sprays when you add water. Also, plastic shower curtain, terry towel, bath mat, hand mirror, comb, brush, soap, sponge. Vinyl frame.
49 C 31091—Wt. 1 lb. 8 oz. **$7.96**

NOTE: Items on this page for ages 4 to 10. All (except luggage) not for ages under 3, due to small parts.

4-piece Luggage Set for 11½-in. fashion dolls
$2.69

Includes 3x3½-in. large suitcase, small suitcase, hatbox and train case. Molded plastic.
49 C 31092—Wt. 14 oz. **$2.69**

Fashion-Action Dolls

Free Moving Barbie and Friends

Low as $4.47 Barbie and P.J.

(1 thru 3) Move lever in back . . they bend, dip and turn. Twist 'n Turn vinyl dolls. Girls have rooted hair. Ken's hair is molded.

Dolls (1 thru 3) not included; golf club, ball, racquet

1 **Free Moving Ken.** 12 in. tall with sports outfit, shoes. Shpg. wt. 1 lb.
49 C 30043 . . . . . $4.57

2 **Free Moving P.J.** 11½ in. tall with sports outfit, long skirt, shoes. Shpg. wt. 11 oz.
49 C 30044 . . . . . $4.47

3 **Free Moving Barbie.** 11½ in. tall with sports outfit, long skirt, shoes. Shpg. wt. 11 oz.
49 C 30042 . . . . . $4.47

Growing Up Skipper

$4.47

Turn her arm . . 9-in. Skipper's waist slims, she grows ½ in. taller, gets a bustline.

Vinyl. Blond rooted hair. Incl. sleeveless bodyshirt, 2 skirts, scarf, clogs, flat shoes.
49 C 30045—Wt. 11 oz. . . . $4.47

She's 2 dolls in 1 . .

rotate her arm and watch her grow from a little girl to a lovely young teenager

4 **Dusty.** 11½-in. vinyl doll with spring-action body and arm. Blond rooted hair, suntan. Includes swim suit.
49 C 30052—Wt. 10 oz. . . $4.44

5 **Dusty's Golf Set.** Incl. outfit, club, ball, stand.
49 C 31102—Wt. 4 oz. . . . $2.44

6 **Dusty's Tennis Set.** Incl. outfit, racket, ball, stand.
49 C 31101—Wt. 4 oz. . . . $2.44

7 **Dusty's Ski Outfit** with boots, hat, goggles.
49 C 31103—Shipping weight 4 oz. $2.97

8 **Dusty's Safari Outfit** with hat, binoculars.
49 C 31104—Shipping weight 4 oz. $2.97

9 **Dusty's Fashion Set** with long dress, shawl, sweater and skirt with beret.
49 C 31105—Shipping weight 7 ounces . . . $2.97

10 **Dusty's Horse and Outfit.** 11 in. high horse with flocked urethane foam coat, rooted mane, tail. Saddle, grooming accessories.
49 C 31106—Shipping weight 15 ounces . . . $8.87

NOTE Dolls not included with items (5 thru 10).

Wish Book value

Save $3

$6.99 doll not included

Health Center

A complete exercise unit for your 11½-in. fashion dolls featuring:

A. Swedish Ladder
B. Rowing Machine
C. Indoor Cyclette
D. Belt Exerciser

Health Center was $9.99 last Christmas. A great way to keep your dolls "in shape". Just push lever on each plastic machine to operate. Exercisers clamp onto 11½-in. plastic base. Japan.
49 C 1379—Shipping weight 2 pounds $6.99

Three-doll Trunk

$5.95

dolls, accessories not inc.

One-doll Case

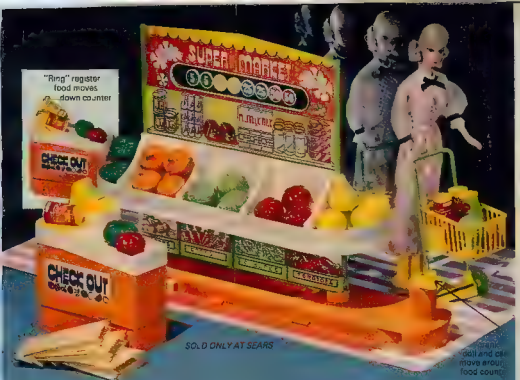
$3.45

doll, accessories not incl

11 Compartments for 3 dolls plus storage for their accessories. Washable vinyl case has hangers, 2 storage areas.
49 C 30863—10x7x13 in. high. Shpg. wt. 3 lbs. 5 oz. . . . $5.95

12 For 1 doll, accessories. Vinyl case, hangers, storage area.
49 C 30862—10x3x12 in. high. Shpg. wt. 1 lb. 9 oz. $3.45

NOTE: Items on this page for ages 4 to 10.
Not for ages under 3, due to small parts.



Help your doll pick out her favorite foods at the SUPERMARKET

$11.88 doll not included

Take a trip to the supermarket with your 11½-inch fashion doll. Doll fits onto special stand behind grocery cart. Turn the crank , she travels around the grocery counter track "pushing" the cart. When the shopping's done, doll and cart roll off track , then take them to the check-out counter. Food moves down counter when you "ring" the cash register. Plastic. Unit measures 18x5x12 inches high overall. Includes plastic play foods to stock food counter shelves, paper bags and play coins. Recommended for children ages 3 and up.

49 C 1157—Shipping weight 3 pounds $11.88

NOTE. Items on this page not recommended for children under 3 years of age, due to small parts

Set and style your doll's hair at the BEAUTY SALON

$10.95 doll, batteries not included

It's so easy to keep your 9 to 11½-inch fashion dolls' hair neatly styled. Includes table, play toiletries. Uses 2 "C" batteries (order pkg. below). Plastic salon is 10x10x12 inches high. Japan. Recommended for ages 3 and up.

Shipping weight 3 lbs. 2 oz.

49 C 13048 . . . . . $10.95

Alkaline "C" Batteries. Pkg. of 2.

Shipping weight 5 ounces.

49 C 46987 . . . . . Package $1.09

HAIR-CARE DOLLS

Each $4.47

Quick Curl Barbie and Kelley

(1 and 2) Style their hair without wetting or setting . . just use curler and comb. Each vinyl doll has rooted hair. Twist 'n Turn waist, bendable legs. Ages 4 to 10.

1 **Barbie.** Long blond hair. 11½ in. tall.
49 C 30011—Shipping weight 9 oz. $4.47

2 **Kelley.** Long auburn hair. 11½ in. tall.
49 C 30012—Shipping weight 9 oz. $4.47

Mod Hair Ken

3 Change Ken's appearance. Add stick-on mustaches, beard or sideburns to match his rooted mod-length brown hair. Vinyl 12-in. doll has a jacket, slacks, dickey, shoes. Bendable legs. Ages 4 to 10.
49 C 30016—Shipping weight 13 oz. . $4.47

REMEMBER!

You can order items on pages 439 to 614 from now until AUGUST 13, 1976

BARBIE'S GOING PLACES

Camping, riding and cruising with Malibu Barbie and friends

Catalog Book value

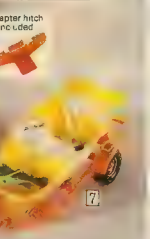
Buy set (6) with (7)

Save $2

Separately total $16.86

$14.86

dolls not included



Malibu Barbie and Friends

(1 thru 4) Suntanned Ken and Twist 'n Turn girls (all have bendable legs) are ready for a trip to the beach. Each of the Malibu girls has rooted blond hair . . Ken's blond hair is molded. Each vinyl doll comes dressed in a swimsuit.

1 **Malibu Ken.** 12 inches tall. Shipping weight 11 oz.
49 C 30837 . . . . . $2.97

2 **Malibu Barbie.** 11½ in. tall. Shipping weight 9 oz.
49 C 30826 . . . . . $2.77

3 **Malibu Skipper.** 9 in. tall. Shipping weight 8 oz.
49 C 30828 . . . . . $2.77

4 **Malibu P.J.** 11½ inches tall. Shipping weight 9 oz.
49 C 30825 . . . . . $2.77

Volkswagen Camper

5 Barbie and the gang are set to take off for the mountains or camp on the beach in comfort. This custom-look bus is styled like a VW van. Door slides open. Removable sun roof for easy play access.

Includes a table and camper stool, an ice chest with cover, lantern, pickaxe, shovel and decals. To cook outdoor meals your fashion dolls can use the camper stove, coffee pot, frying pan, sauce pan, spoon and spatula plus 2 cups (not 4 as shown). Sturdy plastic van measures 9x7x21½ inches long overall.

Shipping weight 3 pounds.
79 C 31094C $8.95

NOTE: Items on this page for ages 4 to 10. Not for ages under 3, due to small parts.

Barbie Goin' Camping Set

$9.87 dolls not included

6 Barbie hits the road in her modified plastic dune buggy with her tent-trailer in tow. Tent pops up . . folds. Incl. buggy with molded seats, trailer with self-supporting vinyl tent, sleeping bag, stool, table, barbecue, cooking utensils. Trailer hitched to buggy measures 18 inches long.
79 C 31242C—Wt. 4 lbs. . $9.87

Barbie Goin' Boating Set

$6.99

7 Barbie and friends can fish from her 2-seat, 15-in. long plastic boat. Set includes trailer, "motor", adapter hitch, two oars, fishing rod, tackle box and even a fish. Hitch attaches to trailer so the modified dune buggy (sold at left) can pull Barbie's boat.

Shipping weight 2 lbs.
79 C 31246C $6.99

Barbie Goin' Camping Set (6) plus Barbie Goin' Boating Set (7) . . for camping and cruising fun at a lakeside campsite.
79 C 31247C2—Shipping weight 6 pounds **$14.86**

8 **Dune Buggy.** 15 in. long. Plastic. Seats 2 dolls. Shipping weight 1 lb. 12 oz.
49 C 30877 . . . . . $4.75

9 **Sports Car.** 17 in. long. Plastic. Seats 2 dolls. Shipping weight 1 lb. 12 oz.
49 C 30878 . . . . . $4.75

10 **Barbie's Ten-speeder.** Similar to a real 10-speed; has basket, derailleur, pump, gear levers, handbrakes. Wheels turn, handlebars move, kickstand swings up, down. Plastic.
49 C 31097—Shipping weight 10 ounces $3.94

Watch Barbie and Friends compete on the slopes, perform gymnastic feats and skate to win at these...

WINTER SPORTS

"Gold Medal" P.J. and Olympic* Gymnast Set $7.99

2 Barbie Skater $4.77

3 4

Barbie and Ken Skiers $4.77

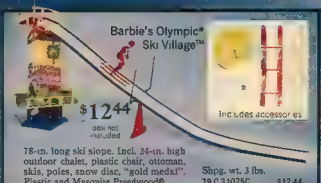
1 Help P.J. win the contest as she performs on the 14-in. high plastic high bar. Special grips grasp her arms . . turn bar and watch her gymnastic feats. Also incl. 3½-in. high plastic balance beam. Suntanned 11½-in. P.J. wears leotard, slippers plus warm-up jacket, plastic "gold medal". Rooted blond hair, vinyl body. Twist 'n Turn waist, bendable legs.
49 C 30049—Shipping weight 2 pounds $7.99

2 Move plastic skating stand . . she glides and spins. She wears skating dress, skates, plastic "gold medal". Suntanned 11½-inch Barbie has Twist 'n Turn waist, bendable legs. Rooted hair. Vinyl.
49 C 30048—Shipping weight 11 ounces $4.77

(3 and 4) Both wear ski outfit, skis, goggles, hat, plastic "gold medal". Bendable legs. Barbie has Twist 'n Turn waist, rooted hair. Ken's hair is molded. Vinyl.

3 Ken Skier 12 in tall.
49 C 30047—Wt. 1 lb. $4.77

4 Barbie Skier. 11½ in tall.
49 C 30046—Wt. 11 oz $4.77



78-in. long ski slope. Incl. 24-in. high outdoor chalet, plastic chair, ottoman, skis, poles, snow disc, "gold medal". Plastic and Masonite Presdwood®.
Shpg. wt. 3 lbs.
79 C 31075C $12.44

5 Olympic* Award Set. Includes ski outfit, poles, skis, boots, goggles, hat, plastic "gold medal". Skirt, blouse fit 11½-in vinyl Malibu Barbie.
49 C 30051—Wt. 8 oz. $5.99

6 Olympic* Fashions. Includes swimsuit, towel, skating costume with skirt, hose, skates. Dress with blazer, purse, hat, shoes. Plastic "gold medal".
49 C 31078—Wt. 3 oz. $3.99

5 $5.99

6 $3.99

Barbie's two-doll Sleep 'n Keep Case

$7.95 dolls, accessories not included

Fold-out case opens into a bedroom with twin beds. Includes closet, 2 doll compartments, hanger bar with hangers, accessory shelf and twist-lock pockets for storage space. Washable vinyl case is 17x13x13 in. high closed.
79 C 30864C—Shipping weight 5 lbs. $7.95

NOTE Items on this page for ages 4 to 10. Not for ages under 3 due to small parts.

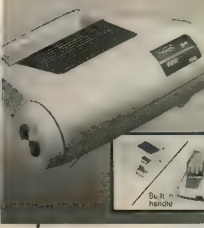
*Authorized by U. S. Olympic Committee under Public Law 805

Wish Book value

Save 20% on any of these 3 accessories when you also buy a bike from this catalog

Solid state AM Radio clamps to handlebar . . detaches to use as portable

Bought alone	Bought with bike
$14.89	$11.91



Big, easy-to-reach controls for volume and tuning put music, news and sports at your fingertips. Plastic case clamps on handlebar, removes easily with thumb screw. White and blue case just 5x6x2 inches. Hong Kong. Uses one 9-v. battery (not included, *order below*).

Shipping weight 1 lb. 1 oz.

6 C 48147—Alone $14.89
6 C 48147—With bike *$11.91*

9-volt Battery.
34 C 4876—Shpg. wt. 2 oz. .55c

Combination Speedometer, Odometer, Tachometer

Bought alone	Bought with bike
$8.99	$7.19

Fluorescent dial on easy-to-read 2½-inch face. Registers speeds up to 50 mph, wheel rpm and mileage to 9,999.9 miles. Black plastic housing. Instructions and fittings included. *Order by bike's tire size.*

For front tire	Cat. No.	Shpg. wt.	Alone	With bike
20 inches	6 C 48815	1 lb. 3 oz.	$8.99	$7.19
24 or 26 in.	6 C 48816	1 lb. 3 oz.	8.99	7.19
27 inches	6 C 48817	1 lb. 3 oz.	8.99	7.19

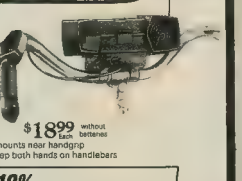
Woven vinyl Bike Basket

Alone $2.77 | With Bike *$2.21*

White with bright plastic flowers. Mounts with buckled straps. Measures 7x13x8 in. deep. South Korea.
Shpg. wt. 1 lb. 5 oz.

6 C 48485—Alone $2.77
6 C 48485—With bike *$2.21*

Take it anywhere when you leave your bike just unplug remote button, snap wall-intake out of cradle and use built-in push-to-talk button. Remote button stays on handlebar



Bike Walkie-Talkie $18.99 each without batteries

Remote button mounts near handgrip
send or receive yet keep both hands on handlebars

Wish Book value

Save 10% when you buy a set of two
2 Walkie-Talkies in set $34.18

Send and receive clearly even with walkie-talkie mounted on handlebar . . using the remote button provides extra mike sensitivity and speaker volume. Black walkie-talkie and cradle of high-impact, pebble-grained plastic. Cradle mounts on handlebar. 8x1½x2½-inch walkie-talkie snaps into it securely. Solid state unit operates on Citizens Band channel 14 and requires no license. Includes volume control, on-off switch, talk-listen button and swiveling antenna. Uses two 9-volt batteries (not included, *order under radio above*).

6 C 48152—Shpg. wt. 2 lbs. ....Each $18.99 6 C 48165—Shpg. wt. 4 lbs. ....Set *$34.18*

Boys' 20-inch 5-speed Spyder

Five derailleur positions give you low gears to really dig out, high gears for fast cruising

$89.99

1 **Free Spirit®.** Gear ratios of 35.7 to 71.4 let you gear down for easy pedaling when the going gets tough or gear up for speed. In fact, just pedaling at a constant rate you can double your speed as you gear up from 1st to 5th.

Side-pull handbrakes stop you quickly. Vinyl motocross-style saddle deeply cushioned for comfort . . six-position support bar lets you adjust to reach pedals easily. Full-circle chain guard wraps around sprocket to help keep pant legs free. Flat black steel frame. Knobby tread tires front and rear; front 1.75 inches wide, rear 2.125 inches for extra stability. Includes reflectors for front, rear and sides . . *see* Note *on page 422. See* Assembly Note *below.*

Shipping weight 48 pounds.

6 C 47526N $89.99

20-inch Single Speed Spyder with chrome-plated fenders

Sparkling metalflake finish frame

$58.99

2 **Free Spirit®.** Rugged 4-bar steel frame adds strength and rigidity . . chrome-plated rims, handlebars and fenders make the shimmering frame finish even brighter. Thick saddle padding cushions the ride. Smooth coaster brake. Include reflectors for front, rear and sides.

Boys' Bike. Has maroon frame with maroon and white vinyl saddle. Front tire measures 1.75 inches wide, rear 2.125 inches wide. *See* Assembly Note *below before ordering.*

Shipping weight 39 pounds.

6 C 47981N $58.99

Girls' Bike. Has light blue frame, floral vinyl saddle and whiteline 1.75-inch tires front and rear. *Please see* Assembly Note *below before ordering your bike.*

6 C 47991N—Shipping weight 39 pounds..... $58.99

20-inch Single Speed Spyder

Brightly painted frame and fenders

$47.88

3 Chrome-plated high-rise handlebars add sparkle. Easy-action coaster brake puts quick, smooth stops at your feet. Blackwall tires front and rear measure 20x1.75 inches for good traction and stability. Include reflectors for front, rear and sides. To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call.

Boys' Bike. Has handsome pacer blue frame and fenders with black grips, pedals and vinyl saddle. *See* Note *below.*

Shipping weight 39 pounds.

6 C 47535N $47.88

Girls' Bike. Has peppermint pink frame with cool white grips, pedals and vinyl saddle. *See* Note *below.*

6 C 47545N—Shipping weight 39 pounds..... $47.88

ASSEMBLY NOTE FOR BICYCLES: Bikes sent partially assembled. Sears Retail stores and most Sears Catalog stores can arrange for assembly of your catalog ordered bike for a small service charge only. *See* "N" suffix note, *page 276*

Sears Has a Credit Plan to Suit Most Every Need
See Big Book or ask for details

Padded seat suspended between seat post and support bar to absorb shocks
Wide knobby tires front and rear for sure-footed traction
Smooth-action coaster brake helps put quick stops at your feet
Rugged double-wall rims both front and rear

The Motocross Bike

Built tough to handle off-street punishment . . . even from a vacant lot or open field

Wish Book value **Cut $10**

Was ~~$109~~ in 1975 Spring Big Book

$98.99

Most bikes get parked at the curb. They just can't stand up to the bumps and bangs that come on when the pavement leaves off. Not this motocross bike. It lets you keep the fun and excitement hot even cross-country or on a punishing dirt track.

To help you handle the jolts, thumps and jangles there's a cycle-style saddle. Deeply padded. Stitched-down vinyl cover. And it's suspended between seat post and support bar to help absorb shocks. Handlebar has padded crossbar, deep-cushioned grips.

In the pattern of a fine dirt bike, this one stands up to ruts and rocks using heavy-duty steel frame with braced front fork, wide 20x2.125-inch knobby tires for deep-biting traction, 36 heavy-duty spokes per wheel, double-wall rims front and rear and wide flange front hub. Satin black finish. Reflectors included, *See Note below.*

Lake everything else in Sears books, it's so easy to order by telephone.

8 C 45701N—Shpg. wt. 45 lbs. $98.99

Wish Book value

Motocross-look Accessories

Save 10% *When you buy any 3 or more of these accessories*

1 Saddle. Black vinyl covered seat 6½x14¾x4 inches high with 2 inches of polyurethane foam padding. Fits 20-inch high-rise bikes with ⅞ to 1⅛-inch seat post. 22-in. unattached support bar incl.

8 C 48981—Wt. 2 lbs. 6 oz. . . . . Each $8.89

8 C 48981—When you buy any 3 or more accessories . . . . . Each **$8.09**

2 Handlebars. Flat black finish of tough, scuff-resistant epoxy. Welded steel construction—⅞-in. outside diameter. Installs on conventional handlebar stem.

8 C 48872—Wt. 2 lbs. 5 oz. . . . . Each $4.99

8 C 48872—When you buy any 3 or more accessories . . . . . Each **$4.49**

3 Crossbar Pad. Polyurethane foam padding ½ inch thick. Black leather-grained vinyl covering is fabric backed for strength. Snaps onto handlebar crossbar. Wt. 4 oz.

8 C 48874 . . . . . Each $2.49

8 C 48874—When you buy any 3 or more accessories . . . . . Each **$2.24**

4 Handlebar Grips. Deep-cushioned rib design. Rugged black vinyl. Fit handlebars with ⅞-in. outside diameter. Set of 2. Wt. 5 oz.

8 C 48875 . . . . . Set $1.29

8 C 48875—When you buy any 3 or more accessories . . . . . Set **$1.16**

5 Number Plate. Flexible white plastic. Installs with plastic straps (incl., drill 2 holes in plate to install). Includes 4 stick-on numbers (no choice).

Set of 2. Weight 7 ounces.

8 C 48891—Shpg. wt. 3 lbs. . . . . Each $1.89

8 C 48891 -When you buy any 3 or more accessories . . . . . Each **$1.52**

6 Fenders. Gray plastic with black striping. Fit over any size bike tire . . dip in hot water and bend to curve of your tire . . curve holds permanently.

8 C 48876—Set of two. Wt. 7 oz. Set $2.99

8 C 48876—When you buy any 3 or more accessories . . . . . Set **$2.69**

NOTE: Every Sears bike includes a set of highly visible wide angle reflectors

Wide angle reflectors provide 360° of reflector protection no matter from what angle headlights hit bike. Meet latest federal requirements for bike reflectivity. Install quickly and easily, instructions included

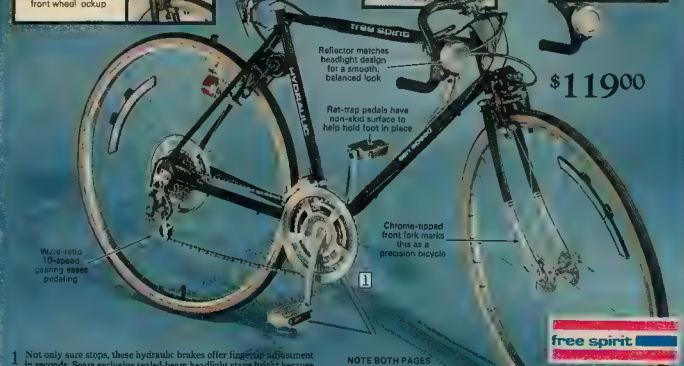
Smooth, quick hydraulic braking, bright sealed-beam headlight and gear changers you can pre-shift with the bike standing still. only on this 27-inch 10-speed Racer...only at Sears

Dependable hydraulic braking — no pull wires to stretch and get out of adjustment . . . sealed against dirt and moisture. One dual-position lever . . . applies rear brake first to cut chance of front wheel lockup

Lightweight spring-mounted racing saddle

Preshifting the Syncromesh® derailleurs won't damage chain or gears

Brighter than any other bike light we offer


free spirit
Reflector matches headlight design for a smooth, balanced look
Rat-trap pedals have non-skid surface to help hold foot in place
$119.00
Chrome-tipped front fork marks this as a precision bicycle
Wide-ratio 10-speed gearing eases pedaling
1

1 Not only sure stops, these hydraulic brakes offer fingertip adjustment in seconds. Sears exclusive sealed-beam headlight stays bright because it's sealed against dirt and weather. Scientifically focused. High-speed, high output generator. Taillight and wiring included.

Easy-to-reach stem-mounted shifters. Syncromesh® derailleurs . . . gear ratios of 38 to 100 ease pedaling. Flat-black 21-inch frame of lightweight tempered steel. White reflective stripe on 27x1¼-inch tires. Vinyl saddle. Wide flange front hub. Pedal to seat span 32 to 36 inches.

6 C 47235N—Shipping weight 48 pounds $119.00

NOTE BOTH PAGES

Bikes sent partially assembled. Sears Retail stores and most Sears Catalog Selling Units will be happy to arrange for assembly of your catalog ordered bike for a small service charge only. *See* N suffix note *on page 276*

This 27-inch 10-speed Racer has smooth center-pull handbrakes and weighs 6 pounds less than any other we offer

2 Our lightest racer (32 pounds) also has our widest gear ratio range (31 to 100) . . . means not only easier pedaling but faster touring as well. Center-pull handbrakes grip wheel evenly from both sides for smooth, sure stops. Lugged 23-in. frame of ultra-lightweight steel alloy. Smooth shifting 10-speed derailleur. Lightweight 3-piece alloy crank. Dual-position brake levers. Rear brake cable concealed in top bar. Easy-to-reach stem-mounted shift levers. Chrome-plated rims and front fork tips. Strong, wide-flange front hub of lightweight alloy. Gumwalls measure 27x1¼ in. Black vinyl saddle. Rat trap pedals with toe clips. Pedal to seat 34½ to 38½ in. *See Notes above and on facing page.*

6 C 47445N—*Imported from Austria.* Shipping weight 39 pounds. ***$109.00***

26-inch Tandem Bike

3 Built for sharing years of fresh air and invigorating exercise . . . twin top tubes make frame extra rigid; oversized hubs, spokes and rims help give added support to midweight 26x1.75-inch blackwall tires. Single speed. Rear coaster brake plus front handbrake. Denim-look saddles padded and spring-mounted for comfort . . . change height in seconds with quick-adjust handles. White steel frame. Pedal to seat span 30 to 34 inches. Overall, 83 in. *See Notes above and on facing page.*

6 C 45932N—Shipping weight 72 pounds ***$119.98***

Wish Book value **Cut '29.99** Was $138.99 **$109.00**

Wish Book value **$119.99** **Our lowest price this season for any Tandem Bike**

20-inch Spyder Bikes

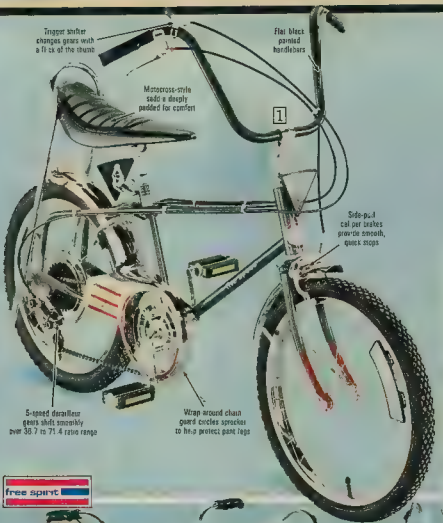
free spirit

20-inch Junior Spyder Convertabike

- Crossbar raises or lowers so bike becomes a boys' or girls' mode
- Training wheels included

A great bike to learn on. Small enough for easy handling yet large enough to provide years of riding pleasure. And it's ideal for handing down from one youngster to another because the centerbar raises or lowers for a boy or girl. Bright red steel frame with chrome-plated fenders. Easy-to-use coaster brake. White hand grips. Reflectors included for pedals, front, rear and sides. Pedal to seat span adjusts from 18 to 21¼ inches. Non-reflective tires a stable-riding 1.75 inches wide. *See* Shipping Note *on facing page before ordering.*

6 C 47026N—Shipping weight 38 pounds $52.99


Trigger shifter changes gears with a flick of the thumb
Flat black painted handlebars
Motocross-style saddle is deeply padded for comfort
1
Side-pull caliper brakes provide smooth, quick stops
5-speed derailleur gears shift smoothly over 30.7 to 71.4 gear range
Wrap around chain guard circles sprocket to help protect pant legs

Wacky Wheeels $2.29 Set of 2

Colorful, whimsical circles that help drivers see you in daylight, shine at night when light strikes their 20 reflective dots. Polystyrene plastic. Fit bikes and trikes . . fill the center of a 20-inch bike wheel. Install without tools.

To meet some state laws, you may need to make a cut-out in your Wacky Wheeels for prismatic reflectors on bike wheels to be visible from both sides of your bike. Set of two discs.

(4) 6 C 46941—Super Snail
(5) 6 C 46944—Mag Wheels
(6) 6 C 46943—Stars 'n' Stripes
(7) 6 C 46942—Beep Beep
Shipping weight 3 oz. . . . . Set $2.29

Motocross-look Bike* with working suspension on front and rear

- Heavy-duty frame with welded-in reinforcements
- Thickly padded crossbar
- Wrap-around tread on 20x2.125-inch knobby tires

$88.99

7 The most comfortable motocross-look bike we offer. Trailing link front suspension soaks up bumps, coil springs on saddle support bars help smooth out rough roads. And this bike has the thickest saddle padding on any motocross-look bike we offer. Flat black steel frame with bright green fenders . . . steel front fender, plastic rear. Heavy-duty front fork. Waffle handgrips. Wide flange front hub. Rat trap pedals. Reflectors included, *see note on facing page.* Partially assembled. *See Ordering and Shipping Note below, see assembly note on page 424 before ordering.*

To order the easiest way, look in your phone book white pages under "Sears Roebuck and Co., Catalog Sales" for number to call.

6 C 45704N—Shpg. wt. 45 lbs. $88.99

Motocross-look Bike*

Has heavy-duty frame and wrap-around knobby tread on 20x2.125-inch wide tires

$78.99

8 Deep-tread knobbies bite down hard, wrap around tread helps hold traction even in sharp turns. Deep-cushioned motocross-style saddle smooths the ride. Soft waffle grips cushion your hands. Flat black handlebar has rugged crossbar brace. Heavy-duty front fork and wide flange front hub. Bright orange plastic fenders stand out handsomely against the silver-colored steel frame. Rat trap pedals. Reflectors included, *see note on facing page.* Partially assembled, *see note on page 424.*

Shipping weight 45 pounds.

6 C 45703N $78.99

Motocross-look Bike*

Has heavy-duty front fork and 20x1.75-inch knobby tires

$68.99

9 Knobby-tread tires add sure-footed traction and stability. Padded banana saddle. Flat black steel frame. Red plastic fenders. Flat black motocross-style handlebar braced with rugged crossbar . . . cycle-style handgrips. Rat trap pedals. Reflectors included, *see note on facing page.* Partially assembled, *see note on page 424 before ordering.*

Shipping weight 43 pounds.

6 C 45702N $68.99

*NOTE: Bicycles on this page include frames and other components made to Sears standards for its regular bicycles. These bicycles are not intended for stunting or off-road use.

Sears Has a Credit Plan to Suit Most Every Need

See Big Book or ask for details

For a full selection of bicycle accessories see Sears Big Book. You'll find locks and chains, lights, safety flags, horns, bike carriers for the car, storage equipment plus replacement and customizing parts.

FIRST BIKES

16-inch bikes with features that can help your child learn to balance quickly

- Tires stay firm, can't go flat
- Detachable training wheels
- Easy-to-use coaster brakes

Your choice
Any of these 3 bikes **$43.99** each

1 Motocross-style
- High-back cycle-style saddle
- Black motocross-style handlebar with padded crossbar

2 Trail Bike
- Chopper-style saddle and handlebar
- Simulated baffle-style muffler

3 Sugar 'n' Spice
- Gaily decorated banana saddle
- Tires with fashionable thinline whitewalls

1 Motocross-style. Black vinyl saddle padded for a smooth, comfortable ride. Wrap-around chain guard circles sprocket to help keep pant legs free. Bright red double-coat finish on sturdy tubular steel frame. Like the tires on a fine dirt bike, knobby-treads front and rear mean good traction and stability. Black comfort grips complete the black motocross-style handlebar and padded crossbar. Plastic number plate straps to front of handlebar.
6C47888L–Wt. 32 lbs. $43.99

2 Trail Bike. Looks like scaled down version of the real thing. Trail bike-style vinyl seat, comfort-cushion padding. Chopper-style handlebar, black grips. Chrome-plated fenders, support bar, front wheel discs, wrap-around chain guard. Front fender perched high over the wheel.

Ground-gripping knobby tread tires front and rear.

Rugged tubular steel frame with double-coat hot orange finish.

Shpg. wt. 37 lbs.
6C47887L $43.99

3 Sugar 'n' Spice. Padded white vinyl saddle carries a little lady in comfort and style. White vinyl basket (from S. Korea) blooms with bright, cheerful flowers. Double-coat hot aqua finish over strong tubular steel frame. Wrap-around chain guard matches perfectly. Chrome-plated, semi-highrise handlebars.

White vinyl grips with streamers. White pedals.

Buy it the easy way—order by phone.

Shpg. wt. 41 lbs.
6C47889L $43.99

16-inch Convertabike

Center bar raises or lowers so bike becomes either a boys' or girls' model

$37.99

Convertible feature makes this bike ideal for handing down from one youngster to another. Includes training wheels and puncture-proof tires. Red-finished steel frame and chain guard brightened with chrome-plated handlebar. Coaster brake. White grips. White plastic saddle.
Catalog No.—Shipping weight 29 pounds $37.99

Sears Has a Credit Plan to Suit Most Every Need
See Big Book or ask for details

IMPORTANT SHIPPING NOTE: Bikes are sent partially assembled. For your convenience, Sears Retail stores and many Sears Catalog Sales Units will be happy to arrange for assembly of your catalog ordered bike for a small service charge only

Ready for you to put them into action

BIG JIM'S P.A.C.K.™

(Professional Agents & Crime Killers)

OFF-ROAD ADVENTURE TEAM

Big Jim®—Eagle of Danger Peak

1 High country adventure! Hiker's costume: shirt, pants, boots to fit fully-jointed figure (sold below), sleeping bag, plastic back pack, cooking utensils and eagle. Ages 5 to 10.
49 C 59891—Shpg. wt. 2 lbs. 3 oz. $4.94

2 **Big Jim®**, 9½ in. high in P.A.C.K. leader's outfit. Fully jointed plastic. Ages 5 to 10.
49 C 59841—Shpg. wt. 10 oz. $4.42

Off-road Adventure Vehicle Set

3 Set includes: P.A.C.K. Beast™ camper and motocross Honda with clips for mounting to truck. 21-in. long truck becomes off-road racer when free-standing camper body is removed. 11x5x5-in. cycle is Honda CR250 replica. Accessories incl. Plastic. Ages 5 to 10.
79 C 59693C—Shipping weight 6 lbs. Set $14.88
49 C 59695 **Honda alone.** Wt. 1 lb. 4 oz. 4.94

Dr. Steel™ in Motocross Outfit

4 "Steel-like" hand knocks pipe in two when back is pressed. Dressed in motocross outfit with muscle band, breaking pipe and goggles. 9½-in. jointed plastic figure. Ages 5 to 10.
49 C 59814—Shipping weight 12 oz. $6.45

The Whip™ and Dune Buggy

5 Weapons expert, Whip, rides his 13 in. long "Buggy" with bandolier of boomerangs, bullwhip, bolo, shuriken stick. 9½-in. jointed figure. Vinyl biceps expand. Press back to make right arm throw. Plastic. Ages 5 to 10.
49 C 59627—Shipping wt. 3 lbs. 8 oz. Set $9.99

The Warpath™

6 Big Jim's Indian super-"tracker" pal pursues off-road criminals. 9½ in. jointed plastic figure has working bow, arrow. Ages 5 to 10.
49 C 59615—Shipping weight 10 oz. $4.42

Big Jim Outfits As low as $1.94 item 7

(7 thru 10) Fit 9½ in. P.A.C.K. figures (above). Cotton and plastic. Ages 5 thru 10.

7 **Kung Fu Outfit.**
49 C 59822—Shipping wt. 2 oz. $1.94

8 **Safari Outfit.**
49 C 59824 Shipping wt. 3 oz. 2.94

9 **Olympic* Warm-up Outfit.**
49 C 59825—Shipping wt. 3 oz. 2.94

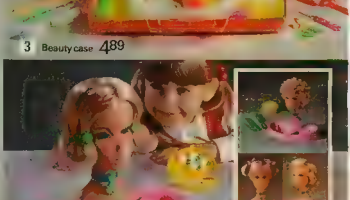
10 **Motocross Outfit.**
49 C 59823—Shipping wt. 3 oz. 2.94

*Author ized by U. S. Olympic Committee under Public Law 805

1
Little girl's handbag plus all accessories
4.99

2 Hair styling kit 5.99

3 Beauty case 4.89



4
Barbie beauty centre
11.99

318 EATON'S 5 Manicure set 8.39

1 A great set. The handbag is wet-look crinkle vinyl. Adjustable shoulder strap, outside pockets have snap fasteners. About 9 x 7 x 3 ins. You get items shown, including photo album, comb, compact cosmetic bag, bill-fold with memo pad, etc.
27-R 3243—Complete outfit **4.99**

2 Hair styling kit. Mannequin head (about 8½ ins high on stand) has rooted hair. You get brush, comb, twelve rollers and hair ribbon. Hair dryer has connecting hose and plastic hood. Dryer operates on one 'AA' battery (not included).
27-R 3241—Complete outfit **5.99**
27-R 4217 Four AA batteries . . . . **.99**
27-R 4215 —Four D batteries . . . . . **.99**

3 Doll's hair dryer with hood operates on one 'AA' battery (not included). You get rollers, comb, brush, etc. as shown. Plastic case about 11½ x 9½ x 2 ins.
27-R 3383 Complete set **4.89**

4 Barbie beauty centre. Vinyl head is about 11 ins tall. New quick-curl feature for instant styling, tug grow ponytail. You get lipstick, eyeliner, etc. as shown.
27-R 3178—Complete set **11.99**

5 Manicure set with power attachments. Cuticle and nail shapers smoother, buffer dryer all fit into handle. Non-toxic, wash away polish included. Unit operates on two 'D' batteries, not included.
27-R 3385—Complete outfit **8.39**

Items on this page recommended for children three years and over

1 3-speed hi-rise 79.99

2 Moto cross-style 99.99

3-speed Sh mano trigger control

3 3-speed racer 89.99

Shimano Eagle gears

4 10-speed racer 109.99

All bikes fully assembled

This means your bike is ready to ride there's even air in the tires! Includes wrench for adjusting handlebar and seat

1 Boys 3-speed hi-rise has Shimano trigger gear control 14" frame, 20" wheels † Leg reach 22" to 28" Red colour
W61-R 1307—7.00 mthly* or cash **79.99**
Hi-rise coaster Same size as above
W61-R 1305—Girls' frame Fuchsia colour 6.00 monthly* or cash **64.99**
W61-R 1306 Boys' frame Lemon yellow 6.00 monthly* or cash **64.99**

2 Boys' motocross-design bike with sturdy 14" frame, padded vinyl crash pad Has over-sized knobby tires on 20" wheels with heavy-duty rims Strong spring-loaded suspension Padded saddle Black
W61-R 1309—7.00 mthly*, or cash **99.99**

3 Midget racer for boys 8 to 10 Has 3-speed Shimano trigger control, side-pull brakes Strong 16" frame 20" wheels Yellow
W61-R 1318—7.00 mthly* or cash **89.99**
Midget racer As above but with coaster brake, without gear trigger control
W61-R 1317—7.00 mthly* or cash **79.99**
Junior racer for boys 8 to 12 Same as Midget but has 18½" frame, 24" wheels
W61-R 1319—7.00 mthly* or cash **89.99**

4 10-speed racer with Shimano Eagle gears Centre-pull brakes Rat-trap reflector pedals Padded racing saddle 27" wheels, spoke protector Electric blue colour
W61-R 1321—Men's 21" frame † (leg reach 29"-37") 8.00 monthly* or cash **109.99**
W61-R 1320—Women's 19½" frame † (leg reach 28"-32") 8.00 mthly* or cash **109.99**
W61-R 1323—Men's 23" frame † (leg reach 31"-37") 8.00 monthly* or cash. . **109.99**

†Measure from crotch to base of heel for your correct leg reach

*Charge it! Use your Eaton Account. See page 233 for complete information

1 3-speed hi-rise 79.99

2 Moto cross-style 99.99

3-speed Shimano trigger control

3 3-speed racer 89.99

Shimano Eagle gears

4 10-speed racer 109.99

All bikes fully assembled

This means your bike is ready to ride . . there's even air in the tires! Includes wrench for adjusting handlebar and seat

1 Boys' 3-speed hi-rise has Shimano trigger gear control, 14" frame, 20" wheels † Leg reach 22" to 26" Red colour
W61-R 1307—7.00 mthly* or cash **79.99**
Hi-rise coaster Same size as above.
W61 R 1305—Girls' frame Fuchsia colour 6.00 monthly* or cash **64.99**
W61-R 1306—Boys' frame Lemon yellow 6.00 monthly* or cash **64.99**

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Midget racer As above, but with coaster brake, without gear trigger control
W61-R 1317—7.00 mthly*. or cash . **79.99**
Junior racer for boys 8 to 12 Same as Midget but has 18½" frame; 24" wheels
W61-R 1319—7.00 mthly* or cash **89.99**

4 10-speed racer with Shimano Eagle gears Centre-pull brakes Rat-trap reflector pedals Padded racing saddle 27" wheels, spoke protector Electric blue colour
W61-R 1321 Men's 21" frame † (leg reach 29"-37") 8.00 monthly* or cash **109.99**
W61-R 1320 Women's 19½" frame † (leg reach 28"-32") 8.00 mthly* or cash **109.99**
W61-R 1323 Men's 23" frame † (leg reach 31" 37") 8.00 monthly* or cash. **109.99**

†Measure from crotch to base of heel for your correct leg reach

Charge it! Use your Eaton Account. See page 233 for complete information

1 10-inch gas-powered 114.95

2 8-inch electric 39.95

3 12-inch light duty 124.95

4 14-inch medium-duty 149.95

5 14-inch heavy-duty 174.95

REMINGTON

1 Remington 10-inch gas-powered chain saw fells trees up to 20" diam Footbrace for on-ground rewind starting—keeps legs and body away from chain Chain attains full-load speed of 2,250 rpm Shuts off instantly in any position at flick of switch Tillotson diaphragm carburettor allows all-position cutting even upside down 2 1 cu inch displacement engine has long-life roller bearings for smooth cutting, minimum vibration Manual over low-tone spark-arresting muffler Strong yet lightweight magnesium alloy housing Rear cushioned handle grip Weighs about 8½ lbs (less bar and chain) Comes complete with 10" bar and chain
80-R 6901 8 00 mthly* or cash **114.95**

2 Super low price on Remington 8-inch electric chain saw Great for trimming shrubs, cutting firewood, and felling trees up to 16" diam No gas and oil to mix—just plug it in, pull the trigger and start cutting One piece machined sprocket gains no-load speed of 4,500 rpm Air intake and exhaust provide constant fresh air cooling Manual chain oiler Double-insulated for safety High-impact plastic housing 1¾-hp motor operates on 115 volts AC Weighs about 6¾ lbs (less bar and chain) Comes with 8" bar and chain
80-R 6927—6-amp motor Eaton Price 5 00 monthly* or cash **39.95**
80-R 6921—8-amp motor Eaton Price 5 00 monthly* or cash **49 95**

McCULLOCH

3 to 5 McCulloch gas-powered chain saws Enclosed choke-type diaphragm carburettor cuts at all angles, even ups-de down Handle located over centre of gravity so weight is evenly balanced for one-hand control between cuts On-off switch, throttle and automatic oiler are grouped beneath handle for fingertip control Automatic clutch disengages at idle speeds Plus space-age steel-hardened bar nose, roller and needle bearings chromium-plated cylinder, automatic rewind start with nylon cord, high-density air filter, recessed shockproof spark plug, louvered muffler Weighs about 7 lbs (less bar and chain) Complete with bar and chain, wrench/screwdriver tool and operating manual

3) Light-duty model with 12" bar and chain Cuts logs up to 24" diam
80-R 6942—8 00 mthly* or cash **124.95**

4) Medium-duty model with 14" bar and chain Cuts logs up to 28" diam
80-R 6940—9 00 mthly* or cash **149.95**

5) Heavy-duty model with factory-installed 14" bar and chain Great for tree service work sawmill limbing, construction jobs Cuts logs up to 28" diam No-load speed of 2,600 rpm Bucking spike makes cutting easier
80-R 6941—10 00 mthly* or cash **174.95**

BOYS' AND STUDENTS' SIZES

A 2.99

B 6.50 up Fleeced

C 6.99 up

E 6.90 up

D 19.99 up

Eaton's NHL action gear: four official teams

A to **D** Canadian-made quality sportswear with your choice of four official teams *Order by team name and number*
01 Buffalo Sabres 02-Montreal Canadiens
03-Philadelphia Fyers, 04-Boston Bruins

A) **The toque** Great for ski or hockey wear Team colours with sewn-on crest DuPont Orlon (acrylic) knit One size fits all
32-R 6001C—Each 2.99
Even better value 2 for 5.80

B) **The sweatshirt.** Printed with 'Property of' above the team crest Softly fleeced inside for warm comfort Polyester/cotton Machine wash tumble dry
32-R 5347R—Boys' 8, 10, 12 6.50
32-R 0147R Students' 14, 16, 18 6.99

C) **The T-shirt** Crew neck styling, team stripes and symbol on sleeves Polyester/cotton knit Machine wash, tumble dry
32 R 5288R—Boys' 8, 10, 12 6.99
32-R 0188R—Students' 14, 16, 18 7.99

D) **The parka.** Sewn-on crest Attached split hood, zipper 'n' dome front, knit storm cuffs, two pockets Nylon shell (quilted inside) polyester fill Wipe or dry clean
32-R 2542R—Boys' 7, 8, 10, 12 19.99
32-R 8042R—Students' 14, 16, 18 22.99

E **All-Star T-shirt.** Polyester/cotton knit Machine wash and dry
Colours 10-white, 15-orange
32-R 5348B—Boys' 8, 10, 12 6.50
32-R 0148B—Students' 14, 16, 18 6.99

Not sure about size? Check page 297 in the Fall/Winter Book

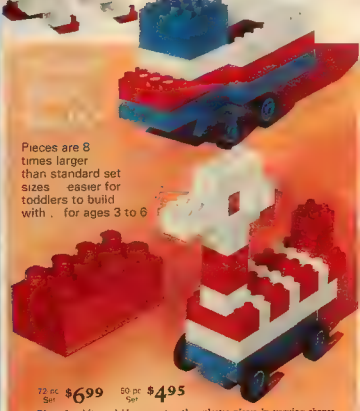
BRIX-BLOX™

Snap-together pieces for building scores of toys, people, animals and buildings

Coach and horses made with standard Brix-Blox—23 in. long

For ages 5 to adult . invite you to build scores of things, limited only by your imagination and the number of pieces in Brix-Blox set

Pieces are 8 times larger than standard set sizes easier for toddlers to build with . for ages 3 to 6



72-pc Set **$6.99** | 50-pc Set **$4.95**

Big red, white and blue snap-together plastic pieces in varying shapes. Encourage preschoolers to develop creativity and coordination as they assemble BRIX-BLOX structures. Include wheels and axles for making cars, trucks, wagons and pull toys. For ages 3 to 6.

49 C 16307—**72-piece Set.** Shipping weight 2 lbs. 2 oz. . Set $6.99

49 C 16281—**50-piece Set.** Shipping weight 1 lb. 12 oz. Set 4.95

Our biggest BRIX-BLOX Sets—with movable parts

Include assortment of gears and related pieces let you build things that really move

1013-pc Set **$13.95** | 740-pc Set **$9.95**

1013-piece Set. Work with BRIX-BLOX in 6 colors—red, white, blue, black, yellow and clear—in a wide variety of shapes and sizes. Pieces fit together easily . can be taken apart without difficulty Build the great toys you see here plus hundreds of others You get 993 snap-together BRIX-BLOX plus a 20-piece assortment of gears in 3 sizes. Plastic.

49 C 16194—For ages 5 to adult Shipping weight 3 lbs 13 oz. . Set $13.95

740-piece Set. Includes 730 snap-together BRIX-BLOX plus 10 assorted gears in 3 sizes Plastic. For ages 5 to adult

49 C 16287—Shipping weight 2 pounds 14 ounces . . Set $9.95

BRIX-BLOX Sets . . without movable parts

582-pc Set **$7.95** | 398-pc Set **$5.99**

Sets made up of red, white and blue snap-together BRIX-BLOX similar to above, but without moving parts. Include many shapes and sizes to build castles, towers, bridges . . other non-moving projects Plastic. Ages 5 to adult

49 C 16254—**582-piece Set.** Shipping weight 2 pounds 4 ounces Set $7.95

49 C 16261—**398-piece Set.** Shipping weight 2 pounds Set 5.99

NOTE Standard Sets not recommended for ages under 3 due to small parts

BRIX-BLOX Power Unit and Accessory Pack

Use with standard-size BRIX-BLOX sets to provide mobility make projects move forward or reverse **$4.95**

Power unit, with wind-up motor, permits forward or reverse motion. Turning shafts, axles, wheels, rubber tires included . . ready for use on BRIX-BLOX vehicles. Axles, gears, wheels let you mobilize cranes and similar units Busy Body auto and people, ladders, tools and hats round out selection . . provide added play value to BRIX-BLOX projects Plastic. Ages 5 to adult

49 C 16275—Shipping weight 1 pound. $4.95

2
Single Table
$12.95

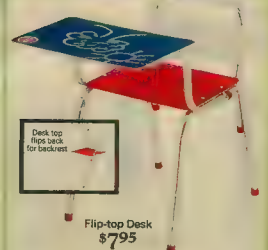
1
Double Table
$18.95

LITTLE LEARNERS® Child-size Activity Tables for learning fun

(1 and 2) A place to play . . . a place to create . . . a place to learn—Little Learners® activity tables provide all three. Tables include all materials needed for a creative playtime: water colors, brushes, paper, chalk, erasers, crayons . . . double table (1) includes double materials. Chalkboard top reverses to wipe-off crayon surface. Play materials fit neatly into handy storage shelves on side with extra space under table tops . . . encourages neatness. Sturdy wood and hardboard construction, plastic seat . . . lasts for years. Ages 3 to 7. Partially assembled.

1 Double Table. Lets two children work together. Convenient slide-out tops provide access to materials stored under top. Switches to wipe-off crayon surface easily . . . just slide out, flip and slide back in. Three shelves on side give plenty of room for storage of materials, books or projects. 30x18½x21 inches high.
79 C 16035C—Shpg. wt. 16 lbs. $18.95

2 Single Table. Hinged top . . . just flip up to use wipe-off crayon surface or for access to convenient storage area. Two shelves on side are large enough to store all materials included with desk plus some of your own things . . . keeps everything together, not scattered all over the house. Measures 25x18½x22 inches high.
79 C 16736—Shpg. wt. 10 lbs. $12.95



Flip-top Desk
$7.95

Flip top back and child has a comfortable chair . . . flip forward for a convenient chalkboard desk at just the right angle for writing or drawing. Hardboard with sturdy frame of aluminum tubing. 22½x16x23 in. high with top forward. Ages 3 to 7.
79 C 18681C—Unassembled. Shpg. wt. 7 lbs. $7.95

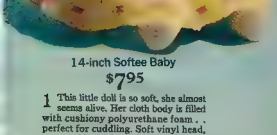
PLUTO PUP Peg-and-Play Desk
$16.97

Pluto Pup becomes your learning helper . . . he lets you sit on his back while he "balances" 18½x12½x2-in. deep desktop on his head. Pluto's sturdy plastic body stands on all fours to give stability. Firmly attached wood desktop has black chalkboard with alphabet and number teaching aids on surface. Hinged top swings up to reveal pegboard with pegs and mallet. Chalk and eraser included. Size 37x18½x22½ in. long. Partly assembled. Ages 3 to 8. Not for ages under 3 due to small parts. Wt. 11 lbs.
79 C 16016. . . . . $16.97
Disney character® Walt Disney Productions

20-inch lovable Baby Doll coos "Mama" and "Papa" for you

$10.99

2 This little pixie is made for your arms. Her polyurethane foam-filled cloth body is made for cuddling. Tilt her forward and back and she'll cry . . set her back on her lace-trimmed pillow and she'll close her go-to-sleep eyes. Soft vinyl arms, legs and head. Blond rooted hair. She wears a long-flowing pink sheer gown trimmed in lace. With panties and booties. Recommended for ages 3 to 10.
Shipping weight 2 pounds 8 ounces.
49 C 31674 ..... $10.99



14-inch Softee Baby

$7.95

1 This little doll is so soft, she almost seems alive. Her cloth body is filled with cushiony polyurethane foam . . perfect for cuddling. Soft vinyl head, arms and legs. Movable eyes, long lashes. Rooted hair. She's dressed in lace-trimmed dress. Panties and booties included. For ages 3 to 10.
Shipping weight 1 pound 4 ounces.
49 C 31685 . ..... $7.95

3 **$9.99** 22-inch

4 **$7.99** 18-inch

5 **$5.99** 14-inch

Steel Storage Trunks

(3 thru 5) Wood frame, plated hardware, plastic handle. Drawer, hanger bar, hangers. For doll's clothes, accessories (not incl.). For ages 3 to 12.

3 **22x8¾x9¾ in.** Two snap locks.
79 C 33517C—Shpg. wt. 7 lbs. . . $9.99

4 **18x8½x8¾ in.** Two snap locks.
49 C 3357—Shpg. wt. 6 lbs. $7.99

5 **14x7x7¼ in.** One snap lock.
49 C 33569—Shpg. wt. 4 lbs. . . $5.99

18-in. Baby Kiss Me really kisses you **$9.95**

6 Cuddly cloth body. Vinyl head, arms and legs. Rooted hair, go-to-sleep eyes. Just squeeze her left arm, hold her close to your face and she kisses you. Blue gingham check dress with white trim. Bloomers and booties included. Recommended for ages 3 to 10 years.
49 C 3167 I—Shipping weight 2 lbs. 8 oz. $9.95

18-in. Dearest Infant cries "Mama" **$9.99** mars (7)

7 Polyurethane foam-filled cloth body with vinyl head, arms and legs. Rooted hair, go-to-sleep eyes and a cry voice. 2-piece pajamas . . print top, solid-color bottoms. Recommended for ages 4 to 10 years.
49 C 31667—Shipping wt. 2 lbs. 3 oz. $9.99

(8 and 9) Outfits for Dearest Infant. Doll not incl.

8 3-piece pram suit. White jacket, separate hood. Pink check knit pants. Wt. 5 oz.
49 C 32565 . .. $4.49

9 Blue, lace-trimmed dress. Print apron and pull-on diaper. White knit booties with bows.
49C32566—Wt. 5 oz. . $3.99

REMEMBER!
You can order items on pages 439 to 614 from now until AUGUST 13, 1976

CLOTHES FOR YOUR BABY DOLL

18-piece Wardrobe Sets for dolls 10 to 22 inches tall

$3.99 sets for 10 to 15 in. dolls

Your favorite baby doll can have an outfit for any occasion . . each set includes a 2-piece playwear ensemble, 2 dress and pants sets, a sleeveless dress and a 3-piece pram suit including sacque, bonnet and pants. Set also includes 5 hangers, 2 bottles and a comb. Recommended for children ages 4 to 12. Phone ordering's a quick and easy way to buy it.

For doll heights	Catalog Number	Shpg wt.	Price
10 to 11 in.	49 C 32501	6 oz.	$3.99
12 to 13 in.	49 C 32502	6 oz.	3.99
14 to 15 in.	49 C 32503	6 oz.	3.99
16 to 17 in.	49 C 32504	7 oz.	4.99
18 to 19 in.	49 C 32505	7 oz.	4.99
20 to 22 in.	49 C 32506	8 oz.	4.99

NOTE. Wardrobe sets above and item (2) not recommended for ages under 3, small parts.

7-piece Knit Wardrobe Sets for dolls 13 to 21 inches tall

$5.99 set for 13 to 15-in. dolls

You'll have a hard time deciding which outfit to dress your "baby" in . . they're all so pretty. Each is machine knit. Includes dress, hooded jacket with pants, 2-piece pram suit, booties. Ages 3 to 10.

For doll heights	Catalog Number	Shpg wt.	Price
13 to 15 in.	49 C 32581	6 oz.	$5.99
16 to 18 in.	49 C 32582	6 oz.	6.99
19 to 21 in.	49 C 32563	6 oz.	6.99

16-inch tall Agatha

$9.97

1 Fully-jointed doll has long rooted brown hair. Vinyl arms, head with go-to-sleep eyes, Polyethylene body. Dressed in colonial-style patchwork print dress, pantaloons, bonnet and shoes. For children ages 3 to 10.
49C32061—Wt. 1 lb. 5 oz. $9.97

32-inch Annette walks along with you

$11.94

2 You can set and style her long rooted hair . . then take her for a walk. Fully-jointed polyethylene body. Vinyl head with go-to-sleep eyes. Includes plastic styling tray, brush, 4 rollers. Wears a long print dress. Ages 4 to 10.
79 C 32043C—Wt. 4 lbs. $11.94

$7.99

Doll Swing

It's automatic . . wind it up and watch it swing by itself for about 10 minutes. Tubular steel frame, baked enamel finish. Plastic seat with vinyl pad. For dolls up to 24 in. tall. 25x16x36 in. high. Folds. Partly assembled. Instructions included. For ages 3 and up.
79 C 33581C—Wt. 5 lbs. $7.99

$4.94

Walker-Stroller

Metal walker is 17x9¼x19¼ in. high. Plastic wheels, metal tray. Colorful wooden beads. Detachable handle. Seats dolls to 18 in. tall. Partly assembled. Ages 3 and up.
Shpg. wt. 2 lbs. 8 oz.
49 C 33081 . . . . . $4.94

The Chalet Doll House

This 11-inch high doll house has a hinged flip-open rooftop for easy play . . plus 5 rooms furnished with durable plastic play furniture.

$8.94

This contemporary-styled hardboard house has a colorful landscaped exterior. Plastic windows, chimney and a door that opens and closes. The flip-open roof allows easy play access to the upstairs rooms. Includes steel angle brackets, nuts and bolts for assembling. Also, instructions. Measures 20x11x11 inches high. Unassembled. Recommended for children ages 4 and up.

49 C 1403—Shipping weight 5 pounds $8.94

NOTE:
Items on this page not recommended for children under 3, due to small parts.

The Brown Family **$1.99** 6-pc. set

Sized to fit houses on this page. Posable figures incl. mom, dad, baby, son, daughter. Plastic, cloth

49 C 9402—Hong Kong. Wt. 2 oz. . . . . Set $1.99

Kitchen Accessories for doll houses **$2.49** set

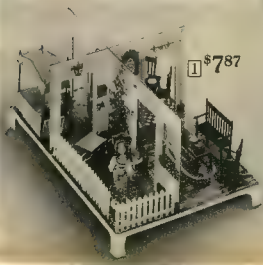
60-pc. set incl. plastic tea set, pots, pans, utensils, plus pretend canned goods, foods and linens.

49 C 1641—Shipping weight 8 ounces. Set $2.49

The Colonial Doll House . . 20 in. high with 5 furnished rooms **$13.97**

Colorfully decorated hardboard exterior walls, roof. Plastic windows, chimney and a door that opens. Sturdy plastic furniture. Wooden floors, steel corner and roof caps for greater strength. Includes steel angle brackets, nuts, bolts and instructions for assembly. 24x10x20 in. high. Unassembled

79 C 1404C—For ages 5 and up. Shipping weight 10 pounds $13.97



1 **$7.87**

Holly Hobbie® 4-room Doll House

Includes a 5¾-in. Holly Hobbie doll that "walks" from room to room in her furnished house

1 Just place the "magic wand" underneath house floor where Holly's standing . . whichever direction you move the magnetized wand, Holly, on her magnetized stand moves with it. 18x12½x8¾-in. high fiberboard and plastic house. Plastic furniture. Vinyl doll on plastic stand. Unassembled. Instr. Ages 3 and up. Shpg wt. 1 lb. 14 oz.

49 C 1405 ..... $7.87

©American Greetings Corp.

The Waltons' Doll House

12-in high house includes 2-dimensional realistic stand-up play figures of the entire Walton family

2 Pretend you're a member of this famous TV family. Realistic replica of the Walton home and family made of heavy fiberboard. Open in back for easy play access to rooms. Incl. truck, seesaw, rocker, swing plus family members on plastic stands. Colorfully decorated house is 20x13½x12 in. high. For ages 5 and up. Wt. 2 lbs. 9 oz.

49 C 14071 ..... $4.97

Waltons © 1974 Lorimar Productions, Inc.

$4.97 2

BEAUTY BOUTIQUE

Try your hand at hairstyling, make-up techniques, even manicures

Set the mannequin's hair in plastic rollers, comb out into a favorite hairstyle
Highlight her face with washable cosmetics, just wipe them off to start again

Step into your own salon . .

Hairstyling and Make-up Kit includes a 12-inch mannequin head with long synthetic hair

$11.88

Hairstyling and Make-up Kit with Mannequin. Pile her rooted hair on top of her head in a mass of curls or give her a long casual hairdo. Accessories incl.: rollers, bobby pins, hair clips and cumbination teasing comb, styling brush. After you've done her hair, beautify her with the non-toxic cosmetics incl.: rouge, lipstick, eyeshadow, eyeliner, removable lashes and 3 sponges. Her vinyl head on the plastic stand swivels in a full circle. Non-mar suction cups keep base steady. Overall, 12 in. high. Ages 5 to 12.
49 C 13522—Shipping weight 2 pounds 12 ounces .....Set $11.88

Barbie's Miss America Beauty Center™ $9.95

Her Quick Curl rooted hair styles without wetting or setting . . use special comb and brush, 4 curlers. Also, plastic stand, Miss America label, crown and pendant plus barrettes, ribbons, rubber bands. Make-up applicator, non-toxic lipstick, eyeshadow, eyelashes. 12 in. high. Vinyl head. Ages 4 to 12.
49 C 13504—Wt. 2 lbs. 5 oz. . . $9.95
©Miss America Pageant

House of Beauty Hairstyling and Make-up Set $8.95

The 8-in. vinyl mannequin head has long, rooted synthetic hair you can style. Includes 6 rollers, combination comb-brush, bobby pins, clips. Mannequin head swivels on plastic base with 3 suction cups for easy styling. Also, washable non-toxic lipstick, rouge, eyeliner and eyeshadow. For children ages 4 to 8.
49 C 13518—Wt. 1 lb. 8 oz. $8.95

Tabletop Vanity $8.49

batteries not incl

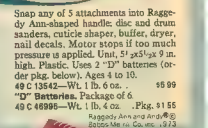
Tabletop Vanity. Plastic set includes light-up, make-up mirror with on-off switch. Atomizer, nail polish bottle, 2 non-toxic lipsticks. Also, nylon bristle brush, hand mirror and comb. 11¾ in. high. Uses 2 "C" batteries (order package below). Ages 4 to 8.
49 C 13809—Shipping weight 1 lb. 8 oz. . . . $8.49
"C" Batteries. Package of six.
49 C 46994—Shipping weight 12 oz. Pkg. $1.55

Hot Comb Hair Styler. Style any mannequin's hair on this page or your own doll's stylable hair. Blows cool air only. With 3 accessories: styling comb, uni-brush and directional air funnel. On-off switch. Plastic dryer, 7¾ in. long. Uses 2 "AA" batteries (order pkg. below).
49 C 13541—Ages 4 to 10. Shpg. wt. 7 oz. . $2.95
"AA" Batteries. Package of 4.
49 C 46991—Shipping weight 4 oz. . . .Pkg. 84c

Raggedy Ann battery-operated Manicure Set $5.99

batteries not incl

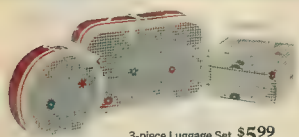
Snap any of 5 attachments into Raggedy Ann-shaped handle: disc and drum sanders, cuticle shaper, buffer, dryer, nail decals. Motor stops if too much pressure is applied. Unit, 5¼ x5½ x 9 in. high. Plastic. Uses 2 "D" batteries (order pkg. below). Ages 4 to 10.
49 C 13542—Wt. 1 lb. 6 oz. . . $5.99
"D" Batteries. Package of 6
49 C 46995—Wt. 1 lb. 4 oz. . .Pkg. $1.55
Raggedy Ann and Andy® ©Bobbs Merrill Co. Inc. 1973



$2.95

batter in not incl

Raggedy Ann and Andy®



3-piece Luggage Set $5.99

Attractive vinyl ensemble includes a 12½x8¾x4½-in. suitcase plus train case, hatbox. Recommended for children ages 4 to 9.
49 C 1381—Shipping weight 1 pound 4 ounces .....Set $5.99

Musical Jewelry Box $3.95

Open lid . . ballerina dances as music plays. Wood case with simulated leather cover, rayon satin lining. 4½x3¼x6 in. high. Japan. For children ages 3 to 8.
49 C 13078—Shipping wt. 8 oz. $3.95

Holly Hobbie® Tote Bag $3.97

Carry along the 7-in. tall Holly Hobbie rag doll with you or take her out to play. Cotton tote is 10¾x3½x8¾ in high. For ages 3 to 13.
49 C 13814—Shipping weight 8 ounces $3.97
©American Greetings Corp

Miniature Car Kits

Set of three consists of XKE Jaguar, '57 T-bird, '55 Stingray. 1/48 scale, molded-in colors; plastic. 4 in. long. Unassembled. Ages 8 and up.
49 C 2383—Shipping weight 7 oz. . . . . Set $1.99

Prehistoric Plastic Playset

Men, "volcanic" mountain, tree. Animals with name and original size on each. Each figure 2½ to 3 inches high. For ages 4 and up.
49 C 59882—Shipping weight 15 oz. . . . Set $1.99

Charlie My Phone

Turn the crank . . bell rings and eyes roll. Squeeze nose and horn toots. Sturdy plastic. 5¼x5½x8¾ in. high. For ages 2 to 6. Shpg. wt. 10 oz.
49 C 45791 . . $1.99

Pillsbury® Pals Finger Puppets

Poppin' Fresh®, Poppie Fresh®, Popper and Bun Bun . . a lovable quartet of vinyl puppets. Measure from 3 to 4 in. high. Ages 2 to 8.
49 C 51117—Shipping weight 7 oz. . . . Set $1.99

Defender Forward Patrol

Figure with camouflage jumpsuit, 11½ in. high. Also boots, helmet, gun, binoculars, ammo belt and pouches, canteen. Plastic. Ages 4 to 12.
49 C 59361—Shipping weight 10 ounces . $1.99

Mickey Mouse Punch Me

Hit him hard, knock him down and he'll just come back for more. Weighted bottom keeps this inflatable vinyl character upright for active children ages 3 to 10, 36 inches tall.
Wt. 1 lb. 14 oz.
49 C 28129 . . $1.99
Disney character © Walt Disney Productions

8 key Miniature Piano

Two-tone plastic baby grand styling. Metal tone bar and wires for bell-like sound. Three legs. 5¼x7½x4½ in. high. Ages 3 and up.
49 C 69501—Shipping weight 9 oz. $1.99

Football Helmet

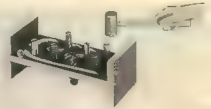
Double-bar face guard. Foam rubber padded at neck, forehead and ears. Headband fits sizes up to 6¾. Red plastic. Ages 4 to 10 yrs. Not for regulation play.
Wt. 1 lb. 2 oz.
49 C 29316 . . . . . $1.99

Nerf Football

Toss it around . . it's easy to pass and catch because it's easy to grip. Made of squeezable synthetic foam. 10 in., ⅔ regulation size. Ages 6 and up.
Shpg. wt. 7 oz.
49 C 28035 . . $1.99

Mister Potato Head

Put him together . . take him apart. Stands 6¾ in. high. Plastic. Bag for storage. Not recommended for ages under 3 due to small parts.
49 C 44446—Shipping weight 1 lb. 1 oz. . . . $1.99



Pounding Bench

Sturdy wood construction, two-tone finish Hardwood mallet. 10½x4½x3¼ in. Ages 2 to 6.
49 C 44403—Shipping weight 1 lb. 8 oz. . . . $1.99

Bert™ 'n Ernie™ Dolls

(1 and 2) Sesame Street™ friends. Cotton stuffed with polyester. 9 in. tall. Ages 2 to 5.
(1) 49 C 34099—**Bert.** Shpg. wt. 2 oz. . . . $1.99
(2) 49 C 34102—**Ernie.** Shpg. wt. 2 oz. . . . 1.99

Sesame Street™ Miniatures

Three of your favorites. Ernie, Grover and Bert. Each about 2 inches tall. Plastic. Recommended for ages 2 to 5 years.
Shipping weight 8 ounces.
49 C 44703 . . . . . Set $1.99

Beadcraft Kit

Make a bracelet or armband. Plastic loom, 10x3½x2½ in. high. Beads, thread, needle and illustrated instructions. Ages 8 and up.
49 C 2308—Shipping weight 14 oz. $1.99

Cootie Play Clock

Winder and gears turn, hands move! See-thru back, watch the action. Plastic. 4-in. diameter. Ages 3 to 6 years.
Shpg. wt. 4 oz.
49 C 4485 . . $1.99

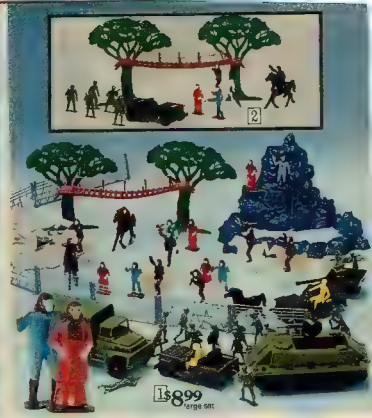
"Sesame Street" is a trademark of Children's Television Workshop

$15.99 set

You are the hero of the Old West with Ambush at Falling Rock Play Set

Figures can fight on both sides of this mountain measuring 18x18x20 inches high. 100-piece set includes: U.S. Cavalry figures, frontier cowboys and Indians, all about 2½ to 3 inches high. Plus horses, tepee, covered wagon, cavalry accessories and cactus. All molded plastic. Partly assembled, with instructions included. Recommended for children ages 5 to 9 years.

79 C 59838C—Shipping weight 6 pounds . . . . . Set $15.99



1 $8.99 large set

Dare to enter the world of the future with Planet of the Apes™ Play Set

Control the action as apes and humans battle it out. 2½ to 3-in. high molded plastic figures and accessories. Partly assembled, instructions. Ages 4, up.

1 **67-piece Set.** 32 human and ape figures, vehicles, ponies, mountain, trailer, trees with footbridge and more.
49 C 59881—Shpg. wt. 2 lbs. 3 oz. . . . Set $9.99

2 **16-pc. Set.** Figures, horse, jeep, trees, bridge.
49 C 59879—Shipping weight 12 oz. . Set $2.44

$9.99 set

You maneuver the troops in the fight for the West with Fort Apache Play Set

The men grow weary as the sun beats down, help them carry on. Includes blockhouse and gate, flag, 8 stockade accessories, cannon, 16 cavalry figures and 16 Indians (2½ to 3 inches tall), 4 horses with riders, ladders, tepee, corner fence and more. Plastic. Partly assembled, instructions. Ages 4 to 10.

79 C 59841C—Shipping weight 5 pounds . . . . . Set $9.99

$15.99 set

Explore the adventures of the past with One Million B.C. Play Set

Visit a time when giant reptiles ruled the earth. Place the 12 cavemen (2½ to 3 in. high) and 20 different-sized animals and monsters, and palms on either side of the 18x21x19 in. high prehistoric mountain. Create your own play situation. Plastic. Partly assembled, instructions. Ages 5 to 9.

79 C 59842C—Shipping weight 6 pounds . . . . . Set $15.99

NOTE: Items on this page not recommended for children under 3, due to small parts.

8

$14.95

Burgundy Coach with rugged spring suspension. Folding hood

Sears ★ Best

$24.85

Our Best Doll Coach

- Our largest coach . . overall length is 31½ inches
- Protective storm curtain shields baby from weather
- Sturdy plated tubular steel frame and handle

Our finest craftsmanship combines large tandem wire-spoke wheels with spring-action frame for a sensationally smooth ride. Molded plastic body with plated top rail. Adjustable vinyl hood . . fold down for a ride in the sun. Measures 31½x16x31½ inches high. Holds dolls up to 23 in. tall. Sent partly assembled. For children 4 to 8 years.

79 C 33088C—Shipping weight 11 pounds..... .....$24.85

7

$13.99 dolls not included

Burgundy Stroller with stroller, sleeper, car seat . . all in one

Back reclines it's a sleeper

Car seat

7 Take two of your dolls for a ride . . piggyback style. Comfortable tandem seat for second doll. Detachable fringed canopy. Carry some of baby's toys in convenient tote bag . . attached to canopy. Vinyl. Molded plastic tray. Plated, tubular steel frame. Holds dolls up to 25 in. tall. Plastic wheels. 21½x14½x31 in. high. Partly assembled. Ages 3 to 7.

79 C 33083C—Shpg. wt. 7 lbs. . . .$13.99

8 Walk in style . . linger awhile with this beautiful coach. Adjustable vinyl hood has plated spreaders. Plastic body. Top rail with white enameled finish. Plated, tubular steel spring-action frame. Plastic wheels. 28¼x11¼x27¼ inches high. Holds dolls up to 22 inches tall. Sent partly assembled. For ages 3 to 7.

79 C 33087C—Shpg. wt. 7 lbs. $14.95

Bedding Set for carriages

$2.99

A snuggly carriage comforter keeps baby cozy out of doors. Hold carriage cover in place with 2 clips. Happy yellow print . . matching pillow. Yellow blanket. Cotton.

49 C 33557—Wt. 1 lb. $2.69

Umbrella Stroller

$7.95

Nifty folding stroller closes up like an umbrella for storage or travel. Washable vinyl in colorful patchwork pattern. Tubular steel frame. Plastic wheels. 25½x11¾x25½ in. high. Holds dolls up to 18 in. tall. Sent partly assembled. For ages 3 to 6.

Shpg. wt. 3 lbs.

79 C 33089C $7.95

Camper Stroller

9 Take a stroll. Just drop the back down . . it's a screened sleeper bed. Washable vinyl with a cheerful grin. Plated, tubular steel frame, handle. Plastic wheels. 21x14x23½ in. high. Holds dolls up to 18 in. tall. Partly assembled. Ages 3 to 7.

Shipping weight 4 lbs.

49 C 33071 . . ..$12.45

Taxi Stroller

10 This stroller will take baby anywhere you want to go. Washable vinyl with a smiling taxi face. Plated, tubular steel frame, handle. Plastic wheels. 21x14x23½ in. high. Holds dolls up to 18 in. tall. Partly assembled. Ages 3 to 7.

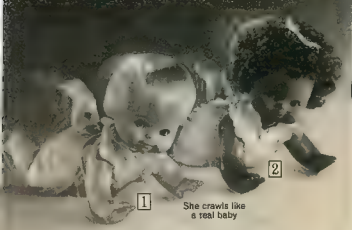
49 C 33072—Shpg. wt. 3 lbs. $11.49

9 $12.45

10 $11.49

A collection of

SPECIAL FRIENDS



Baby That-a-Way $10.66 each batteries not included

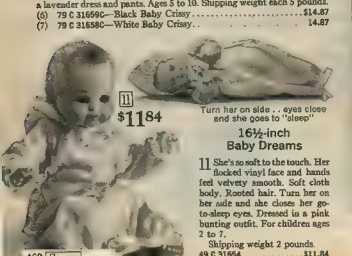
(1 and 2) This spunky little doll really gets around. Just flip the switch on her back and she crawls. Or, stand her up and she walks while you hold her hands. Hold her in your arms and she kicks and "fusses" like a real baby.

Dressed in a pink romper outfit with white lace trimmings. Soft vinyl face, rooted hair. Plastic body, jointed legs. Stands 15 inches tall. For ages 4 to 8. Uses 2 "D" batteries (not included, order package below). Shipping weight 2 pounds 2 ounces.

(1) 49 C 31651—White Baby That-a-Way $10.66
(2) 49 C 31652—Black Baby That-a-Way 10.66
49 C 46996—Alkaline "D" Batteries. Pkg. of 2. Wt. 11 oz. . Pkg. $1.49

(6 and 7) Huggable 2-ft. baby doll with hair that really "grows"... pull the string to make it shorter. Soft vinyl foam skin, painted eyes. Wears a lavender dress and pants. Ages 5 to 10. Shipping weight each 5 pounds.

(6) 79 C 31659C—Black Baby Crissy $14.87
(7) 79 C 31658C—White Baby Crissy 14.87



16½-inch Baby Dreams

11 She's so soft to the touch. Her flocked vinyl face and hands feel velvety smooth. Soft cloth body. Rooted hair. Turn her on her side and she closes her go-to-sleep eyes. Dressed in a pink bunting outfit. For children ages 2 to 7.

Shipping weight 2 pounds.
49 C 31654 . . . . . $11.84

$2.99

Outfit for dolls (3) and (4). Checked nightdress, cap.
49 C 32546—Wt. 3 oz. . . $2.99

Huggable Fisher-Price Babies $7.44 each

(3 thru 5) These 13-inch little lapsitters have rooted hair. Cloth body. Washable vinyl face and hands. Machine washable outfits fasten with Velcro® closures. Ages 18 mos. to 5 years.

3 Natalie. Pink dress and floral-print bonnet. Mischievous brown eyes and blond hair.
49 C 31618—Shipping weight 1 lb. 4 oz. . . . $7.44

4 Audrey. Red blouse, blue jeans. Freckles, blue eyes, auburn hair tied with red ribbon.
49 C 31619—Shipping weight 1 lb. 4 oz. . . . $7.44

5 Baby Ann. Floral-print nightdress, removable white diaper. Blond hair and brown eyes.
49 C 31617—Shipping weight 1 lb. 4 oz. . . . $7.44

8 Baby Alive Care Set. Incl. 12 disposable diapers, 9 food packets, comb, brush, washcloth, towel, pacifier, baby bottle and baby book. Wt. 15 oz.
49 C 31681. . . . . Set $4.79

(9 and 10) She drinks, wets, even "chews" her own food. Vinyl body. Rooted hair. Incl. outfit, non-toxic food, bottle, dish, spoon, bib, disposable diapers. Ages 3 to 10. Uses 2 "C" batteries (not incl., order pkg. below)

(9) 49C35156—White Baby Alive. Wt. 2 lbs. 8 oz. $10.87
(10) 49C31605—Black Baby Alive. Wt. 2 lbs. 8 oz. 10.87
49C46997—"C" Batteries. Pkg. of 2. Wt. 5 oz. Pkg. $1.09

3-in-1 Convertible Doll Stroller

It's a back pack, a doll's seat and a stroller . . all in one unit

$4.97 doll not included

Take a stroll in the park or a hike in the woods. Stroller converts to back pack by simply moving handle down . . it clicks securely in place. Front stroller straps double as shoulder straps for carrying back pack. For seat, move handle down to floor level; handle props up seat. Vinyl seat, straps. Tubular metal frame, plastic wheels. Stroller, 11x7½x31 in. long. Ages 4 to 9. Instructions included.

Shpg. wt. 2 lbs. 6 oz.
49 C 33073. . . . . $4.97

NOTE: Items (8 thru 10) for ages 3 to 10. Not recommended for under 3, due to small parts.

Share weekend adventures with BARBIE in her Country Living Home

$11.97 doll not included

Big three-room doll house can be closed to serve as a convenient doll case, too. Molded furniture for bedroom, kitchen and living room. Doors really open and close. Highly detailed, colorful interior. Constructed of sturdy vinyl. Measures 13x11x15 inches high when closed. Shipping weight 6 pounds.

79 C 31244C $11.87

1

$7.47

Sesame Street's lovable Bert 'n Ernie™

1 Colorful, 4-wheel stuffed cloth car will delight your child for hours. Has horn that really toots. Car comes complete with two famous passengers . . Bert and Ernie of Sesame Street fame. Stuffed Bert and Ernie dolls, both 7 inches tall. Car measures 11 in. long, 8 in. wide and 6 in. high. For ages 2 to 8 years old.

49 C 34098—Wt. 2 lbs. 87 47

(2 and 3) Bert and Ernie are also available in a cuddly 15-inch tall version. Both dolls are stuffed cloth and are dressed in colorful costumes, just as they are on Sesame Street. Ages 2 to 5. Shpg. wt. each 3 oz.

(2) 49 C 34098—Bert $3 97
(3) 49 C 34097—Ernie 3 97

©1975 Children's Television Workshop

Sunshine Family or Happy Family

$5.94 3-doll set

(4 and 5) Sunshine Family has 9½-in. Steve, 9-in. Stephie, 3-in. Sweets. Happy Family with 9½-in. Hal, 9-in. Hattie, 3-in. Hon. Poseable vinyl dolls all have rooted hair. Ages 4 to 10 yrs. Includes idea booklet for creating accessories.

(4) 49C37025–Sunshine Family. Set $5.94
(5) 49C30053–Happy Family. . Set 5.94

Wish Book value

Save $1.00 when you buy Family (4) or (5) with Surrey Cycle

Separately total $9.88 — **$8.88** surrey cycle and either (4) or (5)

Surrey Cycle complete with either Sunshine or Happy Family

Three-wheeled, 2-seat plastic cycle has back-mounted carrying basket for baby or parcels. Also has baby carrier for handlebars or father's back. Frame snaps together. Recommended for ages 4 to 10 years.

Sunshine Family, Cycle. Wt. 1 lb. 2 oz. 49 C 30064 . . $8.88

Happy Family, Cycle. Shpg. wt. 1 lb. 2 oz. 49 C 30065 ..... $8.88

Surrey Cycle alone. Shpg. wt. 11 oz. 49 C 31109 . . $3.94

Travel with your doll families in the SUNSHINE VAN

Yellow plastic pick-up truck and "piggy-back shack" attachment. Sides of "shack" fold down to make play easy. Includes display stand for hood of truck, craft fair flag stand, vinyl stripes to make crafts, flower pots, decorating material for truck. For ages 4 to 10.

Shpg. wt. 3 lbs. 8 oz. 49 C 31111 . . . $9.87

2

$3.97 either doll

3

$9.87

NOTE. Items on this page (except 1 thru 3) not recommended for children under 3, due to small parts.

DOLLS BY

FURGA of ITALY

Dolls designed with care and attention even to the smallest detail . . . a collector's dream. They'll delight your child for years to come

(1 thru 4) Our finest dolls . . so finely crafted, even their rooted hair is arranged by hand. Creamy vinyl skin, classic features and blue go-to-sleep eyes with long lashes. Sensationally lavish gowns. Frilly lingerie, shoes and posing stand included with each doll. Recommended for ages 5 and up.

1 15-inch Antonietta. Gorgeous white sheer dress features soft, velvet-look pink print. Pink sash. White underskirt. Pink flower in hair.
79 C 32058C—Shipping weight 3 lbs. **$18.99**

2 18-inch Rossella. Dainty dress of white lace with undergown of soft, pink taffeta. Pink sash with floral trim. Flower also at neck. Large pink hat trimmed with lovely white lace.
79 C 32057C—Shipping weight 4 lbs. **$29.99**

3 18-inch Rita. Dress with red, white and green floral pattern. White lace at bodice, sleeves. Red hat trimmed to match dress.
79 C 32056C—Shipping weight 3 lbs. **$24.99**

4 15-inch Liliana. Delicate blue gown highlighted by white lace bodice and trim on skirt. White undergown with tulle ruffle. Lovely blond hair accented by blue bow.
79 C 32055C—Shipping weight 4 lbs. **$19.99**

Beautiful Bride from Italy **$99.99**

Lovely brunette bride attends her wedding in breathtaking style. White lace dress has 3-tier effect. Short bell sleeves. Short lace veil, trimmed with flowers. Fully jointed doll has vinyl skin, rooted hair, go-to-sleep blue eyes. White lingerie, socks, shoes. 11½ in. tall.
49 C 32063—Ages 5 and up. Wt. 2 lbs. 2 oz. **$9.99**

REMEMBER!

You can order items on pages 439 to 614 from now until AUGUST 13, 1976

11 Drowsy $7.94

12 Mrs. Beasley® $12.94

13 J.J.™ $9.94

11 Her sleepy eyes are always half shut. Says 8 different phrases when you pull her talking ring. Cloth body, vinyl head. Rooted hair.
49 C 35167—13 inches tall. Ages 3 to 10. Shpg. wt. 1 lb. 8 oz. $7.94

12 She says 10 happy things . . just pull her talking ring. Cuddly cloth body, vinyl face, hands. Rooted hair you can comb. 22 inches tall.
49 C 3579—Ages 3 to 10. Shipping weight 2 lbs. 8 oz. $12.94

13 J.J. says 9 phrases recorded in the TV character's own voice . . just pull talking ring. 23-in. cloth body, silk-screened facial features.
49 C 34101—Ages 3 to 12. Shipping weight 2 lbs. 1 oz. $9.94
Mrs. Beasley®© 1971 Fam ly Affa r Company J.J.™© 1975 Tandem Prod Inc

CANNED BEANS Each $3.94

(14 thru 16) Soft 'n squishy bean bag dolls to cuddle, pamper and pose. Stuffed with polyethylene pellets; plastisol heads and brushed tricot bodies. Hands have Velcro® closure strips so you can pose them in different positions. Each is 8 inches tall. Recommended for children ages 2 to 5.

14 Navy Beans. Shpg. wt. 9 oz.
49 C 37043 . . . $3.94

15 Pork 'n Beans. Shpg. wt. 9 oz.
49 C 37044 . . . . . $3.94

16 Green Beans. Shpg. wt. 9 oz.
49 C 37045 . . . . . $3.94

(17 and 18) Each is 10 in. tall; 1-pc. molded polyurethane foam body, tricot covered. Nylon wig hair. Ages 3 to 10. Wt. each 9 oz.

17 Urchin Girl.
49 C 34089 $3.97

18 Urchin Boy.
49 C 34091 . . $3.97

The Little Urchins® $3.97 each

(19 and 20) Mark Twain's popular characters are 14-in. tall dolls with soft cloth bodies. Yarn hair. Ages 2 to 8.

19 Becky. Wt. 8 oz.
49 C 34086 . . . $2.94

20 Tom Sawyer. Shpg. wt. 8 oz.
49 C 34087 . . . $2.94
Tom Sawyer and Becky
©Knickerbocker Toy Co., inc

Tom Sawyer and Becky $2.94 each

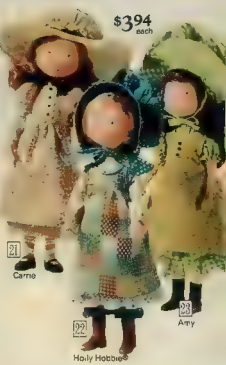
HOLLY HOBBIE® and her Friends

(21 thru 23) Nostalgic 12-inch vinyl dolls have soft rooted nylon hair. All have movable arms and legs. For ages 3 to 10. Not recommended for children under 3, because of small parts.

21 Carrie. She wears a dainty print long dress with matching apron. Wide-brimmed hat trimmed with flowers crowns her lovely long red hair.
Shipping weight 8 oz.
49 C 32047 . . . . . $3.94

22 Holly Hobbie®. She's dressed in a rustic patchwork design long pinafore dress. Matching sunbonnet perches on top her long sandy brown hair.
Shipping weight 8 oz.
49 C 32048 . . . . . $3.94

23 Amy. She's looking lovely in her long print pinafore dress. A matching sunbonnet crowns her long flowing brown hair.
Shipping weight 8 oz.
49 C 32045 . . . . . $3.94



(24 and 25) Both charming rag dolls are made of fine quality cotton material. Braided yarn hair. In 3 sizes.

24 Holly Hobbie®. In patchwork, print pinafore dress, bonnet.
16-in. Ages 2 to 8.
Shpg. wt. 8 oz.
49 C 34057 . . . . . $4.47
27-in. Ages 5 to 14.
Shpg. wt. 3 lbs.
79 C 34078C . . . $10.84
34-in. Ages 5 to 14.
Shpg. wt. 4 lbs.
79 C 34082C $14.97

25 Heather®. She's dressed in print dress and sunbonnet.
16-in. Ages 2 to 8.
Shpg. wt. 8 oz.
49 C 34077 . . . . . $4.47
27-in. Ages 5 to 14.
Shpg. wt. 3 lbs.
79 C 34078C $10.84
34-in. Ages 5 to 14.
Shpg. wt. 4 lbs.
79 C 34083C $14.97
Holly Hobbie®. Heather®. Urchins®
©American Greetings Corp

Holly Hobbie® Sleeping Bag

$11.97 doll not included

Sleeping Bag. Unzip side, bottom of 26x52-in. bag, convert to 52x52-in. comforter. Quilted cotton, with fill of 80% polyester, 20% other fibers. Wt. 3 lbs.
79 C 34084C $11.97

REMEMBER!

You can order items on pages 439 to 614 from now until AUGUST 13, 1976

Dolls that bring back OLD-TIME MEMORIES

The Colonial Girls

$10.95 Honor Walker | $8.95 Priscilla

(1 and 2) These little pilgrim ladies are reminiscent of the days when our country was just beginning. Each has long rooted hair and go-to-sleep eyes. Movable arms, legs. Vinyl arms and polyethylene body and legs. For ages 3 to 10.

1 **26-in. Honor Walker.** Hold her hand . . she'll walk with you. She's dressed in a long pilgrim gown with hat and shoes.
Shpg. wt. 3 lbs.
79 C 32041C . . $10.95

2 **16-inch Priscilla.** She wears a crisp pilgrim gown, matching hat and shoes. Why not pick up the phone and order it?
Shpg. wt. 1 lb. 4 oz.
49 C 32039 . . $8.95

Join Dorothy and Friends as they search for the Land of Oz

(3 thru 6 and 8) Replicas of the famous characters from Oz. Poseable arms, legs. Plastic bodies. Fabric costumes. 8 in. tall. Ages 3 to 10. Not for under 3, due to small parts.

3 **Scarecrow.** 49C30058—Wt. 4 oz. $2.84

4 **Cowardly Lion.** 49C30057—Wt. 4 oz. $2.84

5 **Tinman.** Shpg. wt. 4 oz.
49 C 30056 . . . . . $2.84

6 **Dorothy.** Rooted hair. Incl. Toto, the dog and basket. Shpg. wt. 4 oz.
49 C 30055 . . . . . $2.84

7 **Witch's Castle.** With drawbridge and prison gate . . both lower and close. Incl. witch with broom (8), cauldron, spinning globe. Washable vinyl covered chipboard. Measures 9¾"x18½"x20 in. wide.
Shipping wt. 3 lbs.
79 C 31112C . . $11.99

8 **Bad Witch.** Rooted hair.
49 C 30059—Wt. 4 oz. $2.84

Witch's Castle also inc Lides Witch (8)

Bye-lo Baby

$8.95

9 This 14-in. little charmer has been cuddled by tots for many years. Soft cloth body. Vinyl head, arms and legs. Molded hair and painted eyes. She's dressed in a christening dress, lace-trimmed bonnet, panties and booties. Ages 3 to 10.
Shpg. wt. 1 lb. 8 oz.
49 C 31606 . . . . . $8.95

Kewpie Doll

$7.99

10 This lovable 14-in. all-vinyl doll wears a blue, lace-trimmed dress, panties, white socks and shoes. Painted hair and features. Movable arms and legs. Ages 3 to 8.
Shpg. wt. 2 lbs. 4 oz.
49 C 37026 . . . . . $7.99

Beautiful Southern Belles

Each $3.47

(11 thru 13) These lovely American Gems are adorned in lavish costumes of the 1800's. Each vinyl doll is 8 in. high with long rooted hair, painted features, movable arms, legs. Ages 3 to 10.

11 **Georgia.** She wears an elegant long gown with a lace overskirt, lace-trimmed sleeves and matching hat, shoes. Long and lovely platinum-color hair.
49 C 30061—Shpg. wt. 5 oz. . $3.47

12 **Caroline.** Wears a dress with long bouffant skirt. Lace-trimmed petticoat, shoes. Velvet bonnet. Platinum-color curls.
49 C 30063—Shpg. wt. 5 oz. . $3.47

13 **Virginia.** Has a long blue and white dress with sheer overskirt. Shoes and bonnet complete her outfit. Blond hair.
49 C 30062—Shpg. wt. 5 oz. . $3.47

Some talk, some ride, some play tunes . . they're all

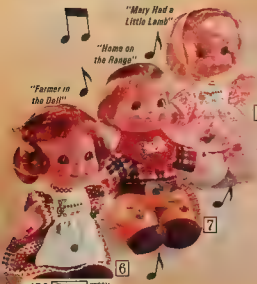
SOFT 'N CUDDLY DOLLS

RAGGEDY ANN and ANDY

Low as $3.37 15-inch
Each comes in 4 sizes

1

1 Raggedy Ann has locked-in eyes, cotton body, yarn hair. Available in 4 sizes.
49C3580–15-in. Ages 2 to 8. Wt. 10 oz. . . $3.37
49C3583–20-in. Ages 2 to 8. Wt. 14 oz. . . 5.47
79C34001C–31-in. Ages 5 to 14. Wt. 4 lbs. 11.97
79C30821C–38-in. Ages 5 to 14. Wt. 7 lbs. 19.97

2 Raggedy Andy has locked-in eyes, cotton body, yarn hair, cap. In 4 sizes.
49C3592–15-in. Ages 2 to 8. Wt. 10 oz. . $3.37
49C3603–20-in. Ages 2 to 8. Wt. 14 oz. . . 5.47
79C34002C–31-in. Ages 5 to 14. Wt. 4 lbs. 11.97
79C30738C–38-in. Ages 5 to 14. Wt. 7 lbs. 19.97
Raggedy Ann and Andy® © Knickerbocker Toy Co. Inc.

8

7

6

The Love Notes

Squeeze the colored notes on their bodies each doll plays a different tune
Each $0.94

(6 thru 8) The printed tune on the Love Notes' outfits tells you the sequence in which to squeeze corresponding colored notes on their bodies. Each cuddly 13-in. cloth doll has a plastisol head, nylon hair. Includes songbook with instructions for playing other favorite tunes. For ages 1 to 6.

6 Nellie. Plays "The Farmer in the Dell". Shpg. wt. 1 lb.
49C37047 . . . . . $0.94

7 Bucky. Plays "Home on the Range". Shpg. wt. 1 lb.
49C37048 . . . . . $0.94

8 Melody. Plays "Mary Had a Little Lamb". Wt. 1 lb.
49C37046 . . . . $0.88

5

4

3

Double the pleasure
Double the fun . .
Dolly and Pull-toy.
Both in one!

The Zoozies
Each $4.87

(3 thru 5) These soft and cuddly 9-inch tall cloth dolls have their very own animals to ride in. The tiger, elephant and hippo are all sturdy plastic 6-inch pull-toys . . so they and their special companions travel right along with you wherever you may go. For ages 2 to 6. Buy it the easy way—order by phone.

3 Tiger Zoozie. He carries a huggable trainer doll with him.
49C37039—Shipping weight 14 ounces $4.87

4 Elephant Zoozie. This smiling friend has a bareback rider.
49C37042—Shipping weight 14 ounces $4.87

5 Hippo Zoozie. He pulls his happy clown pal.
49C37041—Shipping weight 14 ounces $4.87

9

10

Polly Pal™ . .
the gingham gal
$0.95

9 This pert little doll is dressed in a gingham pinafore dress with a matching bonnet perched on top of her brushable rooted hair. Soft vinyl head and hands. Cloth body. 16 in. tall. Ages 3 to 9.
Shipping wt. 1 lb. 6 oz.
49C34085 . . . . . $0.95
©1975 Leon Jason

BOZO the Clown®
Says 10 different phrases
$8.95

10 "Yowie-kazowie!" Just pull his talking ring and listen. Bozo says this phrase and 9 more at random. Vinyl head, cloth body, yarn hair. Dressed in polka-dot clown suit. Ages 2 to 8. Wt. 1 lb. 6 oz.
49C34081 . . . . . $8.95
©Larry Harmon Pictures Corp
Licensed by Larry Harmon Pictures Corp

BATHABLE BABIES

An album of picture-perfect dolls . . you can bathe and cuddle these babies all day long

17-inch Lifelike Baby cries tears just like a real baby — $12.89

You'll love to cuddle this delightful baby doll. Soft vinyl body is filled with vinyl foam . . she almost feels alive. Completely washable, fully-jointed body. Go-to-sleep eyes, long lashes. Blond, rooted hair. She drinks from her own bottle, wets and cries tears. Lifelike Baby is dressed in an attractive two-piece knit baby outfit. Recommended for ages 3 to 10 years

49 C 31658—Shipping weight 2 pounds 4 ounces $12.89

14-inch Baby drinks, wets and comes complete with a layette — $7.99

Fully washable doll features a vinyl body. Jointed arms and legs let you pose her as you wish. Blond, rooted hair. Go-to-sleep eyes. Doll wears a frilly playsuit and booties, and comes complete with a sunsuit, bed jacket, dress, washcloth, diaper, bottle, comb, brush, mirror and two curlers. Recommended for ages 3 to 10 years.

49 C 31676—Shipping weight 1 pound 8 ounces $7.99

10-inch Luv 'n Stuff cuddly Baby Doll

$5.99 pillow not incl

Lovely, soft-skin doll has sparkling go-to-sleep eyes. Cuddly vinyl foam-filled vinyl body. Lustrous blond rooted hair. She drinks from her own bottle . . even wets! Completely washable. Pink, one piece knit outfit. For sizes 6 months to 6 years.

Shpg. wt. 12 oz.

49 C 31589 . . $5.99

14-inch Baby's First Baby

$6.95 pillow not incl

This little charmer practically begs to be hugged. She has a soft vinyl foam-filled vinyl body . . feels almost alive. She drinks from her own bottle . . even wets. Molded hair, go-to-sleep eyes. Completely washable. Doll wears one-piece knit playsuit. For ages 6 months to 6 years.

Shipping weight 1 lb. 8 oz.

49 C 31647 . . . . . $6.95

14-inch Floppy Powder Puff

$5.99

She's really soft from the top of her head to the tips of her toes. Her 14-inch vinyl body is filled with soft vinyl foam. And she's completely washable. Rooted hair, painted eyes. Lace-trimmed nylon apron over baby blue brushed nylon tricot dress. For ages 3 to 10.

Shipping weight 1 lb. 5 oz.

49 C 31685

BABY DOLLS from Italy

[1 thru 3] Huggable babies feature vinyl heads, arms and legs. Lovely rooted hair and movable blue eyes. Polyurethane foam-filled cloth body. For ages 3 and up. Not recommended for children under 3, due to small parts.

1 23-inch Stellina. Delicate white cotton dress, bonnet and panties with smocking. Also with white shoes and socks. Lovely brown hair.
Shpg. wt. 6 lbs.
79 C 31673C .. $19.99

2 25-inch Patty. 2-piece blue knit outfit: top with footed bottoms. Matching bonnet completes outfit. White ribbon at neck and at each ankle. Blond hair.
Shpg. wt. 4 lbs.
79 C 31629C . . . $19.99

3 18-inch Michele. Delightful white knit dress complete with knit bonnet, panties and booties. Lace-trimmed bib (shown in small view). Brown hair. Wt. 4 lbs.
79 C 31669C $14.99

13-inch Toddlers, Barbara Ann or Corinne, in beautiful gowns

$9.99 each

4 Barbara Ann. Long flowing gown of blue and white gingham check. White cotton eyelet pinafore tops off dress. Long blond, rooted hair . . . so nice to comb and style. Fully jointed vinyl body. Vinyl head. Movable blue eyes. Comes with white shoes and pantaloons. Ages 4 to 10.
Shipping weight 1 lb. 2 oz.
49 C 32052 ..... $9.99

5 Corinne. Gorgeous, long white organdy dress with red sash at waist. Lovely lace trim. Beautiful brunette has long rooted hair highlighted by a red ribbon. Fully jointed vinyl body. Vinyl head. Movable black eyes. White shoes and hosiery included. For ages 4 to 10 years.
Shipping weight 1 lb. 2 oz.
49 C 32051 . . . . . $9.99

Soft, little baby dolls, Pun'kin and Pint-Size

$9.99 each

6 11-inch Pun'kin. Dressed in a cozy, pink nylon fleece sleeper with delicate lace and ribbon trim. She hugs a tiny vinyl teddy bear. Lovely brunette rooted hair with two top curls. All vinyl body is fully jointed so you can pose her Movable eyes. Ages 3 to 10.
49 C 32059—Shpg. wt. 14 oz. $9.99

7 14-inch Pint-Size. Cloth-body doll covered in cuddly nylon fleece. Vinyl head. Dress, sleep cap trimmed in lace. Ribbon trim also on cap and at ankles. Rooted hair, movable eyes. She squeaks when you squeeze her Ages 3 to 10.
49 C 34103—Shpg. wt. 1 lb. . $9.99

Our album of baby dolls continues on these 2 pages, see our collection of

BABY BEAUTIES

Dolls to dress up, cuddle and love that will warm any child's heart

1 14-inch Angel Baby
$7.99

Outfits for 14-inch Angel Baby
Dolls, panties, shoes socks not included
Low as $2.99 items (2), (3) and (4)

1 Soft vinyl body is fully jointed . . she's easily posed in many positions. Rooted blond hair can be brushed and combed. Movable eyes. Red velvet-look dress and matching bonnet trimmed in white lace. Recommended for ages 3 to 10.
49C31664—Wt. 1 lb. 8 oz. $7.99

2 2-piece pink and white nightie, braid trim. Shipping wt. 5 oz.
49 C 32556 . . $2.99

3 Pink and white check playsuit, scarf, attached white blouse with bib. Wt. 5 oz.
49 C 32538 . . $2.99

4 Spring green dress and bonnet with white dots, lace trim. Shipping wt. 5 oz.
49 C 32553 . . . . . $2.99

5 White hooded jacket with blue knit pants. Shipping wt. 5 oz.
49 C 32518 . . . . $3.99

6 Lovely 10-inch Angel Baby $5.95

6 Soft vinyl body is fully jointed so Angel Baby is easily posed in many different positions. Rooted blond hair in top-knot style can be brushed and combed. Big go-to-sleep eyes. She's dressed in attractive two-piece sacque. Knit booties with bow. For ages 4 to 10. Not recommended for children under 3 due to small parts.
49 C 31661—Shipping weight 12 ounces $5.95

7 **Wardrobe for 10-inch Angel Baby.** Includes: white plisse kimono with blue lace trim, ribbon tie; pink check pullover dress trimmed in lace and bonnet; yellow brushed nylon nightie with lace-trimmed matching panties. Dolls, diaper socks, shoes not incl.
49 C 32564—Shipping weight 8 ounces $4.99
SAVE $1.00. Angel Baby (6) plus Wardrobe (7).
49 C 31663—Shipping weight 1 pound 4 ounces . . . . . Set $9.94

10-inch Angel Baby plus Wardrobe
Separately total $10.94 **$9.94**

13-inch Kimmie $8.94

This lovable little doll drinks from her own bottle . . she even wets, too. Curly black rooted hair that you can brush and comb. Big, painted eyes. Made of soft, washable vinyl. Kimmie wears a diaper and comes complete with pink, lace-trimmed blanket, brush and comb.
Recommended for children ages 4 to 10 years.
49 C 31613—Wt. 2 lbs. . . . $8.94

8 **9** **10** The Calico Kids . . soft cloth-body dolls $7.44 each

(8 thru 10) Each 14 inches tall. Vinyl head, hands. Painted eyes, rooted hair. For ages 3 to 10 years.
8 **Orange hair.** Calico print dress. Polka dot bonnet.
49 C 34092—Shipping weight 1 pound 8 oz. $7.44
9 **Blond, pigtails.** Calico print dress. Cloth glasses.
49 C 34093—Shipping weight 1 pound 8 oz. . . . $7.44
10 **Red hair.** Dungarees with print blouse and hat.
49 C 34084—Shipping weight 1 pound 8 oz. . . . $7.44

11 Lovable Lisa 13 inches tall $8.94

11 Cloth body with vinyl head, vinyl-covered feet. Rooted hair. Velcro® closure strip on hand so Lisa can hold her crayon. Crayon, paper included. Dress covers sleep outfit underneath. For ages 4 to 10.
49 C 34088—Shipping weight 1 pound $8.94

Tub 'n Shower Dolly complete with Tub and Accessories $9.99

Washable 12-inch doll of soft vinyl. Fully jointed body, molded hair. Includes pink plastic tub and shower with spray nozzle, water pump, soap, sponge, bottle. Hand operated . . no batteries needed. For ages 3 to 10.
49 C 31684—Shipping weight 2 pounds 4 ounces $9.99

$9.49

17-inch Bathtub Baby with plastic tub and accessories

Washable infant has bathtime fun in her very own tub. She even drinks from her own bottle . . . wets, too. Huggable 17-inch vinyl body is fully jointed. Sparkling go-to-sleep eyes and blond rooted hair. She's dressed in a terry cloth towel and panties (also shown separately). Layette includes robe, dress, sunsuit, booties, diaper, soap, sponge and powder puffs. Recommended for ages 3 to 10.

49 C 31675—Shpg. wt. 2 lbs. 8 oz. $9.49

$9.97

Non-folding Dressing Table

Now you can dress and change your "baby" on her own dressing table. Wicker-look fiber stand has wood frame and vinyl top. 18½x9x18¼ inches high. Holds dolls up to 16 inches tall. For ages 3 to 10 years.

79 C 33516C—Shpg. wt. 7 lbs. $9.97

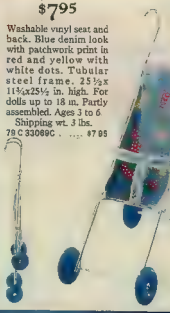
Fold-up Umbrella Stroller

$7.95

Washable vinyl seat and back. Blue denim look with patchwork print in red and yellow with white dots. Tubular steel frame. 25½x 11¾x25½ in. high. For dolls up to 18 in. Partly assembled. Ages 3 to 6

Shipping wt. 3 lbs.

79 C 33096C $7.95



17-inch Rub-A-Dub Dolly . . . completely washable $10.44

(1 and 2) Wash her, dry her, then bundle her up after the bath. Made of soft vinyl. Painted eyes, rooted hair. She wears a cuddly terry cloth robe that fastens with a pretty ribbon tie. Recommended for ages 3 to 8.

(1) 49 C 31615—White Doll. Wt. 2 lbs. 8 oz. . . $10.44

(2) 49 C 31657—Black Doll. Wt. 2 lbs. 8 oz. . . . 10.44

Bless You Baby Tender Love . . . 15-in. doll sneezes, sniffles $10.84

(3 and 4) Vinyl doll is washable. Rooted hair. Feed her from her bottle, squeeze her tummy and watch her sniffle, sneeze. She wears a print dress. Includes bottle, tissue. Ages 2 to 7 years.

(3) 49 C 31648—White Doll. Wt. 2 lbs. 10 oz. . $10.84

(4) 49 C 31649—Black Doll. Wt. 2 lbs. 10 oz. . . 10.84

2-piece Knit Outfit in 2 size ranges

$3.69

Set for 12 to 14-inch dolls

49 C 32609—Shoe, wt. 4 oz. Set $3.69

Set for 16 to 18-inch dolls

49 C 32528—Shpg. wt. 4 oz.

Delicate [illegible] knit hooded jacket and [illegible] bottoms.

Wardrobe for Rub-A-Dub Dolly

$3.99

Wardrobe includes 2 dresses, a dress and pants outfit, a 2-piece playsuit and 4 hangers.

Shipping wt. 4 oz.

49 C 32508 . . . . . $3.99

Wardrobe for Bless You Baby Tender Love

$3.99

Set includes 2-piece playsuit and night gown, a dress and hat, 3 hangers and a brush.

Shipping wt. 4 oz.

49 C 32509 $3.99

Wooden Weaving Loom weaves up to 20 inches wide

$12.97

Create your own ponchos, purses, belts, wall-hangings and placemats . . the sturdy frame will last through continued and heavy use. Designed for fast, simple warping, it can be used for table or lap weaving. Includes 22x22x6½-in high walnut-finished hardwood loom, brass-color hardware and 66 yards of yarn . . enough for a 10x10-in. practice square. Complete illustrated operating instructions. Patterns not included. For extra yarn, see Big Book. Ages 8 and up.

49 C 2003—Shipping weight 4 pounds 8 ounces **$12.97**

Starter Crochet Kits include washable acrylic yarn, crochet hook and easy, detailed instructions

Afghan Kit **$6.97** | Beginner's Crochet Kit **$3.66**

1 Afghan Kit. Crochet a beautiful 36x46-inch afghan in your choice of daisy motif squares or stripe lace design. The complete kit includes 800 yards of yarn. Recommended for ages 8 and up.

To order the easiest way, look in your phone book white pages under "Sears Roebuck and Co. Catalog Sales" for number to call.

49 C 2206—Shipping weight 1 pound 5 ounces . . . . . **Kit #6.97**

2 Beginner's Crochet Kit. Enjoy learning to crochet while making an adorable scarf and hat or vest and hat. Vest fits girls' sizes. Includes 480 yards of yarn. Recommended for ages 9 and up. Why not pick up the phone and order it?

49 C 2205—Shipping weight 10 ounces. . . . . **Kit #3.66**

Adorable Beaded Doll Kit

$4.49

These two beautiful 5-inch dolls are so easy to make . . simply pin the beads and sequins into the body forms. Kit includes 2 plastic foam body forms, 2 doll beads, jewelry beads, sequins, simulated pearls. Also includes filigree braid, pins and complete illustrated instructions. Ages 10 and up.

49 C 2022—Shpg. wt. 9 oz. . . **Kit #4.49**

Art-A-Matic

$5.45 without batteries

Fun, psychedelic pictures . . you just add the paint

Switch on turntable, add paint and you get a new picture each time. Incl. 4 squeeze bottles of paint, 25 art boards (5x7 in.), 3 frames and spatter cover. Plastic base. Uses 2 "D" batteries (order below).

49 C 20089—Ages 6 and up. Shpg. wt. 2 lbs. 12 oz. . . . . **#5.45**

Refill Kit. 4 bottles of paint and 36 art boards. Wt. 1 lb. 2 oz.
49 C 2138 . . . . . **Kit #2.66**

Alkaline "D" Batteries. Package of two. Shipping wt. 11 oz.
49 C 46996 . . . . . **Package #1.49**

3-in-1 Activity Set

Learn to weave, knit and embroider

$4.97

Three individually boxed kits with all materials and instructions. Contains one each: *Knitting Kit* for creating scarfs, hats; contains 7 balls of yarn, round knitter, knitting needles. *Embroidery Kit* lets you embroider towels; includes 2 pieces of printed material, thread, needle. *Weaving Kit* to make pot holders, placemats with weaving loom, bag of loopers, looper rod. Ages 8 to 12.

Shpg. wt. 1 lb. 8 oz.
49 C 2306 . . . . . **Set #4.97**

Handsome pre-assembled Horse Replicas

Add to or start a collection with any or all of these sets . . or imagine yourself at the races watching your favorite thoroughbreds. Made of sturdy, break-resistant plastic. Ages 4 and up.

3 Miniature Family. Authentic reproduction of "Citation", the famous sire of race horses, and his family. The three horses range in size from 2 to 2½ inches high.

49 C 20263—Shipping weight 10 ounces . . . . . **Set #2.99**

4 Arabian Family. Three horses range in size from 4½ to 8 inches high. Includes decorated carrying case.

49 C 20186—Shipping weight 1 lb. 3 oz. . . . . **Set #5.97**

5 Classic Thoroughbreds. 6½-inch high authentic reproductions of three famous race horses: "Man O War", "Swaps" and "Kelso"

49 C 20285—Shipping weight 1 pound . . . . . **Set #9.99**

Electric Pottery Wheel Workshop $24.88

Our most powerful Jr. Wheel with unique potters' clay that air dries at room temp. . . no kiln needed

Shape pottery on plastic, 5-in. diameter turntable with variable speed motor. Apply glaze for a shiny finish. 11½-in. diam. splash pan helps eliminate splatters. Incl. 2 lbs. clay, four ½-oz. jars acrylic paint, glaze, 6 shaping tools, calipers, sponge, 2 paint brushes, instructions. UL listed; 110–120-v., 60-Hz. AC. 100 w. 6-ft. cord. Not for ages under 12.
79 C 2110C—Shipping weight 8 pounds . . . . . Kit #24.88

Refill Kit. Comes complete with 4 pounds of potters' clay, four ½-ounce jars of acrylic paint, one ¾-ounce jar of glaze, paint brush.
49 C 21082—Shipping weight 5 pounds . . . . . Kit #5.97

Battery-powered Pottercraft™ Kit $12.33

without batteries

Dries at room temperature . . no kiln needed. 3 lbs. clay, four 1-oz. jars paint, glaze, 2 shaping tools, brush, instr. Plastic 12x8x7½ in. high. Uses 2 "D" batteries, order pkg. below. Ages 8, up.
49C2104–Wt. 5 lbs. 5 oz.Kit #12.33

"D" Batteries. Package of 6. Shpg. wt. 1 lb. 4 oz.
49 C 46995 . . . . . Package #1.55

Make your own genuine ceramic figures with Ceramicast Kits

Just pour ceramic clay into mold . . it dries at room temperature and you're ready to decorate with paint, glaze

Low as $8.97 Kits 2 and 4

(1 thru 4) Mold 4 to 5-in. high figures and finish with acrylic paint and glaze . . no kiln needed. Incl. 3 lbs. casting mix (enough for 25 figurines), four ½-oz. jars acrylic paint, ¾-oz. jar glaze, 3 brushes, shaping tool, mixing cup, instruc.

1 **Vases and Pots.** Two molds for dog, horse, cat, 4 vases. Ages 10 and up.
49 C 2114—Shipping weight 11 pounds . . . . . Kit #11.99

2 **Disney Figures.** Includes mold for adorable Disney favorites: Mickey Mouse, Minnie Mouse, Donald Duck and Pluto. Ages 8 and up.
49 C 2111—Shipping weight 8 pounds . . . . . Kit #8.97

3 **Li'l Critters.** Two molds for frog, turtle, owl, mushrooms, and miniature duck, chicken, snail and more. Ages 10 and up.
49 C 2113—Shipping weight 11 pounds . . . . . Kit #11.99

4 **Football Figurines.** Adjustable mold lets you form player and cheerleader in different positions. For ages 10 and up.
49 C 2112—Shipping weight 8 pounds . . . . . Kit #8.97

Refill Kit. 3 lbs. casting mix, four ½-oz. jars paint, glaze, 2 brushes.
49 C 21033—Shipping weight 3 pounds 8 ounces . . . . . Kit #4.97

Disney characters ©Wa't Disney Productions

Kiln-fired Ceramic Figures you can paint yourself

Only at Sears . . glow-in-the-dark Frankenstein and Wolfman Kits $4.99 each

(5 and 6) Big 12-in. high figures made from kiln-fired ceramic bisque come ready to be painted. Each includes 5 glowing paint colors, 2 brushes, instructions. Recommended for ages 8 and up.
Shpg. wt. ea. 1 lb. 12 oz.

5 **Frankenstein Kit.**
49 C 2117 . . . . Kit #4.99

6 **Wolfmen Kit.**
49 C 2118 . . . . Kit #4.99

Paint-by-number Tennis Player, Cheerleader and Football Player $4.77 each

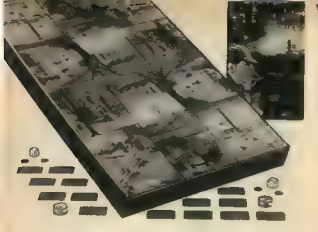
(7 thru 9) These 9-in. bisque figures are ready to paint. Include 6 paint colors, glaze, 2 brushes, instructions. Ages 10 and up. Wt. ea. 2 lbs. 8 oz.

7 **Tennis Player.**
49 C 20248 . . . Kit #4.77

8 **Cheerleader.**
49 C 21382 Kit #4.77

9 **Football Player.**
49 C 21381 . . . Kit #4.77

Note: Ceramic ware on this page not to be used as liquid containers.
Disney characters® Wa't Disney Productions.



The Sherlock Holmes Game . . help the super sleuth recover the stolen crown jewels

The famous Holmes vies with the infamous Professor Moriarty whose agents have gone off with the crown jewels. Each player or team hides the loot, reverses position, and discovers where the jewels have been hidden. For 2 to 4 players, ages 6 years and up.

49 C 65528—Shipping weight 1 pound 12 ounces $3.33

The Game Chest . . great for the whole family, includes six popular games

Fun for family get-togethers, parties and picnics. Includes everything you need to play checkers, chess, bingo, roulette, Michigan Rummy and Horse Race. For ages 6 and up. To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call.

79 C 85042C—Shipping weight 4 pounds . . . . . Set $6.77

Goldilocks and the 3 Bears plus the Mother Goose Game

Does Goldilocks get sway? To find out, play this game with a spinner and colored picture cards that add a surprise. Also included is a trip down nursery rhyme lane with Mother Goose favorites with rhyme cards, rhyme spaces and spinner. Two fun games where reading is not needed. For 2 to 4 players, ages 3 to 8 years.

49 C 6581—Wt. 3 lbs. 4 oz. . . . . Set $4.99

Mother's Helper, Happy Little Train and Forest Friends . . 3 in all

Mother's Helper Game takes you upstairs, downstairs all through the house. The winner is the first to complete three chores for Mom.

Happy Little Train Game takes you through Cookie Town, first to be up the mountain wins.

Forest Friends Game. Match pictures of forest animals to spinner—first to come to end of Forest Path wins. For 2 to 4 players, ages 4 to 12.

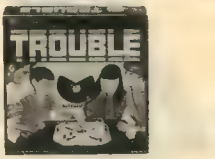
49 C 65529—Shipping wt. 3 lbs. . . . . Set $2.99

Ten Commandments Bible Game. The wonder and enchantment of the Bible Lands come to life! True to the ideals of all faiths, players must help one another journey through the "Bible Lands" of old to win. For 2 to 6 players, ages 6 and up.

49 C 65302—Shipping weight 2 lbs. 4 oz. $3.97

Headache. A chase and capture game. Win your opponents' men, that's how you give them a "headache". Press-action Pop-O-Matic cube shaker tells you how far to move. Thrill packed game for 2 to 4 players, ages 8 years and up.

49 C 65199—Shipping weight 1 pound $3.77



Trouble At the pop of the Pop-O-Matic, move your "men" around the board. Land on a square occupied by your opponent's "man" and send him back to the start . . that's how you give him trouble. For 2 to 4 players, ages 8 years and up.

49 C 65368—Shipping weight 1 pound $2.77

Wizard of Oz

Popular story is retold as players move along the same road that little Dorothy follows. Colorful game board, spinner, "magic" cards, and four pawns are included. For 2 to 4 players, ages 4 to 10. Shpg. wt. 1 lb. 10 oz.

49 C 66092 . . . . . $2.97

Disney Haunted Mansion

A thrill a minute as players race their Boom Buggies through the haunted halls trying to be first out the exit door. Your fate depends on the dice. For 2 to 4 players, ages 5 and up. Wt. 1 lb. 14 oz.

49 C 65443 . . . . . $5.84

Lucky Break

Black cats lurk about to hamper your progress to the finish line. Luckily, you also encounter horseshoes and shortcuts. Press the giant Pop-O-Matic to see how far you go.

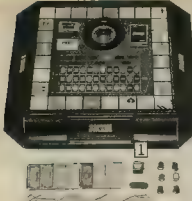
For 2 to 4 players, ages 8 and up.

Shpg. wt. 1 lb. 8 oz.

49 C 65576 . . . . . $3.27

NOTE: Items on this page are not recommended for children under 3, due to small parts

Jerry Lewis® GAMES



1 **High Stakes.** The objective is to become a kingpin hotel owner. This forces other players to gamble at unfavorable odds. They play the slot machine, blackjack, roulette wheel and dice. Tokens; pass, don't-pass cards. Styrene base. For 2 to 6 players. Ages 12 and up.
79 C 85071L—Wt. 6 lbs.* $10.84

2 **Spellbound.** Only 60 seconds to create as many words from your opponent's letters as you can . . but the time's running out! Better luck next round. Includes styrene base, timer, 100 letter, 15 bonus cards. For 2 to 4 players. Ages 12 and up.
79 C 85507L—Wt. 6 lbs.* $10.84

3 **Power Broker.** An international power play! Buy resources, control countries, form cartels to control the world. Styrene base. 10 rights, 10 license cards; 6 playing, 24 agent, 80 company tokens; dice; money. For 2 to 6 players. Ages 12 and up.
79 C 85908L—Wt. 6 lbs.* $10.84
*If mailed takes 10-lb. rate, see page 278.

Round-cornered Set
$10.77

4 Big 28¼-inch square game board comes with rules and equipment for playing 125 different games. Reversible wood board has four net pockets . . curved corners of 8-ply laminated hardwood. Includes 2 tipped hardwood cues, carrom rings, tops, dice, numbered discs and ten-pins. Hours of fun for up to 4 players, ages 8 years and up.
Shipping weight 10 pounds.
79 C 85145L $10.77

Square-cornered Game Set
$7.97

5 As (4) above but with 26-inch square reversible wood game board. Complete with equipment and rule book. Ages 8 and up.
79 C 86288L—Wt. 6 lbs.* $7.97

6 **Stand.** 26 in. high. Holds boards (4 and 5). Wood. Unassembled.
49 C 85144—Shpg. wt. 2 lbs. $2.47

7 **Extra Rings.** Pkg. of 29. Plastic
49 C 85149—Wt. 8 oz. . . Pkg. $1.29

8 **$7.97**

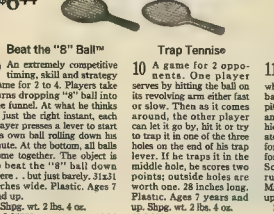
Nuttsy Tennis™

8 Outwit and outwhack your opponent, but watch out for trick shots, quick shots, flip shots. You never know what's coming next in this action-packed game. Two spring-activated racquets send counterbalanced ball smashing across the court. Score pegs on sidelines of plastic net assembly tally points for sets and matches. Playing court measures 16x32 inches. Ages 5 years and up.
Shpg. wt. 2 lbs. 3 oz.
49 C 85104 ..... $7.97

9 **$6.84**

Beat the "8" Ball™

9 An extremely competitive timing, skill and strategy game for 2 to 4. Players take turns dropping "8" ball into the funnel. At what he thinks is just the right instant, each player presses a lever to start his own ball rolling down his chute. At the bottom, all balls come together. The object is to beat the "8" ball down there . . but just barely. 31x31 inches wide. Plastic. Ages 7 and up.
Shpg. wt. 2 lbs. 4 oz.
49 C 85589 ..... $6.84



10 **$6.44**

Trap Tennise

10 A game for 2 opponents. One player serves by hitting the ball on its revolving arm either fast or slow. Then as it comes around, the other player can let it go by, hit it or try to trap it in one of the three holes on the end of his trap lever. If he traps it in the middle hole, he scores two points; outside holes are worth one. 28 inches long. Plastic. Ages 7 years and up. Shpg. wt. 2 lbs. 4 oz.
49 C 85574 ..... $6.44

12 **$5.22**

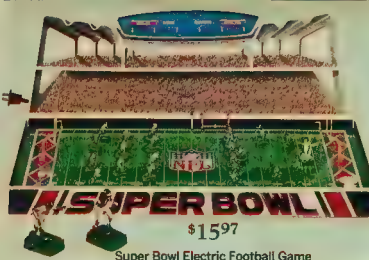
11 **$8.97**

Battsy Baseball™

11 The pitcher controls the ball completely, whether it's a fast ball, slow ball, high or low ball. All pitches delivered by pitcher and controlled by him from hidden console. Lever-operated batter can wait, hoping for a walk or swing, trying for base hits, or strike out. Solid hits produce home runs. 28¼x28¼ in. wide. Made of plastic. Ages 6 and up. Japan.
Shipping wt. 3 lbs.
79 C 85591C $8.97

Gnip-Gnop™

12 A fast-paced tabletop ball game for two players. Balls spin, whirl, bounce and collide as the players start whacking keys furiously, shooting the colorful balls through center rings into each other's side. First one to empty his side wins. No chasing balls because they're enclosed in clear dome. 19½ inches long. Plastic. Ages 8 to 14.
Shpg. wt. 1 lb. 12 oz.
49 C 85189 ..... $8.22



$15.97

Super Bowl Electric Football Game

NFL's Steelers and Vikings clash on 31½x17½-inch playing gridiron

Sold only at Sears. Total Team Control lets you "tell" each player what pattern to run, what defender to block, to make the play "go all the way". Switch on the game and watch the vibrating metal field start the action.

Exclusive Super Bowl field, 2-tier grandstand and scoreboard. Each team includes 11 plastic players with official uniforms and steerable "legs", molded in five 3-D positions plus a triple-threat quarterback. Automatic timer starts and stops. Magnetic 10-yard marker with ball and down indicator and goal line flags. UL listed; 110–120-volt, 60 Hz. AC. 6 watts. 6-foot cord. Ages 8 and up.

79 C 85539C—Shipping weight 8 pounds $15.97

$8.87

Electric Football Game

Two teams clash on a 26½x15½-inch playing field. "Tell" each player where to move with Total Team Control. Vibrating metal field has grandstand and scoreboard. Each team has 11 plastic players molded in five 3-D positions plus a triple-threat quarterback. Automatic timer, 10-yard marker, down indicator, flags. UL listed; 110–120-v., 60-Hz. AC. 6 watts. 6-foot cord. Ages 8 years and up.

79 C 85536C—Shipping weight 4 pounds $8.87

$16.68

NFL Strategy

Use an authentic NFL playbook . . with 34 offensive and 12 defensive alignments. You can pass, run, shift your line and even blitz. Timer mechanism lets you play against the clock. Probability selector gives the statistical results of each play. Plastic frame. 14½x8⅝ inches wide. Ages 14 years and up.

49 C 85594—Wt. 3 lbs. 8 oz. . . . $16.68

$8.97

Electric Baseball

"Pitcher" throws balls, strikes and even change-ups. Batter can swing away, bunt or walk. Outfield "arm" tries to throw baserunners out. Metal 20x20-inch ballpark in official colors. Adjustable scoreboard. UL listed; 110–120-v., 60-Hz. AC. 6 watts. 6-ft. cord. Ages 8 and up.

79 C 85072C—Wt. 5 lbs. $8.97

NOTE Electrical items not recommended for children under 8

Our Best Professional Hockey Game

36x21-inch rink

$14.99

36x21-inch rink is the center for gear-driven polypropylene players to skate, check, pass, shoot and score . . just by pulling, pushing and twirling rods at your end of the rink. Delayed-action overhead puck-dropper and score indicators. Fast-action roller-bearing puck. Hardboard, plastic and metal. Extra team sets below. Ages 6 and up.

79 C 85533L—Wt. 9 lbs. If mailed takes 10-lb. rate, sec p. 276. . . . $14.99

Extra Players. Ten (60 players) teams per set. Polypropylene.

49 C 85801—**West Division** (including Canada). Wt. 12 oz. . .Set $3.99

49 C 85802—**East Division** (including Russia). Wt. 12 oz. . . . .Set 3.99

Pro-League Hockey

27x19-inch rink

$11.77

Two pro-league teams provide the action on this 27x19-inch rink. Using your skill, push, pull and twirl the rods at your end to make plastic players pass the puck, shoot and score. Game includes puck return chute and a fast-action wooden puck. Constructed of metal, hardboard and plastic. For hockey buffs ages 6 years and up.

79 C 85134C—Shipping weight 7 pounds $11.77

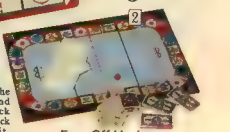
$4.77

Bop Hockey

1 This game uses the cushion sides and corners of the slick "rink" to send the puck where you want it. Guarding "goalie" never budges as your shots whiz across the 23½x15⅝-inch rink, sending puck spinning if inaccurate. Plastic. 2 sticks and roller-bearing puck. Rules. Ages 3 and up.

Shipping weight 3 lbs.

79 C 85601C $4.77



$5.89

Face-Off Hockey Management Game

2 **Face-Off.** A slapstick game about hockey management. You play the owner of the team. In the scramble for superstars to build up the strongest team, you have to be shrewd and manage your cash as well. Play a full season of hockey along the way to see how your efforts pay off. 2 to 4 players. Ages 9 and up.

49 C 85508—Wt. 2 lbs. $5.89

For all the speed and excitement of hockey on ice face-off against your opponent on this

Big 58x27-inch Hockey Game Table with air action surface

Cyclone Power-Jet™ Action Hockey

Sturdily constructed wood frame and legs with 12 4 B powerful air jets **$57.88**

Slam puck into your opponent's goal and score. Fast-moving game where puck floats virtually friction-free on hi-impact styrene playing surface mounted on rigid wood bed. Two hand-held goalies, 2 pucks. Woodgrained hardboard side and leg panels. Built-in scorekeeper at both ends, rules. 30 in. high. UL listed; 110–120-volt, 60-Hz. AC. 18 watts, 5-ft. cord. Partly assembled. Not recommended for ages under 8. So easy to buy when you just use the phone.

79 C 65535N—Shipping weight 45 pounds **$57.88**

SHPG NOTE for both pages: For "N" items (as 79 C 65535N) see "N" suff. x, page 276

Quick Shot Hockey™ by Ideal

$17.97 without batteries

Battery-operated version of air-powered hockey game. All-plastic construction, playing surface with hundreds of air holes. 34x17x4 inches high. Bell rings when you score, puck rebounds into play automatically. Two goalies, puck, rules. Requires 4 "D" batteries, order package below. Ages 7 and up.

79 C 65534C—Shipping weight 10 pounds **$17.97**

49 C 46998—"D" Batteries. Pkg. (6). Wt. 1 lb. 4 oz. . . **1.55**

Brunswick Air-Hockey® by AURORA

Durable plastic construction . . with 11 5 2 air jets

$32.77 table model **$44.88** floor model

Motor-driven blower forces air through holes so puck floats on cushion of air. Players attack and defend goals using 2 hand-held goalies. Two scorekeepers, puck. Rubber-tipped legs. UL listed, 110–120-volt, 60-Hz. AC. 5½-ft. cord. 41 watts. Not recommended for ages under 6.

Tabletop Model. 55½x26x6 inches high.

79 C 65135N—Shipping weight 16 pounds **$32.77**

Floor Model. Tubular metal legs fold. Woodgrained hardboard leg panels. 55½x26x30½ in. high.

79 C 6550N2—Shipping weight 22 pounds **$44.88**

Here's play action where you control the shots from any position on the court with mechanical levers. Up to six players sink shots from the 20x12-inch embossed fiberboard court . . . even make daring center-court shots. Includes 2 scoreboards, fold-down nets, plastic ball and rules. For ages 4 years and up.

49 C 6502—Shipping wt. 2 lbs. 12 oz. $4.97

Up'n on Game Center

$7.97

Here's a whole box of family games for hours of fun. Eight exciting board games—football, hockey, basketball, baseball, bowling, horseshoes, shuffleboard and the 36x10x2½-inch plastic Up'n on game, all together in one center. Equipment and instructions. For ages 4 years and up.

79 C 65572C—Shipping weight 3 pounds $7.97

Super Toe

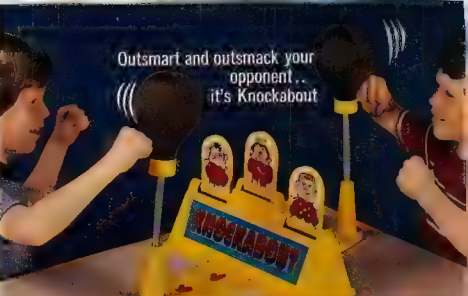
Super-action field goal kicking game

Hit 10-inch Super Toe on his helmet and with one mighty kick he sends the football up to 50 feet. To be the Pro, you must score the most points after 20 field goal opportunities from various positions indicated by the splinter. Plastic. For ages 4 and up.

Shipping weight 1 lb. 13 oz.

49 C 65563 ..... $5.66

$5.66



$8.99

Take aim and punch the bag at the boxing figures in a lively match. The first player to knock all the figures to opponent's side wins the round. Sturdy molded plastic base can be placed on tabletop or floor for hours of boxing fun. 15x23-inch long base complete with built-in scoreboard and two punching bags. For ages 4 to 9 years. Shipping weight 4 pounds.

79 C 65436C..... $8.99

Bowl-A-Rama

1 Perfect for tabletop or floor. Bowler's figure positions anywhere behind foul line. By manipulating bowler's arm, the ball is released to strike ten pins. E-Z pin loader and rules included. 23½x8½x33¾ in. Plastic. Ages 3 and up.

49 C 65602—Wt. 1 lb. 4 oz. $4.44

Action Bowl

2 Aim "bowler" gun that controls his movable arm, squeeze trigger and watch the pins stagger. Bowler realistically picks up ball at automatic return. Automatic pinsetter, scorepad and instructions. 35¼x9¼x11½-in. alley. Plastic. Ages 4 and up.

79 C 65673C—Wt. 7 lbs. .. $11.97

Tudor® Bowl

3 For tabletop or floor. When ball hits pins, they flip up. Squeeze dual-action pinsetter to reset. Ball returns automatically. 4½-in. plastic pins; 3-in. rubber ball. 16x16x6-in. metal frame. For ages 4 to 10.

79 C 65096C—Wt. 5 lbs. $7.97

$4.44 1

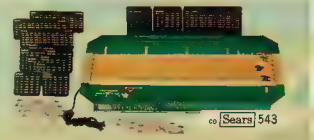
2 $11.97

3 $7.97

Electric Horse Race

Exclusive handicapping for photo-finish races. Fast and slow track settings. 9 races. 1 Daily Double. 3 Exactas. "Money", rules. 6 horses. Steel, 37x16 in. wide. UL listed; 110–120-v., 60-Hz. AC. 6 watts. 5-ft. cord. Not for ages under 8.

79 C 65804C—Wt. 4 lbs. $9.55



REMEMBER!

You can order items on pages 439 to 614 from now until AUGUST 13, 1976

Aces of the Sky Electric Pinball by MARX

Operates on standard household current . . needs no batteries

$28.99

- Multiple scoring tracks for added excitement
- Submarine loading
- Tilt light

Here's a real, stand-up electric pinball machine with many of the features of big professional models. Lift steel ball up from beneath playing surface with submarine loader and fire it into play. Two replay flippers keep it going. Bells ring and action is fast and furious as automatic scorer rings up score . . up to 100,000 points. Has tilt light and reset button. Made of high-impact plastic with sky-blue finish. 30x15x4.3 in. high. Playing surface 26 inches high. 6-foot cord. UL listed for 110–120-volt, 60-Hz. AC. 4.5 watts. Not recommended for ages under six. Partly assembled.

79 C 65121L—Shipping weight 17 pounds ..... #28.99

Magic Shot Gallery

Gallery enclosed in molded plastic . . no loose pellets to retrieve

$8.99

Magnetic pistol snaps up steel pellets through plastic screen and fires them straight at spinners, pop-up numbers, animals, bell and more. Molded plastic gallery measures 14x9½x3½ inches high. Knock 'em down fun for children ages 4 to 10.

49 C 65778—Shipping weight 2 pounds 12 ounces ..... #8.99

Famous World War I biplanes duel with fast-rolling steel ball ammo

Sky Battle

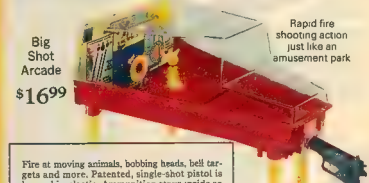
$14.49

Hit the two targets under opponent's wings and he "falls from the sky"

Maneuver plane right and left with control "joy" stick . . press fire button to shoot steel ball ammo

Aim with accuracy . . dodge the crossfire. Spring-loaded fast-action firing catapults ammo forward . . shoot till you hit both targets. Has 16 steel balls, instructions. Plastic. 23½x16½x2 in. high. Ages 7 and up.

79 C 65555C—Wt. 4 lbs. . . . #14.49



Big Shot Arcade

$16.99

Rapid fire shooting action just like an amusement park

Fire at moving animals, bobbing heads, bell targets and more. Patented, single-shot pistol is housed in plastic. Ammunition stays inside so you can't lose it. Plastic, metal. 30x11½x14 in. high. Partly assembled. Ages 4 to 12.

79 C 65185C—Shipping wt. 9 lbs. . . . . #16.99

Whirlwind . . 2-in-1 pinball game sends marbles whirling

$5.59

Whirlwind can be played in an upright or inclined position

Score points as whirling, spinning marbles fly into chutes. Each chute has different point value. For hours of excitement, pull trigger just the right distance . . place ball in desired chute. Get one ball in each of six chutes—double your score. High-impact plastic. Measures 21x13x1¾ in. deep. A 2-in-1 game for ages 4 and up.

49 C 65552—Shpg. wt. 3 lbs. 7 oz. . . . . #5.59

$17.87 without batteries

TV Tennis. Dials control "paddles". Automatic scoring. High-impact styrene case. Plastic simulated TV screen. 17x13x13 in. high. Uses 3 "D" batteries, order 2 pkgs. below.
79 C 85108C—Ages 6 and up. Wt. 8 lbs. $17.87

$19.87 without batteries

Electro Hockey. "Face-off" from center of simulated TV screen. Dials control goalies. Automatic scoring, shut-off. Uses 3 "D" batteries, order 2 pkgs. below. Plastic. 17x13x13 in. high.
79 C 65951C—Ages 6 and up. Wt. 9 lbs. $19.87

Alkaline "D" Batteries. Package of 2.
49 C 46996—Shpg. wt. 11 oz. .....Pkg. $1.49

1 $14.97

2 $18.44

Zing Tennis

1 Spring-loaded, push-button shooters keep the action going. High-impact plastic . . opens to 4½ ft. long. Sets up on floor or card table. 55x24½x4 in. high. Partly assembled. Ages 8 and up.
79 C 65575C—Shipping weight 11 pounds $14.97

Table-top Bowl-A-Matic™ 300

2 Remote control sets 'em up . . you just knock 'em down. Pins are individually activated. Hardboard, plastic and metal parts. 45x13x19 inches high. Partially assembled. Ages 6 and up.
79 C 65825C—Shipping weight 19 pounds $18.44

Big 6-foot long "Ricochet-Shuffle"

Two-in-one Shuffleboard

Legs fold for storage
¾-in. thick "butcher block" playing surface

$27.99

Slide puck straight down playing surface to play shuffleboard or use ricochet bumper cushions to bank shots off sides. Includes 8 scaled-down 1-in. pucks, 8 roller pucks. Aim for highest scoring areas to win. One double scorekeeper for team play. Hardboard playing surface. Oak-stained wood frame. Corner caps for rigidity. Measures 72x15x27½ in. high. Game room fun for the whole family from age 5 on up. See "N" suffix, page 276.
79 C 65588N—Wt. 36 lbs. $27.99

Big Bat Baseball™

$10.97

Real ballpark action, pinball style with hits, runs, balls, strikes and outs. 12 steel balls circle bases. Bell rings as runs are scored. Automatic scoring for balls, strikes. Plastic. 6x12½x 22½ in. high. Partly assembled. Ages 8 and up.
Shipping wt. 5 lbs.
79 C 65926C $10.97

Frenzy

$11.97

Challenge your coordination. Set speed at beginner, intermediate or expert rate. Wind-up ball release knob. Aim for high-scoring chutes. Control movement of vertical step with balance knob. Plastic. Measures 6x14½x 22 in. high. Partially assembled. Ages 6 and up.
79C65169C—Wt. 5 lbs. $11.97

Slingin' Slot™

$11.97

Thrills and excitement! Flip tokens into play. Pay-offs are 2-to-1 odds, 4-to-1 odds and jackpot. Hit a winner . . ring the bell. High-impact plastic. 12x5¾x19¾ in. high. Partially assembled. Ages 6 and up.
Shipping wt. 3 lbs. 8 oz.
49 C 65086 .... $11.97

Toss Across

Giant-sized, action Tic-Tac-Toe that's great fun for the whole family, indoors or outdoors

Toss your bean bag at one of 9 rotating squares on the plastic playing field. Each square has a blank, "X" and "O" side. First one to turn up three "X"s or "O"s in a row wins. You can score for yourself or block your opponent. Eight bean bags are included. Playing field measures 18⅜x22½x5½ in. high. For 2 players or 2 teams, ages 7 and up.

79 C 65365C—Shipping weight 6 pounds $11.44

By ideal

$11.44

Enjoy the fun of real pool

with this 30x17-inch Tabletop Pool Table

$8.88

Rugged hardboard bed is covered with red, sueded cotton cloth for smooth ball action. Lively rail cushions for fancy bank shots. All wood frame and ball returns. Polyethylene corners and pocket liners. Set of 1-in. balls, two 42-in. wood cues, triangle, and playing instructions are included. Stands 3¼ in. high. For ages 6 and up.

79 C 65153C—Wt. 7 lbs. . . .$8.88

Payout Pool™

Pocket billiards with the jackpot built right in

$15.94

Set up shots by moving bumper triangle, aiming, and shooting ball into center pocket with rotating guard. Tokens are automatically put up in slot . . sink a ball and it's payoff time. Green nylon flannel-covered hardboard playing surface. Metallic ball return, 9 balls, 36-in. wood cue stick. Feet adjust. Wood-look plastic frame, 33½x25½x4½ in. high. Unassembled. Ages 8 and up.

79 C 65567L—Wt. 8 lbs.* . .$15.94

*If mailed takes 1 O-lb. retail. See pg. 278

Pivot Pool

With adjustable shooter

$15.94

Set cue ball on pivoting shooter, adjust for hard or soft shot, aim and shoot. Triangle and 16 balls—7 solids, 7 stripes, 8-ball and cue ball. Green felt-covered hardboard surface, wood-grained plastic frame. Automatic ball return. Rubber-tipped leg levelers. Measures 32½x19x4½ inches high. Ages 8 and up.

79 C 65636C—Wt. 11 lbs. . .$15.94

Features similar to standard-sized tables such as:

ZONED BED LEVELING
Patented Micromatic® levelers beneath bed help eliminate uneven areas on table. The result? Your accurate shots are rewarded with smooth, true ball roll

- Thick ½-inch solid-core particle board playing surface
- Automatic ball return system
- Furniture-look hardboard frame
- Two 42-inch leather-tipped wood cues

60x32-inch Pool Table

$64.99 table only | **$69.99** table plus tennis top

(1 and 2) This pool table offers additional fine features including: lively extruded rail cushions for professional-type play. Balls return automatically to drop tray . . handy for ball storage, too. Wide, wood grained top rails. High-impact polyethylene corner caps and liners. Green sueded cotton billiard cloth for smooth ball roll. Includes 1¼-inch balls (15 numbered, 1 cue ball), triangle, chalk, 2 cues, instructions, trick shot pamphlet. Folds for storage. 28 inches high. Ages 10 and up. Why not pick up the phone and order it?

1 **Pool Table only.**
79 C 65155N—Shipping weight 80 pounds $64.99

2 **Pool Table with Table Tennis Top.** Same pool table as above, plus hardboard table tennis top. Green with white center stripe. 60x32 inches. With net, 2 laminated wood paddles, ball.
79 C 65158N—Shipping weight 92 pounds.....$69.99

SHIPPING NOTE FOR BOTH PAGES.
For "N" items (as 79 C 65 772N) see "N" suffix, page 278

45x22-inch Pool Table

$19.77

- 3/16-inch thick particle board playing surface
- Injection molded plastic and hardboard frame
- Two 36-inch plastic cues

Playing surface covered with green sueded cotton billiard cloth. Plastic corner caps, liners and live action cushions. End ball return. Wood-grained frame. Tubular steel legs fold for storage. Beaded score keeper at side with place to store cues and triangle. With 1-inch balls (15 numbered, 1 cue ball), triangle, chalk. Stands 29 inches high. Partly assembled. Recommended for ages 6 and up.

79 C 65772N—Shipping weight 15 pounds $19.77

SAVE $11 to $40

when you buy electric guitar and amplifier combination

Marlin electric guitars all feature: solid wood body construction, slim, fast-action necks with tension rod for full adjustment, pick-up height adjustment

All amplifiers feature: separate power switch, neon pilot light, volume control, adjustable tone control. Wood cabinets, vinyl covered

1 The guitar. Double pick-up with tremolo arm. Two selector switches for pickups, tone and volume controls, mahogany neck. Polished sunburst finish, chromium-plated metal parts, celluloid-bound rosewood fingerboard, pearloid position markers. Pickups have adjusting screws for each string. Abt. 38" long, 11½" wide.
62 R 5201—Model M111K. Each **49.95**

The amplifier. Basics plus tremolo on/off. Heavy duty 8" speaker. Dual inputs, high and low sensitivity. About 15 x 8 x 17½" high.
62-R 5406—6.00 monthly* or cash **59.95**

SAVE $11 on guitar and amplifier combination. Separately would be 109.90
62-R 5508E—Eaton Price **98.90**

2 The guitar. Chromium plated vibrato tailpiece, two powerful pickups with individual adjusting screws for each string, pickup height adjustment. Mahogany neck. Walnut-finished hardwood body. Two volume, two tone controls. Abt. 39¾" long, 13¼" wide. Model M112.
62 R 5202—7.00 monthly* or cash **79.95**

The amplifier. Basics plus treble and bass controls; tremolo speed and on/off control, three high and low sensitivity inputs. Twin heavy-duty 8" speakers. Abt. 17 x 8 x 24" high.
62-R 5405—7.00 monthly* or cash **89.95**

SAVE $20 on guitar and amplifier combination. Separately would be 169.90
62-R 5504E—Eaton Price **149.90**

3 The guitar. Versatile—the two extended range, high output pickups are coupled with a three-position selector switch, separate tone and volume controls for each pickup. Six-way bridge is adjustable. Multi-laminated, adjustable neck with 22 nickel-silver frets on a solid rosewood fingerboard. Jet-black, high gloss finish. Abt. 40" long, 15" wide. Model M275.
62-R 5216—7.00 monthly* or cash **89.95**

The amplifier. Use with guitar or accordion. 12" musical instrument speaker; speed controlled tremolo, built-in reverberation with adjustable depth, jacks for foot-switch control. Two instrument inputs, high and low sensitivity, wide range tone control. Abt. 21 x 12 x 31" high.
62-R 5413—9.00 monthly* or cash **149.95**

SAVE $30 on guitar and amplifier combination. Separately would be 239.90
62-R 5509E—Eaton Price **209.90**

4 The guitar. Features two exceptionally powerful, high fidelity pickups and three-way lever action toggle switch. Striking ivory-colour enamelled body, slim fast action neck of hard rock maple. Rosewood fingerboard with pearloid position markers. Chromium-plated bridge. Size about 41" long, 15" wide. Model 270.
62-R 5207—7.00 monthly* or cash **99.95**

The amplifier/P.A. system. Amplifier head supplies full power to dual sound columns (each column contains two 8" speakers). Two-channel controlled feedback mixer permits up to four microphones or instruments to be used with a minimum of interaction. Two volume controls with four inputs, two 15 ft. speaker cables. Standard phone plugs fit jacks. Amplifier about 17 x 6 x 7" high, columns each 11 x 6 x 38" high.
62-R 5408—14.00 monthly* or cash **269.00**

SAVE $40 on guitar and amplifier/P.A. system. Separately would be 368.95
62-R 5510E—Eaton Price **328.95**

A Fuzz-wah pedal. Wah-wah, fuzz and wah-fuzz sounds available. 8 transistors, 1 diode. Black enamel and chrome-plated finish.
62-R 5927—Battery incl. Each **49.95**

B Junior wah-wah pedal. Plastic with slip-resistant rubber base cover. Slide switch to change from "straight to effect". Battery incl.
62-R 5954. Each **26.95**

C Omni-directional dynamic microphone. Frequency response 50-13,000 Hz. On/off switch. With holder (stand not included).
62-R 5949—9 ft. of cable. Each **7.95**

D Omni-directional electret condenser microphone. Frequency response 40-18,000 Hz. 16½ ft. cable with phone plug. Mike holder, lavalier, wind screen, battery, on/off switch.
62-R 5942—(Stand not incl.) Each . . . **19.95**

*Use your credit

See page 233

E Guitar case suitable for solid-body electric guitars as shown above. Laminated chipboard covered with imitation airplane cloth. Flannel lined. About 43-inches long.
62-R 5906—Each **19.95**

F Phase shifter device. Has speed control that allows wide variation of effect cycle and foot switch that changes from "straight" to "effect". Battery included.
62-R 5951—Each **69.50**

G Octave divider. Device to lower one octave or in combination with original guitar sound. Octave/volume control, octave on/off switch, sensitivity control. Battery included.
62-R 5952—Each **79.50**

H Mute box. Obtain various combinations of mute effects with switches for mode, mute effect on/off, range and drive and controls for peak and gain. Battery included.
62-R 5953—Each **109.50**

Quality cross-country skis and accessories at low prices

SAVE 10% on cross-country package Set includes skis (item 3), wax (item 7), poles (item 8), and bindings (item 10) Be sure to state ski size If bought separately would be 77 96
61-R 9567AE—Complete set Eaton Price **69 99**

1 Raddison adult cross-country ski Imported Constructed with 33 laminations of birch, ash and spruce for strength and durability Fast running ash base with beech edges Blue top sheet with white lettering Width about 55mm
State ski size 160cm, 170cm, 175cm, 180cm 185cm; 190cm, 195cm 200cm, 205cm, 210cm, 215cm
61-R 9570A—Pair **29.99**

2 Jarvinen Speedglass adult cross-country ski Constructed with about 100 laminations fibre glass reinforced top Phenol top laminate, anti-slip stepped polyethylene P-Tex base for better traction Air channeled core for minimum weight With green top sheet and yellow lettering
State ski size 160cm, 170cm, 180cm, 185cm 190cm; 195cm, 200cm, 205cm, 210cm, 215cm
61-R 9571A—Pair **39 99**

3 Splitkarn adult cross-country touring ski Features rounded top profile with strong multi-laminated birch/hickory construction Birch sole and hickory edges Pre-treated with pine tar
State ski size 180cm 185cm, 190cm, 195cm, 200cm, 205cm, 210cm, 215cm
61-R 9565A—Pair **54 99**

4 Jarvinen Unoglass adult cross-country ski Laminated construction with one full-length fibre glass lamination next to the hard-wearing polyethylene base Has air channeled core for light weight Phenol top surface Blue top with gold-colour lettering
State ski size 180cm, 185cm 190cm 195cm 200cm 205cm 210cm, 215cm
61-R 9572A—Pair **59.99**

5 Brown adult cross-country touring ski High quality ski with solid four-layer, 21 lamination construction Has hickory sole, lignostone edges aluminum heel protector Width about 55mm
State ski size 180cm; 185cm 190cm, 195cm 200cm 205cm, 210cm, 215cm 220cm
61-R 9577A—Pair **69 99**

6 Junior Jarvinen cross-country package Set includes pair of laminated birch skis with anti-slip base and ABS top Skis have mounted cable bindings and come with pair of Tonkin (bamboo) poles
State ski sizes 100cm (39¾"), 120cm (47¼")
61-R 9524A—Complete set **29 99**

Package as above, but with longer skis
State ski size 135cm (52"), 160cm (59")
61-R 9523A—Complete set **34.99**

7 Kit of six Brattle ski waxes. You get blue, red, green, violet waxes *plus* red and blue klister Bag and waxing guide included
61-R 9583 Kit **8.99**

8 Tonkin (bamboo) cross-country ski pole with lacquered finish Has plastic handle and adjustable nylon strap With reinforced plastic tip
State size 115cm, 120cm, 125cm, 130cm 135cm, 140cm, 145cm; 150cm, 155cm, 160cm
61-R 9581A—Pair **6.99**

9 Better quality Tonkin (bamboo) cross-country ski pole Lacquered finish Suede handle, adjustable leather strap Reinforced, curved plastic tip
State size 115cm, 120cm, 125cm 130cm, 135cm, 140cm, 145cm, 150cm, 155cm 160cm
61-R 9582A—Pair **9 99**

10 Track cross-country ski binding Made from rust-resistant metal Has 3 pin construction to fit any size boot Steel spring locks toe Quick release Comes complete with heel plate
61-R 9580—Pair **6 99**

Note: *Use chart on opposite page to convert centimetres to inches for ski and pole sizes*

Quality cross-country skis and accessories at low prices

SAVE 10% on cross-country package Set includes skis (item 3), wax (item 7), poles (item 8), and bindings (item 10). Be sure to state ski size If bought separately would be 77 96

61-R 9567AE—Complete set Eaton Price . **69.99**

1 Raddison adult cross-country ski Imported Constructed with 33 laminations of birch, ash and spruce for strength and durability Fast-running ash base with beech edges. Blue top sheet with white lettering. Width about 55mm

State ski size 160cm, 170cm; 175cm; 180cm, 185cm, 190cm, 195cm; 200cm, 205cm, 210cm, 215cm

61-R 9570A—Pair **29 99**

2 Jarvinen Speedglass adult cross-country ski Constructed with about 100 laminations, fibre glass reinforced tip Phenol top laminate, anti-slip stepped polyethylene P-Tex base for better traction Air channeled core for minimum weight With green top sheet and yellow lettering

State ski size 160cm, 170cm, 180cm, 185cm, 190cm, 195cm; 200cm, 205cm, 210cm, 215cm

61-R 9571A—Pair **39 99**

3 Splitkein adult cross-country touring ski Features rounded top profile with strong multi-laminated birch/hickory construction Birch sole and hickory edges Pre-treated with pine tar

State ski size 180cm, 185cm, 190cm, 195cm, 200cm, 205cm, 210cm, 215cm

61-R 9565A—Pair **54.99**

4 Jarvinen Unoglass adult cross-country ski Laminated construction with one full-length fibre glass lamination next to the hard-wearing polyethylene base Has air channeled core for light weight Phenol top surface. Blue top with gold-colour lettering

State ski size 180cm, 185cm, 190cm, 195cm, 200cm 205cm 210cm, 215cm

61-R 9572A—Pair **59 99**

5 Brown adult cross-country touring ski High quality ski with solid four layer, 21 lamination construction Has hickory sole, lignostone edges, aluminum heel protector Width about 55mm

State ski size 180cm, 185cm, 190cm, 195cm, 200cm, 205cm 210cm, 215cm, 220cm

61-R 9577A—Pair **69.99**

6 Junior Jarvinen cross-country package Set includes pair of laminated birch skis with anti-slip base and ABS top Skis have mounted cable bindings and come with pair of Tonkin (bamboo) poles

State ski sizes 100cm (39¾"), 125cm (47¼")

61-R 9524A—Complete set **29.99**

Package as above but with longer skis

State ski size 135cm (52"), 150cm (59")

61 R 9523A—Complete set **34.99**

7 Kit of six Bratlie ski waxes You get blue, red, green, violet waxes *plus* red and blue klister Bag and waxing guide included

61-R 9583—Kit **8.99**

8 Tonkin (bamboo) cross-country ski pole with lacquered finish Has plastic handle and adjustable nylon strap With reinforced plastic tip

State size. 115cm, 120cm, 125cm, 130cm, 135cm, 140cm, 145cm, 150cm 155cm 160cm

61-R 9581A—Pair **6.99**

9 Better quality Tonkin (bamboo) cross-country ski pole Lacquered finish Suede handle, adjustable leather strap Reinforced, curved plastic tip

State size. 115cm 120cm, 125cm, 130cm 135cm, 140cm, 145cm, 150cm, 155cm, 160cm

61-R 9582A—Pair **9 99**

10 Track cross-country ski binding Made from rust-resistant metal Has 3 pin construction to fit any size boot Steel spring locks toe Quick release Comes complete with heel plate

61-R 9580—Pair **6.99**

Note: *Use chart on opposite page to convert centimetres to inches for ski and pole sizes*

NOTE: Order pants about 4" to 8" larger than waist size.

13 Nylon hockey pant Fully padded Styled for average-size boys at ages given
Colours 75-black, 45-blue, 08-red
61-R 4962B Boys 9 to 13 years *Waist sizes* S(24-26), M(28-30), L(32-34) . **9.99**
61-R 4969B—Boys 14 to 16 years *Waist sizes* S(28-30), M(32-34), L(36-38) **12.99**
61-R 4976B—Men 16 years and up *Waist sizes* S(36-40) M(42-44), L(44-46) **14.99**

14 Nylon hockey pant for boys up to 9 years *Colours* 75-black, 45-blue, 08-red
61-R 4955B—*Waist sizes* S(24-26), M(28-30), L(32-34) Each **5.99**

15 Cooper pro nylon hockey pant Plastic foam padding, polyethylene inserts Tapered leg styling Padded section detaches *Colours* 75-black, 45-blue, 08-red *Waist sizes* S(32-34), M(36-38), L(40-42), XL(44-46)
61-R 4667B—Each **29.99**

16 Boys' team-crested cotton hockey sweaters Lace-up style neck. Vinyl team crest
10-oranges/black/white, 45-blue/white, 75-black/gold/white, 08-red/white/blue
Chest sizes S(30-32), M(32-34), L(34-36)
61-R 4707B—Each **5.99**
P61-R 4716A—Boys' green/blue/white **5.99**

17 Boys' practice hockey sweaters without crests Fortrel (polyester) and cotton *Sanitized*-treated. Lace-up style neck
Colours 45-blue/white, 08-red/white/blue, 75-black/gold/white, 10-orange/black/white
Chest sizes S(30-32), M(32-34), L(34-36)
61-R 4710B—Each **6.99**
P61-R 4715A—Boys' green/blue/white **6.99**

18 Boys' footed stretch nylon socks. Machine wash. *Colours* 45-blue/white; 08-red/white/blue, 75-gold/black/white
61-R 4721C—Abt 30" long Pair **1.99**

19 Regular footless hockey socks *Sanitized*-treated cotton Machine washable
Colours 45-blue/white, 08-red/white/blue, 75-black/gold/white, 10-orange/black/white
61-R 4725C—Boys'. Abt 30" long Pr **2.79**
P61-R 4733—Boys'. green/blue/white **2.79**
61-R 4726C—Men's Abt 36" long Pr **2.89**
P61-R 4734—Men's green/blue/white **2.89**

Not shown. Double-knee footless hockey socks *Sanitized*-treated 45-blue/white, 08-red/white/blue, 75-black/gold/white
61-R 4727C—Boys' Abt 30" long Pr **4.19**
61-R 4728C—Men's Abt 36" long. Pr **4.49**

20 Team Canada hockey sweater of cotton/acetate Machine wash Colours as shown
61-R 4742A—*Boys' chest sizes* S(30-32), M(32-34), L(34-36) Each **9.99**
61-R 4743A—*Men's chest sizes* S(36-38) M(40-42), L(44-46), XL (48) Each **11.99**

21 V-neck cotton/rayon practice sweaters Double shoulders **Note:** Blue/white and red/white/blue colours have lace-up neck
Colours 45-blue/white, 08-red/white/blue, 75-black/gold/white, 10-orange/black/white
61-R 4712B—*Boys' chest sizes* S(30-32), M(32-34), L(34-36) Each **8.49**
P61-R 4719A-Boys' green/blue/white **8.49**
61-R 4713B—*Men's chest sizes* S(36-38) M(40-42), L(44-46), XL(48) Each **9.99**
P61-R 4720A-Men's green/blue/white **9.99**

22 Peter Puck© hockey sweater Easy-care cotton with vinyl crest. Red/white/blue
61-R 4740—One size fits average size boy 6 to 8 years Each **5.99**
61-R 4741A—*Boys' chest sizes* S(30-32), M(32-34), L(34-36) Each **6.99**

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Highway Police Chase Game

Battery-powered cars zoom around highway and up exit ramps . . try to catch the getaway car with lightning-fast police car on this multi-level highway

Zoom around highway . . switch tracks to catch up or get away

$12.95 without batteries

Teach your children to respect the law right in their own playroom. Start the cops and robbers chase and then race until police car catches up to lawbreaker's car. Colorful, high-impact plastic construction. Layout measures 40x40 in. Both cars measure 4 in. long. Requires 2 "AA" batteries (not included), order package below. Also includes highway signs, assembly instructions. From Japan. Ages 3 and up. Buy it the easy way—order by phone.

49 C 57082—Wt. 3 lbs. . . . $12.95

"AA" Penlight Batteries. Package of 4. Shpg. wt. 4 oz.

49 C 48991 . . . . . Package 84¢

Forms 40x40-inch play area

Getaway driver will probably close the lane divider behind him If you're quick enough, you can narrow the gap on the next turn and close in on him Fire up the already hot pursuit . . catch up to him and make him pull over to the side

Move on out with U-HAUL Maxi Mover

$10.87

Roll up rear door, you're ready to load. Chevy cab has detailed interior. Authentic-looking U-HAUL markings, trailer hitch. White-lettered tires. Heavy-gauge steel with turned edges and non-toxic finish. 19x5¾x7½ in. high. Ages 3 and up.

49 C 58433—Shpg. wt. 5 lbs. 11 oz. . . . $10.87

Chrome-look cab trim

The Sears Van $11.88

Make your own deliveries with big 7½x6½x22-inch long Sears truck . . the one that brings great things to families all across the USA! Cab and van disconnect . . rear doors on van open wide for easy loading and unloading. Includes chrome-look saddle tanks, air horns, air conditioner cover, grill. Tinted windshield, modern bucket seats, interior console. Heavy-gauge metal with baked enamel finish to resist corrosion. Recommended for ages 3 to 10. Buy it the easy way—order by phone.

49 C 58225—Shpg. wt. 5 lbs. 12 oz. $11.88

Tootsietoy® 8-piece Construction Set

$6.49 set

Help teach your children about uses of these "work horse" vehicles. Set includes bulldozer, scoop-shovel loader, pavement roller, dump truck, concrete mixer, Jeep, utility truck and pickup. Die-cast metal, plastic. Each measures from 4 to 8 inches long. Ages 3 to 8.

49 C 58498—Wt. 1 lb. 2 oz. . . . . Set $6.49

Tootsietoy® 10-pc. Hauling Set

$5.99 set

Set includes auto transport with 2 cars, horse van with 2 drop-down doors, school bus and five additional road vehicles. Die-cast metal and plastic. Each measures from 3 to 8 inches long. Recommended for ages 3 to 8.

49 C 58497—Shpg. wt. 2 lbs. 1 oz. . . . . Set $5.99

Remember Evel Knievel's spectacular jump at Snake River Canyon in September of 1974?
Now you can reenact his greatest stunt ever attempted with this detailed sky cycle, ramp and reproduction of the canyon

Evel Knievel™ Stunt World Play Case

Maneuver Evel and his cycles by hand through all kinds of daredevil stunts

$12.95

Set up two ramps and thrill Evel's fans in a standing-room-only coliseum. Then load sky cycle onto trailer and drive his truck to the canyon edge. Set up launching ramp, inspect landing area on other side and get ready to reenact Evel's most daring stunt of all time . . . jump the Snake River Canyon. Set includes vinyl play area, 2 motorcycles with Evel figures, 2 ramps, sky cycle, truck and carrying trailer. Play area features canyon reproduction, coliseum, motocross trails and hill climb. Compact 16Vex12x4-inch high case unfolds to form big 34x23x3-inch high play area. Decorated vinyl case with plastic vehicles and ramps. Recommended for ages 5 and up.

49 C 57084—Shipping weight 4 pounds . . . Set $12.95

Play area folds into case for compact storage

Folds into case for compact storage

"MATCHBOX"® Skybuster Airport **$4.95** airport only

Durable vinyl carrying case unfolds into 24x20-inch play area. Use with Skybuster planes (not incl., order at right). Pretend you're the pilot as planes take off and land on runways. Includes control tower, terminal. For ages 4 to 12.

Shipping weight 1 pound.

49 C 58405 . . . . . $4.95

"MATCHBOX"® Skybusters **$4.97** set of 4

Pick up and "fly" these die-cast metal airplanes. Includes Lear Jet, DC-10, Sky Hawk and Cessna 402. All have fast wheels and authentic detail. 3 to 4 in. long. For ages 4 to 12. England. Buy it the easy way—order by phone.

49 C 58408—Shpg. wt. 8 oz. Set $4.97

1

2

NOTE "MATCHBOX" is the registered trademark owned by Lesney Products & Co., Ltd., England

SAVE $2 when you buy sites and related sets 16.98

1 Town and country features high-rise office building and arch, toll booths, ramp, elevated highway, car showroom and vehicle storage room. Spreads out to about 31 x 23 inches. Vehicles not included.
27-R 9939—Complete 13.99

2 The vehicles for town and country. Six Matchbox vehicles of die-cast metal. About 3 inches long.
27-R 9940—Set of six 4.99
SAVE $2 on combination town and country plus set of six vehicles. Separately, 18.98
27-R 9941E—Eaton Price 16.98

3 Construction site features tower, storage, office buildings, bridge, upper roadway, curved and straight ramps and vehicle storage room. Spreads out to about 26 x 36 inches. Vehicles not included.
27-R 9222—Complete 13.99

4 Earth movers for construction site. Six vehicles of die-cast metal. About four inches long.
27-R 9433—Set of six 4.99
SAVE $2 on combination construction site plus set of six vehicles. Separately, 18.98
27-R 9311E—Eaton Price 16.98

5 Land rover with a horse trailer. Both made of heavy die-cast metal. Set includes rear and side ramps and two horses. About 8¾ inches long.
27-R 9328—Set 5.99

6 Garage has three levels. Doors open and close. Elevator lifts cars, moulded ramp rolls them down. Lithographed steel body, hardboard floors. Working pumps, grease rack, tire display, ten plastic people and eight cars. Overall size about 24 x 14 inches.
27-R 9100—Complete 14.99

Any adjustment on toys purchased before Christmas must be made before January 10, 1976

9 Five-piece steel construction set 12.99

14 Set of three cars 5.99

9 Heavy-gauge steel construction set includes dump truck, scraper, backhoe, roller, front end loader. With plastic tires, unbreakable windows. Each measures about 9½" long.
27-R 9607—5-piece set 12.99

10 Save $1. Road repair set. Includes steel dump truck, plastic hopper plus road signs and markers. Plastic wheels. Truck about 8¾" long, hopper about 9" high.
27-R 9668—Reg. 9.99. Eaton Price 8.99

11 Six-piece truck set. All heavy-duty steel construction. Includes fire truck, dump truck, cement truck wrecker, stake truck and van. Each vehicle about 6½" long.
27-R 9159—Set 9.99

12 Lowboy and bulldozer set. Heavy-duty steel construction on plastic tires, simulated chromed grill, plastic windows. Dozer about 3½" long, lowboy about 8¾" long.
27-R 9165—Set with detached cab 3.99

13 Mini six-piece highway road builder set. Includes bulldozer, cement mixer, dump truck, wrecker, shovel dozer, sand hopper.
27-R 9119—Each about 3¼" long. 7.99

14 Set of three security cars. Fire chief, ambulance, highway patrol. Metal. Friction-powered so they need no batteries.
27-R 9689—Each about 7" long. Set 5.99

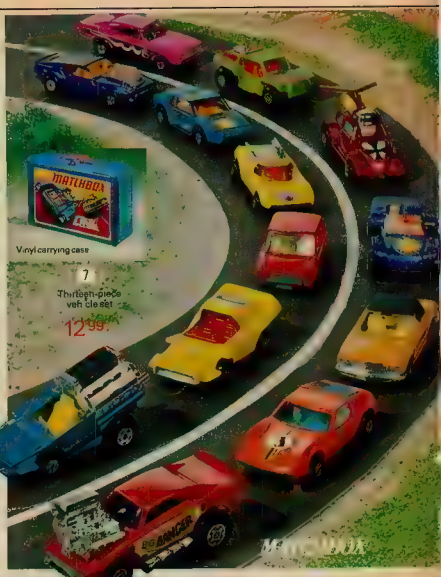
Toys purchased before Christmas requiring adjustment must be returned before Jan. 10, 1976

10 **SAVE $1.** Road repair set 8.99

11 Six-piece truck set 9.99

12 Three-piece set 3.99

13 Six-piece road builder set 7.99



Keep on movin' with quality vehicle sets

7 Matchbox 13-piece vehicle set of die-cast metal. Vinyl carrying case about 10 x 6½ x 3 inches, holds up to 24 vehicles. A great gift idea at a low price
27-R 9315—Thirteen-piece set 12.99
27-R 9316—Vinyl carrying case only . 4.99

8 Military set of die-cast metal. Includes helicopter, field gun with two figures, jeep, armoured and scout cars, ambulance
27-R 9312—Six piece set 5.99

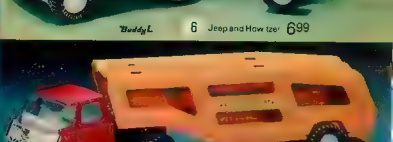
9 Emergency set of heavy die-cast metal. Five piece set includes wrecker truck, ambulance, fire engine, snorkel engine and police car. A quality set from Corgi
27-R 9313—Five piece set 4.99

10 Tonka farm set. Set includes tractor with front end loader, pick-up truck, tractor with attachable wagon. Made of durable steel. Each about four inches long
27-R 9803 –Four piece set 6.99

11 Construction set. Includes plastic garage, die-cast road roller, shovel, tank truck, tractor dozer, fire engine, container truck, skip truck, pick up and road men
27-R 9314—Set 9.99

Order any toys in this catalogue until Feb 28, 1976, or while quantities last

EATON'S 293



1 Mighty Mo dump truck needs no batteries—just give it a push and it moves on its own. Made of strong, durable plastic
27-R 9070—Each 12.99

2 Tiny Mighty Mo vehicles. Work just like our big dump truck (1)—and need no batteries. Rugged plastic. Ages 3 and up. Choose: 01-armoured vehicle, 02-dump truck, 03-fire truck, 04-tow truck
27-R 9303K—Each 4.99
Eaton Price—2 for 8.98

3 Ertl mini farm set. Die-cast metal, enamelled finish. Authentic scale detail. Includes 5-inch tractor with hitch, box wagon, spreader, three-scoop plow, harrow, disker
27-R 9944—6-piece set 12.99

4 Scoop-N-Hoe. Does all the tough jobs—digs, hauls, levels. Release lever dumps loads; handle operates backhoe swing. Steel with plastic treads. About 19½" long
27-R 9515—Each 6.99

5 Big front end loader. Has lever action control for scooping up materials. Realistic detail with wide treads and working parts. Durable plastic. About 22" x 10½" high
27-R 9253—Each 14.99

6 Army jeep with toy Howitzer cannon. 6-inch jeep has plastic wheels. Howitzer made of strong, durable plastic and elevates to 3 different positions (tires no shells)
27-R 9514—Complete 6.99

7 Auto transport. 13 inches long and made of heavy-gauge steel. Detachable cab, plastic wheels. Rear ramp lowers. Simulated chrome front, plastic windows
27-R 9189—Each 4.99

8 Giant International Harvester loader and backhoe. Authentic 1/16 scale replica that actually steers. Die-cast rust-resistant metal, plastic tires. About 30" long
27-R 9309—Each 25.99

Buy toys until Feb. 28, 1976

DAISY country

1 Deputy's outfit Includes twin western holsters, rawhide-style vinyl belt, chaps and vest, two die-cast metal 50-shot repeater cap pistols, bandanna with toggle, deputy's badge Lever-action clicker rifle is about 29" long, shoots no bullets or caps Adjustable holster belt comes with plastic bullets
27-R 9328—Complete outfit **14.99**

Toys purchased before Christmas requiring exchange or adjustment must be returned before Jan 10, 1976

2 Single holster set with metal 50-shot repeater cap pistol and 28" steel rifle (shoots no bullets or caps) Includes bandanna with toggle, badge vest, adjustable belt
27-R 9959—Outfit as shown **9.99**

3 Trail boss rifle is an authentically detailed western classic Fires with a bang and puff of harmless smoke (shoots no bullets or caps) Heavy-gauge rust-resistant steel and strong moulded stock About 30" long Just right for the young cowboy on your list
27-R 9620—Each **9.99**

4 Bolt-action hunter's rifle with a realistic rifle-shot sound (shoots no bullets or caps) Rust-resistant metal mechanism, sturdy moulded stock. About 30" long
27-R 9269—Each **7.99**

5 Sports training rifle (shoots no bullets or caps) Sliding bolt-action with multi-shot sound on forward and reverse movement
27-R 9262—About 26¼" long . . . **6.99**

6 Five-piece pirate outfit Includes 27½" blunderbuss with authentic brass-colour detail, pirate's vest, skull and crossbones flag, soft plastic knife, telescoping spy glass
27-R 9270—Five-piece outfit **13.99**

7 Double holster set Includes two 9" cap pistols with metal barrels, plastic handles Finely detailed vinyl holster and belt
27-R 9308—Two-holster set **4.99**

8 Double holster set Includes two 10" cap pistols (fire 250 shots each, no bullets) Plastic holster belt with plastic bullets
27-R 9307—Two-holster set **7.99**

DAISY country

1 Deputy's outfit Includes twin western holsters rawhide-style vinyl belt, chaps and vest; two die-cast metal 50-shot repeater cap pistols bandanna with toggle, deputy's badge lever-action clicker rifle is about 29" long shoots no bullets or caps Adjustable holster belt comes with plastic bullets
27-R 9329—Complete outfit **14.99**

Toys purchased before Christmas requiring exchange or adjustment must be returned before Jan 10, 1976

2 Single holster set with metal 50-shot repeater cap pistol and 28" steel rifle (shoots no bullets or caps) Includes bandanna with toggle badge vest, adjustable belt
27-R 9959 Outfit as shown **9.99**

3 Trail boss rifle is an authentically detailed western classic Fires with a bang and puff of harmless smoke (shoots no bullets or caps) Heavy-gauge rust-resistant steel and strong moulded stock About 30" long. Just right for the young cowboy on your list
27-R 9620—Each **9.99**

4 Bolt-action hunter's rifle with a real shot rifle-shot sound (shoots no bullets or caps) Rust-resistant metal mechanism, sturdy moulded stock About 30" long
27-R 9269 Each **7.99**

5 Sports training rifle (shoots no bullets or caps) Sliding bolt-action with multi-shot sound on forward and reverse movement
27-R 9262 About 26¼" long . . . **6.99**

6 Five-piece pirate outfit Includes 27½" blunderbuss with authentic brass-colour detail, pirate's vest, skull and crossbones flag soft plastic knife, telescoping spy glass
27-R 9270—Five-piece outfit . . . **13.99**

7 Double holster set Includes two 9" cap pistols with metal barrels, plastic handles Finely detailed vinyl holster and belt
27-R 9308—Two-holster set **4.99**

8 Double holster set Includes two 10" cap pistols (fire 250 shots each no bullets) Plastic holster belt with plastic bullets
27-R 9307—Two-holster set **7.99**

Speed down the straightaway . . and power into

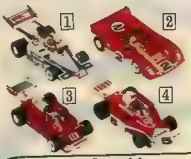
AFX™ Custom Classic Banked Marathon with 2 cars and 50 feet of multi-level 2-lane track $49.99 set

Rev your engines push fair-start button and off they go on a simultaneous start. Test your skill on blazing straightaways and 2 banked curves. Sears exclusive lap counter tracks number of laps completed.

Set includes 50 feet of track, fair-start track, lap counter, 2 HO-scale G-PLUS cars, 2 Russkit speed controls, judge's stand, grandstand, guard rails, trestles, billboards, finish gate, Quickee-Lok track key, oil. Power pack plugs directly into wall; UL listed 110-120-v., 60-Hz. AC. 5.6 w. (VA). Plastic, metal. Not recommended for ages under 8.

79 C 9519C—Shipping wt. 10 lbs. . . .Set $49.99

Track converts to 18 foot dragstrip
Features G-PLUS Cars
G-PLUS cars use motor's magnetic field and downward force to increase traction gives cars fast acceleration and stopping power
G PLUS cars have brass bearings and ceramic magnets need less power than most other cars so they run cooler
Forms 91x47 inch layout



Wish Book value **Save $1 on any AFX G-PLUS Car when you buy any race set on these 2 pages**

$8.77 car alone | $7.77 each when purchased with race set

(1 thru 4) For all HO-scale race sets on these 2 pgs. Modern in-line, monocoque style motor. No tools needed to assemble or disassemble . . . makes maintenance simple. 3 in. long. Plastic, metal. Ages 8 and up. Singapore. Wt. ea., 2 oz.

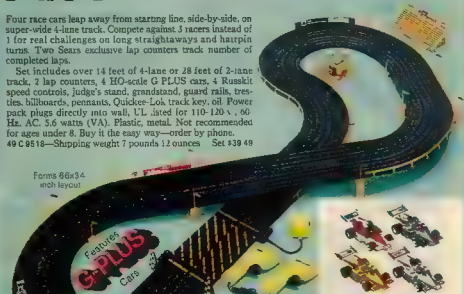
(1) 49 C 9526—Lola T330
(2) 49 C 9527 Ferrari 312PB
(3) 49 C 9528—Ferrari Formula 1
(4) 49 C 9555—Mc Claren Formula 1
Car only . . . . . Each $8.77
Ea. car when purchased with race set 7.77

AFX™ Race of the Champions with 4 cars and 14 feet 2 inches of multi-level 4-lane track $39.49 set

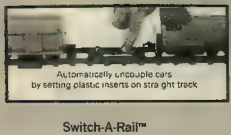
Four race cars leap away from starting line, side-by-side, on super-wide 4-lane track. Compete against 3 racers instead of 1 for real challenges on long straightaways and hairpin turns. Two Sears exclusive lap counters track number of completed laps.

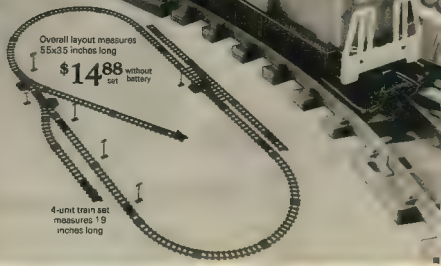
Set includes over 14 feet of 4-lane or 28 feet of 2-lane track, 2 lap counters, 4 HO-scale G PLUS cars, 4 Russkit speed controls, judge's stand, grandstand, guard rails, trestles, billboards, pennants, Quickee-Lok track key, oil. Power pack plugs directly into wall, UL listed for 110-120 v., 60 Hz. AC. 5.6 watts (VA). Plastic, metal. Not recommended for ages under 8. Buy it the easy way—order by phone.

49 C 9518—Shipping weight 7 pounds 12 ounces Set $39.49


Forms 66x34 inch layout
Features G-PLUS Cars
Includes 4 G-PLUS cars with brass bearings and strong ceramic magnets need less power than most other cars so they run cooler

Battery powered so even the youngest engineers can operate this 4-unit Train Set





Switch-A-Rail™

Requires no electricity . . yet lets you control the direction of train and uncoupling of cars

Battery-powered diesel engine pulls box car, gondola car and caboose. Set includes 9 curved and 9 straight track sections, 2 "Y" switches, 2 end stops, 1 switch track, set of utility poles, 3 direction and 3 uncouple inserts. Plastic. Requires one "C" battery . . order pkg. below. Ages 6 and up.

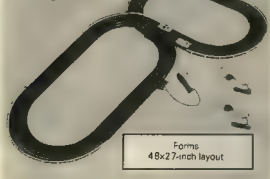
49 C 9725—Train Set. Shpg. wt. 3 lbs. 2 oz. . . . . Set #14.88

Alkaline "C" Batteries. Package of 2.

49 C 46897—Shipping weight 5 ounces. . . . . Pkg. #1.09

AFX™ LAGUNA 120

$14.88 set



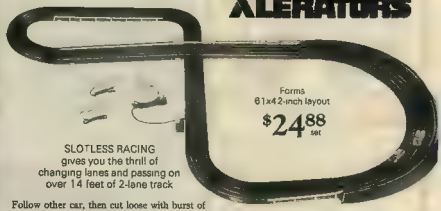
Race around more than 12 feet of challenging multi-level two-lane track

Speed down straightaways and power through hairpin turns. Use your imagination and build at least 3 different track layouts. Two HO-scale race cars and over 12 feet of track make this an ideal starter set.

Includes 8 curved and 4 straight track sections, 2 Ruskit speed controllers, guard rails, bridge supports, flags, oil, Quickee-Lok track key. Also, wall pack UL listed for 110-120-v., 60 Hz. AC. 5.2 watts (VA). Plastic, metal. Not recommended for ages under 8. Use your phone if you want to order it the easiest way of all.

49 C 9515—Shipping weight 4 pounds . . . . . Set #14.88

XLERATORS



SLOTLESS RACING gives you the thrill of changing lanes and passing on over 14 feet of 2-lane track

Follow other car, then cut loose with burst of speed. Pass on inside or outside . . on blazing straightaways or on tight, twisting curves. Two XL HO-scale cars run on 14 ft. 6 in. of slotless track . . uses electric principle permitting controlled racing without slots or guide pins to hold cars in fixed lane positions.

Includes 7 curved and 6 straight track sections, 2 XL speed controls, guard rails, trestles, Quickee-Lok track key, oil. Also, wall pack UL listed for 110-120-volts, 60-Hz. AC, 9 watts (VA). Plastic and metal construction. Not recommended for ages under 8.

79 C 8530C—Shpg. wt. 5 lbs. . . . . Set #24.88

Slotless racing lets you pass left or right or even change lanes to block the competition

American Flyer® by Lionel®... HO-scale Electric Train Sets

7-unit Diesel Freight Set

- 2 manual switches let you choose the route
- American Flyer lighted engine

$38.99 set | **$16.99** locomotive and caboose only

54x36-inch double oval layout

5 Freight roars around track . . pulled by red, white and blue lighted American Flyer locomotive. Hauls 6 cars including: Sears box car, C&O box car, gondola car, cattle car, flat car with stakes and crated cargo plus red, white and blue caboose. Train measures 44 inches long. Track features 16 curved, 1 straight, reralier track, 2 manual switches. 6-watt (VA) power pack is UL listed for 110-120-volt, 60-Hz. AC. Plastic and metal construction. Not recommended for ages under 8. To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call.

79 C 9552C—Shipping weight 6 pounds .....Set $38.99

American Flyer Locomotive and Caboose only.

49 C 9704—Shipping weight 1 pound 2 ounces $16.99

REMEMBER!

You can order items on pages 439 to 614 from now until AUGUST 13, 1976

6-unit Diesel Freight Set with Union Pacific engine

$29.49 set | **$10.99** locomotive only

36-inch diameter layout

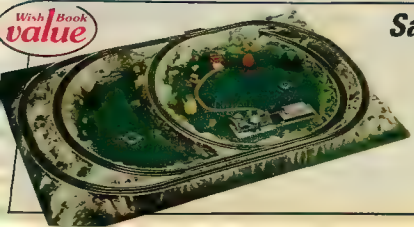
6 Powerful American Flyer Alco diesel hauls 5 cars including Sears box car, flat car with stakes, cattle car, gondola car and caboose. Train measures 37 inches long. Track features 12 curved, one curved reralier to help put cars on track easily. 6-watt (VA) power pack is UL listed for 110-120-volt, 60-Hz. AC. Plastic and metal construction. Not recommended for ages under 8. Buy it the easy way—order by phone.

79 C 9551C—Shipping weight 6 pounds .....Set $29.49

Union Pacific Alco Diesel only.

49 C 9703—Shipping weight 13 ounces $10.99

Wish Book value



Save $15 on this 72x48-in. Layout when you buy train set (3), (4) or (6) on these 2 pages

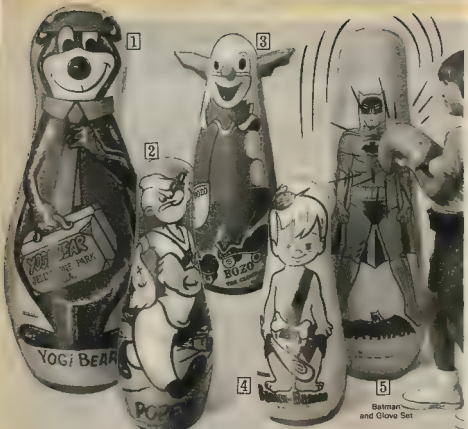
Layout alone **$67.88** | **$52.88** when purchased with train set (3), (4) or (6)

Zoom through LIFE-LIKE®, 3-dimensional countryside. Hand-painted layout molded of sturdy Lifoam® expanded polystyrene comes with base, track, accessories. Includes freight depot, freight platform, line shack, construction shed, waiting station, plus assorted shrubbery material, signs. Ages 8 and up. Partly assembled. See "N" suffix, page 276.

79 C 96282N—Layout only. Shpg. wt. 14 lbs. $67.88

Layout when bought with (3), (4) or (6).

79 C 96282N—Shipping weight 14 pounds $52.88



Punch Me's

Low as **$2.95** Bamm-Bamm or Bozo

Hit 'em, bop 'em, knock 'em down . . weighted bottoms keep Punch Me's coming back for more

(1 thru 5) Inflatable vinyl characters can be used indoors and out. For children ages 3 to 10. Get this bit of Christmas shopping done—just dial Sears and order it right now.

1 **Yogi Bear.** Hey there, it's Yogi Bear . . straight from Jellystone Park. About 50 inches tall with a nose that squeaks when you hit it.
49 C 28518—Shipping weight 4 pounds $4.95

2 **Popeye**[2]**.** The spinach-eating sailor. 42 in. tall
49 C 28135—Shipping weight 3 pounds. . . . $3.95

3 **Bozo the Clown**[1]**.** Let laughable, lovable Bozo be your playmate. Brightly colored. Stands 36 in. tall with a nose that squeaks when you hit it.
49 C 28136—Shipping weight 2 lbs. 5 oz. $2.95

4 **Bamm-Bamm.** Barney Rubble's precocious little son from "The Flintstones". 34 in. tall.
49 C 29058—Shipping weight 2 pounds. . . $2.95

5 **Batman and Glove Set.** Fearless crime fighter . . 48 in. tall. 2 inflatable vinyl gloves incl.
49 C 28132—Shipping weight 3 pounds . . . . Set $4.99

Bozo the Clown[1] 1973 Warner Bros. Seven Arts, Inc.
Popeye[2] King Features Syndicate 1963

Jump for fun and competition with hoppin', boppin' Pogo Sticks

(6 thru 8) Pogo sticks of high tension tubular steel. Anti-skid rubber tips. Slip-resistant foot pads. Nylon bushings for friction-free use. Vinyl grips.

6 **Pogo with Countmeter** . . records up to 9,999 hops. Holds up to 250 lbs.
79 C 29236C—42 in. high. Ages 8 and up. Shipping wt. 7 lbs. $14.98

7 **Junior Pogo.** Holds up to 120 lbs. Stands 44½ in. high. Ages 6 to 16.
79 C 2928C—Shipping weight 5 pounds $6.97

8 **Super Pogo.** Holds up to 250 lbs. Stands 48 in. high. Ages 8 and up.
79 C 29283C—Shipping weight 7 pounds $9.96

9 **Pogo Game.** Set up your own challenge course. Set includes ten plastic rings, eight 9-in. high plastic foam slaloms, four high-jump crossbars and instruction booklet with lots of games for you to play. Ages 6 and up.
49 C 29196—Shipping weight 1 pound $4.99

SAFETY NOTE
Parental supervision recommended. Not a lifesaving device.

Jumpin' Jiminy

It's a trampoline on land
it's a raft on water

$19.98 4-foot diameter | **$11.98** 3 foot diameter

Indoor-outdoor big bouncer. Use it like a trampoline to develop coordination . . use it as a raft to float in the water. Heavy-duty rubber tube with strong fabric covers on front and back. Strong webbing supports and lace closure. Inflate at gas station or with hand pump (not included). Ages 4 to 13.

49 C 28516—4-foot diameter Shpg wt. 10 lbs. $19.98
49 C 2922—3-foot diameter, Shpg. wt. 4 lbs . . 11.98

TYCO® HO-scale Electric Train Sets

31 track sections form 63x45-inch double oval layout with spur siding
1
(1) and (2) include crane car with working boom lender
(1) and (2) include terminal for unloading trailers
(1) and (2) include remote control log dump set
19 track sections form 45x45-inch double oval layout
2

12-unit Twin Diesel Freight Set

- 3 remote control switches put you in control
- Chessie Alco 430 lighted engine

$69.99 set | $19.97 locomotive and "A" unit only

1 Haul freight on our largest set headed by lighted Alco 430 diesel with handrails. Pulls non-powered "A" unit and 10 cars including: box car, Texaco tank car, flat car with 3 tractors, operating crane car, boom tender, hopper, log dump car, pulpwood car, piggyback flat car with 2 trailers, caboose. Train measures 8¼ in. long. Track features 2 straight rerailers, curved terminal rerailer, bumper track. 24 signs and poles. 6-watt (VA) power pack UL listed for 110-120-volt, 60-Hz. AC. Plastic and metal. Not recommended for ages under 8.

79 C 9554—Shipping weight 9 pounds ..... Set $69.99

Lighted Alco 430 Diesel Locomotive and "A" unit only.

49 C 9702—Shipping weight 1 pound 12 ounces $19.97

10-unit Twin Diesel Freight Set

- Two manual switches let you choose the route
- Santa Fe lighted engine

$49.99 set | $14.97 locomotive and "B" unit only

2 Freight is pulled around track by lighted F-9 diesel. Hauls non-powered "B" unit and 8 cars including: Coke triple-dome tank car, log dump car, auto loader car, covered Planter's Peanuts hopper car, operating crane car, boom tender, piggyback flat car with 2 trailers and caboose. Train measures 72¾ inches long. Track features one straight rerailer and one curved terminal rerailer. 24 signs and poles. 6-watt (VA) power pack is UL listed for 110-120-volt, 60-Hz. AC. Plastic and metal. Not recommended for ages under 8. Get this bit of Christmas shopping done—just dial Sears and order it right now.

49 C 9553—Shipping weight 8 pounds 5 ounces ..... Set $49.99

Lighted F-9 Diesel Locomotive and "B" unit only.

49 C 9805—Shipping weight 1 pound 4 ounces $14.97

Santa Fe 4-unit Diesel Freight Set

$14.88 set | $9.77 locomotive only

3 Lighted F-9 diesel pulls hopper, box car and caboose around track. Train is 25¼ inches long. Track features one curved terminal rerailer. 6 watt (VA) power pack is UL listed for 110-120-volt, 60-Hz. AC. Plastic and metal. Not recommended for ages under 8.

49 C 8549—Shpg. wt. 4 lbs. Set $14.88

Lighted F-9 Diesel Locomotive only.

49 C 95236—Shpg. wt. 1 lb. $9.77

Chattanooga Choo-choo 7-unit Steam Freight Set

$28.97 set

4 Lighted 2-8-0 locomotive has realistic smoke and steam whistle. Pulls tender, tank car, working crane car, boom tender, center-flow hopper, caboose. 49-inch train. Curved terminal rerailer. 17 piece bridge and trestle set. One billboard. 6-watt (VA) power pack is UL listed for 110-120-volt, 60-Hz. AC. Plastic and metal construction. Not recommended for ages under 8.

49 C 9548—Wt. 8 lbs. ..... Set $28.97

accessories add to your track layout realism

With 1 Book value

Save $1.50 when you buy Spur Track with any other HO accessory on these 2 pages

Spur Track alone **$6.95**

when purchased with any other HO-scale accessory **$5.45**

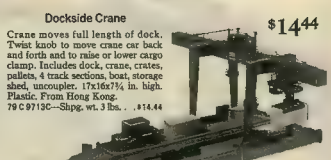
Expand your track layout with this spur unit. One remote control switch, four 9-inch straight tracks, and illuminated bumper. Plastic, metal. Shipping weight 14 oz.

49 C 9705—*Spur Track only* $6.95

49 C 9705—*Spur Track when bought with HO-scale accessory* . $5.45

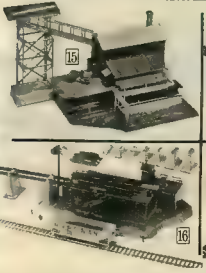
Dockside Crane

$14.44



Crane moves full length of dock. Twist knob to move crane car back and forth and to raise or lower cargo clamp. Includes dock, crane, crates, pallets, 4 track sections, boat, storage shed, uncoupler, 17x16x7½ in. high. Plastic. From Hong Kong.

79 C 9713C—Shpg. wt. 3 lbs. . . $14.44



15 Log Mill. Levers make logs roll down chute onto car . . car dumps logs. Plastic, metal. Japan.

49 C 9710—Shipping wt. 1 lb. . . . $8.66

16 Coaling Station. Two flood-lights illuminate operation. Open dump on hopper car (incl.) . . empty coal into bin. Reload coal with screw conveyor. Styrene. Track not incl.

49 C 9711—Wt. 2 lbs. 2 oz. $9.97

17 Piggyback Loader and Unloader. Remote control tractor goes back and forth; fork lift loads and unloads truck trailers onto piggyback flat car. Plastic, metal. From Japan.

49 C 95303—Wt. 1 lb. 4 oz. $9.44

18 Freight Depot. Remote control tractor loads, unloads pipes. Plastic, metal. Japan. Track not incl.

49 C 96314—Shipping wt. 14 oz. . $7.44

LIFE-LIKE® Country Landscape Set

$8.99 set

Make your layout more realistic. Includes 50x99-inch "grass" mat, 50x12-inch "path" mat, 50x12-inch "earth" mat, 10 assorted trees, road signs, telephone poles, highway billboards. Plastic, wood, rubber and moss construction.

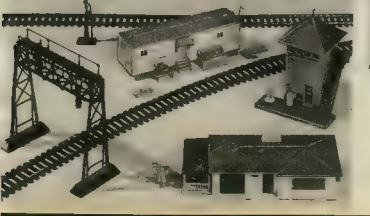
79 C 95258C—Shipping weight 3 pounds . . . . . Set $8.99

Set of 5 Trackside Structures

$7.99 set

Authentically-detailed structures snap together. Add realism to your layouts. Includes freight station, switch tower, signal bridge, railroad work car, ranch house. Plastic. Unassem. Track not incl.

49 C 9706—Wt. 2 lbs. 8 oz. . . . Set $7.99



19 Amtrak Passenger Car Set. Includes lighted coach, combine and observation cars. Plastic and metal. Combine and coach cars measure 9¾x1¼x1½ in. high. Observation car measures 9½x1¼x1½ in.

49 C 9731—Wt. 1 lb. 5 oz. . . Set $17.44

20 Amtrak F-9 Lighted Diesel Locomotive. Metal and plastic. Measures 7½x1x2½ in. high. Japan.

49 C 9607—Shpg. wt. 1 lb. $9.97

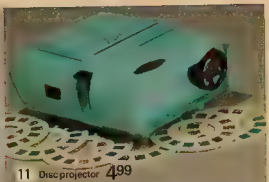
21 Freight Car Set. Incl. Jello covered hopper car, Popsicle express reefer, Coca-Cola triple-dome tank car. 9 to 12 in. Plastic. Japan.

49 C 9730—Shpg. wt. 1 lb. . . . Set $5.66

22 Operating Car Set. Includes car with working light, crane car with working hook, boom and track cleaning car. Plastic and metal construction. 5½ to 7½ in. long. Taiwan.

49 C 9706—Shpg. wt. 12 oz. . Set $5.66

10 Kenner's slide projector 5.99



11 Disc projector 4.99

10 Kenner's give-a-show slide projector Made of high-impact plastic With precision lens, on/off switch Includes an assortment of 56, 35-mm colour slides of popular cartoon characters Uses three "D" size batteries (not included)
27-R 4206—Complete outfit 5.99
27-R 4215—Package of four "D" batteries 99

11 Disc projector Contains six discs with a total of 84 colour pictures of cartoon characters Also projects 35-mm colour slides Uses three "D" size batteries (not included)
27-R 4072—Complete outfit 4.99
27-R 4215—Package of four "D" batteries ..... .99

12 Movie projector High-impact plastic body with precision lens and manually-operated crank Projects bright, clear pictures from 8-mm film Run it forward, backward fast or slow. Comes with colour movies (in two cartridges) of Archie and Sabrina Uses three "D" size batteries (not included)
27-R 4311—Complete outfit 6.99
27-R 4215—Package of four "D" batteries ..... .99
8-mm colour films for above Assorted cartoon characters (different from those above)
27-R 4313—Package of two cartridges 2.99

12 Movie projector 6.99

gaf

VIEW-MASTER

Shows your favourite characters in 3-D colour

- Favourites with young and old alike
- Simple to operate -fun for everybody!
- Reels have full-colour 3-D scenes, so lifelike you'll feel you can touch them

13 Disney pack 5.99 14 Good Guys pack 7.99

13 and **14** Both gift sets have been expertly engineered in durable, high impact plastic Each comes with a standard stereo viewer, full-colour 3-D stereo reels Packed in a handy permanent storage canister Hold up facing into a light source for the most effective viewing

13) Includes 49 pictures of Disney favourites (Donald Duck, Mary Poppins, Mickey Mouse, Love Bug and others) In a seven reel gift pack
13-R 7002—Complete pack 5.99

14) Good Guys pack Includes 56 pictures of popular super-heros (Superman, Batman, Wonder Woman, Aquaman, Shazam) In an eight-reel pack
13-R 7050—Complete pack 7.99

16 Theatre-in-the-round 18.99

15 De luxe gift pack 7.99

15 De luxe gift pack Made of durable, high-impact plastic Includes a de luxe stereo viewer Seven 3-D stereo reels with 49 full-colour pictures of Disney favourites (Donald Duck, Mary Poppins Mickey Mouse, Love Bug and others) Illuminated from within by two "C" size batteries (included)
13-R 7004—Complete pack 7.99

16 Theatre-in-the-round. Invite the whole gang over! Theatre has a 30-watt projector for showing a host of Disney characters on a wall or screen in 2 D, plus a hand-held viewer for personal viewing in 3 D 10 full-colour reels (70 scenes) with Mickey Mouse, Donald Duck Bambi Cinderella and others
13-R 7040—Complete outfit 18.99

*Charge it! See page 233 for details

Giant 28-inch Crane can be operated by hand crank to lift big loads into position

Simply flip position lever and turn crank to:

- Slide block and tackle forward or back
- Swing horizontal boom around in a complete circle around base of crane
- Lower tackle, rotate hook, raise cargo up to two feet in the air

$15.95

Latch onto cargo basket's handle with hook and transfer it to almost any position. Massive 20½-inch horizontal boom rotates 360° to cover an area of almost 6 feet. You can use this big crane to load your other trucks or lift your other toys too. You control all the working action by hand . . no batteries required.

Turn crank and flip position lever to raise and lower cargo basket for unloading. Durable plastic crane with metal supports measures 29½x16½x28 inches high. Partly assembled. From Japan. Recommended for ages 3 to 10. To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call.

49 C 58387—Shipping weight 4 pounds $15.95

Set of 5 Construction Vehicles $8.94 set

All these machines are built to work and give you hours of fun at the construction site. You control their moving parts by hand. Set includes bottom dump, cement mixer, dump truck, lowboy and loader. Gate on bottom dump opens for dumping or spreading of load. Cement mixer drum rotates. Dump truck bed raises to unload. Lowboy rig with swivel cab for steering hauls loader. Scoop on loader raises, lowers and locks into position. Vehicles measure from 5 to 10½ inches long. Sturdy steel and plastic construction with rubber wheels . . stands up to rough sandbox play. Non-toxic enamel finish. Recommended for ages 3 to 10.

49 C 58345—Shipping weight 2 pounds 9 ounces . . . . . Set $8.94

Backhoe swings in and out, up and down, and side to side
Die-cast Vehicles
Front endloader scoops raises, lowers, dumps and locks into position

$9.94

$13.94

Pay Hauler with dumping action

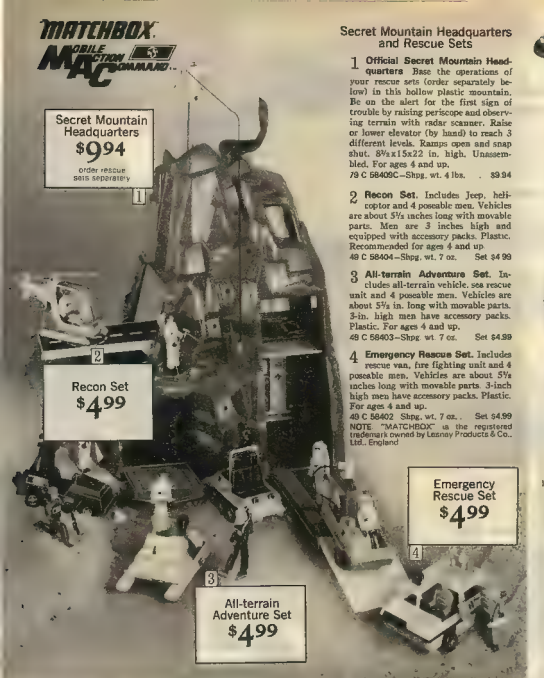
Haul big loads of sand and debris from construction sites. You can activate hydraulically-operated dumping action by pushing lever. Dual front and rear tires with deep treads. Die-cast aluminum body is rust-resistant. Eight durable plastic tires. Non-toxic enamel finish. Measures 11⅝x5½x5½ inches high. Recommended for ages 3 to 10. Buy it the easy way—order by phone.

49 C 58395—Shipping weight 3 pounds 12 ounces $9.94

Multi-action Tractor Loader and Backhoe

Here's a giant earthmover that's over 1½ feet long and ready for a real workout. Load and unload dirt and sand from endloader. Backhoe digs trenches . . folds up for easy moving from site to site. Wide front wheels have automotive-type steering. Highly detailed die-cast metal construction with plastic seat and vinyl tires. Measures 19½x5½x9 in. high. Recommended for ages 3 to 10.

49 C 58394—Shipping weight 5 pounds 3 ounces $13.94



Secret Mountain Headquarters and Rescue Sets

1 **Official Secret Mountain Headquarters.** Base the operations of your rescue sets (order separately below) in this hollow plastic mountain. Be on the alert for the first sign of trouble by raising periscope and observing terrain with radar scanner. Raise or lower elevator (by hand) to reach 3 different levels. Ramps open and snap shut. 8⅝x15x22 in. high. Unassembled. For ages 4 and up.
79 C 58405—Shpg. wt. 4 lbs. . $9.94

2 **Recon Set.** Includes Jeep, helicoptor and 4 poseable men. Vehicles are about 5½ inches long with movable parts. Men are 3 inches high and equipped with accessory packs. Plastic. Recommended for ages 4 and up
49 C 58404—Shpg. wt. 7 oz. Set $4.99

3 **All-terrain Adventure Set.** Includes all-terrain vehicle, sea rescue unit and 4 poseable men. Vehicles are about 5½ in. long with movable parts. 3-in. high men have accessory packs. Plastic. For ages 4 and up.
49 C 58403—Shpg. wt 7 oz. Set $4.99

4 **Emergency Rescue Set.** Includes rescue van, fire fighting unit and 4 poseable men. Vehicles are about 5½ inches long with movable parts. 3-inch high men have accessory packs. Plastic. For ages 4 and up.
49 C 58402 Shpg. wt. 7 oz. . Set $4.99

NOTE "MATCHBOX" is the registered trademark owned by Lesney Products & Co., Ltd., England

3-piece Military Set

$10.94 set

Set includes Jeep, pickup and loader . . all authentically-styled with military markings. Jeep top snaps on and off Loader has scoop that raises and lowers plus a swivel cab for steering Steel bodies with non-toxic finish Plastic wheels. 6⅞ to 10½ in. long. For ages 3 to 10
49 C 58424—Wt 3 lbs 7 oz. Set $10.94

Brink's Armored Truck $9.94

Combination knob on rear door . . use for play or bank Chevy cab with detailed interior. Side door opens to separate compartment. Hemmed edges. Steel with non-toxic finish. 16¼x5⅞x6¾ in. high. Recommended for ages 3 and up.
49 C 58431—Shipping wt. 4 lbs. . . . $9.94

MIGHTY MO

A gentle push starts these vehicles rolling at a steady pace

$0.66 each

(5 thru 7) Powerful flywheel motor picks up energy you put in with a gentle push and releases power a little at a time. So instead of speed, you get fantastic distance runs over all kinds of indoor or outdoor terrain . . even up steep hills. Plastic. For ages 3 to 7.

5 **Dump Truck.** Hand-operated bed lifts and dumps easily Measures 15x9x7¾ inches high.
49 C 58012—Shpg. wt. 2 lbs. $9.66

6 **Bulldozer** Blade lifts and lowers manually. 12x8¾x6¾ in. high.
49 C 58013—Shpg. wt. 2 lbs. . . . $9.66

7 **Jeep.** Authentic detailing . right down to its "radio". 14x8¾x6 in.
49 C 58011—Shpg. wt. 2 lbs. . . . $9.66

20-piece Vacationeer Set with Blazer

$12.95 set

Load up the Blazer and join this family of 4 on a camping trip. There's a sailboat for trips to the lake and a canoe for shooting rapids down rivers. Either boat can be carried on trailer. Set also includes 2 dogs, tent, mess kit, fishing pole, net, surfboard, snorkel, fins and life preserver. Heavy-gauge steel, plastic. Non-toxic finish. Blazer is 12x5x5 in. high. Ages 3 and up. Not for ages under 3, due to small parts
49 C 58342—Shipping weight 3 lbs. 4 oz. Set $12.95

Mighty Tonka® Winnebago . . 22-inch steel home on wheels

$17.97

Go camping with Win, Winnie and their dog. Their sleek, modern camper has many of the same fine features found in real recreational vehicles. Winnebago roof opens up so you can see their built-in dinette, kitchen sink, stove, refrigerator (with open-close door), bathroom facilities, shower stall, lounging benches and two swivel front seats. Pull top all the way out and it becomes a patio shade. Heavy-gauge steel and plastic construction with non-toxic enamel finish. About 22x8x11 inches high. Jointed, vinyl Win and Winnie are 6 in. high. Ages 3 and up.
79 C 54111C—Shipping weight 13 pounds $17.97

The biggest Earthmovers we sell.. and young construction workers control their moving parts

NYLINT

20-inch long Michigan Shovel
$16.95 without figure
1

Use magnet or scoop with (1)

19¾-inch long Dump Truck
$10.95 without figure
2

HINGED CAB SWINGS OPEN

24⅝-inch long Elevating Scraper
$12.95
3

21½-inch long Loader
$12.95 without figure
4

12¾-inch long Bulldozer
$8.44
5

6-inch long Grader
$7.44
6

Construction Workers with flexible joints fit in cabs of NYLINT Earthmovers
$1.99 set of 3
7

(1 thru 6) Heavy-gauge steel bodies finished with chip-resistant, non-toxic enamel. Highly detailed bodies and shatter-defying plastic windshields. Plastic wheels. Turned edges. Figures not included order (7) at right. Ages 3 and up

1 Michigan Shovel. Hinged cab swings open so you can change drivers. Crane cab swivels 360°. Positive-stop winch raises and lowers boom. Includes scoop and magnet for lifting dirt or metal debris. Scoop releases load automatically when raised to top of boom. 20x7x28 in. high with boom raised.
79 C 58383C—Partly assembled. Wt. 10 lbs. $16.95

2 Dump Truck. Cab swings open. Balanced-action bed raises and dumps big loads (by hand) easily. Measures 19¾x7¼x10 inches high.
79 C 58381C—Shipping weight 7 pounds $10.95

3 Elevating Scraper. Load and unload with crank-powered, rubber conveyor belt. Retract belt into transport position and open hopper for dumping. Engine section swivels to steer.
79 C 58474C—24⅝x6½x7⅛ in. high. Wt. 6 lbs. $12.95

4 Loader. Cab swings open . . swivels to steer. Lever-operated bucket scoops up load, raises, lowers and dumps load. 21½x7⅝x9⅝ in. high.
79 C 58382C—Shipping weight 7 pounds..... $12.95

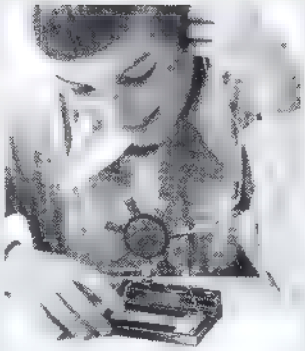
5 Bulldozer. Big blade lifts to 3 positions to move various sizes of debris. Wide, deep-lug tracks on solid wheels. 12¾x8x7¾ inches high.
49 C 58472—Shipping weight 3 lbs. 9 oz. $8.44

6 Grader. Blade raises, lowers, tilts and swings either way to 5 positions for excellent dirt or snow removal. Tandem-pivoted rear wheels with big traction-tread tires. 10x7x7½ inches high.
49 C 58473—Shipping weight 3 lbs. 2 oz. $7.44

7 Construction Crew. Set of 3 workmen with shovel, pick axe and air hammer in coordinated outfits and safety helmets. 5 inches tall. Vinyl.
49 C 58388—Shipping weight 8 ounces ..... Set $1.99

TURRET CAMERA

30-POWER ASTRONOMICAL TELESCOPE



DIODE RADIO

DIVING SUBMARINE

New Play Labs™ for twice the sell!

Sell kids! Sell parents!

For kids — science kits with all the fun of toys! With all of toys' fascination and lasting play value. But toys that get kids totally involved *two* ways: While they're assembling them; and while they're using them.

For parents — toys with all the rewards of creative fulfillment! Real working, practical items. Unique and imaginative, they're like nothing else on the market. And they assemble easily, trigger the imagination while they encourage achievement.

Play Labs is *both-market* oriented! *Both* boys and girls (ages 8-15). *Both* parents and kids. With a national consumer program designed to reach them all.

Other Play Labs available;

- ADJUSTABLE PERISCOPE
- PEDOMETER/COUNTER
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Display and packaging that point to action!

CUSTOMER-GRABBING MERCHANDISING!
NATIONALLY ADVERTISED!

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Manufacturers of MAGIC "8 BALL"
. . . Easiest line for these times.

(Circle No. 36 on Reader Inquiry Card)

Detroit got the rebate idea from us.

E. Scrooge
Esko's Economizer

The auto makers got wise to what Esko and smart toy buyers have been saying all along: price promotions make sales, *right now*

Here's how. Esko close-outs work like a rebate for you. You buy from us at extraordinarily low prices, pass the savings on to your customers and still make full profit margins. That's smart. Not cheap.

Esko's 2001-item universe of toys, dolls, crafts and sporting goods are available from our Regional Action Warehouses.

Order now. What's good for GM is good for the country. Esko close-outs just make it better.

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Confidential from E. Scrooge:
Use Esko as a promotional rebate or watch sales go into probate!

(Circle No. 24 on Reader Inquiry Card)

NEWS

Daisycraft jewelry glows with sophisticated appeal for today's craftsperson

CHICAGO—Jewelry making is a comer in the craft category and one of the latest entries in the field is a line of jewelry designs from Daisycraft

A wide series of kits let the imaginative person turn out designs in cameo forms, in the art of cloisonne, in wire art and needlepoint, and in decoupage. Even the stones themselves are the artisan's own creations.

"This is really fashion jewelry as well as a craft line," commented Bob Daniels, who heads up Daisycraft, a new division of Daisy—a Victor Recreation Products Company.

Manufacturing facilities for the jewelry kits and accessories are located in the headquarters plant in Rogers, Arkansas.

The firm unveiled the line at the Chicago Hobby Show in January.

Daniels said the kits are geared to craft retailers, art supply stores, and gift shops as well as better department stores

Shipment on Daisycraft Fashion Jewelry kits will begin this summer.

Two kit sizes will be available in each of the six categories: medium and large. Supplementing the kits will be an open-stock program

Daisycraft's Daniels indicated that the jewelry should have a strong appeal for the adult craftswoman who will be drawn to it because of its high-fashion look.

Daniels also added that the parent company was looking into many other areas of the craft market, where it will seek to become a dominant factor.

However, instead of achieving this dominance through imitation, Daisycraft intends to accomplish it through unique product lines, aimed basically at the sophisticated crafts person.

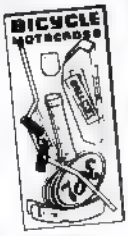
The executive said that, at the risk of sounding "like a male chauvinist," he perceived the craft category as "female-oriented." The first introduction in the firm's line clearly reaffirms this belief

Daisycraft will have its own separate merchandising and marketing arm, and will be sold in a way that will offer retailers "substantial profit margins."

Daisycrafts, he concluded, sees its place in the market as a maker of quality crafts with a unique look that will be sold through specialty retailers and better stores.

From A. B. A.

MOTOCROSS ACTION
gives authentic appearance and functional feel of a real motocrosser



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includes
tank handlebars
grips cross bar pad
front & rear fenders
3 number plates
numbers attachments
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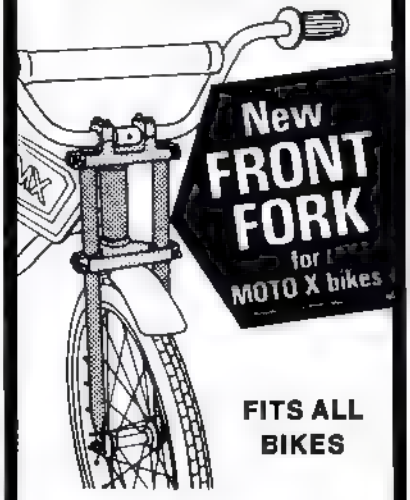
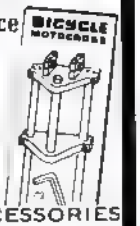
KIT 2000
includes
handlebars grips
cross bar pad number
plate number and
attachments

ALL ITEMS ARE AVAILABLE INDIVIDUALLY OR IN KIT FORM-SKIN PACKED OR BAG PACKED



FITS ALL BIKES

MOTOCROSS ACTION
with real life appearance of a MOTO-X bike



- Many times stronger than any standard bike frame
- Solid performance.

AMERICAN BIKE ACCESSORIES
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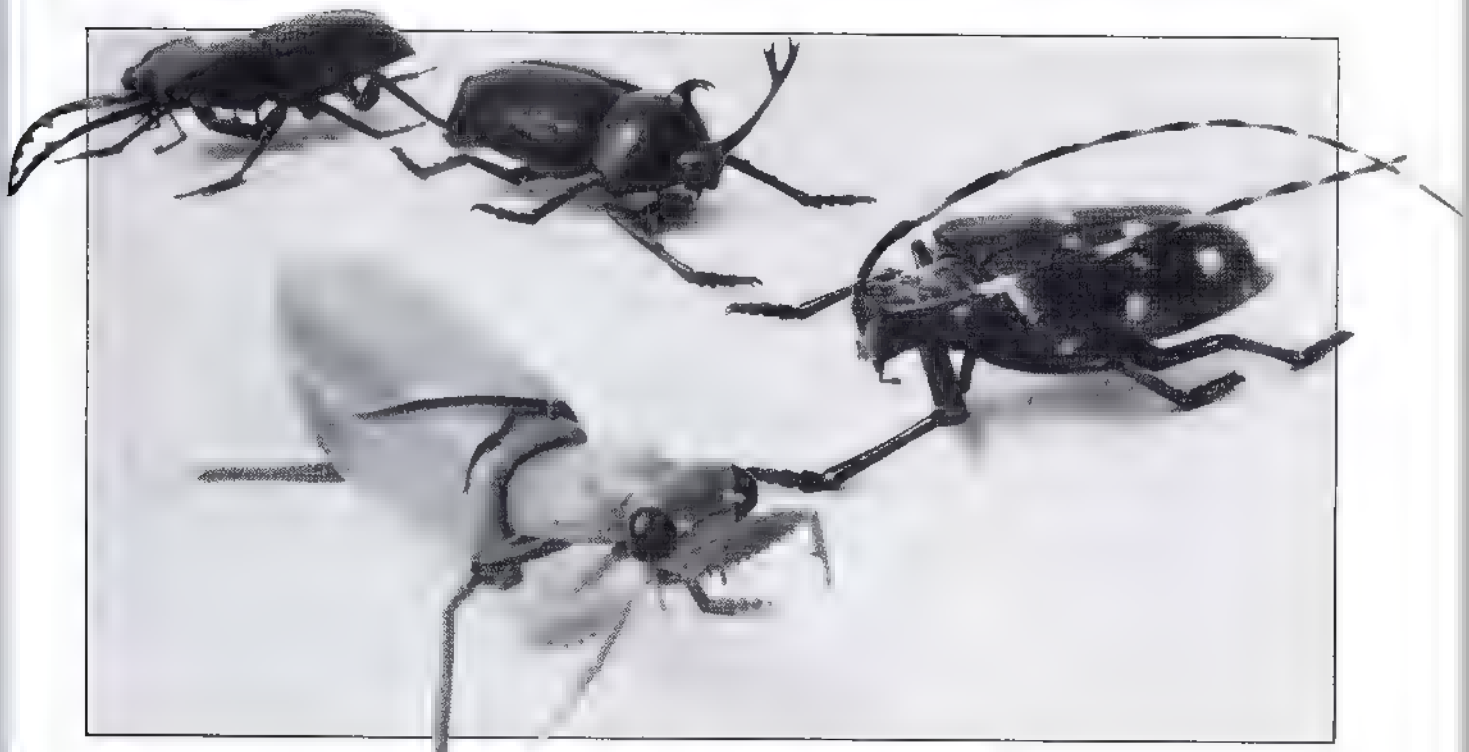
Paramount, Ca. 90723
Phone (213) 531-0232

(Circle No. 25 on Reader Inquiry Card)

They walk!

The Bandai Bugs are here four easily assembled model kits of creepy-crawlies that do everything but carry the plague. The spring-driven motor gives these huge (about 8") insects an authentic motion; careful detailing gives them a realistic look. Perfect for boys and girls 6-12 Bandai's new "walking-bug" kits fill a big void in the market so order now. Insects are really in this year. (Monsters, too. We have eight big prehistoric dudes that fairly rattle the earth when they walk.)



Bandai™

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It's Bradford In '75
FOR THE LARGEST AND MOST EXPANDED LINE OF TREE-TOPS, BOUTIQUE WREATHS, DOORPIECES, CENTERPIECES, GARLANDS, POLY*FLUFF, NOVELTY DECORATIONS, UNBREAKABLE ORNAMENTS, DECORATED SCENIC BAND ORNAMENTS, AND BICENTENNIAL CHRISTMAS DECORATIONS IN A WIDE SELECTION OF ASSORTMENTS AND COORDINATED THEMES.
Write for our Christmas Catalog and Bicentennial Specialties Catalog.
Bradford Novelty Co., Inc.
Manufacturers of "The Unbreakable Kind" of Christmas Decorations
Suite 950 • 200 Fifth Avenue • New York, New York 10010

(Circle No. 15 on Reader Inquiry Card)

Business 'as usual' at Ozen Sound

NEW YORK—Ozen Sound Devices, a division of Dicker International, Incorporated, has announced that Paul Brichta and John Stern have acquired both companies, which they now own and operate.

Brichta has assumed the presidency and John Stern has been named executive vice-president

Dicker International was founded more than a quarter of a century ago by Leo Dicker, who met an untimely death in September of 1974 in the company of his wife on a return flight from Israel.

According to Brichta, Ozen is the largest maker of sound devices in the world. The sound devices are used in dolls, stuffed toys, and many other toy categories as well as advertising displays and novelty items.

Presently, Ozen offers over 40 device models to fit the needs of any item for talking, singing or sound-effects capabilities. Ozen also customizes its sound devices to suit the demands of other kinds of merchandise.

The firm serves many of the largest toy, display, and novelty manufacturers in both North and South America, and in the Carribean. They also have customers in Europe, Africa, Australia, New Zealand, and Iran.

In recent years, the firm has been shipping its devices directly to manufacturing sites in the Orient on behalf of its customers in other parts of the world

The firm has built up a research and development department, which has been instrumental in helping their customer do initial work on sound devices.

Ozen sound devices are made in two ultramodern facilities in Japan. To assure maximum quality in its line,

Paul Brichta works at his desk in Woolworth Building

all tools and machines have been designed and built internally in the Ozen factories. Even th smallest spring is manufactured on the premises, according to Brichta

As a pioneer in this field, the firm holds many patents in this area

Brichta returned from Japan recently with models of new and revolutionary devices which he reports "will spell great changes incorporating new action as well as new smaller sizes"

Dicker International has long been known in the doll and toy trade as an exporter of molds, eyes, hair, plastisol, rotational molding machinery, noise devices, and other kinds of machinery and equipment used in the manufacture of dolls and toys.

Brichta had been executive vice-president of the firm prior to assuming the presidency and Stern had been export manager. Brichta's background has been in the marketing, sales, and merchandising of dolls. Stern was active in the export business in Morocco before coming to this country, when he joined Dicker as export manager in 1968

Mickey Mouse Club plays to brand-new TV audience

NEW YORK–Walt Disney Productions announced "The Mickey Mouse Club" television program featuring Mickey Mouse and all his pals returned to national television programing on Monday January 20th

The program will be broadcast five nights a week, Monday through Friday, for a minimum of 26 consecutive weeks beginning at 5 P.M. in most markets The "Mickey Mouse Club" TV segments are repeats of this series which was so popular during the late 50's and early 60's.

As of this date, 50 major TV markets have contracted for the program covering 63% of United States television homes. The program will play to a whole new generation of fans and customers for Walt Disney Character Merchandise.

TV emphasizes hobbies for mental health workout

SANTA MONICA, CAL.–An hour long TV show devoted entirely to the effectiveness of hobbies for mental health was taped for prime time showing on cable TV in a number of major markets, including Los Angeles, New York, Chicago, St. Louis, and Ontario, Canada

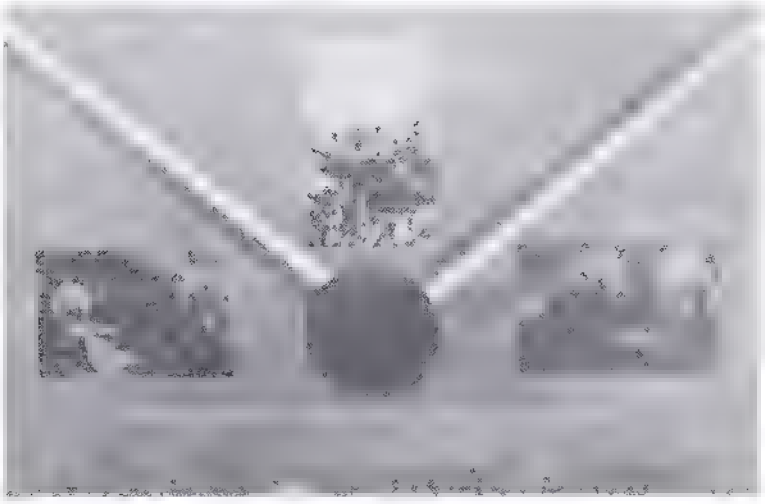
Milt Grey, former president and current board member of the Hobby Industry of America, covered all categories of hobbies in the interview by psychologist and psychoanalyst Dr Randolph Brandt, nationally recognized authority and consultant

Count Dracula and Kenner join forces at Toy Fair

CINCINNATI—Count Dracula rises again; to make a Toy Fair film for Hugo, Man of 1,000 faces by Kenner Products Actor Ed Ansara poses (L) as Dracula, his well-known movie characterization, with Corky Steiner, senior product manager at Kenner (R) during shooting of a film for Toy Fair.

EXCLUSIVE

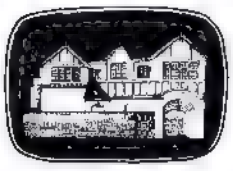
THE ONLY OFFICIAL BOARDGAME COMMEMORATIVE OF THE BICENTENNIAL CELEBRATION



- *Exciting Fun For the Entire Family*
- *Brings our Nation's History Alive*
- *Educational and Informative — A Lasting Value*

Join the celebration. Each game prominently displays the official Seal of the American Bicentennial Revolution Administration. (ARBA)

The Bicentennial Celebration has begun. For further information contact us NOW.



Coach House Games

741 Buena, Chicago, Ill. 60613

(Circle No. 29 on Reader Inquiry Card)

HERE'S WHAT THEY'RE LOOKING FOR

And when they find the sign they're at the Sports-Games section The new idea in selling that's aimed directly at the large and growing leisure time market.

It's a single category display of related sports equipment and games of proved appeal to children, the youth market and adults

The idea comes from Cosom but the Sports-Games section is meant for all items in the category

When your customers find what they're looking for they'll also find an entire Sports-Games section full of more items they're going to want

Now that Sports-Games has a section of its own and a big sign to spotlight the section, you've got a powerful stimulus to impulse sales

For information on the Sports Games program and the signs (illustrated above) contact your Cosom representative or send the coupon below

To: COSOM
Div. of ITT Thermotech
Airlake Industrial Park
P.O. Box 701, Dept. P-35
Lakeville, Minnesota 55044

Gentlemen
I am interested in your Sports-Games program
I would like more information on Sports-Games section ideas and how I can get the most out of the sign offering

NAME _____
COMPANY _____ TITLE _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE _____

COSOM™

the leader in sports/games!

(Circle No. 37 on Reader Inquiry Card)

HERE'S HOW IT LOOKS

Suggested end aisle display with Sports/Games sign.

TOYS FOR A TOUGH YEAR.

Mrs. America isn't dumb.

When times get tough, she gets tough. She buys less. And only after asking questions like, am I getting good value for the money?

Which is just fine with us. Because when she looks for value in toys, she's going to be coming to you for Creative Playthings toys.

Here are two new Creative Playthings toys with all the value for the money she's looking for. And everything you need to make 1975 a little less painful.

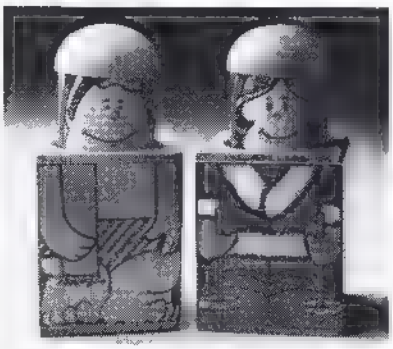
They're competitively priced

And they've got a solid profit margin for you that isn't vulnerable to frenzied price-cutting.

What's more, these are toys that don't look like everyone else's toys.

They're sturdy toys, made of durable wood and high-impact plastic.

And there's a healthy dose of pre-tested television behind them in all major Creative Playthings markets.



The Block Family™

Here's an old favorite with a new twist.

Blocks.

But blocks like you've never seen before.

Flip their heads upside down, and their frowns change into happy smiles.

Turn the blocks around, and they change the way they dress.

Eight different combinations of mood and costume for each member of the Block Family.

There are two separate sets The Block Family Summer Adventures. And The Block Family Ski Adventures.

Each with four little hardwood-block people in the kind of outdoor environment that kids love.

You've got our number

To help yourself to a profit in a tough year, give our Sales Department a call.

The number is (212) 675-7660.

The Block Family Summer Adventures

Complete with four little block people—Mom, Dad, Biff, and Bess—dressed for summer fun. Camper Dune buggy with tow-bar. And a rowboat with oars that actually row when a child pushes the boat around on a table or the floor.

The Block Family Ski Adventures

Complete with four little block people—Mom, Dad, Biff, and Bess—dressed for winter fun. Ski buggy with ski rack. Four skis that snap on. And a ski slope with a lift that you can crank all the way to the top of the tower.

Creative Playthings®

Princeton, N.J. 08540
A Division of CBS Inc.

Showroom 404 200 Fifth Avenue

(Circle No. 6 on Reader Inquiry Card)

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"THE LINES THAT SELL"

CHRISTMAS DECORATIONS
HOLLY WREATHS AND GARLANDS
ITALIAN MANGER SETS AND NATIVITY FIGURES
ITALIAN TINSEL GARLANDS
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TREE TOPS
PACKAGE TIE-ONS
WALL AND DOOR DECORATIONS
CORSAGES
ACETATE HANGING DECORATIONS
FLOOR MERCHANDISERS
BRASS CANDLEHOLDERS

TREE ORNAMENTS
SATIN BALLS
ARTIFICIAL TREES
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STOCKINGS
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ELECTRICAL DECORATIONS
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DO-IT-YOURSELF KITS
VINYL DOOR AND GARAGE COVERS
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CANADIAN DIVISION & SHOWROOM — 3508 Lionel Groulx Street, Montreal, Canada • (514) 935-7379
Showrooms in Principal Cities

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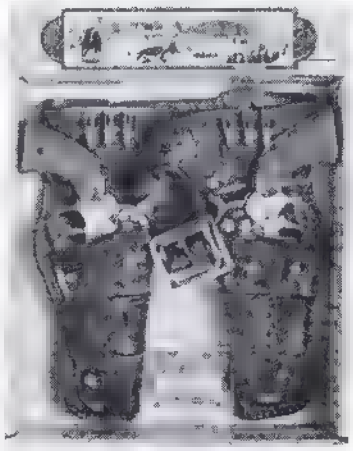
In Daisy® Country, the fun of the Real West lives on forever.



No. 8514 Trail Blazer™ Western Holster Set

See the complete line of Daisy Toys at the Regional Toy Shows in Phoenix, Minneapolis, Los Angeles, Atlanta and Dallas. Also permanently displayed in the Daisy New York Toy Office, 200 Fifth Avenue. Daisy Toys are sold by the Ertl Toy sales force.

IT'S A **Daisy®** TOY
SINCE 1886

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Order your 1975 catalog today.

Circle No. 19 on Reader Inquiry Card.

Invest in a Fisher-Price toy.

You can buy all kinds of Fisher-Price toys, such as our Creative Blocks and our Rock-A-Stack, for two or three dollars apiece. Or you can put your money into one of our larger, more complex Play Family or Adventure Series toys and satisfy a whole family of little ones.

Whichever you choose, your money will go very far. Because Fisher-Price toys keep their edges smooth, and their works working. The only parts that come off are the parts that are supposed to. Which is why many of our toys are handed down. From child to child to child. Sometimes from generation to generation.

Fisher-Price toys gather lots of interest, too. They don't sit at the bottom of a toy box. Or die when their batteries run out. Because our toys never use batteries. They run on child power.

So when you're making up your gift list, no matter how much you plan to spend, think Fisher-Price toys.

It's not just for a merry Christmas. It's for a long and happy future.

BUILD A DOLLHOUSE

Shown on page 58

Materials: ½" x 4' x 8' sheet A-A interior plywood, 70' of ¼" x ¾" lattice; 6' of ¾" x ¾" lattice; 18" of ¼" x 2½" lattice; 7' of 3/16" dowel, 7' of ½" half round molding, 13' of ¼" quarter-round molding; 3' of ¾" cove molding; 2' of ¾" tapestry strip; 9' of 1" corner molding, 12" of 3½" x ½" pine; two ¾" x 10" stair stringers (*see Buyer's Guide, page 188*); two packages of six 3½" x 4½" windows (*see Buyer's Guide*), two ornamental hinges, two pair 1" x 1" brass butts, three 1½" x 1" brass butts, ½" flat head wood screws for all hinges, two friction catches with ½" screws, white glue; ⅞" wire brads, three ornamental upholstery nails, two small screw-in cabinet knobs, wood putty. For interior and exterior finishing and decorating suggestions, see page 80.

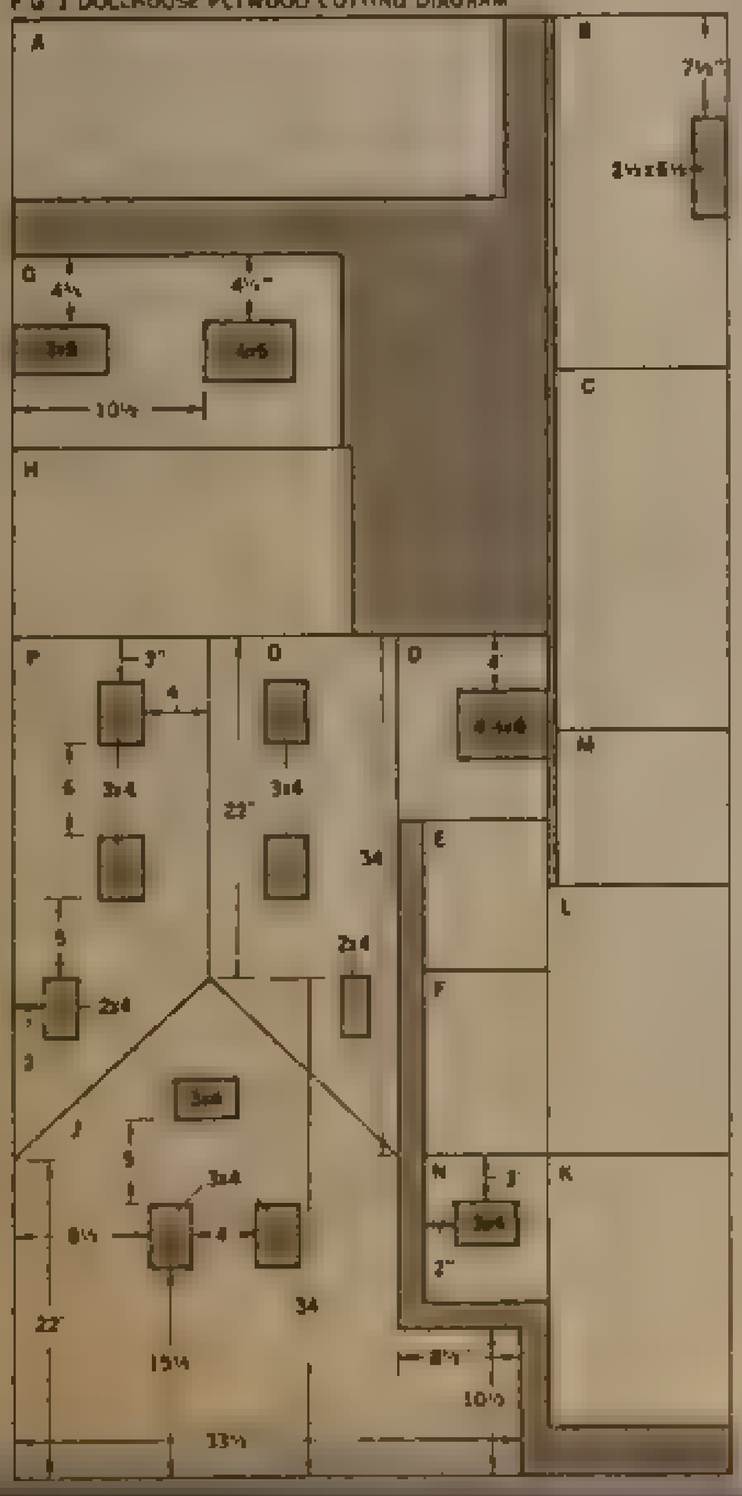
Note: If your lumber dealer or hobby shop does not stock some of the moldings listed above, substitute other moldings of similar size and configuration.

Plywood Cutting Directions (*see Diagram in Fig. 1*)

Code	*Size (inches)*	*Use*
A	12½ x 32½	first floor
B	12½ x 24	second floor
C	12½ x 24	third floor
D	12½ (w) x 10 (h)	living/dining partition
E	8 (w) x 10 (h)	bed/bath partition
F	8 x 12½	kitchen roof
G	12½ x 21½	right side wall
H	12½ x 22	left side wall
J	*	back
K	13 x 17	left roof
L	13 x 18"	right roof
M	10 x 12	kitchen side
N	8 (w) x 9½ (h)	kitchen front
O	*	right front
P	*	left front

*see cutting diagram, Fig. 1

FIG. 1 DOLLHOUSE PLYWOOD CUTTING DIAGRAM



Directions: Lay out the plywood sheet according to the plywood cutting directions and Fig. 1; label each piece with the appropriate code letter, then cut out, using a handsaw, portable power saw or stationary saw (or have your lumberyard cut the pieces to size). Cut openings for windows, doors and stairwell in pieces B, D, G, J, N, O and P; use a saber saw (which is self-starting) or drill starter holes and make the cuts with a compass saw.

Sand insides of the openings smooth. Then glue ¾"x¾" lattice trim around all openings on the insides of the house, mitering at the corners.

Bevel the top edges of pieces G and H at a 45 degree angle. This is best done with a stationary or portable power saw or saber saw, but it can also be done with a hand saw; in the latter case, sanding will probably be required. Similarly, bevel the lower edge of roof piece K.

Assembling the House

Basic house assembly is with glue and brads. Fasten first floor A to partition D, with D 14" from the left end of A. Fasten second-floor partition E to second floor B, keeping E flush with the back of B and flush with the edge of the stairwell (Fig. 2). Now fasten B to D, keeping D flush with the opposite end of the stairwell (Fig. 2). Fasten top floor C to partition E, with E 7" from the left end of C.

With glue and brads, fasten side H to the left ends of floors A, B and C. With glue and brads driven through side G, fasten kitchen roof F 9¼" above the bottom of G. Fasten side G to base A and floors B and C (Fig. 2). Fasten side M to edges of A and F. Glue and nail on back J, firmly tying the structure together.

Fasten right roof L to the edge of left roof K (Fig. 2). Then fasten roof to back J and sides G and H, flush at front and back.

Staircase and Guard Rail

Cut two stringers to overall length of 14". Cut the 2½" lattice stair back to fit the stringers (Fig. 3), and glue the stringers to the top edges of the stair back. Let dry.

Cut 26, ¼"-wide x 2½"-long strips of lattice for risers and treads. Starting at the bottom of the staircase, glue risers (vertical members) and treads (horizontal members) to the stringers. Allow to dry.

Paint the entire length of dowel white, and allow it to dry. Cut 11 pieces of dowel, 1½" long with one end at a 45-degree angle (Fig. 3). Drill 3/16" holes in each tread, centered 4" from the outer end of the staircase. Glue the squared ends of the dowels in these holes. Glue a 12¼" length of half-round molding on top of the angled ends of the dowel for a hand rail (Fig. 3).

For the second floor guard rail, cut eight 2" lengths of the painted dowel.

FIG. 2 DOLLHOUSE EXPLODED DIAGRAM

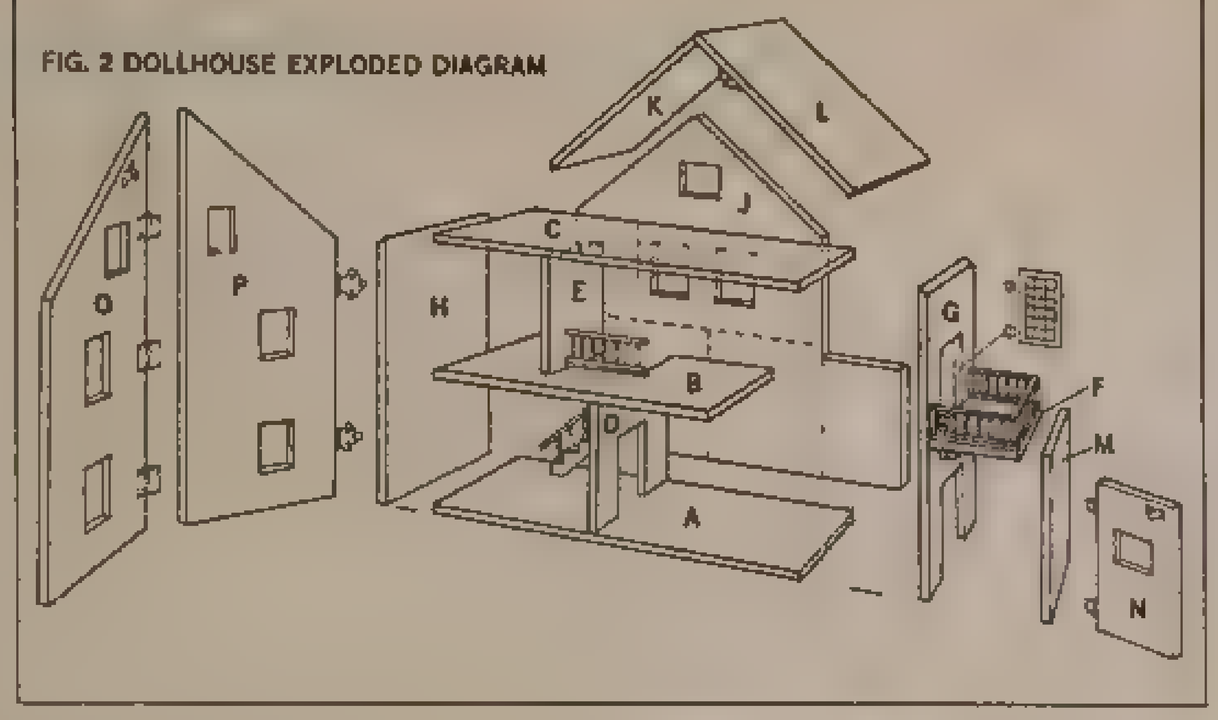
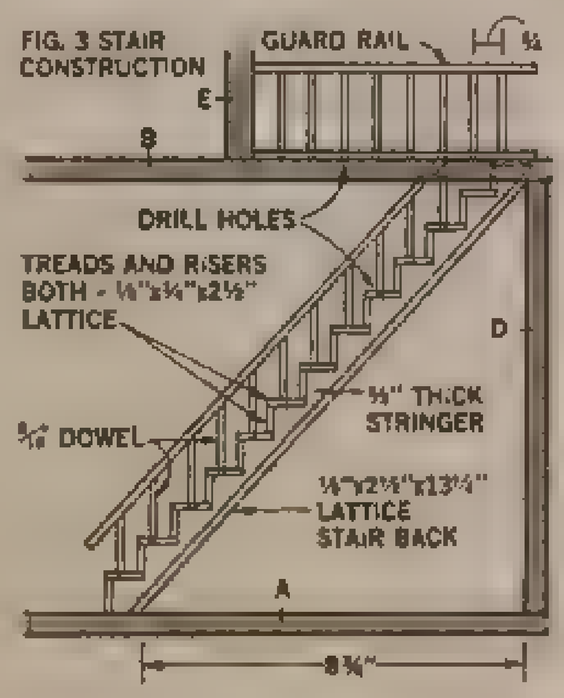


FIG. 3 STAIR CONSTRUCTION

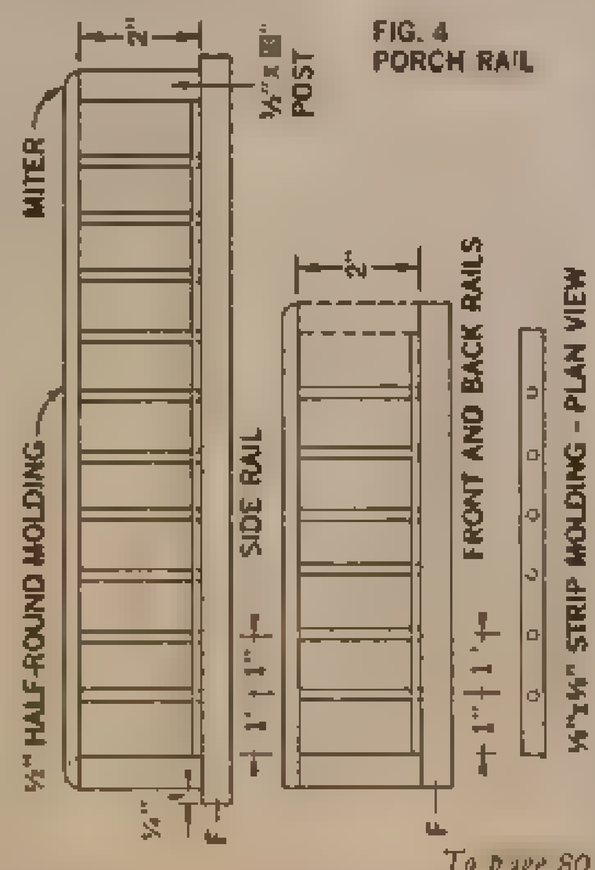


Cut a 6½" length of ¾"-wide lattice. Starting at one end, drill 3/16" holes through the lattice, spaced on ¾" centers. Glue the dowels in the holes. Glue a 6½" length of half-round molding on top of dowels to complete the guard rail (Fig. 3). Set aside staircase and guard rail.

Porch Rail

Cut 22 2" lengths of painted dowel. Cut two 7" and one 11" length of ¾"-wide lattice strip. Drill 3/16"-diameter holes spaced on 1" centers (Fig. 4) in the three lattice strips. Glue dowels into the holes.

FIG. 4 PORCH RAIL



To page 80

CHRISTMAS IDEAS FOR THE FAMILY

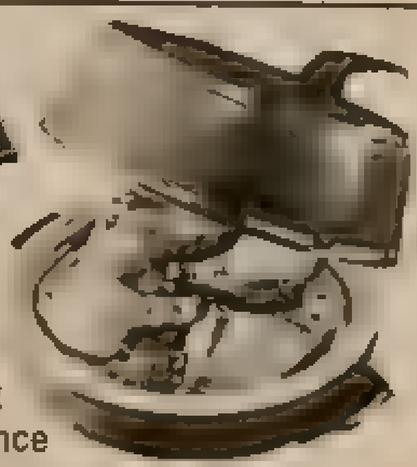
Mattel Toys for Christmas "See 'N Says" toys make learning fun for pre-schoolers "The Sunshine Family" are happy and contemporary, include "Steve", "Stephie" and "Sweets" dolls. "Putt-Putt" railroad has windup hardwood train, 8 piece track, for youngest engineers.

MATTEL

Regal Wood Stove Collection. Cast aluminum cookware with matte black porcelain finish, burnished aluminum interior for economical low-heat cooking.

Regal. Regal Ware, Inc. Kewaskum, WI

MIRRO



Mirro Portable Broiler. Fast-heating table appliance uses only fraction of heat required by conventional range oven. 9½-inch broiling surface.

Sunbeam Crocker Frypan. Like adding an extra electric range to your kitchen. It's an electric fry pan and a slow cooker, all in one. Ceramic vessel allows slow cooking up to 10 hours. Fully immersible for easy cleaning

Sunbeam

Kenner Family Tree House. Dramatic new approach in preschool play toys. Leaves lift up to reveal decorated interior, with furniture, working elevator, steps, car, more. Comes complete with Tree family

Kenner.

Fisher-Price Family Sesame Street. Detailed replica of Sesame Street set with all the familiar, well-loved characters from TV series. 26 play pieces of durable wood and plastic.

Fisher-Price

Give Mattel's Putt-Putt®
and get the
world's biggest hug.

Corning Christmas ornaments feature wide variety of favorite themes

CORNING, N.Y.—Corning Glass Works, which introduced a line of Christmas ornaments at the Atlantic City China and Glass Show last month, will also introduce them to buyers during the American Toy Fair in New York.

The new line will feature 3½-inch ornaments packaged individually with glass clock dome display covers or in three-ornament gift cases. Some ornaments will carry the 1975 date.

Among the new decorations in the collectible line will be three reprductions of paintings by American artist Jean Leon Gerome Ferris (1863-1930). The ornaments will portray "The Drafting of the Declaration of Indepen dence," "Betsy Ross," and "The Bell's First Note."

Corning Christmas Ornaments

In keeping with the Bicentennial theme, Corning also will introduce three Holly Hobbie ornaments showing "The Spirit of 1776," "The Parade," and "Betsy Ross."

Among other items in the extensive line will be three original Disney drawings—Mickey Mouse, Minnie Mouse, and Donald Duck—three additional Ferris paintings, three Holly Hobbie decorations, and a Christmas Past series illustrating "The Nativity," "Old Saint Nick," and 'Raggedy Ann and Raggedy Andy."

In additions to the collectibles, corning will issue conventional glass ornaments in three sizes and five colors and decorated assortments showing such Disney favorites as Pluto, Goofy, and Donald Duck's nephews as well as Raggedy Ann and Andy, illustration by Thomas Nast, and other seasonal themes.

Rennoc transforms tough blue denim into colorful Christmas decorations

SOUTH VINELAND, N. J.—The denim craze has come to Christmas. Rennoc introduces Tom Thumb sized denim flared trousers which may be used as Christmas stockings, door decorations, and card holders. This tough popular, work-a-day blue fabric has been transformed into holiday darlings by red, plush belts, Santa knee patches, and Christmas braid, and jingle bells.

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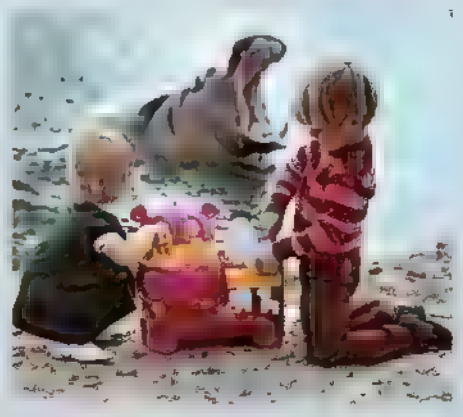
Zoodleland Toys appeal to a child's innate love for animals. Each toy is created with absolute safety in mind. And, Zoodleland Toys are all washable.

Zoodleland can appear any place. Even in your store. And, you won't find better salesmen anywhere than friendly Zoodle Animals.



Photographs taken at beautiful Busch Gardens, Tampa, Florida.

ZOODLELAND TURTLE PLAY STOVE NO. 150

New Zoodle Turtle is a brand new idea in stoves! Teaching clock in hat has movable hands. Oven door opens and will hold Zoodle pots and pans. Turtle burners are removable and turtle heads turn to simulate turning stove on and off. Stove comes with frying pan, turtle tea pot, turtle casserole and turtle cooking spoon. Tea pot cover fits frying pan. Pots and pans decorated with flowers. Colorful stove towel fits in turtle's right hand. Molded of strong, colorful high impact polypropylene. For boys and girls 2 to 7 years old.

ZOODLELAND HIPPO PLAY SINK NO. 151

Kusan's new Zoodleland Hippo Sink puts fun and friendship in a child's kitchen! Sink has faucet handles, sink plug, drain board or drawer that pushes in and out. Hippo Sink comes with two Zoodle cookie cutters, rolling pin, hippo bowl with hippo spoon and pop-up toaster with two pieces of toast. Sink and accessories decorated with bright flowers. Molded of strong, colorful high-impact polypropylene. For boys and girls 2 to 7 years old.

Zoodleland Fun Furniture

- Safe, rounded edges. No sharp corners anywhere.
- No folding parts to pinch small fingers.
- Made of high impact, washable plastic.
- Write on it with crayons. It wipes clean!
- Ages 1-7.
- Molded inlay design on table tops.

ZOODLELAND TABLE W/2 CHAIRS NO. 238

ZOODLELAND PLAY HIPPO SINK NO. 151

ZOODLELAND TURTLE PLAY STOVE NO. 150

ZOODLELAND TABLE W/2 CHAIRS NO. 238

24" table top with no-spill lip. Molded inlay design has color Zoodle Animals, Numbers 1-10 and Alphabet A-Z. Table has break-down base. Chairs decorated with assorted Zoodle Animals.

ZOODLELAND TABLE W/2 STEP STOOLS NO. 233

20" table top with no-spill lip and molded inlay design. Break down base. Two step stools decorated with assorted Zoodle Animals that a child can sit or stand on.

Zoodleland Rolling Toys

ZOODLELAND SNAIL ROLLER NO. 21

This happy Zoodle Snail rolls on balls instead of wheels! Push or pull Zoodle Snail and colorful plastic balls roll around in the clear shell. Removable pull cord.

ZOODLELAND OCTOPUS ROLLER NO. 36

Friendly Zoodle Octopus rolls around on colorful plastic balls. Pull cord is removable so toy can be pushed or pulled. Hours of action, fun and special Zoodle friendship.

ZOODLELAND TABLE
W/2 STEP STOOLS NO. 233

ZOODLELAND
SNAIL ROLLER NO. 21

ZOODLELAND
OCTOPUS ROLLER NO. 36

NEW KUSAN CHUNKY TRUCKS T.M

CHUNKY FIRE TRUCK NO. 122

Kusan's new Chunky Fire Truck has a cab, trailer, six large easy-rolling wheels, swivel type ladder with two extra ladder extensions that attach to the swivel ladder. Fire Truck comes with three removable Chunky Firemen with bright red Fire Hats.

CHUNKY DUMP TRUCK NO. 121

Kusan's new Chunky Dump Truck comes manned with a removable Chunky Driver with Safety Hat. Extra large, easy-rolling wheels. Truck has tilt dumper and towing hitch in the back of the dump bed.

CHUNKY FIRE TRUCK NO. 122

CHUNKY DUMP TRUCK NO. 121

KUSAN

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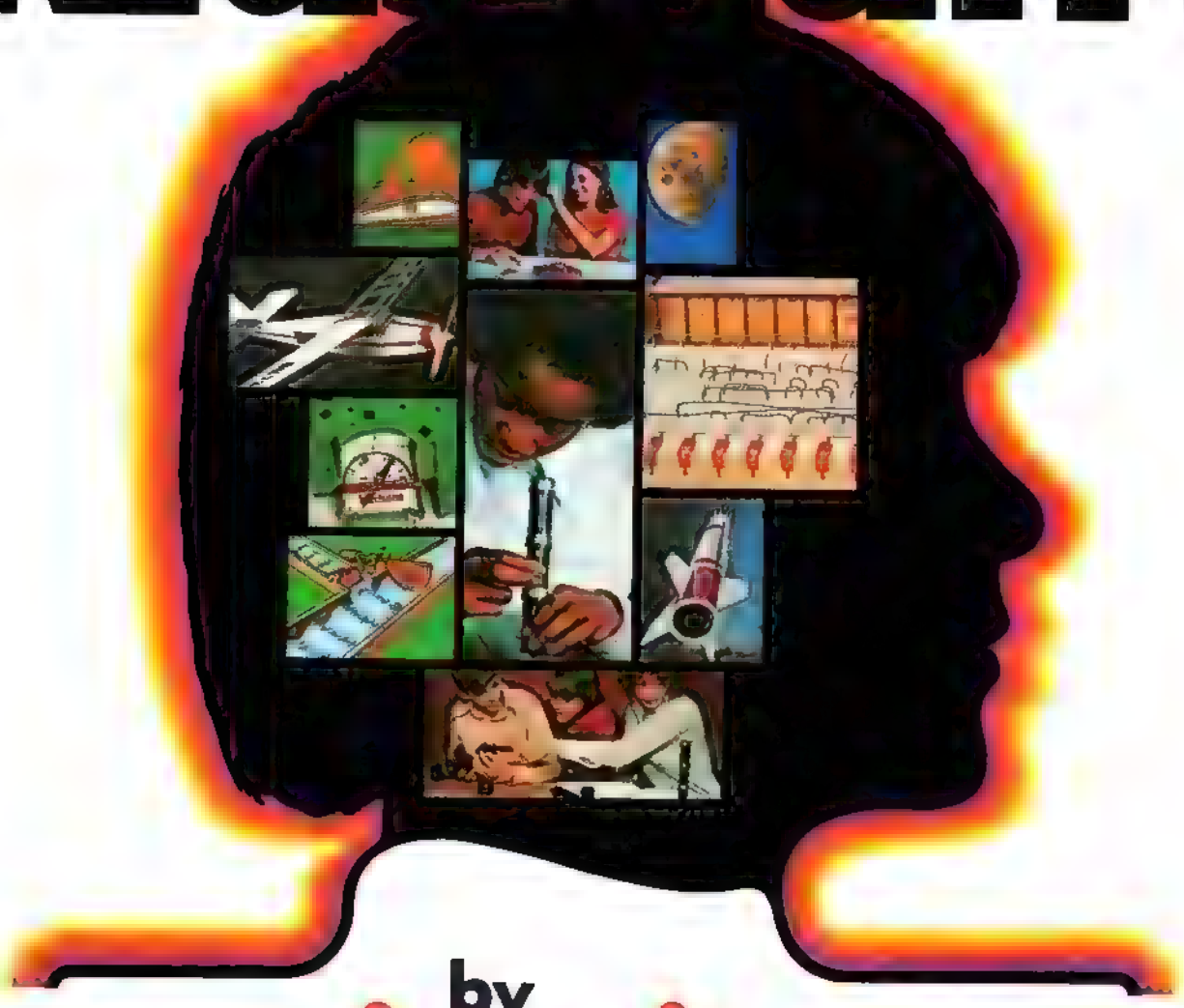
IT'S Kids' stuff!



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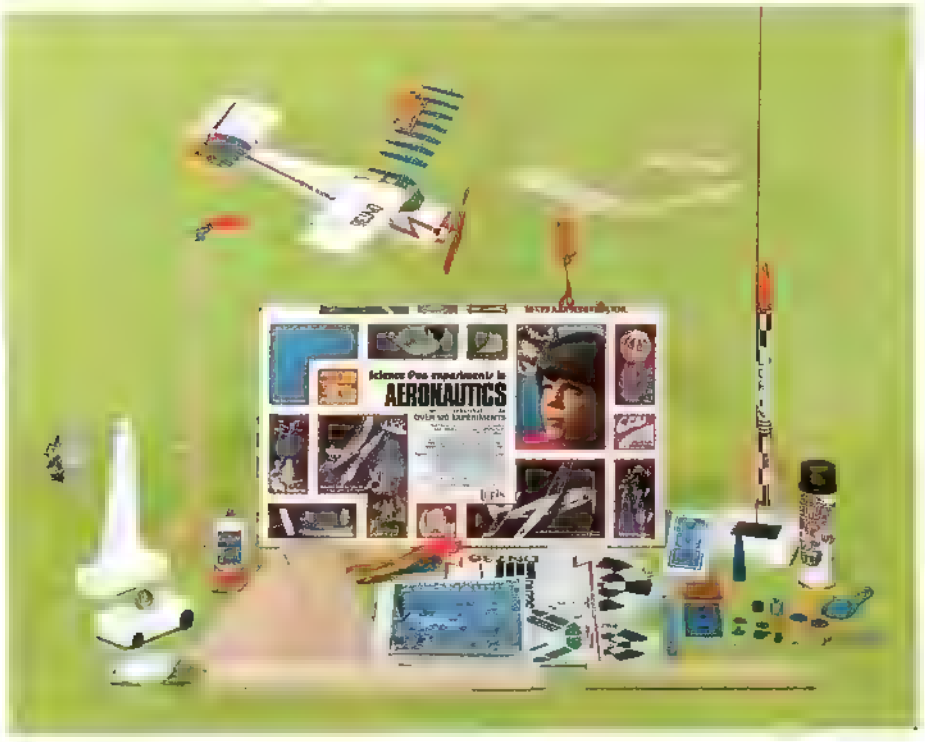

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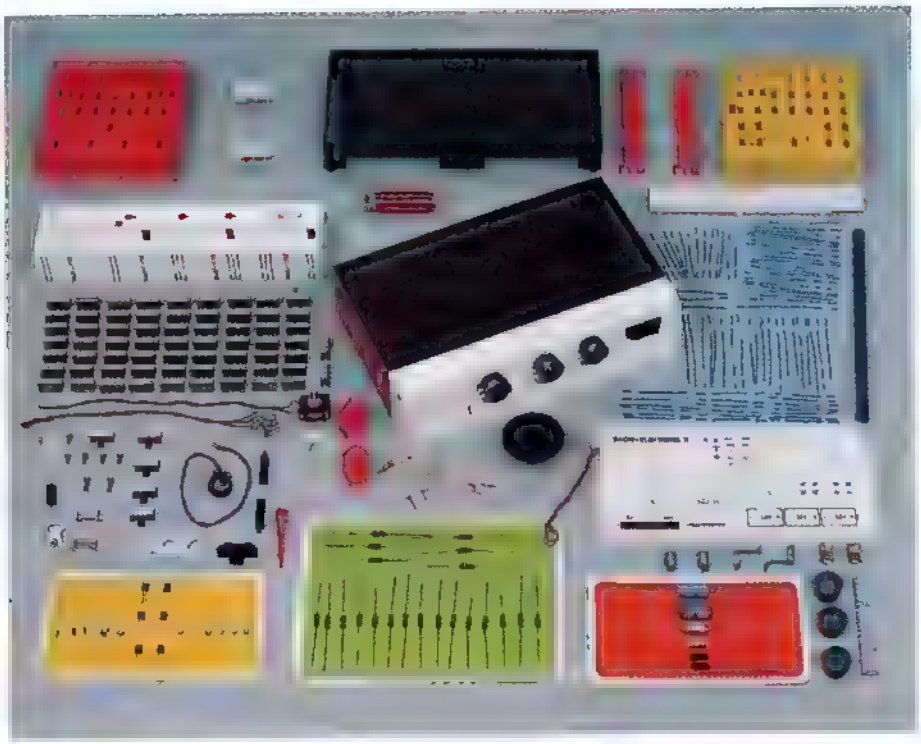

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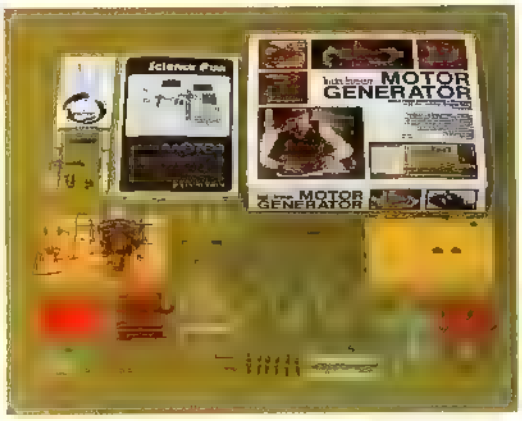

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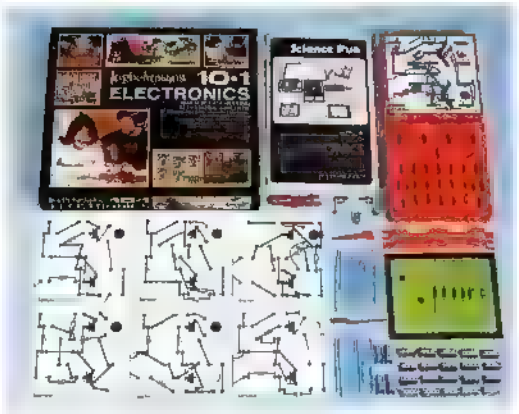

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If there's one thing we can't stand it's to see a kid cry.

Kids get upset when their favorite toy falls apart. (Parents aren't exactly overjoyed either.)

That's why we designed See 'N Say toys to take rough treatment.

We dropped them, tried to crush them, gave them our heat and moisture tests.

We even pulled the talk strings over and over and over.

After all, once a toy leaves our place, it's got to hold its own at yours.

Since when do good conversationalists need batteries?

Our motto is "Less batteries, more fun." (Especially in the case of preschoolers.)

So be prepared for the world's sweetest kiss when you give a See 'N Say® talking toy. We planned it that way.

Our panel of experts. We'd never do it without them.

To make sure your kids will really go for our talking toys, we show them to other kids first. We watch how they react, and shorten pull strings. Make voices clearer. Or write funnier phrases.

So by the time a Mattel toy leaves our place, we're sure. It's got what it takes to turn a kid on.

Drowsy says eight different things that kids like to hear

Just a pull of her string gets her going. Makes her giggle.

And you can get a Spanish speaking Drowsy too.

Toys are for kids.

Unfortunately, some toy manufacturers don't see it that way.

They know adults buy them, so they make them so adults will like them.

Mattel toys specifically tickle the fancy of a kid. By coincidence, adults like them, too.

While they're laughing, they're learning.

Kids think Farmer Says is a scream. But underneath those giggles they're learning all about farm animals and the sounds they make just by pulling a string.

The Bee Says teaches ABC's in the same way.

And when Raggedy Ann talks about manners, boy do they listen.

Which goes to show, it's not only what you say, it's the way that you say it

Mattel. 200 million happy kids can't be wrong.

From coast to coast the
Regal Poly Perk coffee maker
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The Regal "coffee table" stretches across the nation. America's best selling perc comes in three beautiful no-scratch colors — avocado, flame and harvest gold. Dent resistant, too. And in all sizes (2-4, 4-6, 10-20, 10-30 cups). Completely odor-free protecting coffee taste and aroma. At leading retailers everywhere
The sight of non-stick quality on Regal cookware
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AFRICAN-VIOLETS

From page 70

them, or leaf spots may develop). A plastic "mister" offers a fine spray.

Give a thought also to fresh air. African-violets don't care for a close atmosphere, even in winter. In cold weather, I ventilate by opening a window just a crack in an adjoining room; on warm days, it stays open for hours.

• *Watering.* Rain or distilled water is great if you care to be particular; but any water you can drink, your violets can, too. When you water, apply room-temperature water or a little warmer. If the water is full of chemicals, let it first stand overnight.

Your violets will not appreciate living in a "desert." Neither will they enjoy swamplike conditions, in fact, probably more plants are killed by overwatering (or overpotting) than by any other disaster. The soil should feel just slightly moist; not dried out, not soggy. Water from the top or bottom, as you wish, but you must water from the top after a fertilizing and, at other times, often enough from the top to prevent fertilizer salts from collecting on the soil surface. If you do water from the saucer, remove any excess water that remains after half an hour.

• *Fertilizing.* Soluble plant food is great for African-violets. I fertilize each time I water, except in rainy weather. I like the Peters 12-36-14 formula mixed ¼ teaspoon to 1 gallon of warm water. This constant feeding program produces fine blooms for me. Other good brands include Liqua-Vita and Miracle-Gro. My ¼ strength is usually right, but *read the directions!* I don't care for the fish emulsions, even the odorless kinds, because the "flavor" lasts too long.

• *Soil.* If you can obtain a quantity of an all-organic mix from a Saintpaulia specialist, that would be best of all. However, the inexpensive commercially packaged soils for African-violets have made culture particularly easy. Some of these soils are dark and smooth though, almost too rich in nitrogen. Roughen these with about one-fourth vermiculite or perlite (Terra-Lite) so roots have something to get hold of. Jiffy-Mix already contains such material. Of course, most packaged soils are sterilized, a requirement to avoid nematodes, organisms that cause rot.

• *Pots.* You will probably receive plants in 2¼- or 2½-inch plastic pots (measured across the top). You won't need larger pots for months. *As needed* move only to 3's, and your plants can stay there a long while. Move them to 4's only as "finals" after years of growing. African-violets have small root systems and, furthermore, they bloom better when a little potbound. I prefer *shallow* plastic pots for mine.

• *Pests.* We are sternly advised to segregate new arrivals for at least two months to see if they have "anything" that would contaminate our other plants. When I buy plants from reliable Saintpaulia specialists, I don't do this. I *know* that they have been safely grown. But if I purchase them from a florist or general greenhouse where there are many kinds of plants, I do segregate them.

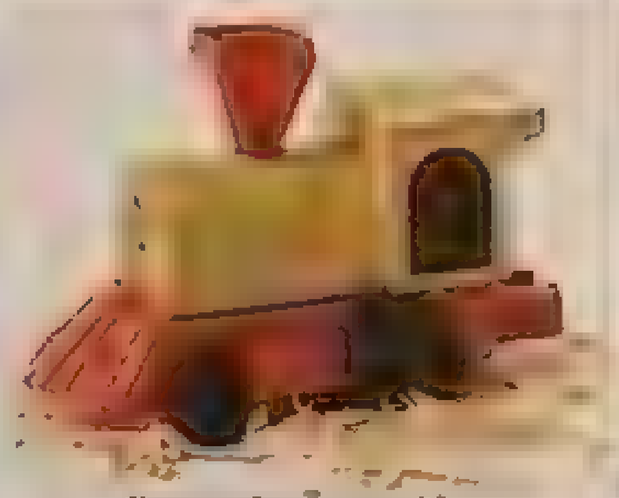
Grown under good conditions and given *regular* attention, African-violets aren't likely to get either pests or disease. Mites and mealy bugs are their most likely enemies. Stem or root rot may occur if they are overwatered or grown in unsterilized soil. So, apply a *deterrent* insecticide about once a month. Guard your healthy plants and you won't have to nurse (or preferably discard) sick ones. Kelthane or Malathion is a good miticide spray. The Antrol Houseplant Bomb is easier, no mixing—just release the killing mist right from the container. If powdery mildew appears, from a too-close atmosphere, spray with Mildex or dust lightly with sulphur (Flotox). But *don't expect all this trouble*; the plants of most enthusiasts never have any of this!

• *Dividing.* Of course, you'll want more, even if your house is already bursting with violets. Anyway, Saintpaulias are plants to share. If they develop more than one crown, you can gently pull plants apart and plant each crown separately. Or you can take medium-sized leaves with leaf stems 1½ to 2 inches long and grow these in water or vermiculite until the little plants are large enough to handle and pot separately.

• *Hobby.* Visit a grower's greenhouse to see a tremendous selection, or go to Saintpaulia shows. With Saintpaulia societies now numbering more than 20,000 members, there are likely to be African-violet shows within visiting distance for you. And your pleasure will be increased if you become a member of the parent African-Violet Society of America with its fine research programs (Box 1326, Knoxville, Tenn. 37901), or Saintpaulia International (Box 549, Knoxville, Tenn. 37901). Both publish handsome magazines. ■

COOK-SAVER TIP

No need to rinse pasta after cooking. In fact, it's best not to unless you want to quick-cool the pasta for a salad. So save yourself an unnecessary step.



Remember wood? We never forgot it.

Once upon a time all toys were made of wood.

They felt good. They looked good. And they lasted a long, long time.

Today we make our Putt-Putt toys of safe, smooth, natural hardwood, too. But we added a few modern improvements.

Like fat little plastic wheels. Funny little wooden people. Sturdy plastic tracks and bridges. And things like that.

Wood was always good. Now it's a little bit better.

So now you know why millions of kids all over America don't just say thank you when they get a Mattel toy.

They know what's good. In fact, when you give a Putt-Putt you'll get a hug you'll never forget.

Mattel.

200 million happy kids can't be wrong.

Our newest Putt-Putt® was all their idea.

We use panels of kids to test our toys and show us what to do.

Like one day we noticed a little boy racing a Putt-Putt car as if it was a racing car. The other kids joined in the fun.

And presto! Our new Motor Putt-Putt Speedway was born. With racing cars, little drivers, tv camera, track, and the works.

And we know kids will love it. Because kids thought it up.

It's not easy to become a Putt-Putt.

We designed the Putt-Putt toy, then tried to break it.

We dropped it, drenched it, tried to crush it.

Then, still not satisfied, we gave it our "sandbox stamina test" to make sure the paint wouldn't flake off.

Whew.

A Putt-Putt that survives us will survive anything.

Even a preschooler.

You don't need batteries to make a Putt-Putt, putt.

Batteries run down. Batteries have to be changed. Batteries need grown-ups.

A Putt-Putt goes putt with just a little kid power.

A simple turn of the wind-up knob and the motor is ready to go. Across the track, under the bridge and around the bend.

Suddenly, your kid isn't a preschooler anymore. Oh, no. He's a sheriff, or an engineer, or a racing car driver instead. (He's got plenty of time to become an accountant.)

Give Mattel's See 'N Say® and get the world's sweetest kiss.

Madame Alexander

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Funny

Dolls from the Classics

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Madame Alexander Dolls

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Electronic toys and games are tomorrow's profit makers.

You can get in on them today.

A lot of so-called "computerized" toys and games have rung up some pretty good profits over the past several years. But nowhere near the profit potential of electronic toys and games. Not the pseudo-electronic versions that use a couple of wires and colored lights . . . but toys and games using full-fledged solid-state electronic circuitry. Like WhizKid and QuizKid, the very first mass produced electronic game machines.

And because they are built to last years — not days or hours — each carries a full 90-day warranty. We can do that because each is created with the same technology that has produced the advanced solid-state circuitry for spacecraft, color television calculators and hundreds of other industrial and consumer products.

Both WhizKid and QuizKid have been designed and packaged to sell themselves. WhizKid offers a unique and exciting presentation of the vast world of numbers. It's a complete set that includes an electronic "mathbox" and a game-and-puzzle-filled Funbook. QuizKid, for children five on up, makes solving math riddles and puzzles a red light/green light adventure. Its companion Quizbook has been illustrated and edited for the younger reader.

WhizKid and QuizKid will be backed by the same aggressive marketing, service and sales support programs that are making Novus a leader in consumer electronics.

Call or write us for more information. We think you'll like what electronic toys and games are going to do for your business.

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Made in the USA. Another Novus advantage to offer your customers.

(Circle No. 8 on Reader Inquiry Card)

Three plastic model kits added to 1975 Ertl line

DYERSVILLE, IOWA—Three plastic kits were added by the Ertl Company to its '75 line of "Blueprint Replica" construction equipment, trucks and farm equipment.

The Ertl Company, which entered the plastic model kit field in 1972, will now have 16 kits in its line, all exclusive models of International over-the-road and construction trucks, IH and Massey-Ferguson farm equipment, John Deere farm and construction equipment and the Great Dane extendable flatbed trailer.

The products include: an exclusive 1/25 scale replica of the International Paystar 5000 series with a custom logging trailer; a John Deere 310 Backhoe Loader, also duplicated in 1/25 scale with operator backhoe and loader, and a Massey-Ferguson "Spirit of America" tractor, which is a scale replica of tractors used as pace machines at big tractor-pull contests popular with farmers throughout the United States

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Shatterproof Windshields
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(Circle No. 47 on Reader Inquiry Card)

Goldberger Polly Pal doll immortalizes by-gone era

Polly Pal with designer Leon Jason

NEW YORK After a variety of products depicting Polly Pal in the early American scene; bulletin boards; plaques; puzzles; paper tableware; lunch kits; sewing and craft kits; a new cuddle doll is now available from Goldberger Doll company.

Featuring a round squeezable head and stuffed cloth body, the doll takes its place alongside the traditional dolls of the era; Raggedy Ann, Holly Hobbie and the like

Pleased with the appealing look Goldberger captured in the face and gingham costume of the period, Leon Jason, creator of Polly Pal recently exclaimed, "We think the Polly Pal doll has class. It'll be around forever."

Wolf & Hughes reps tie for Eagle Sales Award

ASHLAND, OHIO Eagle Rubber presented an award to the James C. Wolf and G. W. Hughes sales rep organizations in recognition of their outstanding achievements. Both companies have been with Eagle for over 20 years, and have tied for first place for Eagle's Sales Achievement Award for 1974. (L-R): Jean Ross, Eagle; David Hughes and G. W Hughes, both of G. W. Hughes Sales, and Dean Everly, sales manager, Eagle

BIG TRUCKS FOR GIANT-SIZE FUN!

8 BR.NK'S BANK TRUCK—authorized by Brinks and loaded with features! Dual side coin deposits, rear door that keeps "loot" locked in and opens with simple combination Separate storage area in front of bank Chevrolet cab with detailed interior, authentic Brink's markings Made of steel Non-toxic finish. Hemmed safety-play edges. Size: 16 x 6 x 8-inches wide
85 Y 7661—Ship. wt. 4 lb. 8 oz.....9.99

9 HOOK-N-LADDER FIRE TRUCK. Ladders can be elevated to 37½-inches . . . positioned at any angle either by winch or hand Base revolves 360°. Modern cab with "gumball" type blinker unit. Two auxiliary ladders mounted on side Non-toxic finish. Hemmed safety-play edges Tough steel construction Size 30x8x5½-in. wide
85 Y 7657E—Ship. wt. 10 lb. Mail.....13.99

10 EMERGENCY TRUCK. This modern emergency unit gets you to the scene in a hurry! Includes two removable ladders, "gumball" type blinkers, side and rear doors that open and close with snap-action Realistic markings Chevrolet cab with detailed interior. Plated bumper and wheelcovers, hemmed safety-play edges Non-toxic finish. Made of steel. Size. 16x6½x8-in. wide
85 Y 7655—Ship. wt. 4 lb. 1 oz.....9.99

KEEP ON TRUCKING!

11 TYPHOON TRACTOR TRAILER Big cross-country freight hauler handles the heavy loads easily Trailer detaches from sporty cab Rear trailer doors open for easy loading and unloading Cab has detailed plastic rim or Baked enamel finish on steel. Size 21½x8x 5½-inches wide
85 Y 7652—Ship wt 6 lb 14 oz 9.99

12 ARMY TRANSPORT Loaded with 5 authentic ready plastic military vehicles Gyro powered tractor trailer Trailer unhitches from cab Sturdy metal construction with camouflaged military colors 17-in long!
85 Y 7730—Ship wt 2 lb 9 oz 6.99

13 TRACTOR/LOADER/BACKHOE by Ert Real action steering with knee-action front axle Front-end loader scoops raises lowers dumps, and locks in position Backhoe moves in, out up and down and side to side Workable stabilizers hold tractor in firm work position Two-position seat Die-cast metal construction 19½-x9x5½-in wide
85 Y 7659—Ship wt 3 lb 10 oz 15.99

14 NEW CAR CARRIER Complete with 6 new plastic cars in your favorite colors "Gyro" powered tractor/trailer Trailer unhitches from cab Sturdy metal construction for long-lasting fun 17-inches long!
85 Y 7729—Ship wt 2 lb 4 oz 6.99

1
Midge Die Cast Car Set
100 PCS 9.99

1
Rescue Copter
8.99

2
CUT #1
Farm Set
94 PCS 3.77

6
Tootsietoy Hitch-Ups
13 PCS 7.99

MATCHBOX
The Streakers
6 PCS 5.99

3
Vertibird
Polar Adventure
16.99

Farm Tractor Set
7 PCS 9.99

FUN-TASTIC TOYS!

SHOWN AT LEFT:

1 100-PC. CAR SET. Welcome to the wonderful world of wheels! You get 68 highly-detailed die-cast metal cars and trucks, plus 32 plastic gasoline pumps and boats. Safe, non-toxic finish. With rolling wheels!
85 Y 7623—Shipping weight 3 lb. 6 oz. 9.99

2 94-PC. FARM SET—*was 4.77 in last year's Christmas Book, page 90!* You get...farm house, 19 White fences, 20 stone walls, 2 trees, 2 bushes, 2 haystacks, 5 farmers, 11 pigs, 7 horses, 8 cows, 4 hens, 4 geese, 8 sheep. PLUS 3 pieces of machinery (truck, tractor and a combined harvester)! Plastic
85 Y 7602—Shipping weight 1 lb. 8 oz. 3.77

3 VERTIBIRD POLAR ADVENTURE! Pilot rescue missions in the frozen north. Vertibird® arctic copter with dual-flight controls, polar base with hidden hangar, 3 icebergs, snow tractor, and sled, flagpole, labels. 35" long. Uses 4 "D" batteries (sold below).
85 Y 7641E—Ship. wt. 4 lb. Mailable . 16.99
83 Y 3974—*"D" Batteries.* Wt. 1 lb. 4 oz. .4/1.25

4 RESCUE COPTER. Has trigger-activated grippers underneath to lift objects. When spun, main rotor has startling action, "sputtering" motor sound! Rotary blades have no sharp edges. Floating raft. 2 poseable rescue pilots. Made of heavy-duty plastic.
85 Y 7640—Shipping weight 2 lb. 1 oz. 8.99

5 RESCUE TRUCK. Hinged side of truck opens and lowers revealing compartment for stretcher, oxygen tank and "seating." Pivoting rescue boom extends 9½-in. Realistic pushbutton siren. 2 poseable figures. Oxygen tank snaps to figures. 9x5x5½" Plastic!
85 Y 7639—Shipping weight 2 lb. 8 oz. 8.99

6 TOOTSIETOY HITCH-UPS. Die-cast metal with non-toxic finish. Rolling wheels. You get...2 jeeps, 1 jeepster, 1 Vega, 1 pickup truck, 1 Gremlin. Plus: 2 Hondas with trailer, power boat with trailer, Aircream trailer, U-haul trailer, Attex, beach buggy, snowmobile with trailer. All interchangeable.
85 Y 7701—Shipping weight 2 lb. 4 oz. 7.99

7 MATCHBOX STREAKERS — die-cast metal dragsters! Includes the Lamborghini Countach, Tanzara, Siva Spyder, Citroen, Guildsman, and Lotus Super Seven.
85 Y 7643—Shipping weight 1 lb. ...Set of 6 for 5.99

8 7-PC. TRACTOR SET—Includes 2 tractors plus 5 hitch-ups that fit both tractors. wagon, 3-bottom plow, double disc with 24-tine-turning blades, double harrow, spreader. Made of cast aluminum/steel
85 Y 7713—Shipping weight 3 lb. 3 oz. 9.99

SHOWN AT RIGHT:

9 ROAD RACE SET—*was 8.88 in last year's Christmas Book, page 87!* Set includes 8 curved tracks, 1 straight track, 2 cross-over tracks, 1 power intake track, 2 speed controllers, 2 dune buggies, 8 sections of fence. Uses 4 "C" batteries (sold below)!
85 Y 7607—Shipping weight 2 lb. 8 oz. 7.88
83 Y 3977—*"C" Batteries.* Ship. wt. 13 oz. . 4/1.25

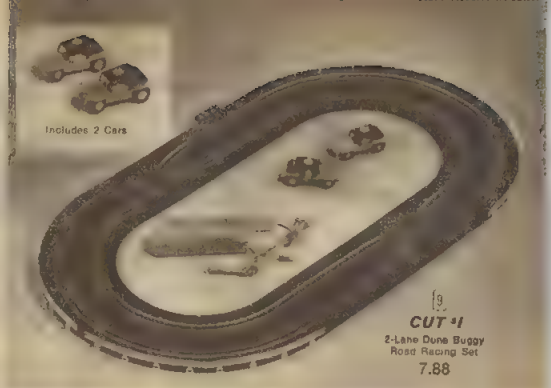
10 12-PC. VAN LINE TRUCK SET. Friction-powered. All bear names of nationally known van lines. Made of steel and plastic. 3½-in. long, 2-in. high.
85 Y 7733—Shipping weight 1 lb. 7 oz. 4.99

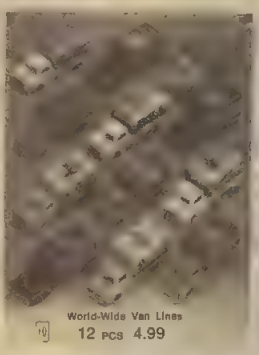
11 FLYING PLANE. Remote controlled—will do loops, figure 8's, wingovers, inverted flight and other stunts. 11½" long. With tether-line. Made of high-impact plastic. Uses 2 "D" batteries (sold above)!
85 Y 7645—Shipping weight 1 lb. 2 oz. 4.66

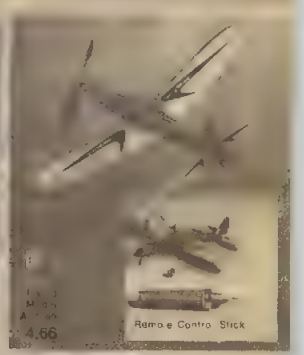
12 PLANET OF THE APES PLAYSET. Includes Cornelius, Zira, and Dr. Zaius along with warrior gorillas on horseback. Plus a prisoner's cage for the earthmen, trees, and a rope bridge to connect the two "land" formations. Made of plastic. Action-a-plenty!
85 Y 7646E—Shipping weight 3 lb. Mailable. ...5.99

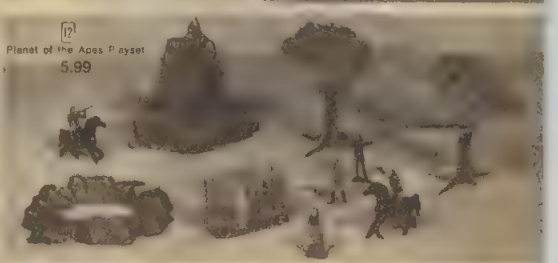
13 "HIT THE BEACH" ARMY SET — you get approximately 72 soldiers, 16 military vehicles, machine guns, artillery and other gear. All pieces of plastic
85 Y 7648E—Shipping weight 4 lb. Mailable. 8.99

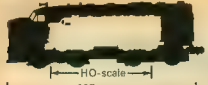
We've got some super BONUS BUYS for you—see details pages 2-3.





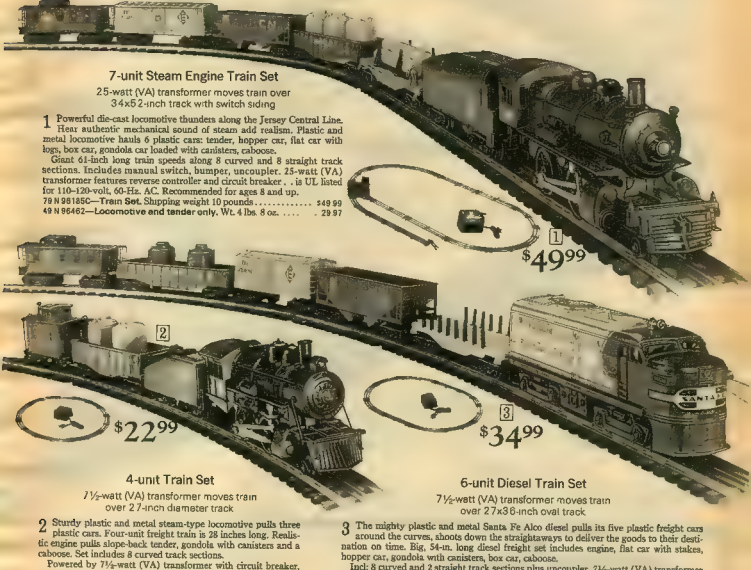






LIONEL®

BIG SIZE 027-GAUGE ELECTRIC TRAIN SETS



7-unit Steam Engine Train Set

25-watt (VA) transformer moves train over 34x62-inch track with switch siding

1 Powerful die-cast locomotive thunders along the Jersey Central Line. Has authentic mechanical sound of steam add realism. Plastic and metal locomotive hauls 6 plastic cars: tender, hopper car, flat car with logs, box car, gondola car loaded with canisters, caboose.

Giant 61-inch long train speeds along 8 curved and 8 straight track sections. Includes manual switch, bumper, uncoupler. 25-watt (VA) transformer features reverse controller and circuit breaker . . is UL listed for 110-120-volt, 60-Hz. AC. Recommended for ages 8 and up.

79 N 98185C—Train Set. Shipping weight 10 pounds..... $49.99

49 N 96462—Locomotive and tender only. Wt. 4 lbs. 8 oz. 29.97

1 $49.99

2 $22.99

3 $34.99

4-unit Train Set

7½-watt (VA) transformer moves train over 27-inch diameter track

2 Sturdy plastic and metal steam-type locomotive pulls three plastic cars. Four-unit freight train is 28 inches long. Realistic engine pulls slope-back tender, gondola with canisters and a caboose. Set includes 8 curved track sections.

Powered by 7½-watt (VA) transformer with circuit breaker, UL listed for 110-120-volt, 60-Hz. AC. Recommended for ages 8 and up. So easy to buy when you just use the phone.

79 N 98178C—Shipping weight 7 pounds $22.99

6-unit Diesel Train Set

7½-watt (VA) transformer moves train over 27x36-inch oval track

3 The mighty plastic and metal Santa Fe Alco diesel pulls its five plastic freight cars around the curves, shoots down the straightaways to deliver the goods to their destination on time. Big, 34-in. long diesel freight set includes engine, flat car with stakes, hopper car, gondola with canisters, box car, caboose.

Incl: 8 curved and 2 straight track sections plus uncoupler. 7½-watt (VA) transformer with circuit breaker is UL listed for 110-120-volt, 60-Hz. AC. Ages 8 and up

79 N 95223C—Train Set. Shipping weight 8 pounds $34.99

49 N 96461—Santa Fe Diesel only. Shipping weight 4 pounds .. 24.97

NOTE for both pages: Electrical items not recommended for children under 8 years.

BIG 027-GAUGE TRAIN ACCESSORIES

4 **Powermaster 40 VA.** Controls speed, forward and reverse. UL listed for 110-120-volt, 60-Hz. AC. For ages 8 and up.
49 N 97016—Shpg. wt. 4 lbs. . . $32.99

5 **Straight Track.** Four 8¾ in. pieces of track in each package.
49 N 98051—Shpg. wt. 5 oz. . . Pkg $1.79

6 **Curved Track.** Four 10-in. pieces of track in each package.
49 N 98052—Shpg. wt. 6 oz. . . Pkg. $1.79

7 **90° Crossover.** Changes your oval track layout to a "figure 8".
49 N 98055—Shpg. wt. 5 oz. $2.49

8 **Hand-controlled Switches.** Shipping weight each 1 pound.
49 N 98053—Left turn . . . . Each $5.77
49 N 98054—Right turn . . . . . Each 5.77

9 **Mechanical Crossing Gate and Semaphore.** Activate by weight of approaching train. Plastic.
49 N 95354—Shpg. wt. 10 oz. $8.99

10 **Lighted Station.** Lights from within. Plastic.
49 N 95353—Shpg. wt. 12 oz. . . . $9.99

(11 thru 13) Each 11 in. long car has remote control couplers. Plastic, metal.

11 **Butterfinger Refrigerator Car.** Opening doors Full side billboards.
49 N 95351—Shpg. wt. 12 oz. $8.99

12 **Gold Medal Box Car.** Opening doors. Full side billboards.
49 N 95352—Shpg. wt. 12 oz. $8.99

13 **Heinz Pickle Car.** 4 barrels.
49 N 95355—Shpg. wt. 12 oz. . $8.99

the goods with these HO-scale Freight Trains

TYCO ELECTRIC TRAINS

11-unit Steam Locomotive Freight Set

Freight Set **$49.99**

1 Lighted Pacific 4-6-2 locomotive with tender pulls 71¼-in. freight over 45x45-in. double oval track; 2 manual switches. Includes remote control ore dump set, operating crane car with tender, "Piggyback" set with truck terminal, remote control freight unloading depot. 6-watt (VA) power pack UL listed, 110-120-v., 60-Hz. AC. Not recommended for ages under 8.
49 N 9274—Shipping weight 8 lbs. 12 oz. . . . . Set $49.99

Locomotive and Tender only **$22.44**

4-6-2 Steam Locomotive and Tender only.
49 N 9523—Shipping weight 1 lb. 13 oz. $22.44

9-unit Diesel Locomotive Freight Set

Freight Set **$39.99**

2 Lighted Santa Fe diesel with non-powered "B" unit pulls 63-in. freight over 45x45-in. double oval track; 2 manual switches. Includes "Piggyback" set with truck terminal, remote control freight unloading depot. 6-watt (VA) power pack UL listed, 110-120-v , 60-Hz. AC. Not recommended for ages under 8
49 N 9273—Shipping weight 7 lbs. 4 oz. . . . . Set $39.99

Locomotive and "B" unit only **$13.44**

Diesel Locomotive and non-powered "B" unit only.
49 N 9527—Shipping weight 1 lb. 2 oz. $13.44

Ore dump set with (1) only

1

2

4-unit Freight Set

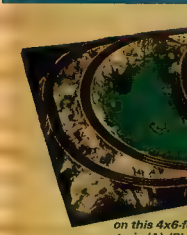
C Lighted Santa Fe diesel pulls 26¼-inch freight. 6-watt (VA) power pack UL listed, 110-120-v., 60-Hz. AC. Not recommended for ages under 8.
49 N 9527—Shipping weight 4 lbs. . . . . Set $14.98

Diesel Locomotive only.
49 N 9523B—Shipping weight 1 lb. $8.97

36-inch diameter round track

$14.99 set

C

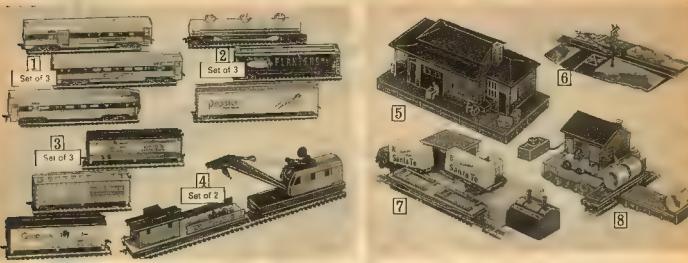


HOBBY SHOP VALUE
Only **$49.88**
when bought with train (A), (B) or (C)

Save $10
on this 4x6-foot Layout when you buy train (A), (B) or (C) on these two pages

Watch your train zoom through this lifelike, 3-dimensional countryside. Hand painted 4x6-ft. plastic layout comes with base, track, accessories. Includes freight depot, freight platform, line shack, construction shed, waiting station, plus assorted trees, road, shrub material and railroad signs. For ages 8 and up. Partly assembled. See "N" suffix, page 266.
79N96262N–Layout only. Shipping weight 14 pounds $59.88
79N96262N–Layout when bought with train (A), (B) or (C) on these two pages. Wt. 14 lbs. . . **$49.88**

Add railroad realism with true-to-life HO-scale Accessories



1 Sante Fe Passenger Set In cludes lighted coach, observation and combine cars. Plastic and metal cars each measure 9¹⁄₂x1⅞x1⅝ in
49 N 96313—Wt. 1 lb. 6 oz. Set $13.66

2 Special Freight Car Set. Three 9¹⁄₂x1¹⁄₂x2¹⁄₂-in plastic and metal cars . triple dome Gulf tank car, Planter's hopper, Popsicle Reefer
49 N 96312—Wt. 1 lb. Set $4.99

3 Freight Car Set. Three plastic and metal billboard box cars each 6x1⅞x1¹⁄₂ inches high . . Ralston Purina, Gerber's and Baby Ruth
49 N 96279 -Wt. 12 oz. Set $4.49

4 Operating Crane Car with Boom Tendor. Cab swivels, boom raises and lowers, hoist cranks up and down. Plastic, metal cars total 14 in
49 N 96242—Wt. 15 oz. Set $5.88

5 Lighted Freight Station. Fully assembled, hand decorated plastic freight station adds interest and realism to HO scale train layouts. Measures 7x3¹⁄₂x3¹⁄₂ inches high
49 N 95301—Shpg. wt. 8 oz. $5.44

6 Automatic Crossing Gate. Gate lowers as train approaches . then raises. Plastic, metal
49 N 95302—Shpg. wt. 5 oz. $5.44

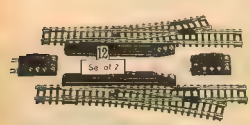
7 Piggyback Loader and Unloader. Operate remote control tractor to go back and forth; fork lift loads and unloads truck trailers onto piggy back flat car. Plastic, metal.
49 N 95305—Wt. 1 lb. 4 oz. $7.88

8 Freight Unloading Depot. Remote control tractor loads, unloads pipes on flat car. Plastic, metal
49 N 96314—Shpg. wt. 14 oz. $8.77

9 Country Landscape Set Incl. 50x99-in "grass" mat, 50x12-in. "path" mat, 50x12-in. "earth" mat, assorted trees, road signs, telephone poles, highway billboards. Plastic, rubber.
79 N 95258C—Shipping weight 3 lbs. Kit $8.44

10 Farm and Factory Landscape Set. Includes barn, signal bridge, freight station, crossover bridge, switch tower, factory, 48 HO people, 12 farm animals Paint palette, brush Plastic.
49 N 96316—Shipping weight 3 lbs. 4 oz. Kit $10.99

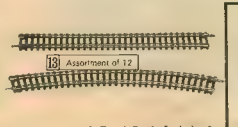
11 City and Business Landscape Kit. Incl. auto repair shop, suburban train station, motel with swimming pool, gas station with vehicles, railroad crossing signals, gates, 24 street signs. Plastic.
49 N 96315—Shipping weight 2 lbs. 8 oz. Kit $9.99



12 Remote-control Switches. Expand your layout with one right and one left-hand switch. Operate electrically by remote control.

Use your phone if you want to order it the easiest way of all.
49 N 95306—Wt. 7 oz. Set $10.88

Manual Switches (not shown) A flick of a switch sends your train into the switching yard. Includes one right and one left-hand switch. Shpg. wt. 4 oz.
49 N 95307 . . . . . Set $5.88



13 Track Pack. Includes 8 sections of straight track (each 9 inches long) and 4 sections of 18-inch radius curved track (each 10 in. long).

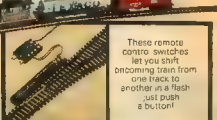
Shipping weight 9 ounces.
49 N 95308 . . . . Package $2.97

14 Two-amp Power Pack. Circuit breaker, overload indicator. UL listed, 110–120-volt, 60-Hz. AC. Not recommended for ages under 8
49 N 96261—Wt. 3 lbs. 8 oz. $19.99

Load cargoes, move freight on schedule and deliver

The RAILROAD EMPIRE

You get more track than any other set we offer plus three remote switches to make a huge 63x45-inch double oval layout with a 35-inch spur siding



These remote contro switches let you shift oncoming train from one track to another in a flash just push a button!

And the RAILROAD EMPIRE includes realistic working cars like these

Crane car with boom tender

Ho-box for en to un bad

Automatic depot unloads flat car

Remote contro dumping ore car

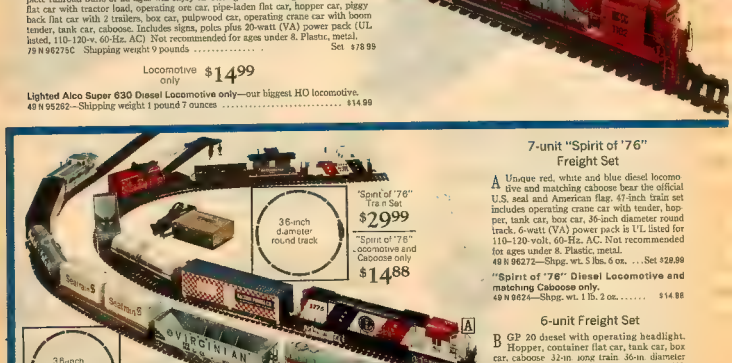
12-unit Diesel Locomotive Freight Set

Complete Freight Set **$78.99**

The longest HO-scale Train Set we've ever sold . . 82½ inches in all! So complete railroad buffs of all ages will enjoy it. The lighted Alco Super 630 diesel pulls flat car with tractor load, operating ore car, pipe-laden flat car, hopper car, piggy back flat car with 2 trailers, box car, pulpwood car, operating crane car with boom tender, tank car, caboose. Includes signs, poles plus 20-watt (VA) power pack (UL listed, 110-120-v, 60-Hz, AC) Not recommended for ages under 8. Plastic, metal.
79 N 96275C Shipping weight 9 pounds ..... Set $78.99

Locomotive only **$14.99**

Lighted Alco Super 630 Diesel Locomotive only—our biggest HO locomotive.
40 N 95262—Shipping weight 1 pound 7 ounces $14.99



7-unit "Spirit of '76" Freight Set

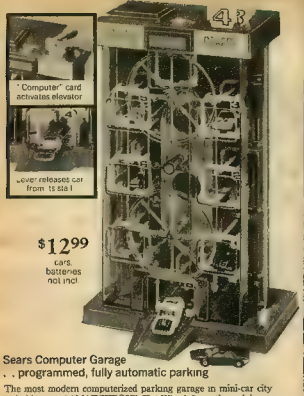
A Unique red, white and blue diesel locomotive and matching caboose bear the official U.S. seal and American flag. 47-inch train set includes operating crane car with tender, hopper, tank car, box car, 36-inch diameter round track. 6-watt (VA) power pack is UL listed for 110–120-volt, 60-Hz. AC. Not recommended for ages under 8. Plastic, metal.
49 N 9627Z—Shpg. wt. 5 lbs. 6 oz. ...Set $28.99

"Spirit of '76" Diesel Locomotive and matching Caboose only.
49 N 9624—Shpg. wt. 1 lb. 2 oz. $14.88

6-unit Freight Set

B GP 20 diesel with operating headlight. Hopper, container flat car, tank car, box car, caboose 32-in *some* train. 36-in diameter round track. 6-watt (VA) power pack is UL listed for 110-120-volt, 60-Hz. AC. Not recommended for ages under 8. Plastic, metal.
49 N 96276—Shpg. wt. 4 lbs. 5 oz. ...Set $24.99

GP-20 Diesel Locomotive only.
49 N 9524—Shpg. wt. 14 oz. $10.88



$12.99
cars, batteries not incl

Sears Computer Garage
. . programmed, fully automatic parking

The most modern computerized parking garage in mini-car city . . holds up to 8 "MATCHBOX", Hot Wheels® or other mini-cars (sold on pages 573, 577 to 579). It's easy and fun to load or remove parked cars . . numbered card brings the car you want down the entrance on a ferris-wheel type elevator . . spring trigger moves the car out at bottom. Plastic, 10x10¼x17 in. high. Uses 2 "D" batteries, order pkg. at right. From Japan. Ages 3 to 10.

79 N 57027C—Shipping weight 5 pounds $12.99

"MATCHBOX"® Steer-N-Go . . just like driving a real racer

- Turn on the key ignition and fire up the action
- Shift transmission into either of two forward speeds, or reverse
- Turn woodgrained racing-style steering wheel to maneuver your car
- Racing-style dashboard is fully instrumented

$19.97 without batteries

Snap stick shift into first gear and steer your "MATCHBOX" car (included) around hairpin turns and over bridges. Shift into second gear and go speeding along the straightaways. If your car spins out and off the road, shift into reverse gear, and back out. Uses 3 "D" batteries . . order package directly below. Durable plastic and metal construction. For young drivers ages 6 to 12.

79 N 57064C—Shipping weight 6 pounds $19.97

49 N 46995—"D" Batteries. Package of 6. Shpg. wt. 1 lb. 4 oz. . . . . Pkg. 1.49

NOTE: "MATCHBOX" is the registered trademark owned by Lesney Products & Co., Ltd., England

Evel Knievel™ Stunt Sets..danger and thrills with the wildest daredevil ever!

Scramble Van™ $8.97

The perfect carrier for Evel and his stunt cycle (not included). Equipped with trailer, gasoline can, tool box with tools, cycle jack and grease gun. Complete with 3-piece jump ramp so Evel can even jump his own van. A fire extinguisher and a captain's chair complete the set. Removable side panel allows easy access to office, dressing room and lounge areas, with their many accessories all scaled to fit Evel. All plastic; van 17x9x12 in. high. Recommended for ages 5 to 10.

49 N 58227—Shipping weight 3 pounds $8.97

$11.44

Evel in his Stunt and Crash Car

Even when he has four wheels, Evel is still a two-wheel daredevil. His gyro-powered stunt and crash car accelerates out of the energizer/winder, balanced up on its 2 side wheels. Evel is inside in complete control until he hits an obstacle . . then the car explodes, but Evel's still safely strapped to his seat inside the roll cage. You can reassemble fenders, hood, body and chassis for another crash run. Twist air cleaner and car runs without exploding. Colorful plastic, 4½x5x12 in. long. Ages 5 to 10.

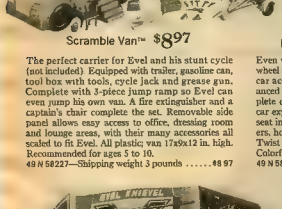
49 N 58271—Shipping weight 1 lb. 4 oz. $11.44

$8.97

Evel and his Stunt Cycle

Evel Knievel and his stunt cycle perform just about every maneuver known to the real Evel. Powered by its revolutionary gyro motor, the amazing stunt cycle lands with perfect balance every time. Cycle features high traction tires, impact-absorbing fork, 2-position kickstand . . 3½x2¾x4½ in. high. Evel is 7 in. tall and dressed in his official uniform with removable helmet and swagger stick. Includes powerful energizer and winder that fires the cycle off. Durable plastic. Recommended for ages 5 to 10.

49 N 58224—Shipping weight 2 lbs. 2 oz. $8.97



$11.44 without Evel, cycle

Stunt Stadium

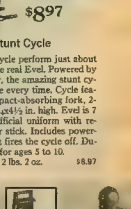
Big 46-in. wide play area for Evel, complete with graphic grandstand and stunt accessories. He jumps and flips at record 55 scale-ft. heights using the special accessories, performs an almost impossible double flip. Using the "Sky Hook" he pulls himself off the cycle in mid-air and sends cycle bursting through the stadium doors. All stunt gear packs up into case. Vinyl. Ages 5 to 10.

79 N 58272C—Shipping wt. 3 lbs. . . $11.44

NOTE: These items not recommended for children under 3 due to small parts

Derry Daring and her Stunt Cycle do flips, jumps, wheelies

$8.97



She can do anything Evel can do. She's 7 in. tall, dressed in a shocking pink jump suit. Gyro motor in cycle helps it land perfectly balanced. Incl. energizer/winder. Plastic. Ages 5 to 10.

49N30879—Wt. 2 lbs. 2 oz. . $8.97

"MATCHBOX" Scene Sets open a whole new

"MATCHBOX" Country

A magnif cent farm spread that makes it fun to help with the chores

$11.97 without vehicles

1 Sold only at Sears! Old McDonald never had it as good as you will with this modern farm. Vehicles cross the bridge and overpass and rumble down the road. Past the barn and silo . . then in for a quick stop at the snack bar, and then back to the farm again. Also incl. a farm house and storage area for mini vehicles (sold below).

Vacuum formed and heat-sealed vinyl for long life. Layout folds into convenient carrying case . . . measures 18x14x4 in. wide. For ages 3 and up

Shipping weight 4 pounds.

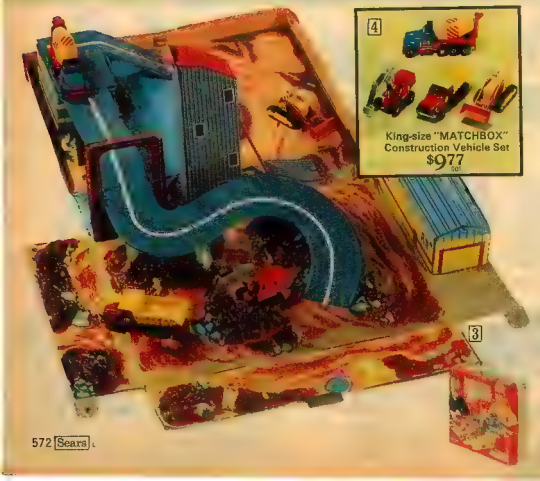
79 N 57048C $11.97

Country Vehicle Set

2 The 10 farm mini-vehicles include a tractor, fork lift, articulated truck, road roller, family car, wildlife truck, bulldozer, field car, camper and coach car. Each vehicle measures about 2 to 3 in. long and is made of die-cast metal. From England. Ages 3 to 12.

Shipping weight 1 pound 14 ounces

49 N 54985 . . . . . Set 47.47



"MATCHBOX" Construction Site

Roadway bridges, a factory . . even a big vehicle storage house

$11.97 without vehicles

3 Sold only at Sears! You're the contractor on this job and you've got a deadline to meet. So it's out to the job site and the work begins. Construction vehicles climb up the ramp and rumble along the highway. Past factories, onto the bridge and over the river they go. At the construction site, check into the storage house and start working. Vehicles not included, sold below.

Vacuum-formed and heat-sealed vinyl for long life. Layout folds into convenient carrying case . . measures 18x14x4 inches wide. Ages 3 and up.

Shipping weight 4 pounds.

79 N 57053C $11.97

Construction Vehicle Set

4 The four king-size construction vehicles are 3 inches longer than farm vehicles in set (2) above. Set includes a bulldozer, dump truck, cement truck and excavator. Each king size vehicle measures up to 6 inches long and is made of die-cast metal From England. Ages 3 to 12.

Shipping weight 2 pounds 3 ounces.

49 N 54832 . . . . . Set 9.77

NOTE FOR BOTH PAGES: "MATCHBOX" is the registered trademark owned by Lesney Products & Co Ltd., England

miniature world of buildings, roadways and scenery

Each 26x36-inch play area folds up and forms a handy vinyl carrying and storage case

"MATCHBOX" City

Breathtaking panorama of city life features a giant skyscraper

$11.97 without vehicles

1 **Sold only at Sears!** Have you ever thought how it would be to control the traffic in a big city? Well, here's your chance. Move mini-cars (sold below) on roads, overpasses, in auto storage facilities. Vacuum-formed plastic and heat-sealed vinyl city opens to 26x36-inch spread. Closes into handy vinyl carrying case that measures 18x14x4 inches wide. This set ideal for children ages 3 and up.
Shipping weight 4 pounds.
79 N 57046C $11.97

City Vehicle Set

2 You control the hustle-bustle pace of city traffic. Includes 10 mini-vehicles: a gas truck, 2 fire fighters, an ambulance, a bus and 5 racy sports cars. Each of diecast metal . . about 2 to 3 in. long. From England. Ages 3 to 12.
Shipping weight 1 lb. 14 oz.
49 N 54987 . . . . . Set 67 47

Highway Police Chase Game

$12.97 without batteries

Does crime really pay? Join the big cops and robbers chase and see if the police car can capture its crafty foe. This exciting chase game is made of colorful, high-impact plastic. Layout measures 40x40 in. long. Both cars 4 in. long. Use two "AA" batteries (not included), order package below. Also includes detailed highway signs. Assembly instructions included. From Japan. Ages 3 and up
49 N 57052—Shpg. wt. 3 lbs. $12.97

"AA" Penlight Batteries. Package of 4.
49 N 4899 1—Shpg. wt. 4 oz. . . . . Pkg. 69c

Zoom around . . switch tracks . . catch the getaway car with this lightning-fast police car

Getaway driver will probably close the lane divider behind him. If you are quick enough, you can get him on the next turn . . and fire up the already hot pursuit

There's a four alarm fire..and the Rescue Team is ready to swing into action

"Pumper" Truck

$6.77

1 When the first alarm sounds, this all-steel "pumper" races to the scene of the fire. Realistic design features fittings, equipment such as removable ladders, chrome-plated deluge gun, dual side control panels, rear running board, handrails. Simulated siren and blinker unit add to the excitement. Streamlined cab features full interior detailing, chrome-plated grill, bumper. Stands 13x5¼x6 in. high. White lettered tires. Non-toxic finish. For ages 3 to 10.

49 N 58324—Wt. 2 lbs. 12 oz. . . . **$6.77**

Village Fire House

$9.97

2 Here's where all the action begins . . the fire house where you wait poised for fire fighting action. The king-size 17¼x26½x15-inch high station features composition wood construction for durability. Station is decorated in realistic colors and has plastic doors that open and close.

Station may be used with other Rescue Team vehicles shown . . includes 6 warning and road signs and 3 road blockades. For ages 3 to 10.

Unassembled. Shpg wt. 10 lbs.

79 N 57111C. **$9.97**

Fire Chief and Police Cars

Each **$6.45** without batteries

Save 11%
when you buy both cars

WISH BOOK VALUE

Separately total $12.90 — **$11.47** without batteries

(**3 and 4**) Watch these cars bump into things, automatically turn away, go charging off again . . run straight, clockwise or counterclockwise. Working sirens, lights. Plastic trimmed metal body, 11½x4¼x3¾ in. high. Each runs on 2 "D" batteries . . not included, order package below From Japan. For ages 3 to 10. Shpg. wt. each 1 lb. 11 oz.

3 **Fire Chief Car.** Red.
49 N 58175 . . . . . **$6.45**

4 **Police Car.** Blue and white.
49 N 58071 . . . . . **$6.45**

49 N 58218—**Fire Chief and Police Car Set.** Wt. 3 lbs. 6 oz. . . Set **$11.47**

49 N 46995 **"D" Batteries.** Package of six. Wt. 1 lb. 4 oz. . . Package **1.49**

Giant Aerial Hook 'n Ladder

$12.33

Here's just the thing for chasing down that next fire! Giant 7½x25½x29⅝-inch truck has ladder which extends to 35 in. long and can be positioned at five different angles and has a base that revolves 360°. Includes streamlined detachable cab with seats, steering wheel, two side ladders, simulated siren and flasher . . plus deep-tread tires with chrome-plated wheel covers. Heavy-gauge steel construction with non-toxic baked enamel finish. Recommended for ages 3 to 10. So easy to buy when you just use the phone.

Shipping weight 9 pounds.

79 N 54157C **$12.33**

Mighty Tonka® Rescue Vehicle

$13.97

Swing-open rear door, sliding side door, roof give easy access to detailed interior with 3 seats, medicine cabinet with molded in oxygen tanks, removable stretcher. Steel and plastic. Realistic driver, nurse, patient. 18x8¼x7¼ in. high. Ages 3 to 10. Wt. 9 lbs. 4 oz.

49 N 58312 . . . . . **$13.97**

Tiny Tonka® hand-size Fire Department

$7.94 set

Five pieces of fire-fighting and rescue equipment to handle every emergency. Set includes "pumper", pick-up, hook and ladder truck, ambulance and Fire Chief's car. Ladder on hook and ladder truck swivels and adjusts to raised position for added play value.

All pieces made of steel and plastic with non-toxic finish. 4 to 10 lbs. long. Recommended for ages 3 to 10. Why not pick up the phone and order it? Shpg. wt. 3 lbs. 2 oz.

49 N 58314 . . . . . Set **$7.94**

REMEMBER!
You can order items on pages 425 to 593 from now until AUGUST 15, 1975

Six-animal Wagon is a zoo on wheels

$5.97

Sturdy steel-bodied truck has see-thru plastic cages for six plastic wild animals. Truck features realistic interior, chrome-plated grill, bumpers and wheel covers.

Stands 12¾x3⅝x3¼ inches high. Non-toxic finish. Recommended for children ages 4 to 9

Shipping wt. 2 lbs. 4 oz.

49 N 58321..... .$5.97

Kennel Truck totes a dozen dogs

$6.97

Transport 12 detailed plastic dogs to the pet show in this steel and plastic truck with see thru kennel that can lift off completely. Has realistic interior, drop-down tailgate, chrome-plated bumper, wheel covers. About 14x5½x5⅝ in. high. Non-toxic finish. Ages 4 to 9.

Shipping wt. 3 lbs. 2 oz.

49 N 58322..... .$6.97

Traveling 5-piece Farm Set . . . the steel truck sides detach to form a corral

$9.97 set

You're off to the county fair with farm truck, trailer and livestock. Bull, calf and mare travel in this truck-trailer combination. Covered horse trailer has a gate that lowers to form a ramp . . . mare fits easily inside. Pickup truck has removable stake sides for transporting bull and calf. Realistic cab interior. Trailer hitch. Sturdy steel construction; baked enamel finish. Lifelike plastic animals.

Truck and trailer together measure 23½x5⅝x7¼ inches high. Recommended for youngsters ages 3 and over.

49 N 58292—Shipping weight 5 pounds 5 ounces..... Set $9.97

1 Join Win, Winnie and their dog, Scamp in their modern, sleek camper. Complete with built in dinette, kitchen sink, stove, refrigerator (with open-close door), bathroom facilities, shower stall, lounging benches and two front swivel seats—the same fine features found in a real mobile home.

Top opens for easy access to camper's interior. Pull top out and it becomes a patio shade. Heavy-gauge steel and plastic non-toxic enamel finish. About 22x8x11 in. high.

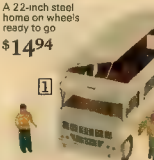
Jointed, vinyl Win and Winnie are 6 inches high. For ages 3 and up.

70 N 54111C—Shpg. wt. 13 lbs. . .$14.94

Mighty Tonka® Winnebago

A 22-inch steel home on wheels ready to go

$14.94



Tonka® Camper and Boat $9.94 set

2 Realistic truck with camper pulls a detachable trailer carrying a tough plastic boat that actually floats. Operational winch on trailer lets you load boat on trailer. Back door and windows of camper open for added realism.

Steel and plastic truck is 14⅝x8¼x6 inches wide. Camper with boat and trailer measures 29¼x8½x6 inches wide. Recommended for youngsters ages 3 to 9.

Use your phone if you want to order it the easiest way of all.

49 N 58311—Shipping weight 6 pounds 8 ounces..... Set $9.94

5-piece Farm Set with highly-detailed farm equipment

$9.99 set

The steerable tractor pulls 3-bottom plow, harrow, roller disc and steerable wagon with swinging tailgate. Die-cast metal tractor and accessories are authentic scale replicas of real farm equipment. Tractor about 8½ in. high. Non-toxic finish. Set includes cardboard barn (not shown) for added play fun. For ages 4 to 11.

49 N 58301—Shipping weight 5 lbs. 9 oz. . . ..Set $9.99

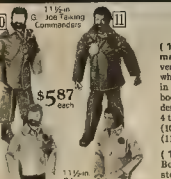
It's the dawn of civilization and you are there with a 57-piece Prehistoric Play Set

$7.99

Return to the time when dinosaurs roamed the Earth and cavemen fought for their lives with sticks and stones. Set features prehistoric animals and cavemen in natural setting of rocks, caves, pools, mountains and trees. Setting 16x6½ in. high. Break resistant plastic pieces are in various colors, and to scale. Booklet on prehistoric times included. For ages 4 to 10.

49 N 59199—Shpg. wt. 3 lbs. 8 oz. ..Set $7.99

You can travel with the



The G.I. Joe Adventurer Team

(10 and 11) Talking Commanders. Leaders of the adventure team give 8 commands when you pull dog tag. Dressed in jacket with pockets, pants, boots, dog tag, insignia, shoulder holster, pistol. Plastic. Ages 4 to 12. Wt. each 14 oz.

(10) 49 N 59229—White ..$5.87

(11) 49 N 59501—Black ... 5.87

(12 and 13) Adventurers. Boots, dog tag, shoulder holster, pistol. Plastic. Lifelike hair. (12) is dressed in denim outfit; (13) is dressed in fatigues. Ages 4 to 12.

Shipping weight each 10 oz.

(12) 49 N 59159—White ..$3.97

(13) 49 N 59126—Black ... 3.97

Super Heroes and Super Foes

1 **Batman.** The cowled crusader answers the bat-alert whenever villains are about. Even the "socks" and "hams" his tough plastic body takes won't hurt this highly detailed, fully jointed, 8-inch tall hero. Ages 4 to 12.
49 N 59215—Shpg. wt. 5 oz. $2.27

2 **Robin.** Boy Wonder, 8 in. tall and made of jointed plastic, helps the fight against crime. Ages 4 to 12.
49 N 59214—Shpg. wt. 5 oz. $2.27

3 **Joker.** The tiresome trickster is 8 in. tall with jointed plastic body. Ages 4 to 12.
49 N 59218—Shpg. wt. 5 oz. $2.66

4 **Penguin.** The bothersome "bird" is 8 in. tall with jointed plastic body, Ages 4 to 12.
49 N 59217—Shpg. wt. 5 oz. $2.66

The talking "Fate of the Trouble Shooter" Adventure Set

$11.96 without battery or G.I. Joe

While vulture circles overhead, G.I. Joe contacts Adventure Team members with his talking communications center. To operate, adjust viewing screen, press button, receive 6 different messages.

Vehicle has tracked wheels, whip antenna, revolving antenna, fold-up solar power source, sliding circuit drawer, vulture. Plastic. Adventure booklet. Uses one "D" battery (order pkg. below). Ages 6 to 12.
79 N 59295C—Shipping weight 4 pounds. .... Set $11.96

"D" Battery. Package of 2 alkaline batteries.
49 N 46996—Shipping weight 11 ounces . . . . . .Package $1.45

Meet the inhabitants of the Planet of the Apes

$2.97 each

(5 thru 9) The masters of the Planet of the Apes and their human visitor from space are 8 inches tall, made of durable plastic with colorful clothes. Each is fully jointed with highly detailed features and authentic-looking costumes. Ages 4 to 12. Shipping weight each 4 ounces.

(5) 49 N 59233—Cornelius $2.97

(6) 49 N 59236—Zira 2.97

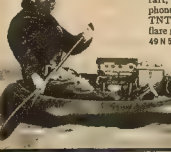
(7) 49 N 59234—Dr. Zaius 2.97

(8) 49 N 59235—Soldier Ape ...$2.97

(9) 49 N 59238—Astronaut 2.97

Spy Mission

$6.87 without G.I. Joe



G.I. Joe's tiny rubber raft is tossed by turbulent seas as he makes a secret landing. Includes French-style sweater, pants, boots, knit cap, life raft, plastic oar, radio with earphones, blinker, camera, binoculars, TNT detonator, submachine gun, flare gun. Ages 6 to 12. Wt. 1 lb.
49 N 59153 .....Set $6.87

Footlocker

$4.87

G.I. Joe must have his gear ready at a moment's notice—to keep pace with fast-moving adventures. Hardboard and wood footlocker keeps action figure uniforms, equipment organized. Nylon carrying handles, metal lock, strong plastic tray. 13½x6½x4¾ in. high. Ages 6 to 12.
49 N 59291—Wt. 1 lb. 14 oz. ..$4.87

Come along with STEVE SCOUT to exciting action in HIGH ADVENTURE SETS

Rescue Patrol on Crystal Glacier $10.79 without Scout

Adventure set includes push around plastic snowmobile, litter sled. Steve's ski outfit with goggles plus poles, ski boots. Also 2 splints, 3 rolled bandages, oxygen bottle and comic book. Scout sold separately on page 539. Ages 4 to 10.
49 N 59582—Shpg. wt. 1 lb. 10 oz. $10.79

Wilderness Base at Rocky Rapids $14.79 without Scouts

Big 28-in. plastic lookout tower with rope ladder. Includes plastic logs and working winch to lift them telescope on pedestal, lantern, inflatable raft and paddle, life vest comic book. Plus compass that really works! Scouts sold separately on page 539. Ages 4 to 10.
79 N 59563C—Shpg. wt. 2 lbs. $14.79

Sail the high seas with the Fighting Furies and their Pirate Ship

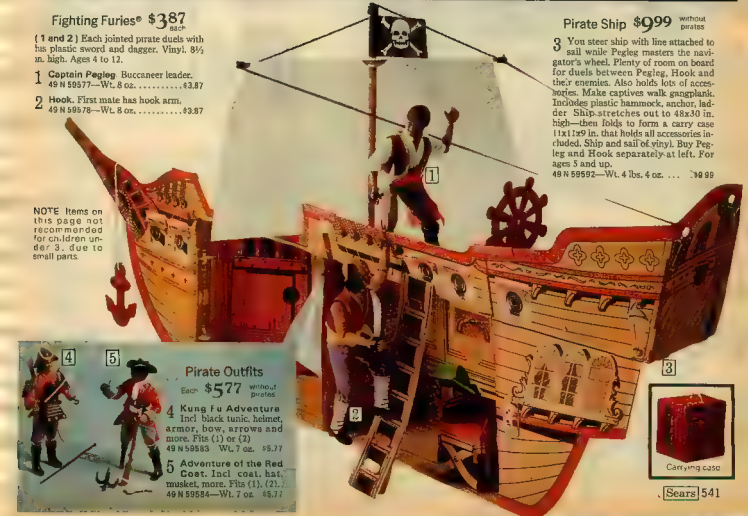
Fighting Furies® $3.87 each

(1 and 2) Each jointed pirate duels with his plastic sword and dagger. Vinyl. 8½ in. high. Ages 4 to 12.

1 **Captain Pegleg** Buccaneer leader.
49 N 59577—Wt. 8 oz. $3.87

2 **Hook.** First mate has hook arm.
49 N 59578—Wt. 8 oz. $3.87

NOTE Items on this page not recommended for children under 3, due to small parts.



Pirate Ship $9.99 without pirates

3 You steer ship with line attached to sail while Pegleg masters the navigator's wheel. Plenty of room on board for duels between Pegleg, Hook and their enemies. Also holds lots of accessories. Make captives walk gangplank. Includes plastic hammock, anchor, ladder. Ship stretches out to 48x30 in. high—then folds to form a carry case 11x11x9 in. that holds all accessories included. Ship and sail of vinyl. Buy Pegleg and Hook separately at left. For ages 5 and up.
49 N 59592—Wt. 4 lbs. 4 oz. $9.99

Pirate Outfits Each $5.77 without pirates

4 **Kung Fu Adventure** Incl black tunic, helmet, armor, bow, arrows and more. Fits (1) or (2)
49 N 59583 Wt. 7 oz. $5.77

5 **Adventure of the Red Coat.** Incl coat, hat, musket, more. Fits (1), (2).
49 N 59584—Wt. 7 oz. $5.77

Carrying case

These are the AMERICAN WHEELS

A hot new collection of cycles to please all the young racers in the family . .

1

Pedal direct-drive American Cycle

A low-slung Cycle with a big front wheel and wide-spaced back wheels for great traction

$20.97

1 Easy riding cycle goes as far and as fast as strong young legs will go. Big 14-inch semi-pneumatic tire bites down on track while broad rear slicks, set wide apart to handle turns easily, help keep cycle stable. Low-slung racing saddle provides a comfortable ride for young cyclists.

Gleaming chrome-plated high-rise handlebars with finger-grip plastic handles and streamers plus a roll bar give cycle a sporty flair. Tubular steel frame and plastic seat. Pedal cycle measures 34x22½x25½ inches. Recommended for ages 3 to 7. Shipped partly assembled. *See "N" suffix, page 266.*

Shipping weight 18 pounds.

79 N 86075N ... $20.97

2

Pedal chain-drive Freedom Rider

A streamlined Cycle with the look of a high-speed racing cycle

$25.99

2 Thunder down the sidewalk at top speed on this super cycle. Big, low-slung pedal cycle has gleaming chrome-plated tubular steel body, swept back roll bar, high-rise handlebars, windscreen.

Heavy-duty chain assembly gives positive action to super-wide 8-inch rear tires; 8-inch front tire. Safety feature: chain is completely enclosed. Simulated shock absorber decoration on handlebars adds the look of realism. Plastic seat.

Cycle measures a full 35x16x27½ inches high. Red, white, and blue. Partly assembled. Ages 3 to 8. *See "N" suffix, page 266.*

Shipping weight 17 pounds.

79 N 86076N ... $25.99

3

Battery-powered Patriot Chopper

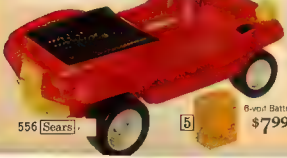
Foot-pedal controls put your machine in action up to 2 miles per hour with a "real motor-bike" feel

$36.99 without battery

3 Go on adventures for up to 7 hours on a single charge . . this battery-operated cycle runs on a rechargeable long-life 6-volt battery (not included; order separately below). Widespread 9-inch wide traction rear tires; 10-inch front tire. Simulated shock absorber decoration, chrome-plated high-rise handlebars and high back saddle with chrome-plated roll bar plus front and rear fenders.

Includes battery recharger (UL listed 110-120-v., 60 Hz. AC, 8 watts.). Chrome-plated tubular steel frame. 34½x16x24½ inches high, plastic saddle, simulated engine. For ages 3 to 8. Partly assembled. *See "N" suffix, page 266.*

79 N 86521N—Shipping weight 21 lbs. $36.99



Dune Bug

$31.99 without battery

4

5

6-volt Battery

$7.99

Battery-powered Dune Bug

4 The fun car of beach and street also hits the sidewalks . . skims along at speeds up to 2 miles per hour, indoors or out. Runs up to 7 hours on one charge of the long-life rechargeable 6-volt battery (not included; order separately below).

Custom-like styling includes rear engine detail, simulated headlights and treaded tires. Hi-impact plastic body and tires support up to 150 pounds. Overall 31x16x13½ inches high. Seat height 9 inches. Incl. battery recharger (UL listed 110-120-v., 60 Hz. AC, 11 watts.). Bright red and yellow colors. Partly assembled. For ages 2 to 7.

79 N 86529C—Shipping weight 16 pounds. $31.99

5 **6-volt. Rechargeable Battery.** Fits all Sears, Eldon, Pines rechargeable vehicles

49 N 86823—Shipping weight 4 pounds $7.99

BATTERY GUARANTEE

6-volt rechargeable battery sold above for use with battery-powered vehicles (3) and (4) is guaranteed for 6 months against electrical failure, or return for free replacement

JR. BEAUTY GIFTS:

Teach Hair Care, Personal Grooming

a gift of **VALUE**

Barbie Beauty Center Includes Accessories!

aldens prices it at

11.77

11 Look! There's an almost life-sized 11½-inch high Barbie® head with Quick-Curl hair for instant hair-styling fun—no wetting or setting or waiting! How she'll love experimenting with new hair styles and make-up, too! Set includes lipstick, eyeliner, blusher brush, comb, curler, bows barettes and more.
83 Y 3802—2 lb. 1 oz. **11.77**

6 BARBIE'S STYLER-DRYER TRAVEL SET. Dryer blows clean air, has hood for spot drying, comb, brush, 2 barettes, hand mirror, 6 curlers 2 pony tail holders, shampoo bottle in vinyl bag Uses 2 penlite batteries (not included)
83 Y 3701—Ship wt. 1 lb. 6 oz. 17-Pc. Set **4.99**
83 Y 3979—Penlite Batteries 7 oz. **4 for 1.15**

7 BEAUTY TOTE BY JERGENS. Real cosmetic and grooming aids—5 fragrant 2-oz soap bars, hand lotion, shampoo, liquid bubble bath, cologne and a whole lb. of bubbling bath beads in re-usable container you can use as a tote case for a Barbie doll (not included)
83 Y 3809—Ship wt. 3 lb. 9 oz..... **6.77**

8 CHILD-SIZED BEAUTY SALON has everything the young beautician wants for pretend-play Sink has working faucet for "washing" her doll's hair, a big mirror, lots of storage space for her own added-cosmetics, combs, curlers; even a sturdy stool strong enough for Mom to sit on plus realistic hair dryer Made of sturdy corrugated fiberboard with no sharp corners or edges, non-toxic water-resistant inks won't smear or smudge So lightweight a child can move it! Easy to assemble in minutes Set-up size, 42x30½x 15½-inches deep. For ages 3 to 9 years Mail
83 Y 3805E—Ship. wt. 11 lb..... **11.99**

9 RAGGEDY ANN MANICURING SET Handle holds 5 attachments, filer and shaper drum, drying fan, cuticle shaper, buffer. Plus 2 empty bottles for polish, remover Uses 2 "D" batteries (not incl., sold below) For ages 6 to 12
83 Y 3704—Ship. wt 1 lb. 3 oz. **6.99**
83 Y 3974—"D" Batteries 1 lb. 4 oz. **4 for 1.25**

10 GROWING HAIR BEAUTY CENTER lets her practice on a perfect customer—a vinyl 8¾-in "head" with rooted, growing hair on suction cup base. Includes 4 plastic rollers, teasing brush and non-toxic make-up kit specially formulated for little girls ages 5 and up.
83 Y 3804—Ship. wt. 1 lb. 6 oz..... **6.88**

Why not charge your Christmas purchases? See our credit terms on page 251.

YOUNG CRAFTS, SEWING:

Wow-gifts Teach New and Old Methods of Doing Creative Designing for Today!

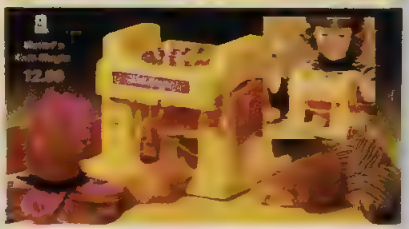
a gift of **VALUE**

BEST ZIG-ZAG SEWS 5 DECORATIVE STITCHES

aldens prices it at only

25.88

1 Learn to sew 5 fancy stitches including zig zag . . . plus a straight chain stitch! Just drop in one of the cams to change the design. Runs on AC, by hand, or with 3 "D" batteries (not included, sold below). Has remote control foot pedal, adjustable tension control, plastic carry case cover, 2 needles, thread and needle-threader. Rugged plastic base, die-cast metal head. Size 10 x 9¼ x 6½-inches. For ages 6 and up.
83 Y 3814—Wt. 5 lb. 14 oz. **25.88**



5 Afghan Crochet Kit **5.99**

6 Portable Weaving Loom **7.99**

7 Liquid Thread Kit **3.99**

8 Sequin Sew-ons **CUT 'n Now 3.99**

5 AFGHAN CROCHET KIT is simplified for beginners. Includes hook, 3 colors of acrylic yarn—that's enough to make a 36 x 46-inch afghan! With easy instructions.
83 Y 3817—Wt. 1 lb. 11 oz. . . . **6.99**

6 WEAVING LOOM. One end wraps around waist, other ties up anywhere so you can weave a scarf, belt, hat, handbag—any project up to 12-in. wide, any length! Includes 12-in. waist-style loom, 2 shuttles, instructions. Yarn not included.
83 Y 3818. . . **7.99**
Ship. wt. 1 lb. 8 oz.

7 LIQUID THREAD KIT "Embroiders" on fabric, dries fast in a decorative raised effect. Kit contains colorfast "thread", a metal hoop, swatches and instructions.
83 Y 3815—Wt. 1 lb. 15 oz. . . **3.99**

8 SEQUIN SEW-ONS. *Were 4.99 in our 1974 Christmas Book, page 25.* They're still all the rage! Sew 'em on sweaters, jeans, blouses! Easy-to-make fashion appliques! Kit includes 1200 sequins, 1200 beads, fabric base, 8 patterns, needles, threads and easy-to-follow instructions.
83 Y 3819—Ship. wt. 8 oz. . . . **3.99**

2 3-WAY CONSOLETTE sewing machine makes learning to sew, such fun! Every little girl loves to make doll clothes—and with an easy-to-use machine like this she'll soon be sewing accessories for herself, too! Sews electrically on AC, or use 2 "D" batteries (not included, sold below). Sews manually, too. Heavy-duty motor, die-cast head, handy foot-pedal, light 8-piece sewing kit included. Size: 11½ x 5¾ x 6¾-in. high. For ages 6 and up.
83 Y 3812—Shipping weight 3 lb. 7 oz. **19.88**

3 HOLLY HOBBIE SEWING MACHINE in a charming old-fashioned style. Works by hand or with 2 "D" batteries (not incl., sold below). Threader included. Has an E-Z view light and foot pedal tool. Teaches child to sew with simple-to-follow instruction book. Size. 9¾ x 7 x 5-inches high. Metal and plastic construction. For ages 6 and up.
83 Y 3713—Shipping weight 2 lb. 3 oz. **9.88**

"D" Batteries for sewing machines above.
83 Y 3974—Shipping weight 1 lb. 4 oz. . . . **4 for 1.25**

4 HERE'S THE EASY WAY TO KNIT. It's Mattel's "Knit Magic™" and it teaches little girls how to turn out real knitted tubes and panels in any length, in seconds! Then in minutes they can make fun-things for themselves and their dolls to wear. Set contains: Knit Magic Machine, yarn-tensioner gauge, plus 3 ounces of 3-ply yarn (enough to make a Barbie® dress and hat, a child's hat, 2 stuffed toys and a hat-and-bootie set for her baby doll). Instructions included.
83 Y 3868—Shipping weight 2 lb. **12.99**

We've got some super BONUS BUYS for you—see details pages 2-3.

75-INCH WIDE PADDED BAR

The crowd pleaser! Features deeply padded rails, two swivel bar stools in wipe-clean vinyl!

SAVE $54 4 PC. SET 199.95

$9 Monthly. See credit terms, page 251

BAR: Beautifully styled of 1-inch solid pressed wood. Tufted front and foam-padded elbow rail covered in Black supported vinyl that you just wipe clean. Walnut-grained vinyl laminated top resists heat and alcohol stains. 2 shelves to hold your "holiday spirits" Wood legs, chromed foot-rail Overall size: 75x19x42-inches high. There's always plenty of room for everybody.

LIGHTED BACK BAR. Same woodgraining and padding to match the bar. Two 4-inch deep shelves (1 is 42-in. long, the other is 23-in. long). Bulb not included. UL listed

BAR STOOLS: 360° swivel. Black vinyl padded bucket seats. Chromed foot-rest. Black tubular steel base. Seat height: 30-inches

All pieces shipped Express or Freight from Louisville, Kentucky. Allow 21 days plus transit time for delivery.

39 Y 2312X—75-INCH LONG BAR ONLY. Shipping weight 148 lb.. 139.95
39 Y 2315X—LIGHTED BACK BAR ONLY. Shipping weight 50 lb....64.95
39 Y 2323X—2 BAR STOOLS ONLY. Shipping weight 58 lb.. . Pair 49.95

SAVE 29.95 on 3-Pc. Set. Includes bar and 2 stools.
39 Y 2321X—Ship. wt. 218 lb. Costs 169.90 bought separately .. 139.95

SAVE 54.90 on 4-Pc. Set. Includes bar, back bar and 2 stools.
39 Y 2322X—Ship. wt. 255 lb. Costs 254.85 bought separately ..199.95

ABSTRACT MIRRORS. Shown on wall behind the bar. 4 interesting patterns for you to reflect on. Black and Silver finish with brushed chrome frame Each is 12x12-inches square.
39 Y 2848—Ship. wt. 7 lb. 2 oz.... . . . . Set of 4, 14.99

Backward Bar Clock

CUT $3 9.99

BACKWARD BAR CLOCK *was 12.99 in Fall Catalog, page 600.* We show it on the wall behind the Bud Bar Electric movement—backwards, of course! 9½-inches high. 9½-inches in diameter.
39 Y 3860—Wt. 1 lb. 15 oz. 9.99

a gift of VALUE

BUDWEISER™ BAR WITH PADDED SPILL RAIL

We peeled off a big "Bud" label and put it on a bar, —then we cut the price!

SAVE 39.95

3 PC. SET 199.95

$9 Monthly. See credit terms, page 251

BAR *was 199.95 in Fall Catalog, page 600.* It's a witty, pop-art addition to your den with its colorful, giant Budweiser label screen-printed on vinyl. Laminated vinyl top is alcohol and stain resistant. Features padded spill rail and chromed foot rail Overall size: 64x18x39-in hi.

BAR STOOLS *were 64.95 a pair in Fall Catalog, page 600.* Chrome frames, vinyl seats screen-printed with Anheuser-Busch emblem 28-inches high. 14-inch diameter seat.

Shipped Express/Freight from Conway, S. C. Allow 21 days plus transit time for delivery.

39 Y 2305X—BUD BAR. Wt. 140 lb. 179.95
39 Y 2306X-2 BAR STOOLS. 20 lb. Pr. 59.95

SAVE 39.95 ON 3-PC SET. You save 39.95 when you buy the 3-pc. set (It costs 239.90 purchased separately)!
39 Y 2307X—Shipping wt. 160 lb.....199.95

10-inch Angel Baby and Wardrobe

Buy Both . . Save $1

VALUE (9) and (10) Separately total $9.98 — $8.98

9 **Angel Baby** has a soft vinyl body that's 10 inches tall. She is fully jointed. Shiny blond rooted hair and big go-to-sleep eyes. Rosebud print sarque, diaper, shoes and socks. For ages 4 to 10.
49 N 31622—Shipping weight 12 ounces $4.99

10 **Wardrobe for 10-inch Angel Baby** includes a two-piece carriage set, pink kimono and white christening ensemble.
49 N 32558—Shipping weight 6 ounces $4.99

10-in. Angel Baby (9) plus Wardrobe (10).
49 N 32619—Shipping weight 1 pound 4 ounces . . . . . Set $8.98

Outfits for 14-inch Angel Baby

NOTE: Dolls shoes, socks not incl., with outfits

18-inch Dearest Infant

$12.99

11 Hold and cuddle this 18-inch bundle of joy. Polyurethane foam filled cloth body with vinyl arms, legs, head. Rooted blond hair, go-to-sleep eyes, cry voice. Blue and white fleece-look pram suit. Ages 4 to 10. Wt. 2 lbs. 8 oz.
49 N 31823 . . . . . $12.99

(12 and 13) Outfits for 18-in. Dearest Infant. Shpg. wt. ea. 5 oz.

12 Two-piece pink sleeper accented with delicate lace trim.
49 N 32554 . . . . . $2.99

13 Sunny maize dotted dress with a white ruffled pinafore.
49 N 32555 . . . . . $3.99

(14 thru 17) Your "baby" will love any of these sets. Shpg. wt. ea. 4 oz.

14 Plum acrylic-knit, two-piece pram suit with ribbon-look trim. Matching hat.
49 N 32553 . . . . . $3.49

15 Pink dotted bolero-style dress with lace trim.
49 N 32549 . . . . . $2.99

16 Maize sleeping gown with ruffles.
49 N 32548 . . . . . $2.39

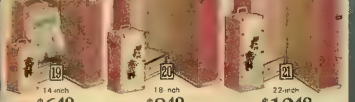
17 Pistachio acrylic-knit coverall with lace-trimmed bonnet.
49 N 32551 . . . . . $2.99

14-inch Angel Baby

$7.99

18 She has a 14 inch vinyl body . . . fully jointed little dress, knit shrug, bonnet, panties, shoes, socks. Rooted blond hair, go-to-sleep eyes. Ages 3 to 10.
49 N 31621—Shipping weight 1 pound 10 ounces $7.99

Steel Storage Trunks



$6.49 $8.49 $10.49

(19 thru 21) Wood frame, plated hardware, plastic handle . . . drawer, hanger bar, hangers. For doll's clothes, accessories (not incl.). Ages 3 to 12.

19 **14x7x7½-inch Trunk.** One snap lock. Shpg. wt. 4 lbs.
49 N 33569 . . . . $6.49

20 **18x8½x8½-inch Trunk.** Two snap locks. Shpg. wt. 6 lbs.
49 N 3357 . . . . $8.49

21 **22x8½x9½-inch Trunk.** Two snap locks. Shpg. wt. 7 lbs.
79 N 33517C . . $10.49

$8.99 $4.69

Storage for doll clothes

22 **Wardrobe** has sliding doors, hanger bar, hangers. Pink and white. Hardboard chest, wood knobs. 14x16½ inches high. Doll clothes, accessories not included. Ages 3 to 8.
79 N 33518C—Wt. 6 lbs. $8.99

23 **Clothes Rack** has shoe rack, hanger bar, hangers. Pink and white Hardboard sides; wood rack, bar. 10x17½ in. high. Unassembled. Doll clothes, accessories not included. Ages 3 to 8.
79 N 33571C—Wt. 3 lbs. $4.69

We are dainty dunkers. Bath time busy bees.
Splash us! Scrub us! Wash us! Quick as "1-2-3"

BATHABLE BABIES

17-inch
Real Live Baby
$10.99

1 This 17 inch charmer has a soft vinyl foam filled vinyl body . . feels almost alive. Put her arms around your neck and she almost hugs you back. Loosely jointed arms and legs dangle as you hold her. She drinks from her own bottle . . even wets. Completely washable. Go-to-sleep eyes with long lashes, rooted hair. Two-piece knit outfit. Recom mended ages 3 to 10.
Shipping weight 2 lbs. 4 oz.
49 N 31804 . . . . . $10.89

NOTE: Dolls on this page will not stand unsupported

1

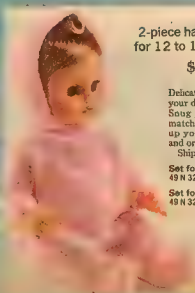
3 14-inch
Baby's First Baby
$6.49

2 10-inch
Luv 'n Stuff
$5.99

(2 and 3) These soft-skin baby dolls practically beg to be hugged. Each has sparkling go-to-sleep eyes. They drink from their own bottles . . they wet, too. Completely washable. Vinyl foam-filled vinyl body. For ages 6 months to 6 years.

2 **Luv 'n Stuff** is a 10-inch pixie. Rooted hair. One-piece knit romper outfit.
Shipping wt. 12 oz.
49 N 31599 . . . . . $5.99

3 **Baby's First Baby** has a 14-in. body. Molded hair. One-piece knit playsuit.
Shipping wt. 1 lb. 8 oz.
49 N 31581 . . . . . $5.49



2-piece hand-knit Outfits
for 12 to 18-in. baby dolls
$3.49 set doll not included

Delicately knit set will keep your doll warm and cuddly. Soug pink hooded jacket matches full bottoms. Pick up your phone right now and order this one!
Shipping wt. ea. 5 oz.

Set for 12 to 14-in. dolls.
49 N 32609 . . . . . Set $3.49

Set for 16 to 18-in. dolls.
49 N 32529 . . . . . Set $3.49

BABY DOLLS
by Furga of Italy

(1 thru 3) Huggable babies with vinyl heads, arms and legs, rooted hair and movable blue eyes. Each doll wears a knit acrylic outfit. For ages 3 and up. Not recommended for children under 3 years, due to small parts.

1 17-inch Pamela. Blue, white 1-pc. playsuit. Cotton socks. Blond hair. Jointed vinyl body. Shpg. wt. 2 lbs. 1 oz.
49 N 31627 .....$10.99

2 17-inch Paolina. Footed coveralls, bonnet, vest. Pacifier. Polyurethane foam-filled cloth body. Wt. 2 lbs. 1 oz.
49 N 31628 .....$15.99

3 25-inch Patty. 2-pc. outfit: top with footed bottoms, matching bonnet. Blond. Polyurethane foam-filled cloth body. Wt. 5 lbs.
79 N 31629C $19.99

(4 thru 7) Outfits for (1) and (2). Outfits are knit of acrylic. Each includes a four-color, animal-shaped cardboard hanger. From Italy. For children ages 3 and up.

4 Red overalls with red, white and blue striped sleeves and pants trim.
49 N 32524—Shpg. wt. 6 oz. $3.99

5 Light blue and white jumper with shoulder ties, light blue pullover.
49 N 32522—Shpg. wt. 6 oz. $3.99

6 White and orange striped playsuit with white sleeves and trim.
49 N 32523—Shpg. wt. 6 oz. $3.99

7 Fancy white frock with blue trim and two pink rosebuds.
49 N 32525—Shpg. wt. 6 oz. $3.99

An Italian beauty . . . TENERELLA

A French beauty . . . MADELEINE

Cut $2

A Sears VALUE

Were ~~$14.99~~

$12.99 each

8 This lovely 19-inch doll has long dark rooted hair, sparkling go-to-sleep eyes and smooth vinyl skin. Dressed in a crisp red and white pinafore, lacy pantaloons and vinyl boots. Hair ribbon. Soft plastic foam filled body with movable arms and legs. From Italy. For children ages 3 and up.
Shipping weight 3 pounds.
79 N 32017C $12.99

9 A delightful 17-inch doll with soft vinyl skin, go-to-sleep eyes and long, blond rooted hair. She's clad in a pink and white checked dress with lace trim on skirt and apron. Lace-trimmed pantaloons and cap. Black shoes. Jointed arms and legs. From France. For children ages 3 and up.
Shipping weight 1 lb. 10 oz.
49 N 32035 .....$12.99

Such rollickin' times you'll have a ball, when COUNTRY COUSINS come to call!

(10 thru 13) Country Cousins have smooth vinyl skin, large moving eyes and shiny rooted hair. Dolls are fully jointed.

10 16-inch Baby Face. Red and white dot dress with navy print apron. Black shoes, white spats, white leotards. Wt. 1 lb. 5 oz.
49 N 32094 .....$14.99

11 15-inch Chipper. Navy print dress with accent trim. White leotards, shoes.
Shpg. wt. 1 lb. 8 oz.
49 N 32095 .....$12.99

12 11-inch Pun'kin. Red and white dot dress, navy print apron, bonnet. White leotards, shoes.
Shpg. wt. 1 lb. 3 oz.
49 N 31637 .....$9.99

13 13-inch Butter Ball. Red and white dot dress, lace trim. Print diaper. Drinks and wets. Bottle. Wt. 1 lb. 4 oz.
49 N 31936 .....$9.99

NOTE: Items (10 thru 12) for ages 3 to 10. Not recommended for ages under 3, due to small parts. Item (13) for ages 6 months to 8 years.

Big bright eyes look up at you,
arms reach out to play.
These baby dolls give you their love
a thousand times each day

BABY DOLLS

"Mama" and "Papa", this BABY DOLL coos. She's wishin' and hopin' for lovin' from you

$9.49

This 20-in. little pixie is made for your arms. Her polyurethane foam-filled cloth body is perfect for cuddling. Tilt her forward and back and she'll cry. Set her back on her lace-trimmed pillow and she'll close her go-to-sleep eyes. Soft vinyl arms, legs and head. Blond rooted hair. She wears a long flowing gown, slip, diaper and booties. For ages 3 to 10.
49 N 3168 Shipping weight 2 pounds 12 ounces 9949

Huggable Babies

$6.87 each

(1 thru 3) These 13-in. little lapsitters have rooted hair, big eyes. Cloth body. Washable vinyl face and hands. Machine washable outfits fasten with Velcro® closures. Ages 18 mo. to 5 yrs.

1 **Baby Ann.** Floral-print nightdress and removable white diaper. Blond hair, brown eyes.
49 N 31617—Shipping weight 1 lb. 8 oz. . . . $6.87

2 **Audrey.** Red blouse, blue jeans. Freckles, blue eyes, auburn hair tied with red ribbon.
49 N 31619—Shipping weight 1 lb. 8 oz. $6.87

3 **Natalie.** Pink dress and floral print bonnet. Mischievous brown eyes, blond hair.
49 N 31618—Shipping weight 1 lb. 8 oz. $6.87

14-inch Softee Baby

$5.99

6 She's a real "softie"... from the top of her head to the tips of her toes. Her 14 inch cloth body is poly urethane foam filled . . . arms, legs and head of washable soft vinyl. Rooted hair, go to sleep eyes. Lace-trimmed pink and white dress, diaper, booties. Ages 3 to 10. Shpg. wt. 1 lb. 8 oz.
49 N 31573 . . . . . $5.99

15-inch Alec

$10.99

7 Every doll family needs a baby brother. He sports a shirt, blue jeans, perky cap and red boots. Vinyl body. 15 inches tall. Movable blue eyes and blond rooted hair. France. For ages 4 to 10. Shpg. wt. 1 lb. 2 oz.
49 N 31631 . . . . . $10.99

12-inch Lullabye Baby

$5.49

8 This cuddly companion moves like a real baby while she sings "Brahms Lullaby". . . just pull the string. Dimes and eats, too. 12 inch vinyl body is fully jointed. Molded hair. Dressed in lace-trimmed pajamas. Plastic bottle included. For ages 3 to 10.
49 N 39165 Shpg. wt. 1 lb. 4 oz. . .$5.49

Outfits for Babies—(2 and 3)

Each **$2.99** dolls not included

4 **Back-to-school.** Skirt, pinafore.
49 N 32547—Wt. 5 oz. $2.99

5 **Bedtime.** Nightdress, nightcap
49 N 32546—Wt. 5 oz. .$2.99

Hasbro

ADVENTURE TEAM

Talking Kung-Fu G.I. Joe and the Super Atomic Man

6 SECRET MOUNTAIN OUTPOST with Special Viewing Glasses that gives you the same super-vision as the Atomic Man! The secret outpost is actually a testing ground for potential Adventure Team Members—the Maxitron 80 computer has simulated lights and sensor lines that connect to the running platform to test speed. The Height Test eliminates candidates under 12" tall. The Strength Test measures muscle power from 0 to 10,000 pounds. Atomic Eye Test measures visual capacity! The rotating radar scanner spots enemy agents. The door is barred, too, so your secret mission is safe. Plastic. Atomic Man figure not included. Mailable
85 Y 7629E—Ship. wt. 3 lb.....**9.99**

7 THE ATOMIC MAN. He's part man, part machine, part of the future! 12-in. tall figure has a flexible gripping hand that rotates 360°—attach his hand copter and perform amazing rescues. His flashing atomic eye enables him to see great distances. Atomic limbs simulate intricate wiring, transistors and power sources that endow him with super strength and lightning speed. Comes with trunks, jacket. Plastic
85 Y 7627—Shipping weight 13 oz. **4.99**

8 SEA WOLF SUBMARINE. It can dive, surface and maintain buoyancy through remote control. Watch G.I. Joe plummet the ocean's depths to battle the destructive, man-eating squid!

Set includes detachable conning tower, telescopic periscope that seeks the top of the water remote control, adjustment valve, pincer arms, camera, trim tabs and working rudder PLUS a 12" hose and face mask that enables Joe to explore outside the sub, adjustable underwater viewer that allows you to see under water, decals squid, adventure booklet. No batteries needed. Plastic. G I Joe not included
85 Y 7626E—Wt. 3 lb. Mail **12.88**

9 TALKING G.I. JOE with the new Kung-Fu Grip! Now Joe has flexible hands so he can grip weapons, hang from trees, fight off enemies with his deadly Kung Fu! Pull dogtag and he shouts one of 8 different commands. 12" tall, with lifelike hair and beard, adventure uniform, boots. Plastic
85 Y 7628—Ship. wt. 1 lb. 2 oz. . **5.99**

NON-TALKING KUNG-FU G I JOE Same as above, but no talking!
85 Y 7630—Shipping weight 14 oz. **4.99**

10 HELICOPTER for G.I. Joe and the Atomic Man. Comes with rifle and a special pilot's Suit. One-man copter has movable propeller and special rifle holder. Snap together plastic parts. G I Joe figures not included!
85 Y 7741—Wt. 1 lb. 10 oz.....**5.99**

11 ACCESSORIES for G.I. Joe and the Atomic Man! 55-pc. set of plastic military gear including helmets, hats, shoes, guns, grenades and much more!
85 Y 7632—Shipping weight 14 oz. **3.99**

12 JEEP for G.I. Joe and the Atomic Man! 17-inch long jeep has flip-down windshield, rear cargo area. Made of plastic. Figures not included!
85 Y 7625—Wt. 1 lb. 12 oz.....**4.99**

13 CLOTHES for G.I. Joe and Atomic Man! 4 outfits—Fatigue, Camouflage, Flyer and Rescue. Plus accessories!
85 Y 7634.. ..**4.99**
Ship. wt. 1 lb. 2 oz.

ACTION FIGURES AND PLAYSETS

1 GENERAL URKO AND SOLDIER APE 8-inch jointed "planet of the apes" figures are ready for exciting action! Realistically detailed and dressed in authentic costumes. Made of sturdy unbreakable plastic. You'll go "ape" over them!
85 Y 7661—Shipping weight 13 oz. **7.99**

2 PLANET OF THE APES FORTRESS. This 3-tiered fortress will protect the ape army from any hostile invaders. Strategically located gun ports let Gen. Urko and soldier take dead-aim on their attackers. Includes ladder, table, gun rack, and reflector sun mirror for sending messages. Fortress folds for storage. Vinyl. Urko and soldier not included.
85 Y 7674—Ship. wt. 2 lb. 11 oz. **13.88**

3 CAPTAIN KIRK AND MR. SPOCK. 8-inch jointed figures are poised for out-of-this-world adventure. Realistically detailed and dressed in their authentic Star Trek costumes. Made of unbreakable plastic. An "Enterprising" gift idea!
85 Y 7673—Shipping weight 13 oz.. . **5.99**

4 STARSHIP ENTERPRISE. An authentic replica of the flight deck of the Starship U.S.S. Enterprise! Includes sick bay, Capt. chair and navigational console. Watch the magical action of the Transporter Room. Spin the dial, press a button . . . Kirk or Spock can appear and disappear at the touch of a finger. Includes six scenes for the telescreen. Folds for carrying. Vinyl case. Figures not included.
85 Y 7672E—Ship. wt. 6 lb. Mail **15.99**

5 BATMAN AND ROBIN. The dynamic duo stands 8-inches tall. Fully jointed and pose-able . . . and they pose quite a problem for the forces of evil. Realistically detailed and dressed in their authentic comic-strip costumes. Made of rugged unbreakable plastic. Great Bat-action!
85 Y 7697—Shipping weight 14 oz. **5.99**

6 MOBILE BAT LAB. Holy ZAP . . . POW . . . BANG, the dynamic duo fight crime on the go from their mobile lab. Tough hi-impact polystyrene van comes ready to combat super foes. Includes a secret front end Batnet trap to snare the Joker, Mr. Mxyzptlk and other arch villains. Rear Bat-winch with grappling hook. And inside is a revolving Bat-platform for outside observing. Figures not included.
85 Y 7687—Ship. wt. 4 lb. 12 oz.. **14.88**

7 DR. STEEL. A new member of Big Jim's P.A.C.K.! 9½-in. tall jointed figure has a shiny metallic hand that knocks a pipe in two. Movable back section activates right arm. Bulging biceps pops off muscle band. Two-piece breaking pipe and muscle band included. Made of rugged plastic.
85 Y 7671—Shipping weight 13 oz.. **4.99**

8 BIG JIM—leader of the P.A.C.K.! 9½-in. tall jointed figure is ready to spring into action, armed with silver pistol in shoulder holster and communicator. Biceps expand when elbow is bent. Movable back section activates right arm to simulate karate chop. Made of plastic.
85 Y 7670—Shipping weight 13 oz. . . **4.99**

9 THE BEAST CAMPER takes Big Jim, Dr. Steel and other P.A.C.K. members on some wild adventures! Tough off-road camper converts in seconds to an off-road racer, complete with racing trim. Includes truck roll bars, winch, side exhaust, camper shell with opening doors, cooking equipment, racing labels and stone guard. Action figures are not included!
85 Y 7620E—Ship. wt. 7 lb. Mail. . . **15.88**

We've got some super BONUS BUYS for you— see details pages 2-3.

Steam Engine Locomotive Train 5.99

Choo, choo! Watch the old-fashioned steam engine locomotive chugging round the bend. Sturdy plastic cars include: 1 locomotive, 1 tender, 1 tank car, 1 open car and 1 caboose. 6 curved tracks. Uses 2 "AA" batteries (sold below)!
85 Y 7801—Shipping weight 1 lb. 2 oz. 5.99
83 Y 3979—*"AA" Batteries.* Ship. wt. 7 oz. 4/1.15

Battery Operated Fire Engine with 3 Firemen 7.88

Fire engine has a realistic bell ringing sound that's a real traffic stopper. Once at the scene of the fire, the flashing light warns everyone to stay back. Comes with 3 brave firemen—two of them can rush inside up the removable ladders to save people who are trapped, while the other one gets in the telescoping snorkel, that goes up and down automatically, and puts out the fire. Plastic and metal. Uses 3 "C" batteries (sold below).
85 Y 7737—Shipping weight 2 lb. 5 oz. 7.88
83 Y 3977—*"C" Batteries.* Ship. wt. 13 oz. 4/1.25

The SSP Tournament of Thrills 8.88

New SSP action from Kenner . . . posit on Daredevil Dan atop the Mustang II hatchback; set the stunt wheel for exciting power spin-oute, left or right; pull the "T" stick and watch the action. Set includes: Car, Daredevil Dan, crash barrels, jump ramp with horizontal bar; T-handle power stick (no batteries needed)!
85 Y 7742—Shipping weight 2 lb. 8 oz. 8.88

Exciting Super Friends Car 5.99

Here they come to save the day . . . four of your super friends—Superman, Aquaman, Batman and Robin—racing to the scene of crime to stop evil in its tracks. Remote controlled car does exciting wheelies, too! Plastic. Uses 2 "D" batteries (sold below).
85 Y 7739—Shipping weight 2 lb. 1 oz. 5.99
83 Y 3974—*"D" Batteries.* Ship. wt. 1 lb. 4 oz. 4/1.25

The Mighty Martian Robot 7.88

Recreate the War of the Worlds as the giant Martian robot invades the earth! When you see him walking your way, with his arms swinging, you'd better clear out fast – because when he stops, the instrument panel in his chest swings open, and out pop 2 blazing machine guns, unleashing destruction in his path. Will the poor earthlings survive this terrible menace from Mars?

Big robot is 11-in. tall. Made of tough plastic. He runs on 2 "D" batteries (sold below). He'll make a super Christmas gift!
85 Y 7813. . . . . . 7.88
Ship. wt. 1 lb. 12 oz.

"D" BATTERIES.
83 Y 3974. . . . . 4/1.25
Ship. wt. 1 lb. 4 oz.

Bump 'n Go Batmobile

CUT $1 6.77

Was 7.77 in last year's Christmas Book, page 88! Fiery car with Batman and Robin maneuvers past any obstacle. First it hits, then it goes backwards, then turns to find a new way to go. 11-in. long car has flashing signal light, "firelli" jet engine. Made of plastic and steel. Uses 2 "C" batteries (sold below).
88 Y 7822—Ship. wt. 1 lb. 13 oz. 6.77

"C" BATTERIES. Package of 4.
83 Y 3977—Ship. wt. 1 lb. 4 oz. . . . 4/1.25

Crosman

TOP ACCURACY!

FAMOUS M-760 POWERMASTER®

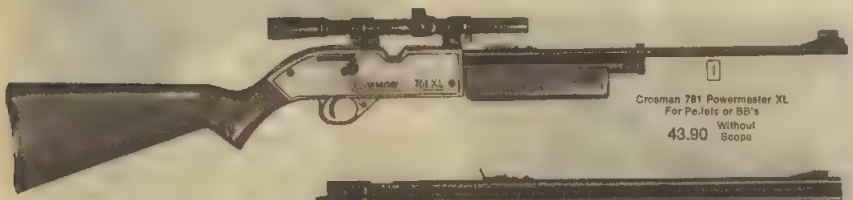
Pellets or BB's . . . Has Maximum Pumping Action for Greater Velocity **33.90** Without Scope

Crosman Powermaster® offers top action in an easy to carry lightweight rifle — actual weight only about 4½-lbs. Has high-compression pneumatic pump action cocking. Holds up to 180 BB's, also handles .177 caliber pellets. Overall length 35½-inches

33 Y 3910E—Mailable. Shipping weight 8 lb 33 90

As Above with Scope 4-Power scope zeros-in closer on targets

33 Y 3911E—Mailable. Shipping weight 9 lb .. 39.90



1 Crosman 781 Powermaster XL For Pellets or BB's 43.90 Without Scope

2 Crosman Pumpmaster M-1400 Pellet Rifle 49.90

3 Crosman M-1 Carbine BB Repeater Rifle 28.90

Part of growing up . . . a famous-for-quality Crosman air rifle he would choose himself!

1 781 POWERMASTER® XL Customized version of popular M 760 sold above . . . same deluxe operating features, plus distinctive gold finished receiver, hand-rubbed hardwood stock, forearm with buttplate 35-inches long, weighs 4¾ lbs Mailable

33 Y 3917E—Wt. 8 lb. 43 90

Above with 4 Power Scope

33 Y 3818E—Wt. 9 lb... 49 90

2 PUMPMASTER M-1400 — our finest air rifle by Crosman Single shot, .22 caliber; uses pellets only Monte Carlo styled walnut-finished hardwood stock, solid steel barrel Right or left hand safety Powerful, but really lightweight — weighs about 5½ lbs. Overall length 35 inches

33 Y 3914E—Mail 49 90

Shipping weight 8 lb

3 M-1 CARBINE lightweight, authentic replica of the famous army M-1 carbine 22-shot BB repeater; magazine holds 270 shots in reserve Fast slide-action cocking; adjustable sights Rugged hardwood stock and steel barrel for years of hard use An all-time favorite! Overall length 35½-in. Light—weighs only about 4½ lbs

33 Y 3843E—Mailable..... 28.90

Shipping weight 7 lb.

SHOWN ON FACING PAGE: Exciting, Famous Name Air Rifles for Your Favorite Boy

4 POWER KING® BY DAISY — BB repeater and 177 pellet single shot air rifle. Easy pumping action. 10 pumps to maximum power Holds 100 BB's Molded Monte Carlo stock, forearm "No-pinch" pump lever handle Cross bolt trigger safety Length 37¾-in Weighs about 4½ lbs.

33 Y 3934E—Mailable Ship. wt. 7 lb. ... 38 99

As Above with Scope 4-power—zeros in close

33 Y 3933E—Mailable Ship. wt. 8 lb. ..44 99

5 NEW POWER LINE® 770 BB repeater by Daisy High velocity, spring action, single stroke lever cocking for effortless shooting Fully contoured Monte Carlo stock with fancy roll-over cheek piece. Checkered forearm, grip. Tapered steel barrel Overall 39½-in Weighs 4 lbs

33 Y 3925E—Mailable Ship. wt. 7 lb. 33.99

As Above with Scope 4 power puts you closer

33 Y 3926E—Mailable Ship wt 8 lb. 39 99

6 DAISY SPORTSMAN RIFLE OUTFIT is perfect for young shooters Made of steel and wood for durability

Seasoned wood Monte Carlo stock Adj., all-weather target sling 700-shot controlled velocity repeating action Adj rear sight, ramp front Length 36-inches Includes 725 BB's and pad of targets Mailable

33 Y 3945F—Ship wt 6 lb . 19.99

7 DAISY PEACEMAKER BB 6-gun and holster set —the gun that won and ruled the West!

Features single action 12-shot automatic feed—get off 12 rounds in no time Leather holster fits waist sizes 24 to 46½-inches . young and old cowboys alike You also get BB's and targets

30 Y 3888 . . . .14 99

Shipping wt 2 lb 4 oz

8 MARKSMAN 740 Rifle Spring activated shooting power—no CO_2 cartridges required Single break-action cocking for full power, positive safety 1-pc. walnut stock, adjustable sights Holds 400 BB's .177-cal pellets 36½-in long

33 Y 3940E—Mailable Shipping wt 7 lb. 23 99

As Above with 4-Power Scope

33 Y 3941E—Mail Shipping weight 8 lb. 29 99

9 ELECTRIC SHOOTING GALLERY by Marksman Improve your shooting eye and increase your shooting fun!

Fully electric. Includes full supply of paper moving duck targets, spinning targets and ring-the-bell bull's-eye targets Size. 17x12½ x7½-inches deep AC, 110V UL listed Mail

33 Y 3945E—Shipping weight 11 lb 19 99

McCULLOCH CHAIN SAWS

Mini-Mac 25 Chain Saw

109.95

$5 Monthly. See credit terms, page 251

1 Our lowest-priced McCulloch saw! 10-in hard nose bar. 1.8 cu. in. (30cc) engine. Automatic oiling, manual override. All-position carburetor. ¾-in. pitch chain. Louvered muffler. Grouped controls. New protective chain brake feature.
51 Y 9917K—Wt. 12 lb. Insured/Mail ..109.95
REPLACEMENT CHAIN
51 Y 9925—Ship. wt. 1 lb. 4 oz.....10.95

Mac 10-10A Chain Saw

***CUT $10* 199.95**

$9 Monthly. See credit terms, page 251

2 *Was 209.95 in our Big Fall Catalog, page 482!* 16-in. bar. 3.8 cu. in. (54cc) engine. Automatic oiling, manual override. All-position carburetor. 350-inch pitched chain. Power unit weighs 12.4 lbs. Flush cut handle. Spark arrest muffler.
51 Y 9946K—Wt. 21 lb. Insured/Mail...199.95
REPLACEMENT CHAIN
51 Y 9902—Ship. wt. 15 oz.....14.95

Mini-Mac 35 with Case

***SAVE $15* 149.90**

$7 Monthly. See credit terms, page 251

3 The chain saw and case sell separately (below) for 164.90—you save $15 by buying them as a set! Chain saw has a 14-in. sprocket nose bar. 2.0 cu. in. (33cc) engine. Fully automatic oiling, manual override. All-position carburetor. ⅜-in. pitched chain. Power unit weighs 7.1 lbs. "Master Grip" handle and grouped controls. Spark arrest muffler. Carrying case.
51 Y 9916K—Wt. 22 lb. Insured/Mail.. 149.90
MINI-MAC 35 CHAIN SAW ONLY
51 Y 9913K—Wt. 16 lb. Insured/Mail 144.95
CARRYING CASE ONLY
51 Y 9914K—Ship. wt. 6 lb. Mail.....19.95
REPLACEMENT CHAIN
51 Y 9904—Ship. wt. 9 oz. 11.95

BACKED BY INSTANT SERVICE— SEE PAGE 251

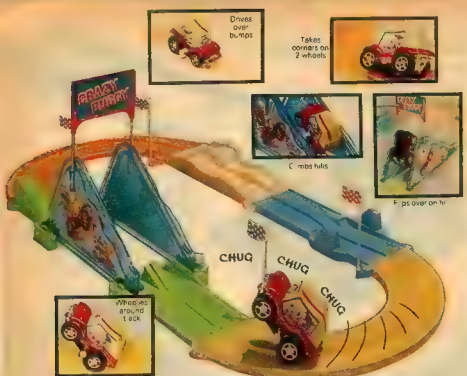
a gift of VALUE

REMINGTON LIMB 'N TRIM 8-IN. ELECTRIC CHAIN SAW

Great trimming, pruning!

***CUT $5* 24.95**

Was 29.95 in our Big Fall Catalog, page 481! It's strong enough to handle the toughest backyard chores, yet quiet enough to use indoors—actually does the work of several shop saws (rip cuts, blind cuts, and cross cuts). Weighs just 5 lbs. complete with bar and chain. 1¾-HP electric motor. 8-in. cutting bar. Chain set at ¼-inch pitch. Manual oiler for extra lubrication on really tough jobs. Double insulated for convenience and safety. 120V, AC. 6 amps. UL listed.
51 Y 9929E—Shipping weight 8 lb. Mailable 24.95
51 Y 9909—*Replacement Chain.* Shipping weight 9 oz. 9.95
51 Y 9981E—*100-Ft. Extension Cord. 16-gauge.* Wt. 5 lb. Mail 13.95



CRAZY BUGGY . . the "do-anything" Stunt Car Set

$9.95 battery not included

Watch as this little buggy "comes alive." The instant the drive begins, you'll see the funniest, slapstick comedy driving ever. Around it goes doing five different stunt actions (bumpy road driving, wheelies on rear wheels, hill climbing, flip-overs down hill and two-wheel cornering) while following a 72-inch long course. Brightly-colored plastic car does all the stunts repeatedly. Layout measures 36x16x10 inches high. Uses 1 "C" battery . . not included, order package directly below. For 3 to 12-year olds. Like everything else in Sears books, it's so easy to order by telephone.

Shipping weight 2 pounds 7 ounces.
49 N 58221 .....Set $9.95

Alkaline "C" Batteries. Package of 2.
49 N 46997—Shipping weight 5 oz. .....Pkg. $1.05

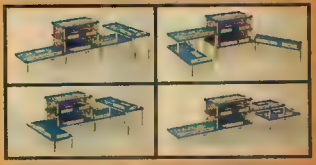
SOLD ONLY AT SEARS!

"MATCHBOX"® Super Station

Design your own station . . pull-apart pieces offer a variety of layout possibilities

$12.49 without vehicles

1 Drive mini-cars up the ramps to the multi-levels of this super station. Includes everything you need to play "mini-car mechanic": tool chest/workbenches, test panels, gas pumps, grease racks and air compressors. Do different jobs on each level. For added realism, there's oil drum rolls and drum racks, stanchion signs, wall and sign combinations and specialty signs and holders. Plus all the parts you need to build six levels of service station fun. Plastic. With assembly instructions, decal sheet. "MATCHBOX" cars not included, order at right.
49 N 57073—Ages 3 to 12. Shipping weight 3 pounds $12.49



Pleasure Car Set $4.47

2 The 6 mini-vehicles include: Hot Rod Jeep, Stingaroo Cycle, Piston Popper, Volks-Dragon, Volkswagen Camper, Hairy Hustler. Each about 2 to 3 in. long. Die-cast metal. From England. Ages 3 to 12. Shipping wt., 12 oz.
49 N 54982 ..... Set $4.47

Commercial Car Set $4.47

3 The 6 mini-vehicles include: a tow truck, gas tanker, articulated truck, police car, bus and an ambulance. Each about 2 to 3 in. long. Die-cast metal. From England. Ages 3 to 12.
Shipping weight 12 oz.
49 N 54983 .....Set $4.47

Save 11%

Buy Garage with Pleasure Cars and Commercial Cars

WOW VALUE

Separate prices total ~~$21.43~~

Super Station (1) with Pleasure and Commercial Cars (2 and 3). Build a complete garage and supply it with plenty of mini-vehicle business. Buy it the easy way—order by phone.
49 N 54984—Shipping weight 4 pounds 8 ounces .Set **$18.97**

NOTE FOR BOTH PAGES "MATCHBOX" is the registered trademark owned by Lesney Products & Co., Ltd., England

Pit Change Charger $9.44 without batteries

Play mechanic with tool that makes realistic no ses

Sleek, 15-inch long Dodge Charger has a smashed fender you replace with a new one. Hood opens and you can even use long jack to change 2 spare tires. Workbench power pack runs universal motor tool with torque wrench, buffer, screwdriver attachments. Uses 2 "D" batteries . . order pkg. on opposite page. Also includes hoist, racing stripes decal. Plastic. Recommended for ages 6 to 11.

49 N 54976—Wt. 2 lbs. 12 oz. $9.44

ROAD KING™ MOUNTAIN MINING SET

Load up ore with the action crane and drive down the roadway to wey station and make your delivery . . you control all the action

$11.77

Remote controlled, chain-driven truck can drive, turn around, pick up and dump supplies and ore, from mine to way station. Includes truck, action loading crane, mine shaft, hopper, way station, ore, spillway pipe, trestle, 60 in. of track, 115 in. of chain and guide, remote control crank handle, 4 chain, 2 rig connectors. Layout fits an area about 50x15 in. wide. Plastic, metal. Unassembled. Ages 5 to 12. Shipping weight 7 lbs.

79 N 58254C . . . . . Set $11.77

MIGHTY MO

Just a gentle push starts these rough and ready slow-moving vehicles going and going and going . even up steep hills

$8.44 each

(1 thru 3) A powerful flywheel motor picks up energy you put in with a gentle push, and releases power a little at a time. So instead of speed, you get fantastic distance runs over all kinds of indoor or outdoor terrain. Plastic. Recommended for ages 3 to 7.

1 **Dump Truck.** Hand-operated bed lifts and dumps easily.
40 N 55012—15x9x7⅞ in. high. Shpg. wt. 2 lbs. $8.44

2 **Bulldozer.** Blade lifts, lowers manually. 12x8¾x6⅛ in. high.
49 N 55013—Shipping weight 2 pounds $8.44

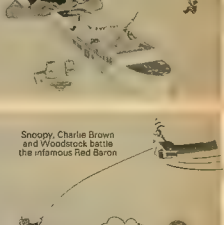
3 **Jeep.** Authentic detailing . . right down to its "radio".
49 N 55011—14x8¼x6 in. high. Shpg. wt. 2 lbs. $8.44

Vertibird® Rescue Ship

$13.66 without batteries

This giant Coast Guard cutter is 41 inches long. You're stationed at the Vertibird control module. When the space capsule splashes down, use one lever to control the rotor speed and the other lever to vary altitude. 6-inch copter and cutter made of durable plastic . . 21-in. long flight line. Uses 4 "D" batteries . . order pkg. on opposite page. For ages 7 to 12.

79 N 58187C—Wt. 3 lbs. . . . $13.66



Climb, descend and then hover over the capsule to rescue the astronaut

Snoopy and his Flying Doghouse

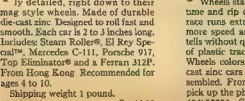
$7.66 without batteries

You control Snoopy on his doghouse as he zooms around Charlie Brown and Woodstock with propeller spinning and scarf waving. Make him fly fast or slow, do loops to knock down the Red Baron or observation balloon. Uses 4 "D" batteries . . order pkg. on opposite page. Comes partly assembled. 6x6-in. base. Plastic. Mexico. For ages 4 to 8.

49 N 58251—Wt. 2 lbs. $7.66

Snoopy, Charlie Brown and Woodstock battle the infamous Red Baron

©United Feature Syndicate, Inc. 1966



Flying Colors™ Car Set $3.97

4 Cars are colorfully bold and highly detailed, right down to their mag style wheels. Made of durable die-cast zinc. Designed to roll fast and smooth. Each car is 2 to 3 inches long. Includes: Steam Roller®, El Rey Special™, Mercedes C-111, Porsche 917, Top Eliminator® and a Ferrari 312P. From Hong Kong. Recommended for ages 4 to 10.

Shipping weight 1 pound.

49 N 54838 . . . . . Set $3.97

5 Your car and the challenger's are at the Hot Wheels starting gate. Cars are released at the same time and rip down the track at blinding speeds. The race runs extremely close . . but your car builds up more speed and gets the checkered flag. Finish gate tells without question, which car wins. Includes 2 lanes of plastic track, each 12 ft. long, in the boldest Hot Wheels colors ever. Set also includes 2 detailed, die-cast zinc cars and a Hot Wheels clamp. Comes unassembled. From Hong Kong. Ages 4 to 10. Why not pick up the phone and order it?

49 N 58021—Shipping weight 3 pounds . . . . . Set $5.87

Hot Wheels® FLYING COLORS™ Double Dare™ Race Set . . no electricity required

$5.87

Two super-fast Hot Wheels cars flash down the big 12-foot lanes of track toward the finish line winner gets the checkered flag

5 Snoopy Toothbrush 6.88

6 Snoopy Soaper 4.88

7 Snoopy 'Lectric Comb 6.88

KEEP IT CLEAN WITH FRIEND SNOOPY

5 SNOOPY TOOTHBRUSH. Kid-sized toothbrush features power-handle shaped like Snoopy, and doghouse holder for Snoopy. 4 toothbrushes. With 2 poly wrapped brushes, adapters for 2 additional brushes. Uses 2 "D" batteries.* Approved by the American Dental Association. Ages 3 and over.
83 Y 4079—Ship. wt. 1 lb. 4 oz..... 6.88

6 SNOOPY SOAPER. Push the button and Snoopy dispenses measured amount of pure Ivory Soap Beads. Suction cups hold unit on sink or tub. With 5-oz. packet of Ivory Soap Beads. 3-10 yrs.
83 Y 4068—Ship. wt. 1 lb. 8 oz.....4.88

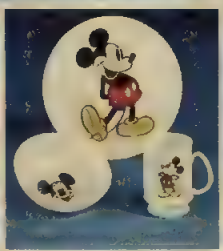
7 SNOOPY 'LECTRIC COMB. Snoopy comb/detangler uses 2 "D" batteries (not incl.) * Power handle shaped like Snoopy; Snoopy raft holds comb and brush, included. Ages 3 to 8 years.
83 Y 4067—Ship. wt. 1 lb. 3 oz.....6.88

8 SNOOPY AND HIS DOGHOUSE. 4-pc. set includes fully-articulated Snoopy, his friend Woodstock, Snoopy's doghouse and feeding bowl. Doghouse 8½ x 8½ x 8-inches high
83 Y 4013—Ship. wt 1 lb 5 oz .. 6.88
*Batteries sold on page 64.

8 Snoopy and His Doghouse 6.88

Mickey Mouse Pop-Ups 3.99

Colorforms put together a big party, and the whole Disney gang is here to celebrate! Playing area pops up to form a 3-dimensional party. Hey, Goofy, pass the punch! Donald Duck, what's happening! 16⅛ x 12½ x 1-in. 3-9 years
83 Y 4072—Ship. wt. 1 lb. 10 oz.....3.99



Mouse-Ka-Dishes 3.44

Now Mickey Mouse has his own place setting. 3-piece Mickey Mouse dish set includes a 8-inch dinner plate, 16-oz. soup bowl and 10-oz. mug. All made of durable plastic
83 Y 4031—Wt 1 lb. 8 oz..... 3.44

a gift of VALUE

EVEL KNIEVEL

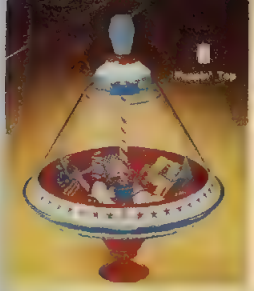
TAKES ON THE BIG CAVITIES

CUT $1 5.99

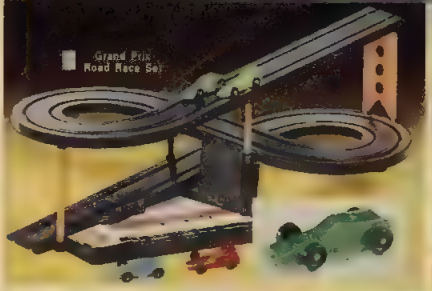
Evel Knievel toothbrush was 6.99 in Fall Sale Book, pg. 40. Let's face it . . . Evel Knievel can convince kids to brush their teeth better than you can! Kids love it! Set features Evel's own Rockey Cycle power handle and a thrilling launch pad holder. 2 kid-sized toothbrushes and 2 adapters for additional brushes included. Uses 2 "D" batteries (sold on pg. 64). 3 to 10 years. ADA Approved.
83 Y 4078—Ship. wt. 1 lb. 11 oz.....5.99

A Pair of Goofy Walkers for Fun-Filled Playing 5.99

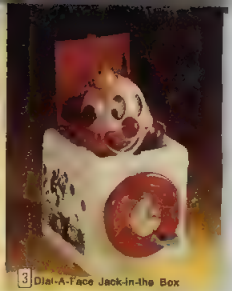
Goofy Walker and Goofy Guy—what a pair of goofies! Goofy Walker is a wacky horse that lifts all fours and puts 'em down and wobbles as a child puts. His partner Goofy Guy is an egg-shaped cowboy who rides Goofy Walker or wobbles alone as he is pushed. Goofy Walker's mane and tail and Goofy Guy's hair are made of yarn. Seat is plastic. 8 x 4½ x 7½-inches high. Hours of hilarious entertainment for children ages 1½ to 5 years.
83 Y 4077—Ship. wt. 1 lb. 6 oz.....5.99



Poppin' Top



Grand Prix Road Race Set



3 Dial-A-Face Jack-in-the Box

5 Magic Window

Press-Power Cars 3-PC. SET

Squeeze-Mobiles 2-PC. SET

Power Cars 4-PC SET

9 Teeter-Totter Watch

YOUR CHOICE ... 4.44

1 POPPIN' TOP in Red, White and Blue. Stars, Stripes and little plastic balls make a dazzling spectacle for children aged 2 to 6 yrs. Clear plastic dome for viewing. Stabilizer base, 8½-in. diam. 9½-in. hi
83 Y 4194—Wt 1 lb. 7 oz. . **4.44**

2 GRAND PRIX ROAD RACE. Fun for all ages! Speedway comes completely assembled with automatic starter gate, 4 streamlined racers, 4-ft. figure-8 track, pit stop. Cars really compete!
83 Y 4187 Wt. 2 lb. 1 oz. **4.44**

3 DIAL-A-FACE Jack-in-the-Box. Each time clown pops his head up, he's got a different funny expression—4 different expressions in all! Turn the dial to make face pop up. Ages 2 to 7 years.
83 Y 4012—Wt. 1 lb. 4 oz.. **4.44**

4 MUPPET MINIATURES from Sesame Street. Big Bird is 2¼-in tall; Ernie, Bert, Oscar, Cookie Monster and Grover are under 2-in tall. In non-toxic colors. The 2 packages open up to form "Sesame Street" with houses and doors!
83 Y 4148—Wt. 15 oz.....**4.44**

5 WHAMO MAGIC WINDOW. Fascinating magic window creates whirling, changing pictures. Simply turn it and watch the amazing crystals flow into dreamy designs. 10¼ x ½ x 13-in. long. Enchanting fun for all ages!
83 Y 4190—Wt. 1 lb. 7 oz.. **4.44**

6 PRESS POWER CARS. 3 fun-filled cars that move by themselves! Helicopter, tug-boat and shoe—just press down on drivers heads and watch 'em go! Plastic cars have self-winding motors — no batteries needed. Ages 3 to 6 years.
83 Y 4010—Wt. 1 lb 4 oz. . **4.44**

7 SQUEEZE-MOBILES. A set of 2 squeeze-ably soft vehicles for little drivers—a pick-up truck and a car. Made of non-toxic, flame-resistant "Safe-t-foam." Average size: 7x 8-in. long. For ages 1 to 4 years.
83 Y 4196 Wt 1 lb. 6 oz. **4.44**

8 POWERED CARS. Youngsters of all ages will love these 4 thrilling race cars. Spring-action cars really go—just back 'em up about a foot, then release. Thrilling race-car fun!
83 Y 4029—Wt. 1 lb. 4 oz . **4.44**

9 TEETER-TOTTER WATCH. The watch that's fun to watch—and it really works! It ticks, it runs, keeps time as teeter-totter goes up and down. Clear plastic case and mod buckle band. Ages 5 to 8 years.
83 Y 4032—Wt. 8 oz.....**4.44**

PLUSH PETS

20 inches tall
$7.97

16 inches tall
$5.97

Playful Cubs

You won't be able to resist them. Fluffy white bears of cuddly soft acrylic plush pile. Accented with plastic eyes and felt features. Recommended for children ages 2 years and up. Your choice of two huggable sizes. To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call.

49 N 40551—20-inch Bear. Shipping weight 2 pounds $7.97
49 N 4055 16-inch Bear. Shipping weight 1 pound 2 ounces $5.97

Lassie $8.97

24 inches long

Everyone's favorite. Rust color and white coat of long, lifelike acrylic plush pile. For ages 2 years and up. Shpg. wt. 4 lbs.
79 N 40099C $8.97

Teddy Bears

$4.99 18-inch Baby Bear
$6.99 22-inch Mama Bear
$9.99 28-inch Papa Bear

Here's the whole teddy bear family. Each one is made of fluffy acrylic pile. . . Baby Bear is all brown and Mama and Papa Bear are a combination of brown and gold. Plastic eyes; felt nose, tongue. Each wears ribbon around neck.

49 N 40535—Baby Bear. Ages 6 months to 5 years. Shpg. wt. 12 oz. $4.99
79 N 40538C –Mama Bear. Ages 6-12. Shipping weight 3 pounds 6.99
79 N 40537C –Papa Bear. Ages 6-12. Shipping weight 4 pounds 9.99

Angora Kitty

25 inches long
$7.99

Long, smooth acrylic pile looks and feels almost like real fur. Adorned with pert pink ribbons. Grooming comb is included. Recommended for ages 2 years and up.
49 N 40078—Shipping weight 1 pound 12 ounces $7.99

Sears exclusive
Terrier Team

1 Standing Terrier. He's so adorable and you've caught his attention. . notice his perked ears, Soft brown and white acrylic plush pile. Yellow ribbon around his neck. Recommended for ages 2 years and up. Shipping wt. 1 lb.
49 N 4056 . . . . . $7.99

2 Floppy Terrier. He's all stretched out, ready for a lazy nap. Brown and white acrylic plush pile. Yellow ribbon around his neck. Recommended for ages 2 years and up. So easy to buy when you just use the phone.
49N40561–Wt. 1 lb. $5.99

1 $7.99 15 inches long

2 15½ inches long $5.99

A collection of lovable huggables . .

PLUSH PALS

Three "Frumpies" all sitting in a row

1 20-inch "Frumpy" $7.97

2 16-inch "Frumpy" $4.97

3 7-inch Bean Bag Frumpy $3.54

(1 thru 3) They're funny-looking dogs with big, floppy ears. Made of soft brown and yellow acrylic pile. Locked-in plastic eyes. Felt features. Buy it the easy way—order by phone.

1 **20-inch.** For ages 4 years and up.
49 N 40149—Wt. 1 lb 6 oz. $7.97

2 **16-inch.** For ages 2 years and up.
49 N 40146—Shpg. wt. 1 lb. $4.97

3 **7-inch.** For ages 2 years and up.
49 N 40146—Shpg. wt. 12 oz. . . . $3.54

4 11-inch Dressed Bear

5 11-inch Dressed Cat

6 11-inch Dressed Mouse

Fashionable Friends $3.49 each

Buy 2 . . Save 13%

WOW VALUE Any 2 or more $2.99 each

(4 thru 6) Cotton felt animals with pert cotton print dresses and bonnets. For ages 4 years and up.
(4) 49 N 40552—Dressed Bear
(5) 49 N 40554—Dressed Cat
(6) 49 N 40553—Dressed Mouse
Shpg. wt. each 5 oz. . . . .Each $3.49
Any 2 or more, each $2.99

24-inch Bugs Bunny $9.66

11-inch Golden Bear $4.99

"What's up, Doc?"

"Please play with me"

7

8

Talking Plushables

(7 and 8) They're eager to talk to you. Just pull their talking rings to hear them speak. Cuddly acrylic pile.

7 **Bugs Bunny©.** This funny character munches on an orange plastic carrot as he quips ten silly sayings. Gray and white with a happy, painted vinyl face. Recommended for ages 2 to 5 years.
49 N 40147—Wt. 1 lb 10 oz. $9.66
©1971 Warner Bros. Seven Arts, Inc

8 **Golden Bear.** Says 8 different phrases. Locked-in plastic eyes. Pompon nose and big felt smile. Red ribbon around his neck. Recommended for children ages 2 to 5 years.
49 N 40011 —Shpg. wt. 10 oz. . . . $4.99

9

10

SMOKEY

11

12

9 **Fred Flintstone.** Nylon tricot body. Soft brushed nylon tricot "cave clothes". 15 inches tall. Ages 6 months and up
49 N 40558—Shipping weight 10 ounces $4.97

10 **Woody Woodpecker.** Bright colored, soft nylon tricot. Felt features. 15 inches tall. Ages 6 months-up.
49 N 40556—Shipping weight 12 ounces $4.97

11 **Yogi Bear.** Acrylic pile. Felt features, collar, tie, and hat. Stands 15 inches tall. For ages 6 months and up.
49 N 40557—Shipping weight 12 ounces $4.97

12 **Smokey the Bear.** Acrylic pile and blue denim. Plastic hat. Locked-in badge, belt with buckle. 15 in. tall.
49 N 40179—Ages 6 months-up. Wt. 14 oz. $4.97

Sports Action Games lead the league in family fun

Professional Hockey Game $14.94

- 40x25-in. rink has gondola-style scoreboard with delayed-action puck-drop
- Goal signal pops up on a score . . . just push it down to eject puck and resume action

1 The world's fastest sport . . . in miniature. You control every move as Boston clashes with Chicago on the rink. Fast-action polypropylene players skate, check, pass, shoot and score just like the pros do . . . just by pushing, pulling and twirling rods at your end of the rink. Side-mounted puck-dropper lets you face-off any where. Two fast-action roller pucks. 14 team pennants. Hardboard, plastic and metal. Order extra team sets below.
79 N 65737L -Ages 6 and up. Shipping weight 13 pounds . . . $14.94

Extra Player Sets. Each set includes 8 full hockey teams. For hockey game (1) above only. Players made of polypropylene.
49 N 65801—West Division . . 48 players. Wt. 12 oz. . . . . Set 13.69
49 N 65802—East Division . . 48 players. Wt. 12 oz. . . . . Set 3.89

Movable puck-drop lets you face-off anywhere on the ice
Center ice puck-drop swings away automatically for fair, fast-action face offs
Scoreboard has timer that really works even shows your league standings
Beautiful solid wood frame weighs 55 lbs. and stands steady

WHA All-Star Hockey

$12.94

2 You provide the skill while two WHA all-star teams scramble for a goal. Just push, pull and twirl the rods to make your plastic players pass the puck, shoot and score! Includes puck return chute, roller puck and delayed-action puck-drop. Metal, hardboard and plastic. For ages 6 and up.
79 N 65087C—Shipping weight 9 pounds $12.94

Pro-League Hockey

$9.94

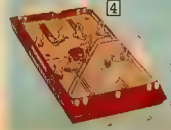
3 Two pro-league teams provide the action. Using your skill, push, pull and twirl the rods to make your plastic player pass the puck, shoot and score! Game includes puck return chute and a fast-action roller puck. Made of metal, hardboard and plastic. For hockey buffs ages 6 and up.
79 N 65134C—Shipping weight 9 pounds $9.94

Three dimensional plastic players

You control every move on this 48x30-inch "Family Cup" Hockey Table $53.50

You're in the thick of the action as you push, pull and twirl rods to make players skate, pass and shoot at the goal. Playing surface is so realistic, it almost looks cold. Beautiful solid wood frame. Automatic indicator pops up to show goal scored . . push down to eject puck. Three fast-action roller pucks. Stands 34 inches high. Ages 8 and up. Partly assembled. See "N" suffix, page 266.
79 N 65836N -Shipping weight 55 pounds $53.50

Pro-League Basketball



$12.94

4 Five-man teams battle for ball. Six of the plastic players slide and turn on gear mechanisms. Maneuver ball into scoring hole. 31x16-in. court. Metal, plastic, wood. 2 balls. Ages 6 and up. Wt. 9 lbs.
79 N 65236C $12.94

LUSCIOUS SNACKS

a gift of VALUE

"PIZZA HUT" PIZZA CENTER

Youngsters Can Make Their Own Pizza!

aldens prices it at only **10.99**

1 It's all here! Pizza dough, sauce mix (enough for 12 pizzas), 2 round pizza pans and serving paddle to remove your home-made treat from the "Pizza Hut" oven 16½ x 12 x 7½-inches—never gets too hot to touch, bakes a pizza with heat of standard inside-frosted 100-watt light bulb (not included)
83 Y 3721E—UL listed, CSA approved. Ship. wt. 6 lb. Mailable.....10 99

NEW!

2 POTATO CHIP MAKER™ lets you make your favorite treat in mom's oven or Easy-Bake oven (sold on page 23). Just add water to potato chip mix, season and bake! Includes chip-maker, dried potato flakes, onion and barbeque seasoning, mixing bowl, measuring cup, spoon, 2 baking pans
83 Y 3723—Shipping weight 1 lb. 5 oz.. 4 99

3 MAKE TAFFY THE NON-STICKY WAY! Add water to the mix, crank, watch food coloring swirl through the taffy and in minutes it's delicious—ready to eat! Includes taffy machine, 3 flavor mixes, food color, dropper bowl, spatula, cup and taffy wrappers
83 Y 3724. . . . . 9.88

 Shipping weight 3 lb 10 oz.

4 DELUXE CASH REGISTER rings up "customer's" sales on push-buttons! Do the figuring on special tear-off tape that becomes a receipt. See amount of "sale" from front or back, thru plastic window. Has 13 keys plus open-the-drawer button—push it, drawer opens, bell rings! Automatic tape E-jection 7⅝-inches high, plastic Easy-change extra tapes included
83 Y 3777—Shipping weight 2 lb. 3 oz 5 99

5 SNO-CONE MACHINE. Drop in an ice cube, crank penguin's wing and add 1 of 4 flavors (included) to the crushed ice. Makes sno-cones, ice-cream and sherbet. 6¾ x 4¼ x 9-in. high
83 Y 3779—Scoop cups incl. 2 lb. 10 oz. 8 99

6 KOOL-AID KOOLER holds any flavor cold until you want to serve it. High-impact plastic 10-inches high, comes with 2 mixes—enough to make a gallon. With supply of paper cups, too, it's ready for you to "start a business"!
83 Y 3771—Shipping weight 1 lb. 4 oz.. .3.77

7 LITTLE RED GUMBALL MACHINE. Everybody's favorite! Kids love gumballs and adults find this a charming bit of nostalgia—looks just like the old-time bubble-gum machine in miniature! Put in a penny, nickel or dime—you'll get a gumball (100 tasty ones included). 4¼ x 8-inches high
plastic clear dome
83 Y 3786—Shipping weight 1 lb. 14 oz.. . 4.44

EXPRESS YOURSELF; MAKE SOMETHING!

7

Set of 5 Crafts 5.99

7 They'll provide hours of challenging and creative fun. 5 individually boxed sets. Leathercraft Kit makes comb case, key caddy and coin purse. The other 4 kits are Fur Fun Picture Kit, Burlap Yarn Picture Kit, Classic Picture Kit and Stitchery Picture Kit. Order yours today
94 Y 8380—Wt. 2 lb 4 oz. 5.99

Leathercraft Kit 5.99

8 Make handsome items out of genuine leather. Kit contains 7 deluxe projects: billfold, luggage tag, 3-hook keycase, 6-hook key case, comb case with comb, standard coin purse, Indian-design coin purse. Includes all materials, pre-cut and pre-punched for easy lacing. Illustrated instructions. Colors of leather may vary
94 Y 8388—Wt. 3 lb. 4 oz. 5.99

Shrunken Head Kit 9.99

9 Transform ordinary apples into your own collection of shrunken heads. With template as a guide, use plastic tool to carve a face on apple. Then soak in salt solution or lemon juice. Next, place apple in the "Shrinker" . . . a device that clamps onto any table lamp and dries and shrinks head in hours. Includes materials for making 6 "Shrunken Head" pendants; "Shrinker", templates, plastic sculpting tool, synthetic hair, beads, watercolors, gloss finish. Illustrated instructions. Lamp not included
94 Y 8389—Wt. 1 lb. 14 oz. 9.99

Scary Monster Kit 6.99

10 Cast and decorate realistic figurines of your favorite monsters. Enough supplies are included to make 2 castings each of Frankenstein and the Wolfman. Includes casting molds and plaster, mixing bags, paints, artist's brushes and complete instructions. Bring a monster home today!
94 Y 8390—Wt. 3 lb. 3 oz. 6.99

Acrylic Paint Set 7.77

11 Get the beginning artist started with a Conni Gordon Starter Acrylic Paint Set. Includes 6 tubes of acrylic colors, acrylic medium, 2 brushes, painting panel and Conni Gordon's Easy 4-Step Lesson in full color. Another Rembrandt may be born
94 Y 8392—Wt. 1 lb. 12 oz. 7.77

a gift of **VALUE**

THE TUMBLESTONES ROCK-POLISHING KIT

aldens prices it at only

13.88

Changes ordinary rocks into gems. Includes semi-precious stones to make your own jewelry. Tumbling machine, agate rocks, abrasive grits, polish, jewelry settings
94 Y 8380—Wt. 5 lb. 4 oz. 13.88
REFILL KIT: Agate rocks, abrasive grits, polish, jewelry settings, tumbling barrel
94 Y 8379—Wt. 2 lb. 3 oz. 4.88

8

9

GIVE A HOBBY... AND IT JUST MAY BECOME A CAREER

6-Wing Chemistry Set

29.99

1 You can recover fingerprints, write secret messages, do magic tricks, even grow plants without soil! 31 chemicals in unbreakable bottles with safety caps. Pyrex glassware, precision beam balance. Centrifuge to separate solids from liquids. 120-page manual. Steel cabinet opens to 57-inches wide.
85 Y 8445E—Wt. 15 lb. Mail . 29.99
2-WING SET. 10 chemicals. Alcohol lamp with base. Steel cabinet opens to 28-inches wide.
85 Y 8444E—Wt. 6 lb. Mail. . .12.88

Binocular Microscope Lab

22.99

2 Metal 3-turret binocular microscope magnifies up to 500 times. Prepared slide, material to make your own slides. 34-page manual. Stage light uses 1 AA battery (not included). Steel cabinet.
85 Y 8443E—Wt. 10 lb. Mail....22.99
83 Y 3979—AA Batteries. 7 oz. 4/1.15

Reflecting Telescope

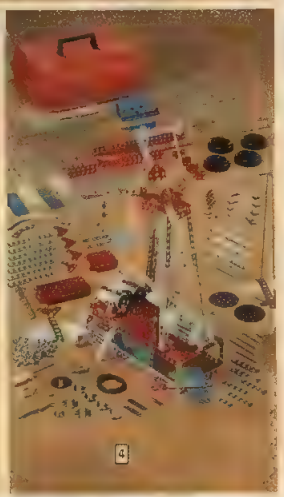
19.88

3 Has geared rack and pinion adjustment for positive focusing. Interchangeable eye piece lenses give from 55 power wide field up to a 200 power magnification. 4-feet high on steel tripod. Illustrated instruction book.
85 Y 8354E—Wt. 7 lb. Mail.. 19.88

Big 310-Pc. Erector Set

22.88

4 Motorized set has full plans for building Lunar Surface Probe, Radar Scanner and more! Motor has 3 take-off shafts for different speeds, gear ratios. 310 steel pcs. Uses 2 "D" batts (not included).
94 Y 8447—Wt. 5 lb. 5 oz. 22.88
83 Y 3974—D Batts. 1 lb. 4 oz. 4/1.25



Aeronautics Takes You Up, Up and Away 15.88

5 It sets you do over 100 experiments . . . and you're given all the parts for each plus an illustrated manual as your guide. Experiments include the nature of flight and propulsion, construction of a glider, a full 27-inch wing span plane, a helium balloon with passenger transport, a helicopter, rocket with automatic parachute recovery, space navigation experiments.
85 Y 8356E—Shipping weight 4 lb. Mailable . . 15.88

Super Electronics, Even Includes Radio 15.88

6 Complete laboratory in radio and electronics that brings you 188 components that make 100 experiments possible. No soldering, snap-fit assembly. Experiments and construction include: transistor radio construction, fm-detector, burglar alarm, pollution detector, wavelength and frequency experiments, fire alarm, plant-watering device, adjustable time/light circuits and more.
85 Y 8355E—Shipping weight 4 lb. Mailable 15.88

SEARS TOY TYPEWRITERS

Make writing, spelling and punctuation fun with a typewriter of your very own

Holiday II Typewriter

$23.99 | $19.99 (with case | without case)

Complete 80-character keyboard lets you type small letters, CAPITALS, numbers, fractions and punctuation marks

1 A great way for youngsters to learn basic typing skills and practice the alphabet at the same time. Type letters to friends, do your homework or just have fun. The complete 80-character keyboard includes a back-space key and shift-lock key for capitals and figures. Newly-styled design and color, too.

Made of high-impact plastic with steel mechanical parts. Standard 3-row keyboard. Features carriage release with safety ratchet, end of line bell, paper release and adjuster, line roll-up lever, automatic ribbon reverse, capital shift key, figure shift key. 11x11½x4¾ in. high. 8½-inch carriage uses standard typing paper. Carrying case of high-impact molded plastic. Ages 7 to 12. England. Like everything else in Sears books, it's so easy to order by telephone.

49 N 16049—With case. Shpg. wt. 6 lbs. 14 oz. . . . $23.99
49 N 16282—Without case. Wt. 4 lbs. 6 oz. 19.99

Extra Ribbons for typewriters (1) and (2). Black.
49 N 16057—Pkg. of 2. Shpg. wt. 2 oz. . . . . Pkg. $1.99

1

Molded plastic carrying case is sturdy and stylish

Save $1 . .

buy Secretarial Typing Stand with typewriter (1) or (2)

Stand alone **$9.49**

Has chrome-plated tubular steel legs and hardboard top. 15⅝x15¼x20½ inches high. Ready to assemble. Shpg. wt. 5 lbs.

Stand alone.
79 N 16058C. $9.49

Stand when you buy typewriter (1) or (2).
79 N 16068C. $8.49

HOLIDAY II VALUE
Stand only **$8.49** when you buy typewriter (1) or (2)

2

NEWS FLASH—
IT'S HERE! FOR FUTURE REPORTERS—
A TYPEWRITER MODELED IN THE TRADITIONAL NEWSROOM STYLE!

Reporter Typewriter

56-character keyboard lets you type CAPITALS, numbers, fractions and punctuation marks

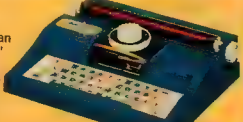
$19.49 (with case) | **$16.49** (without case)

2 Brand new, sturdily-designed beginners' typewriter, modeled after the kind found in newsrooms around the world. What a buy for a keyboard typewriter! Keys are arranged in standard keyboard sequence. Types CAPITAL LETTERS, numbers, fractions and punctuation marks. The 8½-inch carriage uses standard-size typewriter paper and features a carriage return lever and ribbon reverse. High-impact plastic with metal mechanical parts. 10⅝x11½x4¾ in. high. Take it with you wherever you go in its carrying case of molded plastic. Made in England. For future journalists aged 7 to 12. Order extra ribbons above.

49 N 16131—With case. Shipping weight 6 lbs. 8 oz. . . . $19.49
49 N 16045—Without case. Shipping weight 4 lbs. . . . 16.49

Youngsters can really "type" with the Dial-A-Type Typewriter

$8.99



Child sets the dial and presses lever to "type" one letter at a time

Little folks will go for this play typewriter. Simulated keyboard looks like real, but there are no keys to miss. Turn selector dial to letter or number desired, press type bar and machine "types" CAPITAL LETTERS or numbers, one at a time. Plastic and steel. Uses standard size typing paper. From England. Ages 5 to 10.
49 N 16044—10⅝x8⅝x3½ in. high. Shpg. wt. 1 lb. 12 oz. $8.99

Treat your friends to a View-Master show with your Deluxe View-Master Theater

Theater includes projector, stereo viewer and 20 full-color stereo reels

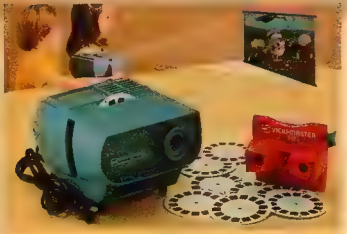
$19.99 carry case/screen not included

Carry Case doubles as Projection Screen **$4.49**

1 New, improved version of View-Master Entertainer projector uses standard 12-v. auto lamp to project a brighter, larger image than ever before on any wall or screen. (Lamp #1141 included.) The whole gang can see 20 great reels together. Your show stars Winnie-the-Pooh with his best friends, Mickey Mouse, Donald Duck, Mary Poppins, Bambi, Aristocats and more. And a standard stereo viewer is included. Plastic projector with 6-ft. cord, UL listed for 110–120-v., 50/60-Hz. AC. .3 amps. 18.43 watts. Not recommended for ages under 6. Buy carry case/screen below
49 N 16985—Shipping weight 4 lbs. 2 oz. . . . . Outfit $19.99

2 Carry Case/Screen. There's enough room inside to hold Deluxe Theater above plus talking viewer and reels. Screen on inside of lid. Made of corrugated fiberboard with woodgrained finish. 5¼x14½x16½ in. long.
49 N 16976—Carry Case/Screen alone. Shpg. wt. 2 lbs. 3 oz. $4.49

Save 50c on Carry Case/Screen . . buy it with Deluxe Theater.
49 N 16976—Case/Screen bought with (1) above. Wt. 2 lbs. 3 oz. . . . $3.99



Save $1

WOW VALUE Was $13.66 **$12.66** screen not included

Variety Theater
Includes projector, stereo viewer and 10 color reels

An exclusive with Sears. With this fun-filled outfit you get two exciting reels each of The Partridge Family, Peanuts®, Winnie-the-Pooh, Mickey Mouse and Disney on Parade . . all in brilliant color. Plastic projector with 6-ft. cord is UL listed for 110–120-v., 60-c. AC or DC, 30 watts. Not recommended for ages under 6. Uses BVR lamp (included) . . extra sold below. Complete with standard stereo viewer and two canisters for reel storage. Carry Case/screen (sold above) can be used with this model, too.
49 N 16934—Shipping weight 3 pounds 8 ounces . . . . . Outfit **$12.66**

Replacement Bulb. Fits this projector only. 30 watts. Code BVR.
49 N 16962—Shipping weight 5 ounces $3.10

View-Master® Stereo Viewers

A favorite toy of kids and parents for over 30 years

Lighted Stereo Viewer with four color reels

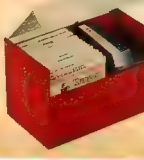
$5.44 without batteries

Lights up anywhere. Simply touch bar and picture appears. Flip lever to change scene. Peanuts®, Popeye, Casper and Woody Woodpecker reels incl. Plastic. Uses 2 "C" batteries, order pkg , facing pg. Ages 4 and up.
49 N 18908—Shpg. wt. 8 oz. . . . 5.44

Standard Stereo Viewer with four color reels

$3.44

View Bugs Bunny©, Road Runner, Scooby Doo and Fat Albert at a budget-pleasing price. Easy to operate. Just hold viewer up to any light. Lever changes scene. Made of high impact plastic. Ages 4 and up.
49 N 18903—Shpg. wt. 9 oz. . . . $3.44



View-Master Library Chest for stereo viewers, reels

$2.88 viewer, reels not included

The neat way to store and protect reels and standard or lighted View-Master viewers. Roomy enough to hold up to 25 three-reel packs. Made of high impact polystyrene in snappy red and white. Chest measures 8¼x3½x5½ inches deep
Shipping weight 1 pound 11 oz.
49 N 18929 . . . . . $2.88

REMEMBER!
You can order items on pages 425 to 593 from now until AUGUST 15, 1975

a gift of VALUE

SMITH CORONA 12-IN. PORTABLE ELECTRIC

Manual or Power Return

CUT $10

low as **139.99**

$8 Monthly. See credit terms page 251

All prices are cut from our Early Fall Sale Book, page 64. An ideal gift for students . . easy carrying from home to school and back! Fast, efficient and totally electric typewriter. Features a time-saving electric powered return and shift carriage. 3 electric repeat actions for dots, dashes and underlines. cross-outs. Full size 84 character keyboard . . personal touch control adjusts for individual typing comfort.

More Built-in Features. paper gauge, quick-set visible margins, erasure table, changeable type key, variable line spacer and powered back spacer.

Half-spacer for error control lets you put 4 characters in the space of 3! Choice of Pica or Elite type styles. See examples below. Insured/Mailable.

36 Y 9921K—*Pica.* Shipping weight 22 lb. *Was 169.99* 159 99
36 Y 9900K—*Elite.* Shipping weight 22 lb. *Was 169.99* 159 99

Same as Above, but with Manual Carriage Return.
36 Y 9919K—*Pica.* Shipping weight 20 lb. *Was 149.99* 139 99
36 Y 9920K—*Elite.* Shipping weight 20 lb. *Was 149.99* 139 99

MONEY SAVING, WORK SAVING SMITH CORONA POWER SPACER

Choose from 3 Most Popular Type Styles!

CUT $5 ONLY 54.99 Pica or Elite

$5 Monthly. See credit terms, page 251

Prices cut from our Big Fall Catalog, page 519. Power Space Key . . moves carriage across page automatically—stops at any space. Handy error control feature lets you go back and put 4 characters in the space of 3.

Also has personal touch, anti-jam key, padded return lever, programmed tab key, margin control, 84 character keyboard, 9½-inch carriage, case.

36 Y 9925E—*Pica.* Mailable. Ship wt. 12 lb. *Was 59.99* 54 99
36 Y 9928E—*Elite.* Mailable. Ship wt. 12 lb. *Was 59.99* 54 99
36 Y 9929E—*Script.* Mailable. Ship wt. 12 lb. *Was 64.99* 59.99

SMITH CORONA CORONAMATIC . . . SNAP-IN CARTRIDGE RIBBON LOAD

Clean and Easy Ribbon Change in 3 Seconds!

189.99 Pica or Elite

$8 Monthly. See credit terms page 251

Snap-in cartridge ribbons—carbons in Red, Blue, Green, Black or Correction; fabric in Black. Fully automatic, 12-in. electric return carriage, electric shift, 5 electric repeat actions. Power space, more! 88 character keyboard, case.

36 Y 9931K—*Pica.* Insured/Mailable. Shipping weight 32 lb. 189.99
36 Y 9938K—*Elite.* Insured/Mailable. Shipping weight 32 lb. 189 99
36 Y 9904K—*Script.* Insured/Mailable. Shipping weight 32 lb. 184 99
36 Y 9923—*5 Carbon Cartridges: 4 Colors, 1 Correction.* 1 lb. 10 oz. . . . 9.99
36 Y 9941—*5 Fabric Cartridges: 4 Black, 1 Correction.* 1 lb. 14 oz. . . 9 99

This is **Pica** type 10 characters/inch. This is **Elite** type, 12 characters/inch. This is *Script* type 12 characters/inch.

a gift of VALUE

UNITREX HAND-HELD MEMORY CALCULATOR

Check These Features:

- Handy 4-Key Memory Function
- Percent Key Computes Percentages
- Large Easy-to-Read 8-Digit Display

aldens prices it at only

19.99

Imagine paying so little for a calculator that gives you so much. That's exactly what you do with this fantastic Unitrex 80™M Calculator.

Compact hand-held size means you can take it anywhere. Operates on batteries (included) or regular AC. Has large easy-to-read 8-digit Digitron display . . . just like desk-sized models.

Outstanding Features: Adds, subtracts, multiplies and divides . . . chain and mixed calculations. 4 key memory function lets you store any number for future use, recall that number and then store it again. Percent key computes all figures in percentages . . . ideal for working discounts. Also has Constant key, Clear key and Clear Entry key.

It all adds up to a maxi-function hand-held calculator at a super mini-price!

35 Y 9753—Mailable.....19.99
Shipping weight 16 oz.

AC Adapter for Above.
35 Y 9793—13 oz.....4.99

LLOYD'S SLIDE-RULE HAND CALCULATOR

- Performs Scientific Functions
- Does Regular Math Problems
- Large 8-Digit Digitron Display

49.99

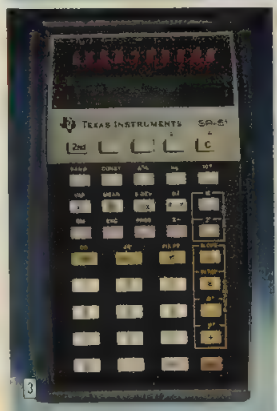
$5 Monthly. See terms, page 251

UNITREX 7-FUNCTION HAND CALCULATOR

- For All Regular Math Functions
- Performs Square Roots and Pi
- Big 8-Digit Digitron Display

19.99

$5 Monthly. See terms, page 251



TEXAS INSTRUMENT SR51—SLIDE RULE

- Multiple Slide Rule Functions
- 20 Preprogrammed Conversions
- Large, Bright 14-Digit Display

149.95

$7 Monthly. See terms, page 251

NOVUS INTERNATIONAL COMPUTER CALCULATOR

- 21 Important Conversions
- Square Root and Pi Abilities
- Separate Accumulating Memory

59.99

$5 Monthly. See terms, page 251

View-Master Gift Sets

6 DISNEY THEATER. A complete outfit that sets kids up for years of View-Master's brand of education and entertainment and starts them off with all their Disney favorites! Includes a View-Master Entertainer Projector that throws a brilliant, two-dimensional picture on wall or screen for the whole crowd to enjoy; a standard, 3-D View-Master Viewer; 10 reels (70 full-color stereo pictures) of Disney characters, and a permanent storage canister. Projector features 6-ft power cord, UL listed.

NOTE Additional reels sold below
83 Y 4239—Wt. 3 lb 15 oz.....16.99

7 VIEW-MASTER GIFT PAK. Good for years of entertainment and educational fun! Kids love it because it's in exciting 3-D! Gift Pak includes standard View-Master 3-D stereo viewer and 7 picture reels filled with all kinds of fun. A gift you can add to again and again with additional stereo reels, some selections sold below. Comes in permanent storage canister.

CARTOON GIFT PAK.
83 Y 4221—Wt. 1 lb 4 oz.....4.99

DISNEY GIFT PAK.
83 Y 4219—Wt. 1 lb. 4 oz.....4.99

8 GOOD GUY GIFT PAK. A *super* way to get started on the View-Master experience. Includes a standard View-Master 3-D viewer and 5 reels (56 full-color stereo pictures) of adventure with favorite super heroes. Features Batman, Superman, Aquaman, Wonderwoman and Shazam, starring in exciting tales of their never-ending battles against crime! Rugged, styrene viewer is designed to be around your house for a long, long time. Packed in convenient permanent storage canister.

NOTE Additional reels sold below
83 Y 4222—Wt. 1 lb. 10 oz..... 5.99

ADDITIONAL REELS for standard View-Master viewers and projectors. Each set contains 14 reels

DISNEY AND FAIRY TALES.
83 Y 4238—Ship. wt. 6 oz.....6.99

FLINTSTONES AND CARTOONS.
83 Y 4241—Ship. wt. 6 oz.....6.99

Talking Viewmaster

9 TALKING PROJECTOR. Pictures and sound! Beams a big, bright, 2-dimensional picture on wall or any flat, light-colored surface and reads the caption or dialog out loud! Specially designed to be easy for kids to operate . . . just plug it in, slide a talking reel in the slot and let the show begin! Handy lever changes scenes, resets automatically for reruns. Uses regular AC house current. Demonstration reel is included, additional talking reels sold below. UL listed.
83 Y 4237—Wt. 5 lb. 14 oz.....29.88

10 TALKING GIFT PAK. Kids see their favorite characters in 3-D and hear them at the same time! Deluxe illuminated talking viewer comes with 6 talking reels and permanent storage canister. Operates on two "C" batteries, not included, see page 64
Additional talking reels sold below.
83 Y 4240—Wt 2 lb. 13 oz.....15.88

ADDITIONAL TALKING REELS. For all talking View-Masters. Each set includes 5 talking reels.

TALKING DISNEY FAVORITES.
83 Y 4242—Ship. wt. 9 oz.....5.99

TALKING CARTOON FAVORITES.
83 Y 4243—Ship. wt. 9 oz.....5.99

TALKING CHILDREN'S STORIES.
83 Y 4246—Ship. wt. 9 oz.....5.99

gaf

VIEWMASTERS

a gift of VALUE

REAR-SCREEN VIEWER
For hours of quiet fun!

aldens prices it at only

15.99

It's View-Master's latest innovation! Great for individual or group viewing, the two-dimensional image on the screen is bright enough to be viewed in a fully lighted room! Easy to operate, even a child of 6 can use it safely. Just plug it in, slip in any standard View-Master reel and press the scene-change lever. With built-in carrying and focusing handle. Cord stores underneath. High-impact styrene: 13x8½x 6½-in. high. UL listed.

NOTE: Additional reels sold at left.
83 Y 4218—Ship. wt. 5 lb.....15.99

a gift of
VALUE

OFFICIAL EVEL KNIEVEL DAREDEVIL WATCH—NEW!

aldens prices it at only **12.99**

A watch to wear proudly—the universally worshipped symbol of heroism in our times. You're sure to get admiring glances and comments, and you'll also know what time it is! The official Evel Knievel watch has a brilliant Silver-color metal case, a patriotic Red, White and Blue vinyl strap. Full numeral dial features Our Hero on his magical motor machine. Swiss movement.
29 Y 2701—Shipping weight 8 oz. 12.99

Make Full-Time Friends of Childhood Pals!

YOUR CHOICE **15.95**

1 BIG BIRD® colorful Wrist Watch has Swiss movement. Silver-color metal case. Red strap. Black markers. Big Bird®, a Jim Hanson Muppet®, is seen on Sesame Street
29 Y 2703—8 oz . . . 15.95

2 CINDERELLA shares the important lesson of being on time! Swiss movement watch has Gold-color top. White strap. Keep it in a Cinderella jewel box, sold on page 110
29 Y 2748—8 oz. . . . 15.95

3 RAGGEDY ANN'S rag-doll hands point out the hours and minutes on a winning, whimsical watch. Dependable Swiss movement, full-numeral easy-to-read dial. Red strap.
29 Y 2727—8 oz. 15.95

Meeska, Mooska, Mouseketeer . . . Mickey's Timetellers Now Are Here!

YOUR CHOICE **13.95**

4-5 M-I-C-K-E-Y-M-O-U-S-E time is all the time with these timekeepers for mouseketeers of all ages.

(4) *Mickey Mouse Watch.* Mickey points to hours and minutes on easy-to-read full numeral dial. Swiss movement. Chrome-plated metal case, bright Red strap.
29 Y 2746—Shipping weight 8 oz. 13.95

(5) *Official Mickey Mouse Club Clock* as seen on TV—brand new! Red metal bell alarm with big Black ears and easy-to-read dial. About 3½-inch diameter.
29 Y 2799—Ship. wt. 1 lb, 2 oz. . . 13.95

Always Popular . . . "Barbie" Fashion Watch Wardrobe

16.95

6 Little girls daydream about growing up and becoming as poised and as pretty as Barbie®. Your little girl will feel she has all those grown-up charms when she wears her own "Barbie" watch. Barbie's picture is on the dial and it comes with 3 different straps (Blue Denim, White and Pink). Swiss movement. Gold-color metal case. Gift-boxed
29 Y 2706—Ship. wt. 10 oz . . 16.95

Jack and Jill Time Teachers Have Special Practice Dials

YOUR CHOICE **12.77**

7-8 Let Jack and Jill teach your children how to tell time with this special watch that features a practical practice dial. There's also a step-by-step guidebook that goes at a comfortable pace. Both boy's and girl's watches have dependable Swiss movements. Gold-color metal cases. Boy's watch has Blue cut-out strap; Girl's watch has Red cut-out strap.
(7) 29 Y 2710—*Boy's Watch.* Wt. 6 oz. . 12.77
(8) 29 Y 2712—*Girl's Watch.* Wt. 6 oz. . . 12.77

Size and Shape Teaching Set

Cut $4.66

VALUE Was $7.99 $3.33 set

Nest 'n Build Blocks are 9 hollow blocks for stacking or nesting. *3 Pick-and-Play Puzzles* with 18 pieces to fit into 9x12-in. puzzles or use separately for play. Plastic. 27 months and up
49 N 44561—Shpg. wt. 2 lbs. 15 oz. . . . Set $3.33

Self-expression Teaching Set

Cut $5.11

VALUE Was $9.99 $4.88 set

Blox Box is set of 13 plastic blocks. Largest one is hollow and holds the smaller ones. *Look-and-Learn Books and Posters*. 8 books; two 14x20-inch plastic posters. 18 months and up
49 N 44557 —Shpg. wt. 5 lbs. . . . . Set $4.88

Store blocks into largest one after play

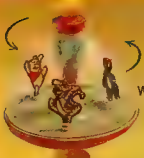
Pot 'n Spoon™ $4.97

Challenges child to match 6 colored blocks to cutouts in cover of 10-in. pot. Spoon included. Plastic. Ages 1½–4.
49 N 44403—Shipping weight 1 pound 12 ounces . . . $4.97

Sesame Street's Ernie Stack-ups™ $1.94

Stacking toy turns out to be a friend from Sesame Street. Shape and color help child stack Ernie correctly or he can do it any crazy way. Plastic, 11 in. high. Ages 3 to 6.
49 N 44479—Shipping weight 12 oz. . . $1.94

"Sesame Street" is a trademark of Children's Television Workshop



Winnie-the-Pooh Spinning Top $4.66

Make Pooh and his friends spin around tree by pumping non-removable plunger knob. Plastic, 9½ inches high
49 N 44821—Ages 2 to 4. Shipping wt. 1 lb. 8 oz. . . . $4.66

Winnie-the-Pooh Nesting Blocks $4.99

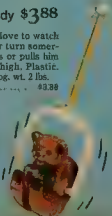
Set of 10 colorful, non-toxic hollow wooden blocks. Cubes from 1 to 5¼ inches make a tower 33 inches high. Decorated with favorite Winnie-the-Pooh characters. West Germany.
49 N 44078—Ages 1½ to 4. Wt. 2 lbs. . . $4.99

Pocket Viewer $2.94

Looks like Daddy's pocket camera. Push a button and "flash cube" turns and clicks. Shows 27 800 photos. Carry strap. Plastic. 6½x2⅞x2⅜ inches. For ages 2 to 5.
49 N 44032—Shipping weight 7 ounces $2.94

Tumbling Teddy $3.88

Your toddler will love to watch this adorable bear turn somersaults as he pushes or pulls him along. 8x4x30 in. high. Plastic. For ages 1 to 4. Shpg. wt. 2 lbs.
79 N 44101C $3.38



Corn Popper $3.15

As toy is pushed along, wooden "popcorn" balls hit plastic dome, making popping sound. Rounded knob on 18½-in. plastic handle. Wood base, plastic wheels. 6½x8⅝ in. high. Ages 1 to 3. Shpg. wt. 1 lb. 8 oz.
49 N 44821 . . . . . $3.15

Watch a music box work with our Winnie-the-Pooh Musical Jack-in-the Box

$4.95

It's a music box and jack in-the-box! Turn crank, Winnie pops up while you listen to his theme song. Watch the working of a music box through the transparent window. 7¾x4¾x4¾ in. Break resistant plastic. Ages 3 to 5

49 N 44251—Shipping weight 1 pound 6 ounces $4.95

a colorful band

Strum a few chords with Winnie-the-Pooh Musical Ge-tar™

$2.97

It's a colorful play guitar with a happy picture of our Winnie on the front. Just turn the crank and hear a friendly tune. Measures 15½x5½x1¾ inches deep. Made of plastic with sturdy nylon strings. Recommended for children ages 2 to 4 years.

To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call

Shipping weight 1 pound.

49 N 44233 . . . . . $2.97

Whoever heard of a Musical "Wristwatch"? Ask Winnie-the-Pooh

$3.65

Wind dial to hear the "Winnie" theme song as watch hands revolve. Move hands by turning knob in center of dial. Adjustable strap. 6¾x2¼x1½ inches. Plastic. For ages 1 to 4.

Shipping weight 4 ounces.

49 N 44721. . . . . $3.65

Play Family has fun on the Musical Merry-Go-Round

$7.97

1 Fit 4 Play Family members into turtle, swan, pig and giraffe seats. Wind it up and see them go round while you listen to "Skater's Waltz." Operator cranks as merry-go-round is in action. On-off switch. 11½x8⅝x6½ in. high. Wood, plastic. Ages 2 to 6. Get this bit of Christmas shopping done—just dial Sears and order it now.

49 N 44785—Shipping weight 2 lbs. 11 oz. $7.97

Music Box-Record Player . . . comes with five records

$7.97

2 Plays 10 children's tunes like "Row, Row, Row your Boat." Place break-resistant record on the turntable, wind the knob and the music box in tone arm starts to play as record spins. Clear sound comes from the 4-inch speaker. No harmful needle. Needs no batteries. Case has on-off switch; handle. Records store in case. Measures 9x9x4½ inches high. Made of plastic. For ages 2 to 6 years.

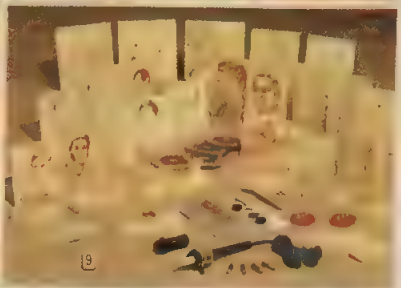
49 N 44567—Shipping weight 2 lbs. 12 oz. $7.97

Music Box Cassette Player comes with four colorful cassettes

$4.94

3 Enjoy the toddler's version of the popular cassette player. Easy to play . . place a cassette in the slot, turn the handle and you'll hear music. Each colorful cassette plays a different tune. Cassettes store easily in case. Merry Mother Goose motif on front. Measures 9½x4½x3½ inches. Plastic. No batteries are needed. For ages 1½ to 6.

49 N 44237—Shipping weight 1 pound $4.94



FUN KITS TO LET A KID MAKE JUST ABOUT ANYTHING

Model Kits . . . Set of 6

6.99

7 Lots and lots of Lindberg models to build . . . 6 in all . . . 2 World War II battleships, 2 World War II U.S. fighter planes and 2 Trans-Am racers. Parts are made of plastic, Trans-Am racers feature "snap-fit" construction
94 Y 8387—Wt. 1 lb. 10 oz.....6.99

Carpenter's Tool Chest

13.99

8 Please your junior carpenter with this fine assortment of tools in a wooden storage chest. He'll get a hammer, saw, 2 screw drivers, 2 chisels, slip joint pliers, block plane, awl, clamp, mallet, level, folding ruler, and tri-square . . . he can build anything from a stool to a picture frame. Cabinet opens to 19-inches
94 Y 8377—Wt. 5 lb. 6 oz.....13 99

NFL Wood Burning Set

12.88

9 Create your very own wood etchings of favorite athletes, animals, automobiles —anything! You get 24 plaques, including 8 NFL portrait plaques. Plus 5 projects, 2 coasters, the Wonder Pen with safety device to warn you when tip is hot. Easy-to-change extra points, stationery, color foil, sandpaper, paint brush, dish, paint chips and 3 manuals
85 Y 8375E—Wt. 5 lb. Mail.. ..12.88

Van Trailer Model Kit

10.99

10 Authentic 1/25-scale model of Kenworth trailer with Fruehauf van trailer. Over 400 detailed parts—over 100 in bright chrome-color. Assembled length over 27-inches. Includes Watkins Motor Lines decals, instructions.
85 Y 8385E—Wt. 5 lb. Mail.....10.99

Locomotive Clock Kit 9.99

11 Easy-to-make clock, so unusual that years from now it might become a family heirloom. Clock movement is a 24-hour windup with active pendulum. And it has small shelves to display tiny treasures. For ages nine years and up
94 Y 8349—Shipping weight 1 lb. 7 oz. 9 99

Spinwelder Plane Kit 9.99

12 Build a biplane 18-in. long. Spinwelder welds and rivets plastic with harmless friction heat; can be broken apart to start over. Includes engine. Uses 6-volt battery, (not incl.)
84 Y 8384—Shipping weight 2 lb. 1 oz. 9.99
83 Y 3983—6-Volt Battery. 1 lb. 13 oz. 1 99

Gigantic Dinosaur Kit 10.99

13 Build your own Tyrannosaurus rex, largest flesh-eating dinosaur to roam the earth. Over 18-in. tall and 36-in. long with teeth, claws, eyes that glow in the dark. Head, jaws, legs and tail are movable. Snaps together; needs no cement
85 Y 8385E—5 lb. Mail 10 99

EASY RIDERS FOR LITTLE TOTS

9 SNUGGLE EGG. Lovable little ride-in toy looks like an egg, but it won't break like an egg . . . it's made of rugged polyethylene! Has snuggle strap gripping bar to assure Mom of safety as toddler scrambles about the house. Safe rounded corners. Non-removable eyes and nose. Seat is 8-inches high. Young toddlers ages 6 months to 2½ years will look so cute sitting in their own little egg!
83 Y 4117E—Mail. Wt. 9 lb.....10.99

10 LITTLE TIKE WAGON. Your little tike will love pulling around his own little wagon, especially after he fills it with all his favorite toys! There's enough room inside the "Little Tike" Wagon for teddy bears, dolls, and all kinds of other toys. Durable wagon is made of molded polyethylene with double-wall construction — won't scratch or bend. Has a flexible braided cord with a bright Red wooden ball on the end. 14x20x9-in. high. Ages 1 to 4 yrs.
83 Y 4164E—Mail. Wt. 9 lb.....8.99

11 PUSH-A-POTAMUS.™ A ride-on toy that's right at baby's level! Push-A-Potamus™ is a fine pal for children just beginning to crawl. When they push along the floor they find that he rolls easily in any direction. A smooth indentation in the hippo's back takes to tummies nicely, and baby pushes himself along in paddleboard fashion. Plastic 'Potamus is perfect for babies ages 6 to 18 months.
83 Y 4080—Wt. 3 lb. 15 oz.....8.99

GREAT LITTLE GIFTS FOR BABY

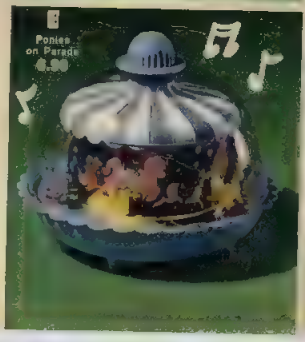
12 MUSICAL TV. This musical color television is sure to fascinate young audiences. Delightful pictures move slowly across the screen as the Swiss movement music box plays a pretty tune. Your children will love watching and listening to this colorful wind-up toy—and it may even cut down on the time they spend watching the real TV! Plastic case, 10-in. wide. Ages 1 to 4 years.
83 Y 4017—Wt. 2 lb. 8 oz.....7.99

13 SET OF 9 ACTION BLOCKS. Buy a few sets—they make great stocking-stuffers for the little kids! They have buttons to push, dials to spin . . . plenty of sounds, shapes and colors to keep baby busy. All these actions and noises help teach baby hand and eye coordination and motor skills. Each side of cube measures 2¼-inches.
83 Y 4183—Wt. 2 lb. 3 oz.....3.99

14 PONIES ON PARADE. This colorful carousel will appeal instantly to adults as well as children! The eye-catching colors and delightful music are really entertaining. Durable acetate dome, polypropylene base, nylon gears and high quality imported music box—withstand hard play and give years of enjoyment. Plays even when tipped on its side! For ages 6 months to 3 years.
83 Y 4175—Wt. 1 lb. 8 oz.....6.99

15 MUSICAL MOBILE. Your baby will be fascinated as he watches these colorful little animals swing to the music box tune while the gaily decorated umbrella turns round and round. This charming toy will help develop eye coordination and concentration as it entertains your baby. Has mar-proof bracket attachments.
83 Y 4182—Wt. 2 lb. 3 oz.... ... . 6.99

We've got some super BONUS BUYS for you— see details pages 2-3.



a gift of
VALUE
REAL INTERCOM PHONES
Room-to-room phone fun!
aldens prices them at only 9.97
Good for many hours of peaceful, quiet fun! Each real intercom phone lights up and rings when called by the other. Rugged styrene with 30-ft of wire. Use 4 "D" batteries (not included, see page 64).
83 Y 4521—Ship. wt. 2 lb. 9 oz.....9.97

NEW!

NEW!

HEY SNOOPY!

Here's the world's favorite Beagle making his mark in the music world!

1 SNOOPY DRUM SET. Snoopy and Woodstock are into percussion on this rugged drum set that's sure to steal the show on Christmas morning. Steel drums feature all curled edges for safety and break-resistant heads for long-lasting fun. Includes: 18-in. bass drum, 6-in. side drum, 6-in. tambourine, 8-in. curled cymbal, two 10-in. drumsticks, steel foot pedal and 6-in. deep side drum.
83 Y 4618E—Mail. Ship. wt. 6 lb.....6.88

2 SCHROEDER'S PIANO. Snoopy's a member of the chorus of Peanuts pals that pop up to sing out each carillon-type musical sound when anyone plays Schroeder's piano. And anyone can play —easy, color-coded music is included! Each character is removable for separate play too. Uses one "C" battery (not included, see page 64).
83 Y 4619..... 9.99
Ship. wt. 2 lb. 7 oz.

3 SNOOPY'S DOGHOUSE RADIO. Here's Snoopy, snoozing on top of his doghouse, listening to the ball game, or some of his favorite tunes! He can do it because his house is really a portable AM radio . and Snoopy's the handle! Features direct drive tuning and 2¼-in. dynamic speaker. Rugged styrene plastic 4x4x6¾-in. high. Uses 9V battery, not incl., see page 64.
83 Y 4557—Ship. wt. 1 lb. 9 oz.....9.77

4 SNOOPY'S DOGHOUSE PHONO. Kids can play and change their own 45 rpm records with the help of Snoopy's Doghouse. They just place a record on the turntable and close the roof! Tone arm sets, plays and resets automatically! No scratched records . no broken needles. Can even be carried while playing! 10x9¼x7-inches high. Uses 2 "D" batteries, not included, see page 64.
83 Y 4548—Shipping weight 3 lb. 5 oz.....11.88

THAT'S THE SPIRIT!

5 LIBERTY DRUM. A patriotic way to get kids marching to a bicentennial beat. Liberty Drum has a handsomely lithographed metal body and a rugged, Tuff-beat playing head. Includes a pair of 9½-inch wooden drumsticks.
83 Y 4621—Wt. 1 lb. 13 oz.. 3.99

6 FREEDOM GUITAR. All-American guitar is ¾ size for easy playing by young hands. 30-in long and constructed of durable plastic. Features 6 nylon strings, accurately fretted fingerboard, non-slip friction pegs, molded deluxe scratch plate. Pick and instructions included.
83 Y 4620E -Mail Wt. 4 lb 6.88

REPLICAS BY PARRIS

SPECIAL BICENTENNIAL MODELS

No. 1775 FREEDOM PISTOL™

New full-size wood and steel replica of American Revolutionary period. Ideal decorative piece or exciting action toy. Operating trigger and hammer mechanism, shoots soft cork balls. Walnut finish wood stock-metal hammer, trigger, lock plate and barrel. 19½" long. ½ doz. to ctn. 7½ lbs. to ctn.
Retail: $5.00

No. 1776 FREEDOM RIFLE™

Solid one-piece wood stock, walnut finish, steel barrel and bands, blued hammer and trigger mechanism. Same action as old muzzle loaders. Red, white, and blue adjustable sling. Excellent play toy or decorative piece. Complete with ramrod and 10 No. 3M cork balls. Carded. 37½" long. ½ doz. to ctn. 14 lbs. to carton.
Retail: $7.50

PARRIS MFG CO. SAVANNAH, TENN.

BOLT ACTION KADET® TRAINER® Rifle

Guaranteed One Year

K-23 ON DISPLAY CARD

K-21

CARDED

K-23

CARDED

BOLT ACTION TRAINERIFLES®
Rugged, realistic version of 1903 Springfield Rifle. Operating bolt action with permanently affixed wooden bullet and clicker trigger for real play value. Heavy duty adjustable army style web sling.

K-21 TraineRifle®—29½" long. ½ doz. to ctn. 15 lbs. per ctn.
Carded . . . . . Retail: $6.00

K-23 TraineRifle®—33" long. ½ doz. to ctn. 20 lbs. per ctn.
Carded . . . Retail: $7.00

M-22

M-22 BOLT ACTION "MODEL 22"
Walnut finished wood stock with clicker trigger mechanism. Heavy duty bolt with operating action. Wooden bullet permanently affixed. Front and rear sights and under-barrel. 30" long. ½ doz. to ctn. 15 lbs. per carton. On display card.
Retail $6.00

WESTERN CORK SHOOTERS

T-2A-R ON DISPLAY CARD

10

CARDED

T-2A-R

CARDED

80

CARDED

No. 10 CORK SHOOTER
Rugged, realistic western style rifle shoots standard cork stoppers. High quality wood stock with fine satin finish. Blued steel mechanism with safe "no-pinch" cocking lever, safety plug in barrel. 10 No. 3 reg corks included 24" long. ½ doz. to ctn. 8 lbs. per ctn. On display card.
Retail $3.50

T-2A-R WESTERN CORK REPEATER
Six-shot repeater shoots No. 3M cork balls as fast as the cocking lever can be operated. Wood stock with blued steel mechanism. Metal "telescope" sight. Web sling. 27" long. ½ doz. to ctn. 11½ lbs. per ctn On display Card.
Retail $5.00

No. 80 WESTERN SMOKER
Exciting action makes noise and smokes. Wood stock, blued steel mechanism. Safety "no-pinch" cocking lever. Metal "telescope" sight. 27" long. ½ doz. to ctn. 11½ lbs. per ctn. On display card.
Retail $5 00

The finish on these products is certified lead free.

PIRATE BLUNDERBUSS

No. 1530 PIRATE BLUNDERBUSS
Walnut finished one piece wood stock, die cast hammer and trigger mechanism. Brass trim. Same action as original Pirate Blunderbuss. Ramrod and 10 cork balls included. Carded, 25" long. ½ doz. to ctn. 9 lbs. per ctn.
Retail $6.00

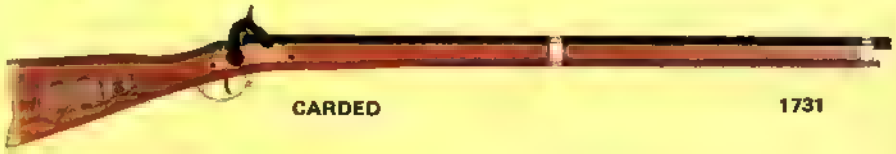
KENTUCKY RIFLE AND PISTOL REPLICAS

KENTUCKY RIFLE AND PISTOL REPLICAS
Solid one piece wood stock with bright finish and brass trim. Cap firing mechanism shoots soft No. 3M cork balls, or fires caps alone. Complete with ramrod and 10 cork balls. Caps not included.

1729 Kentucky Pistol—13½" long. ½ doz. to ctn. 6 lbs. per ctn.
Carded . . . Retail: $4.50

1731 Kentucky Rifle—37½" long. ½ doz. to ctn. 6 lbs. per ctn.
Carded Retail. $7.00

CARDED 1729



CARDED 1731

1732 KENTUCKY RIFLE
Full size working model makes excellent decorative piece or toy. 53½" long. ½ doz. to ctn. 18 lbs. per ctn. Individually boxed or bulk packed. Specify. Not Carded.
Retail $9.00

CIVIL WAR REPLICAS

1862

CARDED

1861

CIVIL WAR REPLICAS
Cap firing mechanism shoots soft No. 3M cork balls. Solid wood stock with antique finish. Complete with ramrod and 10 cork balls. Caps not included.

1862 Civil War Pistol—13½" long. ½ doz. to ctn. 6 lbs. per ctn.
Carded . . . . . Retail: $4.50

1861 Civil War Musket—With adjustable sling. 37" long. ½ doz. to ctn. 14 lbs. per ctn.
Carded . . . . . Retail: $7.00

LOAD AND SHOOT JUST LIKE OLD MUZZLE LOADERS!

AMAZING!
Regular "Stick-On" caps shoot soft cork balls. Noise and smoke!
REALISTIC!

Each gun complete with: Ramrod, 10 cork "Minie" balls.

CAPS NOT INCLUDED

Note: Models 1775 and 1776 illustrated on cover have same operating action as shown above.

PARRIS PUZZLE GAMES

1002

1003

1006

1001

Stock No. 6666
PUZZLE GAME ASSORTMENT
Colorful puzzle game display carton contains 6 ea. #1001, #1002, #1003, and #1006 wood puzzles . . . a total of 24 puzzles in all. Puzzles are intriguing, entertaining, and educational. Display assortment encourages multiple sales. All puzzles individually shrink packed in tough poly film. 10 lbs. per ctn. All puzzles are $1.29 retail items (see individual descriptions below).
Total assortment . . Retail: $30.96

No. 1001 Mental Blok® Puzzle.—6" wood triangle with 15 pegs. Jump pegs one at a time in any direction, removing each peg as it is jumped. Try to leave only one peg on board. Looks easy, but just try it. 2 doz. to display ctn. 8½ lbs. per ctn. Retail: $1.29

No. 1002 "Reverse 'em"® Puzzle.—All wood puzzle. Try to reverse the position of the colored pegs. Move forward only, using vacant holes and jumping pegs of an opposite color. Lots of fun, but much harder than it looks. 2 doz. to display carton. 8½" lbs. per ctn. Retail: $1.29

No. 1003 "Restack 'em"® Puzzle.—Wooden peg puzzle. The entire stack of discs must be moved to another peg, but . . . only one disc at a time may be moved and a large disc cannot be placed over a smaller disc. 64 moves are required to solve this puzzle. 2 doz. to display ctn. 8½ lbs. per ctn. Retail: $1.29

No. 1006 "Bandits of Natchez Trace" Puzzle.™—Screen printed wood peg puzzle. A new version of an old favorite. Remember the one where the farmer had to get his chicken, grain, and fox across the river, but could carry only one thing at a time and couldn't leave the chicken and fox together or the chicken and grain alone? This one is similar . . . but tougher. 2 doz. to display carton. 8½ lbs. per ctn. Retail: $1.29

PARRIS MANUFACTURING COMPANY
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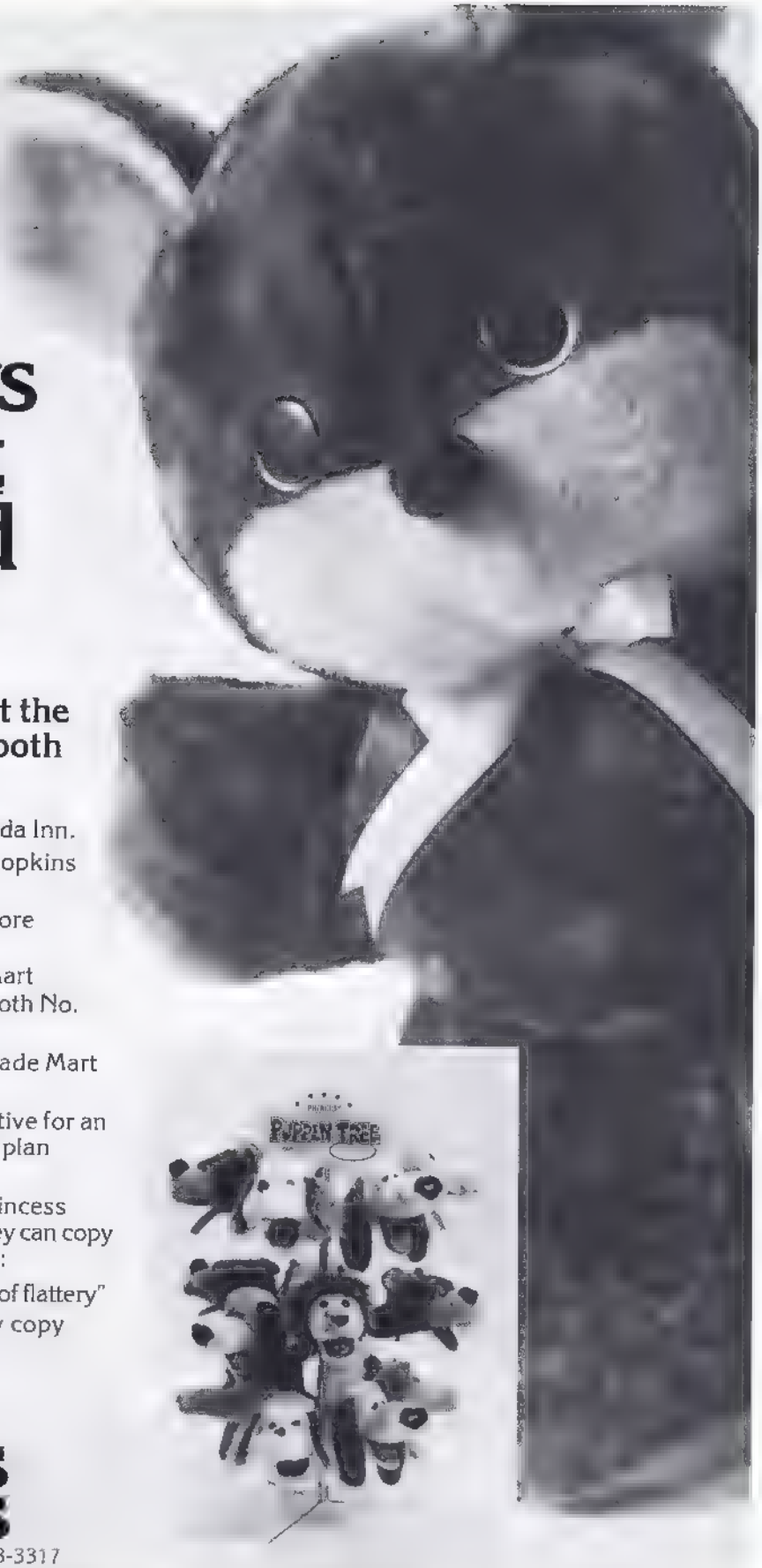

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Phoenix, March 14 16, Ramada Inn.

Minneapolis, March 18-20, Hopkins House — Spence, Rep.

Los Angeles, April 3-8, Biltmore — Earl Colee, Rep.

Atlanta, April 9-13, Merch. Mart — Bailes & Franken, Rep. Booth No. F1, 2, 3, 4

Dallas, April 27-30, 7th Fl. Trade Mart — McConnell, Rep.

Be sure to call our representative for an appointment at the show you plan to attend.

Seen copies of the original Princess Puppen Tree? Remember — they can copy the tree, but not the fruit, also:

"Imitation is the sincerest form of flattery"

"When the canny copy — they copy the best"

PRINCESS SOFT TOYS

Cannon Falls, Minn 55009 • 507/263-3317

(Circle No. 32 on Reader Inquiry Card)

Only RJR Archer has special Christmas wrap for all special people

creates new markets for greater impulse sales

Now you can trigger customer impulses to buy more Christmas wrap simply by exposing RJR Archer's all-new packages for special people. "Sally Sweet" is featured on a 3 roll and a jumbo for little girls, and "Bufty Brown" is similarly featured for little boys, both with old-timey nostalgic kid appeal predicted to be "real hot" this year. A brand new idea is the Family Circle Pak gift wraps for the entire family—even your pet. Think of the new markets you can open up with these and other firsts by RJR Archer . . . for teens, for him, for her, for sports, for kids—and all with cards, tags and seals to match. No wonder RJR Archer is recognized as the innovator in gift wrap merchandising.

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See us at Booth 1046 at the Housewares Show, Booths 370 and 374 at the Toy Show, Room 1408, 200 5th Avenue during the Toy Show Jobber's Week

Circle No. 204 on Reader Inquiry Card

(Circle No. 211 on Reader Inquiry Card)

Sunshine Family world

1 Mother, Dad and Baby have their own special house and furniture. But that's only the beginning

2 The Sunshine Family dolls come with this book of "do-it-yourself" play suggestions. It shows your children how to make the Sunshine Family playthings & furniture with paste, string, scraps of fabric, crayons - and imagination.

3 They can, for instance, turn a milk carton into a table

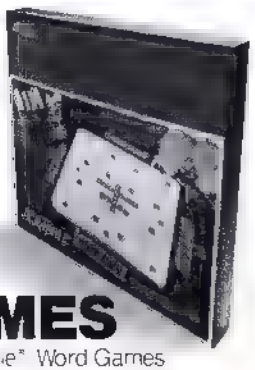
4 A berry-basket becomes a crib, and a spool can become a planter.

5 Bit by bit, your children can create The Sunshine Family world And as they do, they share the fun and excitement of their own family adventures

The Sunshine Family

The fun shines on and on.

It's the best game in town...the Scrabble® Players tournaments. A new, exciting idea from Selchow & Righter Games...to keep America's most popular game your best seller ever!



S AND R GAMES
The Makers of Scrabble® Word Games

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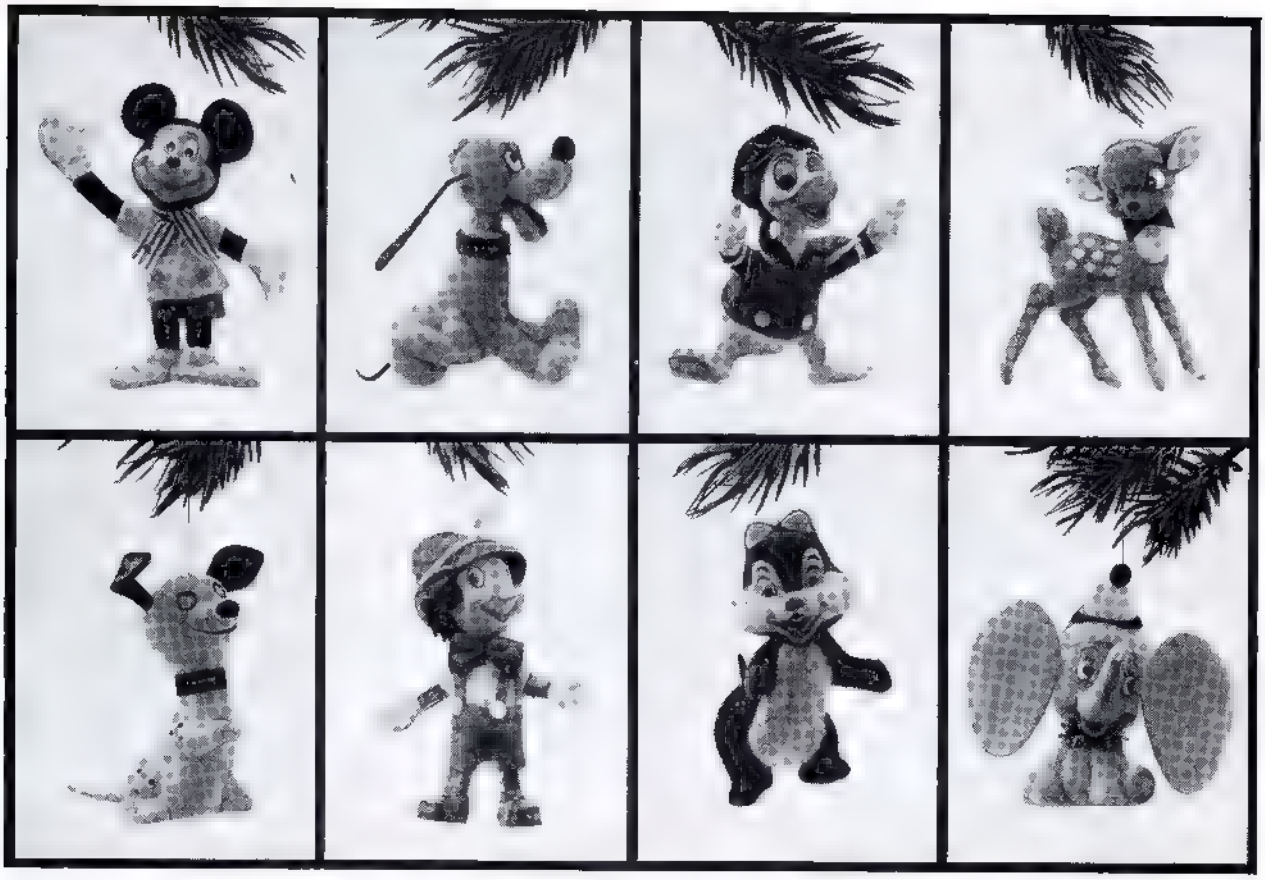

This Christmas, some old friends are going out on a limb for you.

Once upon a time, there was a man. And a great and wonderful man he was, for he brought joy unto the world.

Now the magic of Disney joins the magic of Christmas in a series of happy tree ornaments. Each is a beloved Disney character. Including Mickey Mouse, Donald Duck, Pluto, Bambi, Chip 'n Dale, Dumbo and 101 Dalmatians – all new this season.

Invite your old friends over for the holidays. Along with the complete line of Union Wadding Christmas decorations. Write Union Wadding, Pawtucket, R.I. 02862.

UNION WADDING

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(Circle No. 206 on Reader Inquiry Card)

Trigger JET PLANE

With Trigger Release, Spring Powered Launch Gun For Shootin' Tootin' FLYING FUN

An Entirely New Concept For Launching Free Flight Planes. The Trigger Release, Spring Powered Launch Gun will send the Trigger JET Plane spiraling high into the sky, doing thrilling Loops, Wing-Overs, etc., or, on breath-taking, straight-away bursts of Speed. So simple to operate that any youngster can fly it right off. And, it's Safe . . . has soft, resilient nose cone to prevent injury or damage.

The Trigger JET Plane, finished in attractive colors, is fabricated of high-impact plastic, with laminated wings and tail surfaces. The Launch Gun is constructed of high-impact plastic, hardwood and steel. A rugged combination, good for lots of Shootin' Tootin' FLYING FUN. And, it's Cost-Free. . . .

Plane and Launch Gun Are Packaged In A Shrink Wrapped Full Color Window Box. Stock No. 850

NO BATTERIES OR FUEL REQUIRED

VICTOR STANZEL CO.

SCHULENBURG, TEXAS 78956

ELECTROMIC Lil' Rascal

STUNT-MASTER BI-PLANE

An Aerobatic FLYING Sensation With New STUNT-MASTER CONTROL HANDLE

The Lil' Rascal, a sleek looking modern bi-plane, combines the looks and style of the ever popular bi-planes of yesteryear with the speed, dash and stunting capabilities of the 70's.

The Lil' Rascal features the new Push Button STUNT-MASTER Control Handle with a Secondary Control Knob, to usher in an entirely new dimension in battery powered, line controlled acrobatic flying. May be flown indoors or out and is easily controlled to climb, dive, do loops, figure-eights, inverted flight, etc.

Constructed of colorful high-impact plastic, tough, beautifully decorated, laminated wings and tail surfaces, the Lil' Rascal is good for hours and hours of Acrobatic Flying Fun. Operates on only 2 "D" type flashlight batteries.

Comes Complete, Ready-To-Fly (less batteries) in a jewel-like Clear Plastic Bubble Package, measuring 14" x 14" 4-½" high.
Stock No. 100

STANZEL

VICTOR STANZEL CO.
SCHULENBURG, TEXAS 78956

ELECTROMIC JET

Battery Powered PROP-JET FLYING MODEL Push-Button Controlled

The Sleek Silvery ELECTROMIC JET is constructed of tough high-impact plastic and has color trimmed Hi-Lift balsa laminate wings for lots of Prop-Jet flying fun. It features a clear plastic canopy, pilot in cockpit, streamlined wing-tip tanks, replaceable Hi-Thrust propeller and a powerful electric motor that operates on only 2 flashlight batteries

Prize Winning Clear Plastic Bubble Package

Stock No. 441

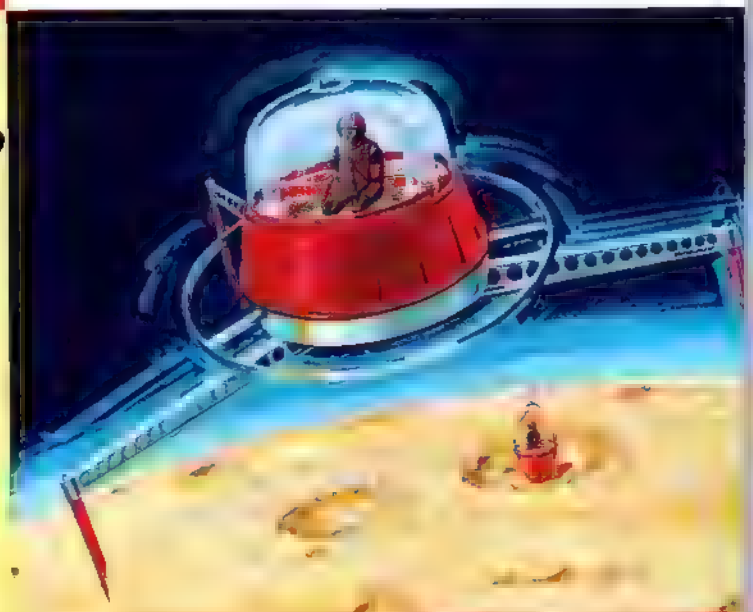
ELECTROMIC Lunar Bug

FLYING MOON CRAFT and SPACE GAME

WITH MANNED SPACE CAPSULE!

The Toy World's First Flying Moon Craft, the Lunar BUG . . . takes off under its own power, hovers, flies through space in any direction and makes soft surface landings. Always under full control of the aspiring young astronaut holding the power-pack handle. Will pick up Manned Space Capsule from Earth and land it on the Moon, on the back of box, providing new Game of Space. It comes Ready to Fly, in an attractive Full Color Window Box, having Moon Landing Space Game provisions on back.

Stock No. 250

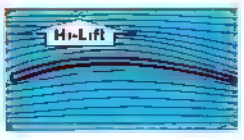


Battery Powered, Push-Button Controlled

ELECTROMIC FEATURES

Rigid Attachment Of Control Line To Leading Edge Of Wing, A Patented Feature Used Only On ELECTROMIC Planes, makes possible the amazing flyability and precision control of ELECTROMIC line of flying models

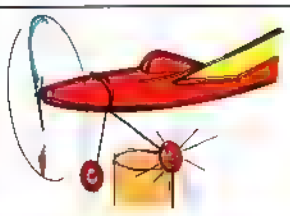
Hi-Lift Balsa Laminate Wings Used On All ELECTROMIC Planes have special built-in Airfoil Section for maximum lifting qualities enabling ELECTROMIC planes to take-off under their own power and perform stunts and acrobatics not possible with ordinary flat wings.



Airfoil Section

Dihedral Angle (Up-Sweep of Wing-Tips) In Wings of All ELECTROMIC Planes gives them that extra inherent flying stability that makes them so easy to fly and stunt.

Patented, Releasable Spring Propeller and Rotor Retainers, used only on ELECTROMIC Planes and Copters, provide for quick and easy replacement of damaged props and rotors



Impact Release Landing Gear used on ELECTROMIC Planes prevents damage to fuselage should plane accidentally strike an obstruction.

Compact, Streamlined, Easy To Handle ELECTROMIC Power Pack containing powerful electric drive motor in nose cone and requiring only 2 easy-to-install flashlight batteries, has convenient Push-Button for precision Finger-Tip Control.

STANZEL FLYING TOYS

PLANES - COPTERS - ROCKETS - JETS

ELECTROMIC Super Flash

Battery Powered
Push-Button Controlled
FLYING MODEL

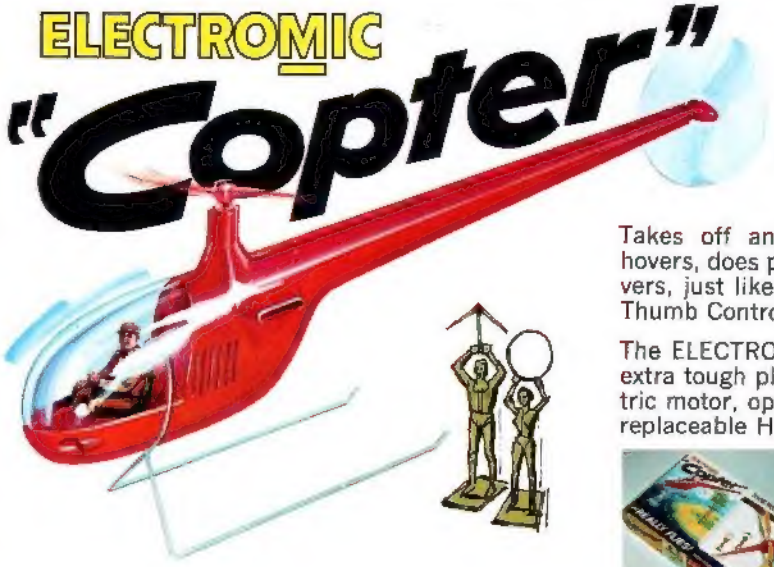
Takes off under its own power at the touch of the button and can easily be controlled to do loops, figure-eights, wing-overs, inverted flights and other thrilling flying stunts.

FEATURES: • Colorful Extra High Impact Plastic Fuselage • Tough Hi-Lift Balsa Laminate Wing • Super Powerful Electric Motor • Replaceable Hi-Thrust Plastic Propeller • Impact Release Landing Gear

"Clear-View" Full-Color Window Display Box

Stock No. 440

ELECTROMIC "Copter"



FLYING MODEL HELICOPTER

Powered By Only 2 Flashlight Batteries
Features New Thumb Control

Takes off and lands vertically, flies forward and backwards, hovers, does precision pick-up rescue operations and stunt maneuvers, just like the big helicopters. Easily controlled by the unique Thumb Control Knob.

The ELECTROMIC "Copter" is constructed ruggedly of a colorful extra tough plastic to withstand lots of flying fun. A powerful electric motor, operated by two flashlight batteries, drives the special replaceable Hi-Lift Rotor.

Comes Complete With 2 Plastic Astronaut figures and Pick-Up Hook Packaged in All New "Clear-View" Full-Color Window Display Box

Stock No. 485

THE ONES THAT REALLY FLY and GO

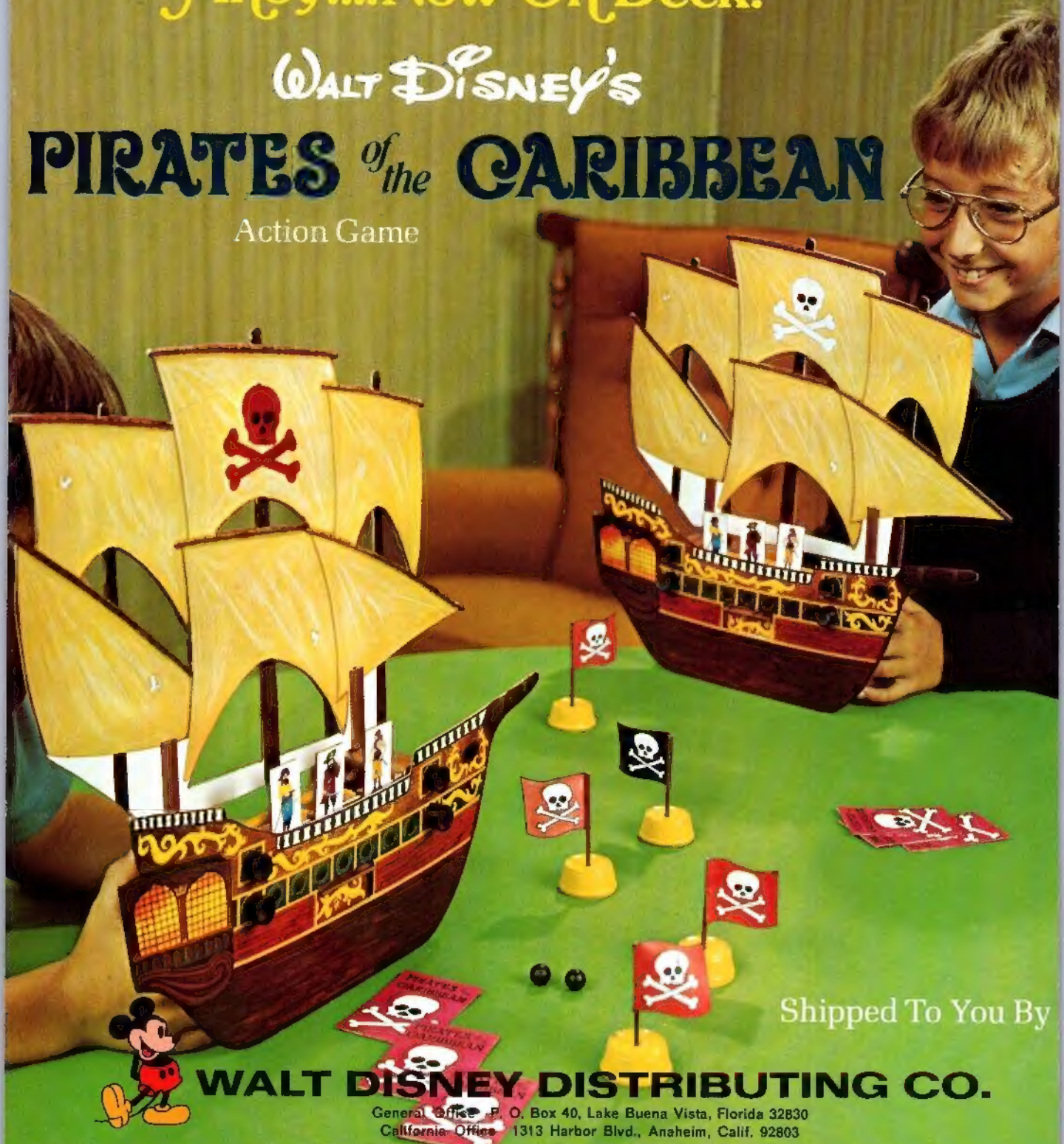
YEAR AROUND PROFIT PRODUCERS

Ahoy!...Now On Deck.

Walt Disney's

PIRATES of the CARIBBEAN

Action Game



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Wonderful World of Disney

Walt Disney Productions' 1975 Retail Christmas Display Promotion will again help pull for your store during the Christmas Season! All new! Exciting full color Disney characters in-store displays. Costume character* appearances, store give-aways and newspaper layouts will amplify your displays and help you sell more! Write now for information.

*Limited basis

Walt Disney Productions Character Merchandising Division, 477 Madison Ave. New York, N. Y. 10022, Telephone: (212) 593-8900

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Woods-Sprite™ World Champs Shown by Another World Champ!

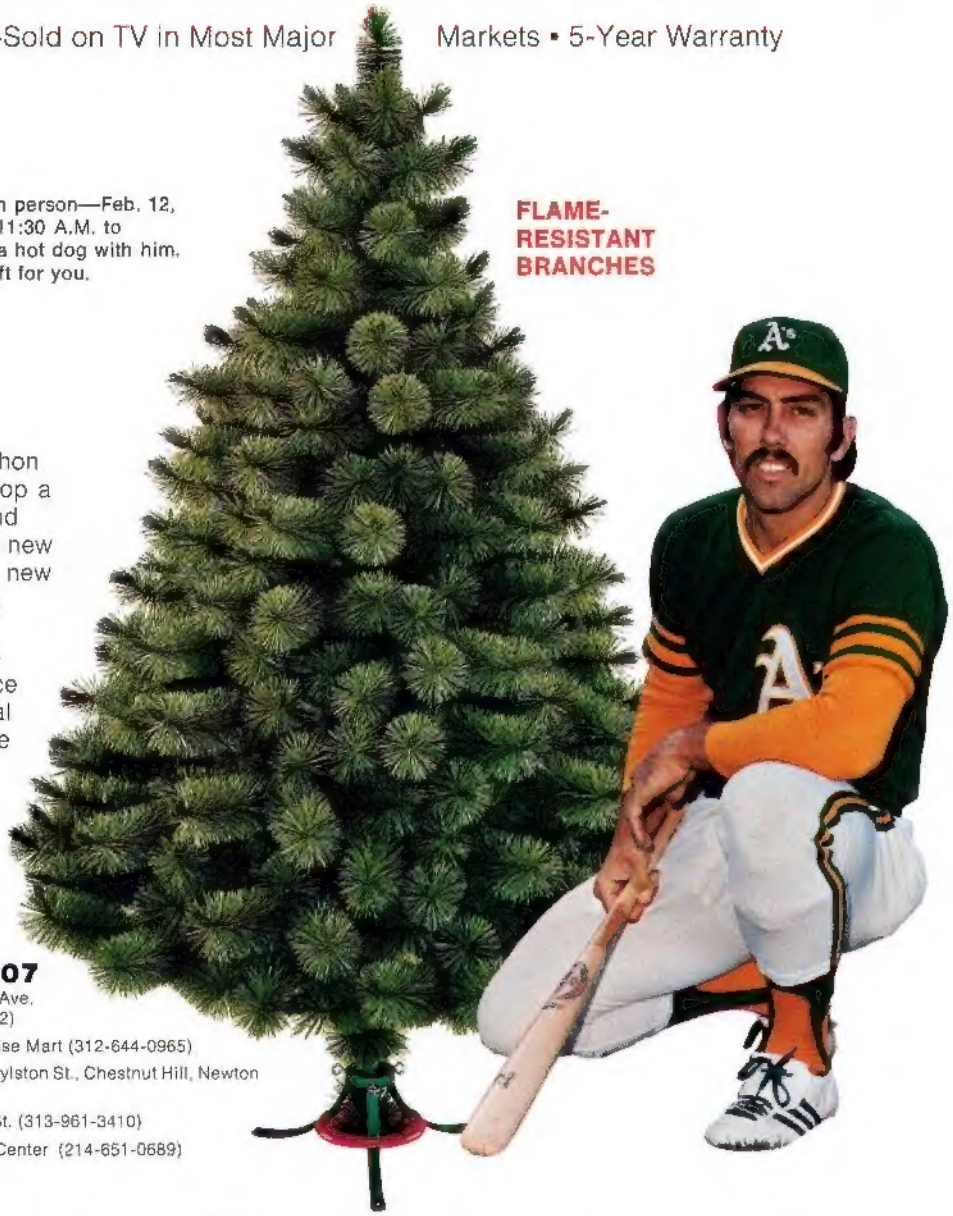
Ray Fosse, Star Catcher of World Champion Oakland A's, in our N. Y. Showroom* at Toy Fair. He'll Show You

America's Fastest-Selling Line of Christmas Trees

Pre-Sold on TV in Most Major Markets • 5-Year Warranty

*Meet Ray here in person—Feb. 12, 13, 14, 17, 18—11:30 A.M. to 2:30 P.M. Have a hot dog with him. He has a free gift for you.

FLAME-RESISTANT BRANCHES



Play ball with Marathon Carey-McFall and cop a pennant for sales and markup! It's a whole new ball game for '75 . . . new styles, new features, many "exclusives." Improved new Quik-a-Tree and one-piece models, conventional styles with one-piece tops that top the field. Plus an all-star line-up of imports. Backed by sales aids that really score!

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Marathon Carey-McFall Co.

Division of Marathon Manufacturing Company

Main Offices: 2156 East Dauphin Street, Philadelphia, PA 19125

Manufacturing and Distribution Points . . . Montoursville, PA; Philadelphia; Boston; Chicago; Atlanta; Dallas-Fort Worth

(Circle No. **203** on Reader Inquiry Card)